

A
RSVP Movies
Case Study

Summary

Segment 1

- In year 2017, most number (3052) of movies was released and in month of March 824 numbers of movies were released which is highest in month wise manner.
- 1059 movies were released in combined "USA" and "India" in 2019.
- The highest number of movie was released in "Drama": 4285.
- There are only 3289 movies were released which belong to only one genre.
- Thriller genre movie comes on rank 3 in terms of number of movies released overall.

Segment 2

- Dream Warrior Pictures and National Theatre Live are the two production houses with most number of hit movie (avg rating>8)

Segment 3

- The Top three directors in the top three genres whose movies have an Average rating > 8:
 1. James Mangold
 2. Anthony Russo
 3. Soubin Shahir
- **Top 3 Actors and Actress with movies released in India based on their average ratings worked in at least 5 movies.**

1. Vijay Sethupathi	1. Taapsee Pannu
2. Fahadh Faasil	2. Kriti Sanon
3. Yogi Babu	3. Divya Dutta
- The Top 3 Production Houses based on the number of votes received by their movies are:
 1. Marvel Studios
 2. Twentieth century Fox
 3. Warner Bros

Segment 4

- The highest-grossing movies of each year that belong to the Action genres
- Andrew Jones directed most number of movies :5
- The Top 2 Production Houses highest number of hits
 1. Star Cinema
 2. Twentieth Century Fox

Conclusion:

- The RSVP can make a action movie considering a collaboration with Star Cinema and having actress Taapsee Pannu or Kirti Sanon
- They can consider James mangold or Anthony Russo to direct their movie.
- They can plan to relase their movie in the month of March.