



DITERIMA

30 DEC 2011

AKADEMI SAINS MALAYSIA

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AWARDS RECEIVED

- ***Darjah Kebesaran Mahkota Pahang*** Yang Amat Mulia, ***Darjah Indera Mahkota Pahang (DIMP)***, in Nov. 2008
- ***Darjah Kebesaran Setia Mahkota Selangor (S.M.S)***, Sultan of Selangor, in December, 2004.
- ***Honorary Doctor of Science (Hon. DSc.)***, University of Hertfordshire, England, UK, in March 2005.
- ***Presidential Award of Excellence***, the Institution of Engineers, Malaysia, 2000
- ***Presidential Award of Excellence - Special Merit Prize***, the Institution of Engineers, Malaysia, 2004/2005
- ***Honorary Member*** of ASEAN Engineer, Dec. 2006
- ***Hon. Fellow*** of AFEO (***ASEAN Federation of Engineering Organisations***), Nov. 2008

QUALIFICATIONS

- ***MBA General Management***, University of Hull, UK

- ***BEM/IEM Pt 1 & 2 in Mechanical Engineering***, Board of Engineers Malaysia & Institution of Engineers Malaysia.
- ***HND in Production Engineering (Distinction in Automation Technology)***, University of Hertfordshire, England, UK
- ***Executive Edge Strategic Management***, London Business School, UK
- ***Strategic Management Programme***, IMD, Lausanne, Switzerland
- ***Certificate in Industrial Automation Electronics***, NIE Malaysia.
- ***Certificate in Proficiency Test in Japanese Language Level 4***, Japanese Language Society, Japan.
- ***Certificate in Assessor/Lead Assessor Training in Quality Management Systems ISO9000***, SIRIM, Malaysia.

PROFESSIONAL MEMBERSHIP

1. Registered:

- ***Professional Engineer (Mechanical Engineering)***, Board of Engineers Malaysia (BEM)
- ***ASEAN Chartered Professional Engineer (ACPE)***
- ***Incorporated Engineer, Engineering Council***, UK
- ***ASEAN Engineer***
- ***APEC Engineer***
- ***International Professional Engineer***

2. Fellow of Institution of Engineers, Malaysia (FIEM)

3. Fellow of The Institution of Engineering and Technology, UK (FIET)

4. Senior Member & Professional Engineer of Society of Manufacturing Engineers, USA

5. Member of Malaysian Institute of Management (MMIM)

WORKING EXPERIENCE

- ***CEO, SERC SDN. BHD.*** (27th April, 2011 – present)
- ***Independent Non-Executive Director, Seremban Engineering Bhd.*** (3rd September, 2009 - present),
 - ***Chairman of Remuneration Committee***
 - ***Member of Audit Committee***
 - ***Member of Nomination Committee***
- ***Executive Chairman, Alpha Prima Engineering Sdn. Bhd.*** (1st Nov. 2008 – present)
- ***Managing Partner, Andy Seo & Associates*** (1st Nov. 2008 – present)
- ***Senior Advisor, KONE Elevator (M) Sdn Bhd.*** (1st Nov. 2008 – 31st Oct, 2009)

- **Regional Business Development Director, KONE Asia South** (Jan 2005 – 31 Oct 2008)
- **Executive Director, KONE Elevator (M) Sdn Bhd & KONE Sdn. Bhd.** (Jan. 2005 – 31 Oct 2008)
- **Executive Director/Strategic Director, Premier Elevators Sdn Bhd.**, (with 3 subsidiaries FUJI Lifts and Escalators Manufacturing Sdn Bhd, FUJI Lifts and Escalators Sdn Bhd and FEIN Blanking Sdn. Bhd) (August 2006 – 31 Oct 2008)
- **President Director of PT. KONE Indo Elevator, Indonesia** (Jan 2005 – August 2006)
- **Managing Director of KONE Elevator (M) Sdn Bhd & KONE Sdn Bhd** (1998 - 2004)
- **General Manager** of Manufacturing Division, The General Electric Company of Malaysia Sdn Bhd) (1989 - 1998)
- **Management Engineering Consultant of Andy Seo & Associates** (1988 - 1989)
- **Technical & Service Manager of LVD (M) Sdn Bhd** (1983 - 1987)
- **Production Planning Engineer of Contraves Advance Devices (M) Sdn Bhd** (Oerlikon Buhrie Group) (1982 - 1983)
- **Production Engineer of Focus Para Wood Sdn Bhd, Malacca** (1981 - 1982)

INVOLVEMENT IN TRADE ASSOCIATIONS AND STATUTORY ORGANISATIONS

FEDERATION OF MALAYSIAN MANUFACTURERS (HEAD OFFICE/FEDERAL LEVEL)

- Vice-President
- Council Member
- Chairman, FMM Building Committee
- Chairman, FMM Membership Committee
- Deputy Chairman, FMM SMI Committee
- Member of FMM Strategic Policies Committee
- Academic Advisory Board, FMM Institute
- Member of Steering Committee, 6th World Chambers Congress 2009
- Executive Committee, National Chamber of Commerce and Industry of Malaysia (NCCIM) since 2007 - present
- Treasurer & Chairman of Finance Committee, NCCIM, 2007 – 2008

REPRESENTATION ON GOVERNMENT BOARDS/ETC – FEDERAL

PRIME MINISTER'S DEPARTMENT / JABATAN PERDANA MENTERI

- **PEMUDAH** – Pasukan Petugas Khas Pemudahcara Perniagaan (Special Task Force member).

- **Chairman** of Focus Group on Registering Property.
 - **Member** of Focus Group on Dewan Bandaraya Kuala Lumpur (DBKL)
 - **Member** of Focus Group on Dealing with Licences
 - **Member** of Focus Group on Improving Perception & Change Management
 - **Member** of Focus Group on Public Relations
 - **Member** of Monitoring Team
 - **Member** of Task Force on Halal Issues
- **PEMANDU** - Performance Management and Delivery Unit
 - **Participant** in Strategic Reform Initiatives (SRI) Lab for New Economic Model (NEM) – received Certificate of Commendation (1st April, 2011)

EPU – PM’s Dept.

- **Chairman of Technical Committee** for Component 1 of **National Dual Training System (NDTS)** Programme, EPU, Prime Minister’s Department.
- **Member** of Government **Task Force on Study Tour to Germany** - on the **Implementation of the National Dual Training System (NDTS)** in Malaysia, May 8 - 17, 2005
- **Task Force** for **RM1.5 billion Fund for SMI**, 1998, Ministry of Finance
- **Task Force** on **Bridging the Digital Divide for SMEs**, EPU, Prime Minister’s Department

MAMPU – PM’s Dept.

- **Panel Penilai**, Anugerah Kegemilangan Perdana Menteri 2009 (AKPM 2009)

MITI

- **Member of the Malaysian Services Development Council - MSDC**
- **SME Marketing Committee**, MITI
- **Panel Penilai**, Anugerah Kualiti Perdana Menteri, Sektor Swasta 2006,
- **Ahli Majlis**, Anugerah Kecemerlangan Industri (2003 - 2010)

MITI – SMECorporation, Malaysia

- **Member of Corporation**, SMECorp Malaysia, (August 1, 2008 – present).
- **Chairman SME Training Advisory Council**, SMECorp Malaysia.
- **Member of SME Innovation Focal Point Committee**, SMECorp Malaysia.
- **Member of Audit Committee**, SMECorp Malaysia
- **Member of Outsourcing Committee**, SMECorp Malaysia
- **Member of Remuneration and Benefits Committee**, SMECorp Malaysia
- **Member of Jawatankuasa Tatatertib**, SMECorp Malaysia
- **Panel of Judges of Enterprise 50**, (since inception 1997-2001)

- **Member of Technical Resource Group for SME Development (TRG SME)- IMP3**
-- SMIDEC, MITI

MITI – MPC

- **Chairman of Manufacturing Consultative Panel of Malaysia Productivity Corporation (MPC), MITI, since 1999.**
- **Timbalan Pengerusi Jawatankuasa Teknikal, Anugerah Kecemerlangan Pengurusan Kualiti (QMEA) 2008,**
- **Panel of Judges, Prime Minister's Quality Award, (2001, 2002, 2006)**
- **Ahli Jawatankuasa Teknikal, Anugerah Kecemerlangan Pengurusan Kualiti (QMEA) 2007, 2008, 2009, 2010, 2011**
- **Member of Task Force 3 in Technical Resource Group for Human Resource Development (TRG HRD) – IMP3- MPC, MITI**
- **Representative to 19th Kankeiran ASEAN Management Seminar, Osaka, Japan**
- **Representative to Top Management Forum on Corporate Strategy Alliances for Economic Development in Asia, Asian Productivity Organisation, Kyoto, Japan – invited by NPC.**
- **Representative to Top Management Forum on Private Sector Partnership, organized by Asian Productivity Organisation, Bangkok – invited by NPC.**

MOSTI

- **Council Member, Malaysian Design Council, MOSTI**
- **Council Member, Standards & Accreditation Council Malaysia (MSDAM), MOSTI, 2000 - present**
- **Technical Evaluation Panel for Application Under Technofund, MOSTI**
- **Member, ISO & IEC Technical Committee, SIRIM**

MECD - MARA

- **Board Member, German Malaysian Institute**
- **Member of Advisory Committee, Education & Training (Skills), MARA (since Jan. 2005)**

MoHE

- **Member of Advisory Committee, Faculty of Engineering, University Putra Malaysia (since 2006)**
- **Member of Advisory Committee, Manufacturing Engineering, University Malaysia Pahang (since 2010)**

MoHR

- **Council Member, National Skill Development Council, (Aug 2010 – Aug 2013)**

FMM Selangor Branch Level

- **Vice Chairman** of FMM Selangor Branch
- **Chairman** of FMM Selangor SMI Sub Committee

REPRESENTATION ON GOVERNMENT BOARDS/ETC – STATE

- Selangor Business Council
- Selangor State NEAC
- Selangor State Investment Committee
- Selangor State Consumer Affairs Council
- FMM-SSIC Bhd Committee
- Worked with State Government to organize business meetings for investors from Senhe, Shenyang District, China and others.

The Associated Chinese Chambers of Commerce and Industry of Malaysia, (ACCCIM)

- **Organising Committee** of 7th World Chinese Entrepreneurs Convention in Malaysia, ACCCIM (27 to 30 July 2003)
- **Deputy Chairman** of **Infrastructure and Privatisation Committee**, (ACCCIM)
- **Member** of **Social-Economic Research Committee**, (ACCCIM)
- **Member** of **International Trade & Industries Committee**, ACCCIM)
- **Appointed Council member** of the **Chinese Chamber of Commerce & Industry of KL & Selangor (KLSCCCI)**, 2009 – 2012
- **Committee Member** of **Klang Chinese Chamber of Commerce & Industries (KCCCI)**

INSTITUTION OF ENGINEERS (IEM)

- **Council** (1997/98, 1998/99, 2010/2011)
- **Chairman**, Manufacturing/Production Engineering, Technical Division (1996-1998)
- **Chairman**, IEM/BEM Graduate Examination (1998 - 2000)
- **Member**, Finance Committee (2010/2011)
- **Member** of Fundraising Committee (2010/2011)
- **Member**, Admission & Practical Training Committee (1997 - 2000)
- **Member**, Examination & Qualification Committee (1997 - 2000)
- **Member**, IEM Accreditation Committee (Since 2001)
- **Member**, ASEAN Engineer Register (AER) National Monitoring Committee (Since 2005)

Akademi Sains Malaysia (ASM) STILC Advisory Panel

- Committee Member of ASM Science & Technology and Industry Linkage Committee (STILC)
- Chairman of Strategic S&T Program Advisory sub-committee under ASM S&T and Industry Linkage Committee.

OTHERS

- **Board Member** of the **European Union-Malaysia Chamber of Commerce & Industry (EUMCCI)**, since 2009
- **Board Member** of the **Malaysian Finnish Business Council (MFBC)**, since 2000
- **Committee Member** of **Malaysian Lift and Escalator Association (MALEA)**, 1998-2005
- University of Hertfordshire (England, UK)
 - **President**, University of Hertfordshire Alumni Association of Malaysia
 - **Member** of the University Court

Andy Seo, 10th Dec, 2011-ASM