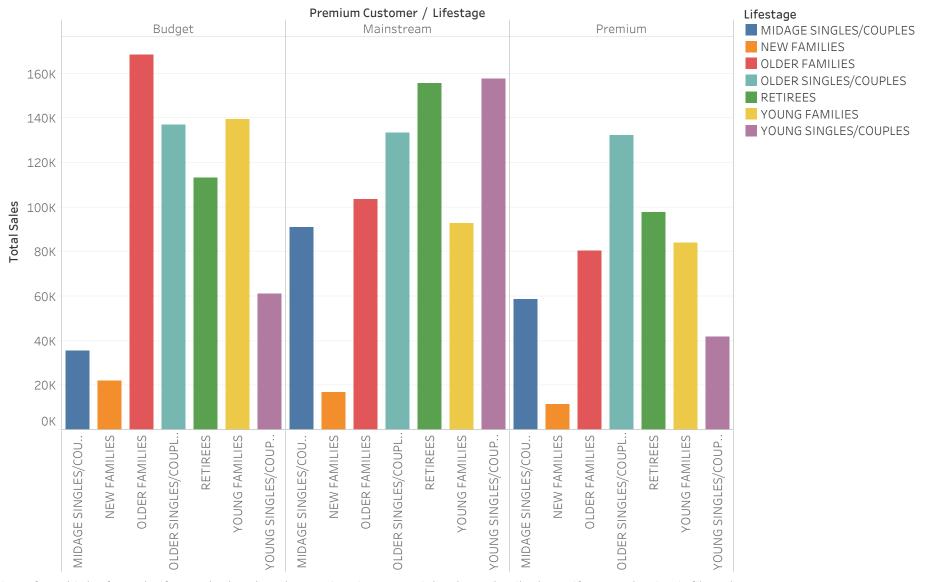
## Total sales based on segment



Sum of Total Sales for each Lifestage broken down by Premium Customer. Color shows details about Lifestage. The view is filtered on Premium Customer, which keeps Budget, Mainstream and Premium.

## No of customers based on segment

Mainstream RETIREES  Mainstream YOUNG SINGLES/COUPLES	Mainstream OLDER SINGLES/COUPLES  Mainstream OLDER FAMILIES	Mainstream YOUNG FAMILIES	Mainstream MIDAGE	Premium OLDER SINGLES/COUPLES	Premium RETIREES	1,589 23,160
				Premium YOUNG FAMILIES	Premium OLDER FAMILIES	
Budget OLDER FAMILIES	Budget OLDER SINGLES/COUPLES	Budg YOUI SING				
Budget YOUNG FAMILIES			et GE LES/COUPLES	Premium MIDAGE SINGLES/COUPLES SINGLES/COU		
		Budg NEW	et FAMILIES			

Premium Customer and Lifestage. Color shows count of Total Sales. Size shows count of Total Sales. The marks are labeled by Premium Customer and Lifestage.