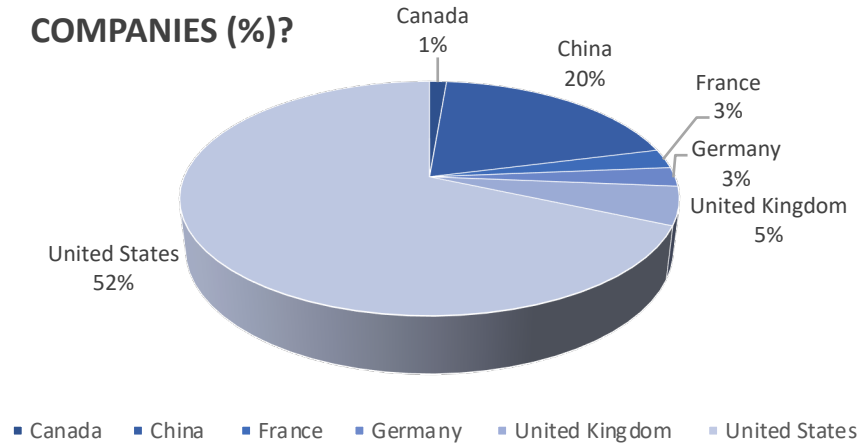


UNICORN COMPANIES DATA VISUALISATION

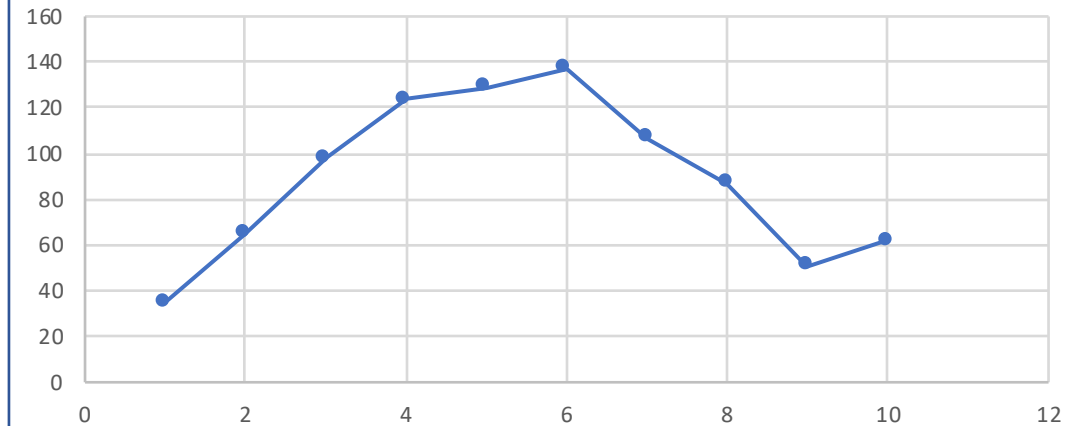
Total Number of Unicorn Companies: 1060

WHICH COUNTRIES HAVE THE MOST UNICORN COMPANIES (%)?

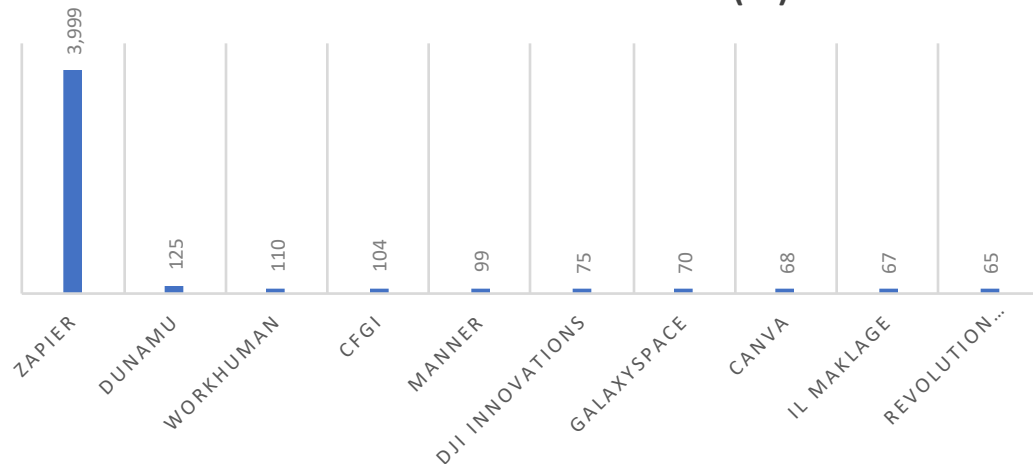


Average years taken by company to become a unicorn: 6.91

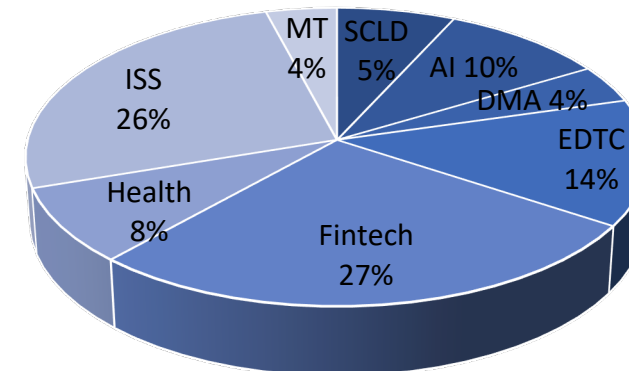
HOW LONG DID IT TAKE FOR THE COMPANIES TO BECOME A UNICORN (YEARS) ?



WHICH COMPANIES HAVE THE HIGHEST RETURN OF INVESTMENTS (%)?



WHICH INDUSTRIES HAVE THE MOST UNICORN COMPANIES (% IN TOP 10)?



- Supply chain, logistics & delivery(SCLD)
- Artificial Intelligence (AI)
- Data management & analytics (DMA)
- E-commerce & direct-to-consumer (EDTC)
- Fintech
- Health
- Internet software & services (ISS)
- Mobile & Telecommunications (MT)