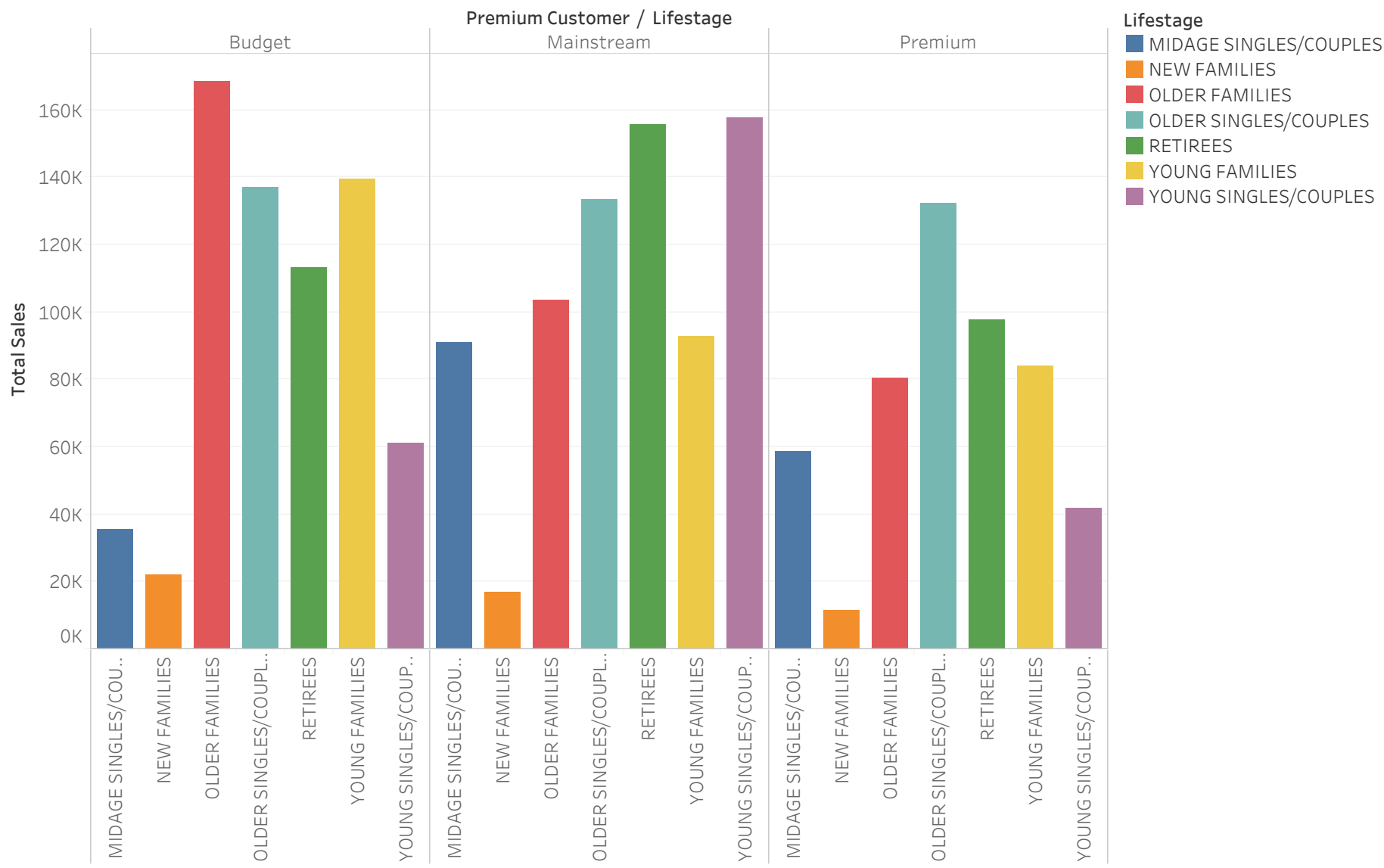
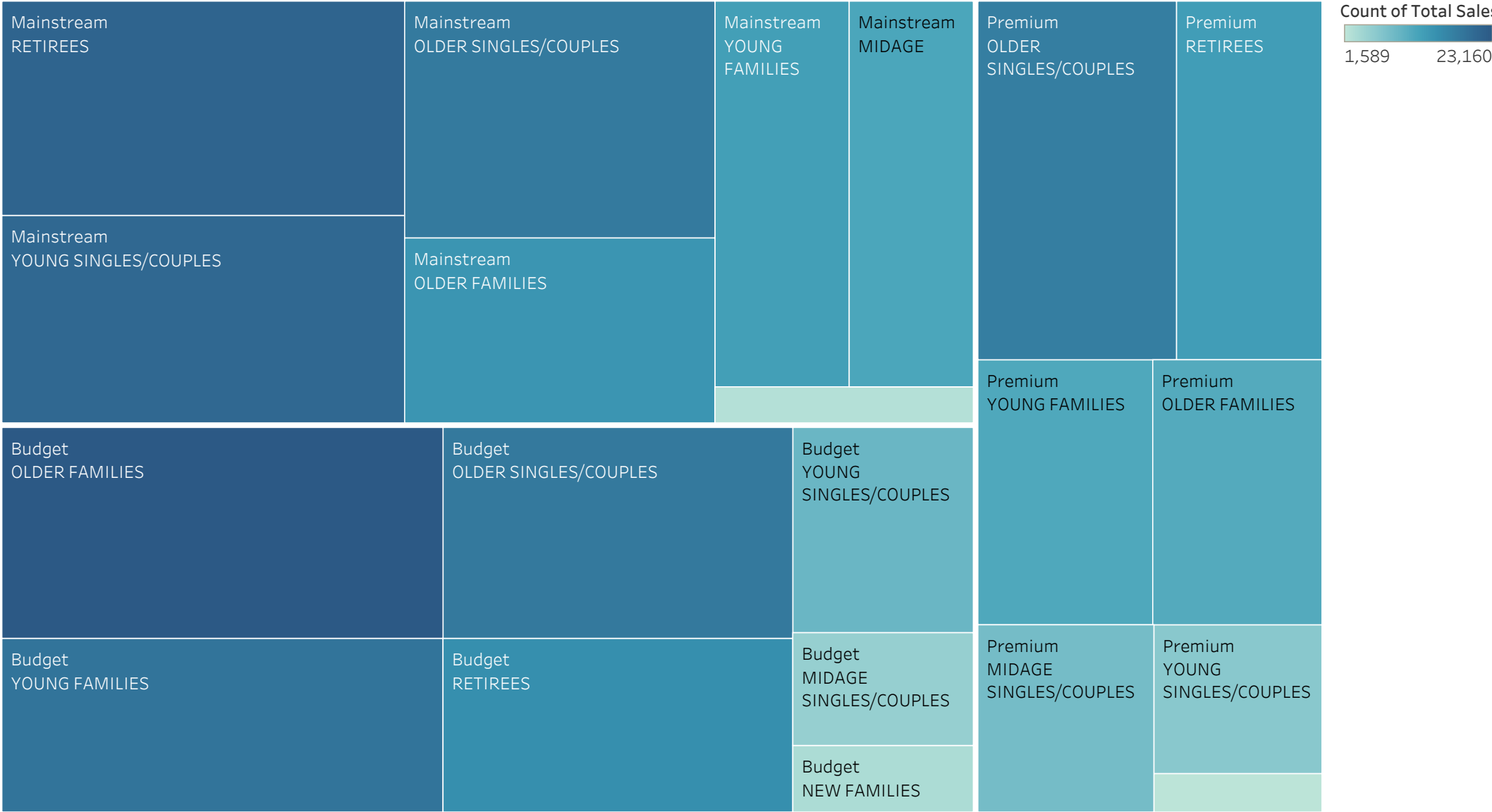


Total sales based on segment



Sum of Total Sales for each Lifestyle broken down by Premium Customer. Color shows details about Lifestyle. The view is filtered on Premium Customer, which keeps Budget, Mainstream and Premium.

No of customers based on segment



Premium Customer and Lifestage. Color shows count of Total Sales. Size shows count of Total Sales. The marks are labeled by Premium Customer and Lifestage.