



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Can you help me estimate my monthly business expenses?

How can i estimate my monthly business expenses?

I want to continue growing my viewership and subscriber base to reach a wuder audience

The challenge of balancing personal life with Youtube can lead to stress and the need for time management

Give me an idea of the expenses I'll face as a freelancer

"Dealing with copyright issues and content strikes is such a headache." "Coming up with fresh, exciting content ideas can be frustrating."

Staying relevent and adapting to changing trends and algorithms is essential

To maintain my audience, i need to consistently produce high-quality content and adhere to posting sdchedules.



I consistently upload videos, often Following a regular posting schedule to keep my audience engaged.

I actively interact with my audience through comments, live streams, and social media ti build a sense of community.

A strong sense of determination to overcome challenges and continue pursuing my Youtube dreams.

Frutration and anxiety when dealing with negative comments and criticism, which can impact my mental well-being.

I iinvest in high-quality equipment, editing, and prroduction values to make my videos visually appealing and professional.

I migntexplore new content niches or platforms to diversity my audience and income streams.

Achieving creative fulfillment and connecting with global audience can bring them a sense of accomplishment.

Fear of sudden changes in Youtube's algorithm that can affect video visibility and viewership.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?