



Says

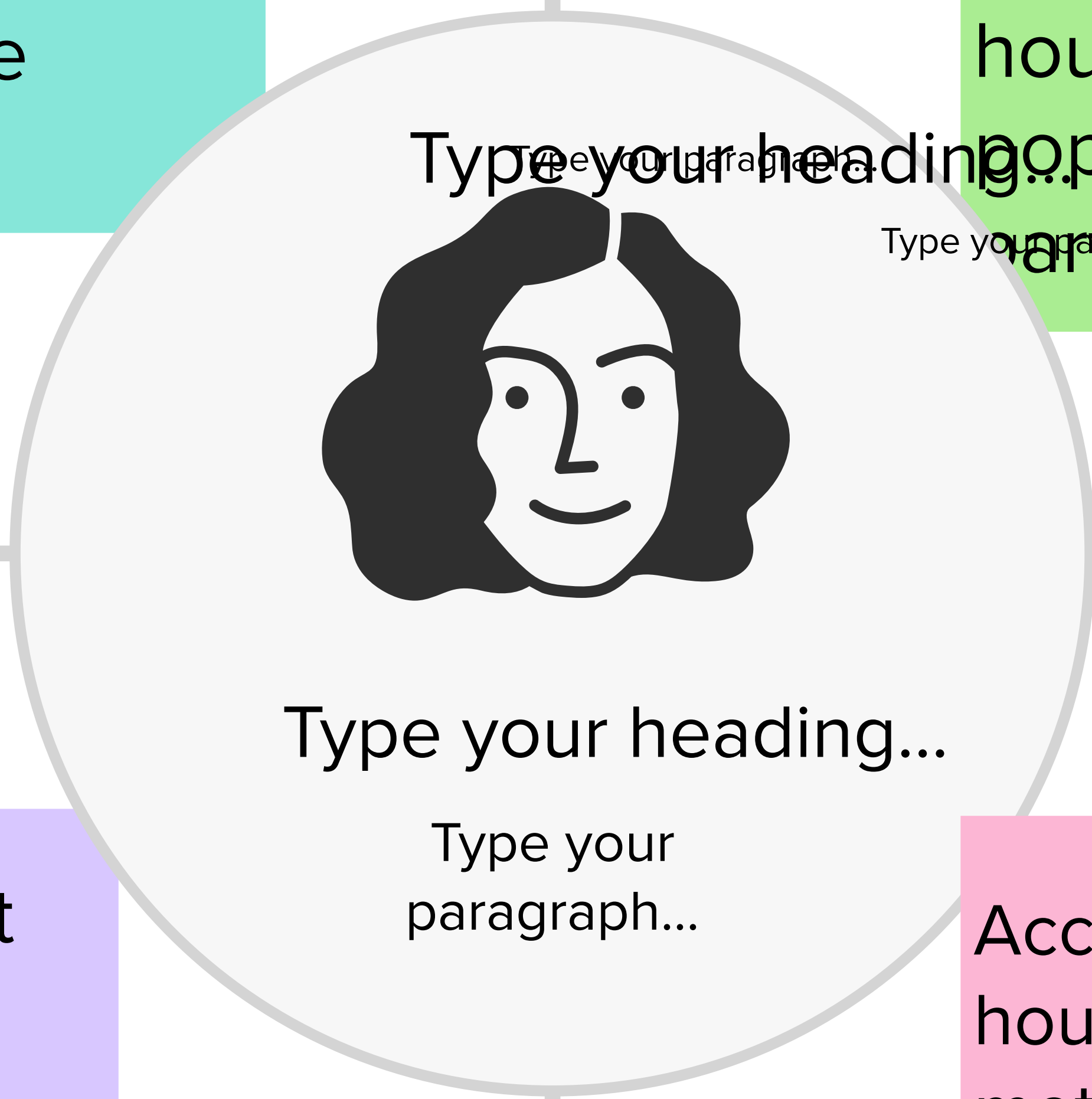
What have we heard them say?
What can we imagine them saying?

Bengaluru too witnessed a 10 per cent increase in prices to Rs.8,688 per square feet.

Property prices in India are expected to increase 7.5% on a pan-India basis this year.

By comparing to other metropolitan cities ,Hyderabad tops the list of ten cheapest cities to a home in India in 2022.

Housing prices across the top eight cities in India increased 7% y-o-y amid robust housing demand backed by continued homebuyer demand & stable interest rates.



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The demand for sustainable buildings is driven by increasing energy and water costs, high reduction of carbon emission and polutions, and the need for social indegration .

The results suggest many complex maintenance behavioural factors could enable householders make sustainability choices.

This contributes original information on the need for qualitative aspects in maintenance management market.

The self-belief that the increasing destruction of the environment is a series threat to sustainability was found to be incentive to engage on sustainable maintenance practices by the homeowners.



Does

What behavior have we observed?
What can we imagine them doing?

 [See an example](#)

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



More and more people in India are looking to buy residential properties priced between Rs.1-2 crore.

Affordable housing is known for its capacity to provide safety, security, identity, space and opportunity to children in low income households.

Housing need refers to the number of houses required, given growth in households, itself derived from household size and population growth in that particular area.

Affordable housing not only addresses the housing needs of the population but also provides significant economic benefits, making it a key driver of India's real estate industry and overall economic growth.

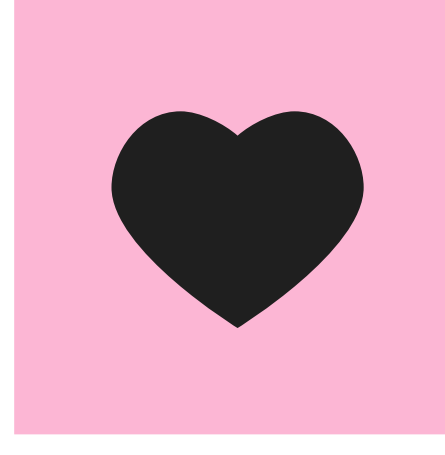
According to the housing prices in metropolitan areas of india, the people's are losing their savings it's gives mental pressure to them.

Now the housing prices in india is too high so the peoples are in fear ,that how to pay the rent regularly.

It is anticipated that the prices of the housing market will rise for some time due to the growing demand for houses coupled with limited supply, it gives frustration to the peoples.

The middle class people's think that how to live in this world, because of the housing prices.

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Feels