Date: 22-5-2020

Morning Session: 9 am – 11 PM

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<mark>Today Topics:</mark> UX design process

UI   (User Interface),
UX (User Experience).

UI: User interface (UI) design is the process of making interfaces in software or computerized devices with a focus on looks or style.

https://www.interaction-design.org/literature/topics/ui-design

UX: UX design is about making the user's experience with the product the best it can be. It aims to attract people to a site they are interested in; then, once they are there, to make their journey from the homepage to purchasing the product as easy and fun as possible.

Ux Process:
> User Research
> **Empathy**
> User Testing
> UX Design Process

Resource:

1) https://careerfoundry.com/en/blog/ux-design/the-ux-design-process-an-actionable-guide-to-your-first-job-in-ux/

Other:
2) https://www.youtube.com/channel/UCfzOLBT7jyHFcaTgwmnttog