

Artistic.com

Artistic is a website that will help artists sell their work to potential buyers by creating a website That displays the artwork creatively and effectively to potential customers.

Artistic.com will create a website that is organized efficiently so potential customers can find what artwork is looking for. The design for artistic.com will be highly usable with very few filler actions that only waste the user's time to get to the artwork they need. All over artistic.com well possess color schemes that will enrich the artwork presented.

Personas:

Artist:

An artist that wants to sell their artwork.

Consumer:

Someone interested in buying artwork.

Employers:

Someone is looking for an artist to hire.

COMPS:

Artstation:

https://www.artstation.com/?sort_by=trending

Artsy:

<https://www.artsy.net/>

Tinker:

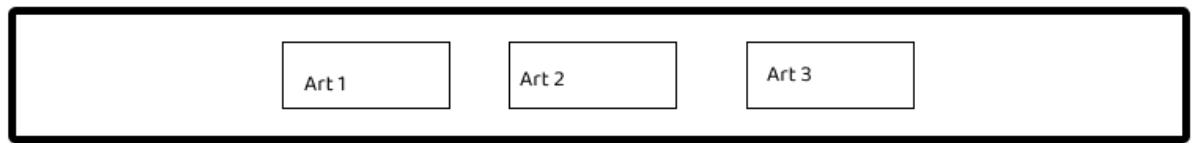
<https://tinkerwatches.com/>

Wireframe

Image

The Title

Shop



Buy



Buy

Next Page



Buy



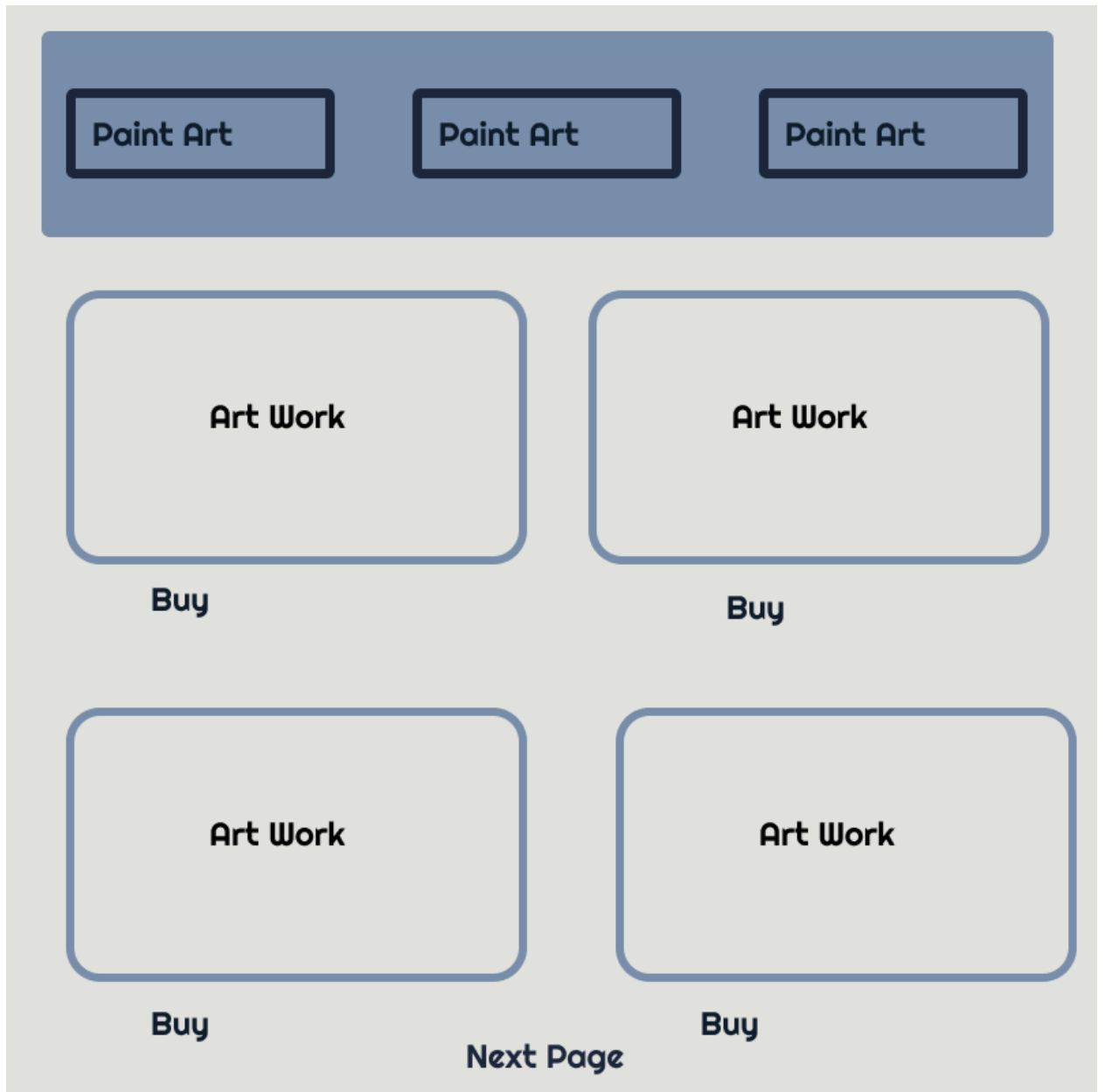
Buy

Comps

The image features a light gray square background with a thin blue border. In the center is a large, stylized blue teardrop shape. Inside this shape, the text "Artistic.com" is written in a bold, dark blue sans-serif font. Below the text is a rectangular button with a dark blue border and the word "Shop" in a dark blue sans-serif font.

Artistic.com

Shop



Flows

