

ARTCustomized.com

ArtCustomized is a website that will help artists sell their work to potential buyers by creating a way to customize the presentation of the artwork, such as frames.

ArtCustomized will create a way for the consumer to customize frames with different materials or lights. These customizations will be made from high-quality materials, and the artwork displayed on this website will match this quality. This will benefit the artist by creating a more interactive way to buy their art to increase sales.

Personas:

Artist:

An artist that wants to sell their artwork.

Consumer:

Someone interested in buying artwork.

Employers:

Someone is looking for an artist to hire.

COMPS:

Artstation:

https://www.artstation.com/?sort_by=trending

Artsy:

<https://www.artsy.net/>

Tinker:

<https://tinkerwatches.com/>

