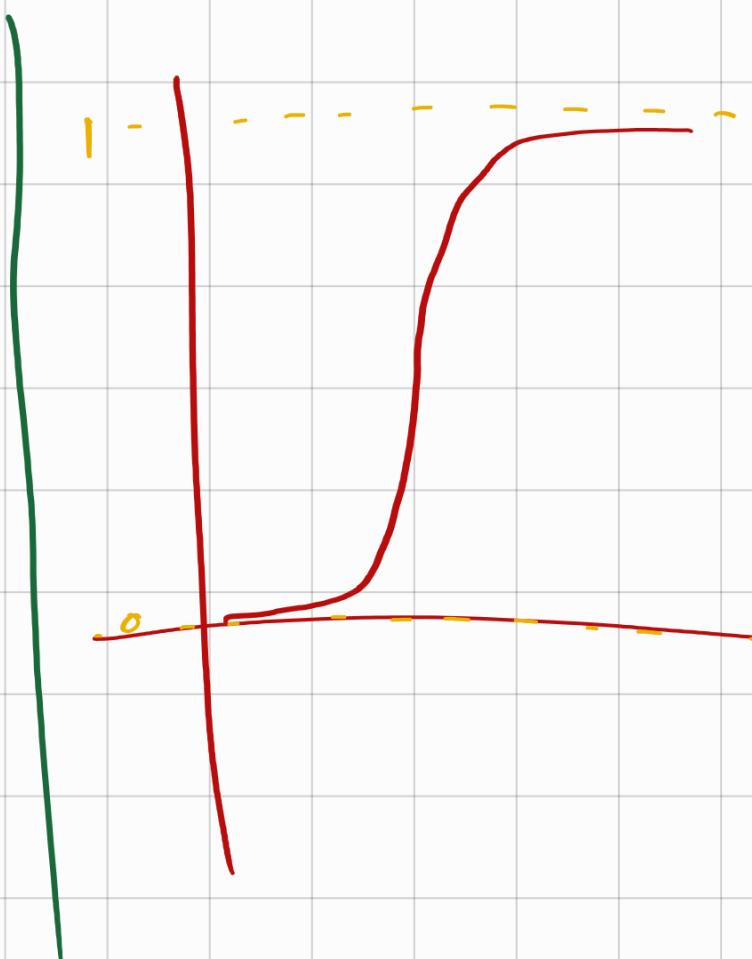


$$y = \frac{1}{1 + e^{-(a+bx)}}$$



\Rightarrow We want to minimize log loss

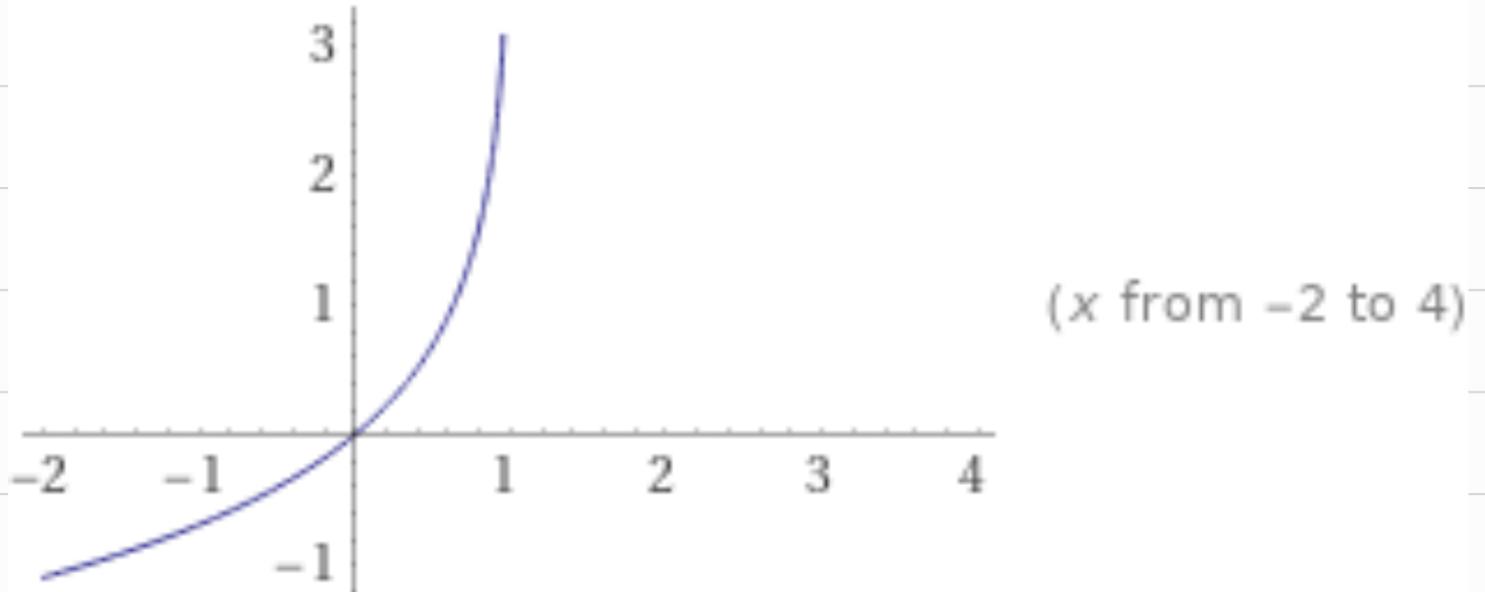
$$\text{Log loss} = (-y \log(\hat{y}) - (1-y) \log(1-\hat{y}))$$

y = observed

\hat{y} = Predicted.

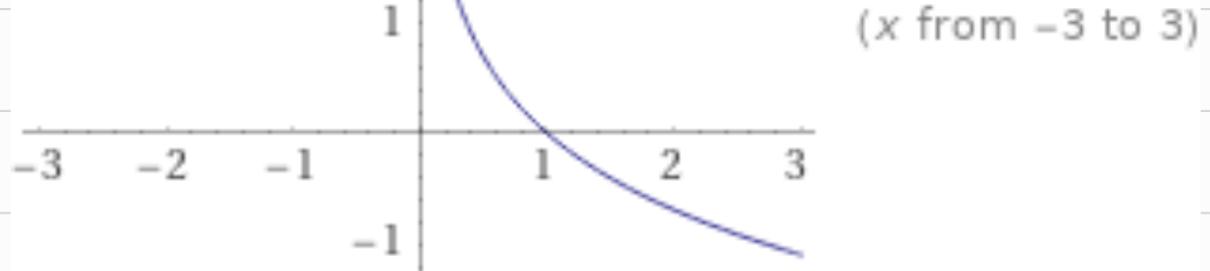
$$\begin{cases} -\log(\hat{y}) & \text{if } y=1 \\ -\log(1-\hat{y}) & \text{if } y=0 \end{cases}$$

$$y = -\log(1-x)$$



$$-\log(x)$$



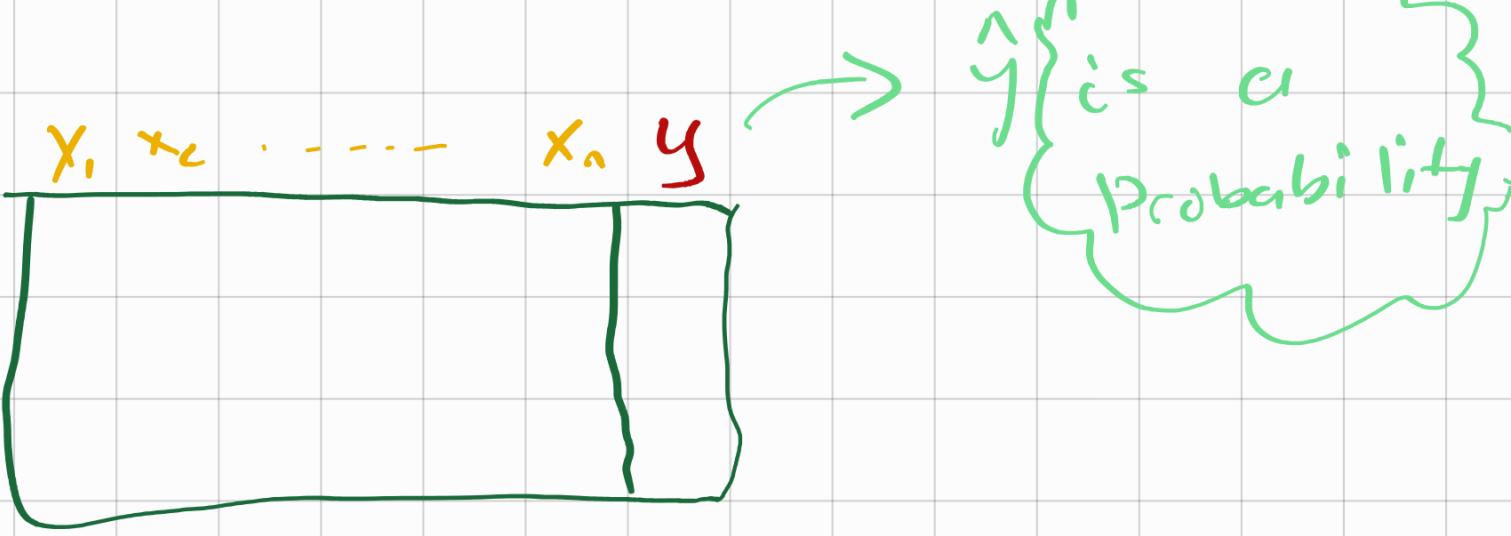


final Logit function

$$y = \frac{1}{e^{-(a + b_1x_1 + b_2x_2 + \dots + b_nx_n)}}$$

Thresholds





=> When deciding on the threshold for logit functions,
Put it where outliers or will have a very low cost

Confusion Matrix

		Truth	
		P	N
Pred	P	True TP Positives	false FP Positives
	N	false FN negatives	True TN negative

Measures

① Accuracy

$$\text{Acc} = \frac{\text{TP} + \text{TN}}{\text{TP} + \text{TN} + \text{FP} + \text{FN}}$$

② Recall (Sensitivity / True Positive rate)

$$\text{Recall} = \frac{\text{TP}}{\text{TP} + \text{FN}}$$

Propotion of total positives
that were correctly identified

③ Precision

$$\text{Precision} = \frac{\text{TP}}{\text{TP} + \text{FP}}$$

④ Classification

Error rates.

$$\text{Error Rate} = \frac{FP + FN}{TP + TN + FP + FN}$$

$$\text{Accuracy} = 1 - \text{Error rate}$$

⑤ Specificity

$$\text{Specificity} = \frac{TN}{TN + FP}$$

Propotion of total negative that were correctly identified

ROC Curves, Gini Coefficient

x_1	x_2	x_3	\dots	x_n	P	A	\bar{A}
					0.9	1	1
					0.5	0	1
					0.3	1	0

A = Actual

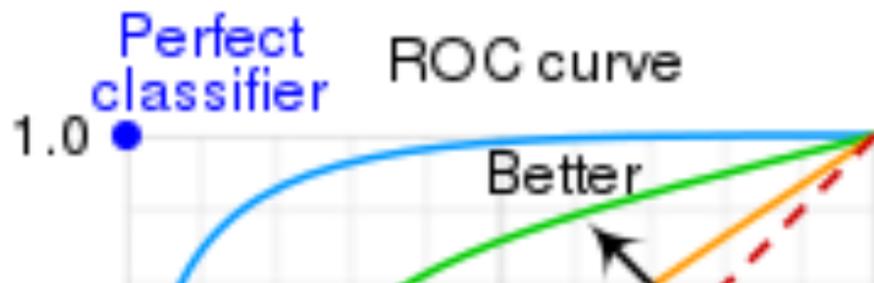
P = Probability
Output, Prediction

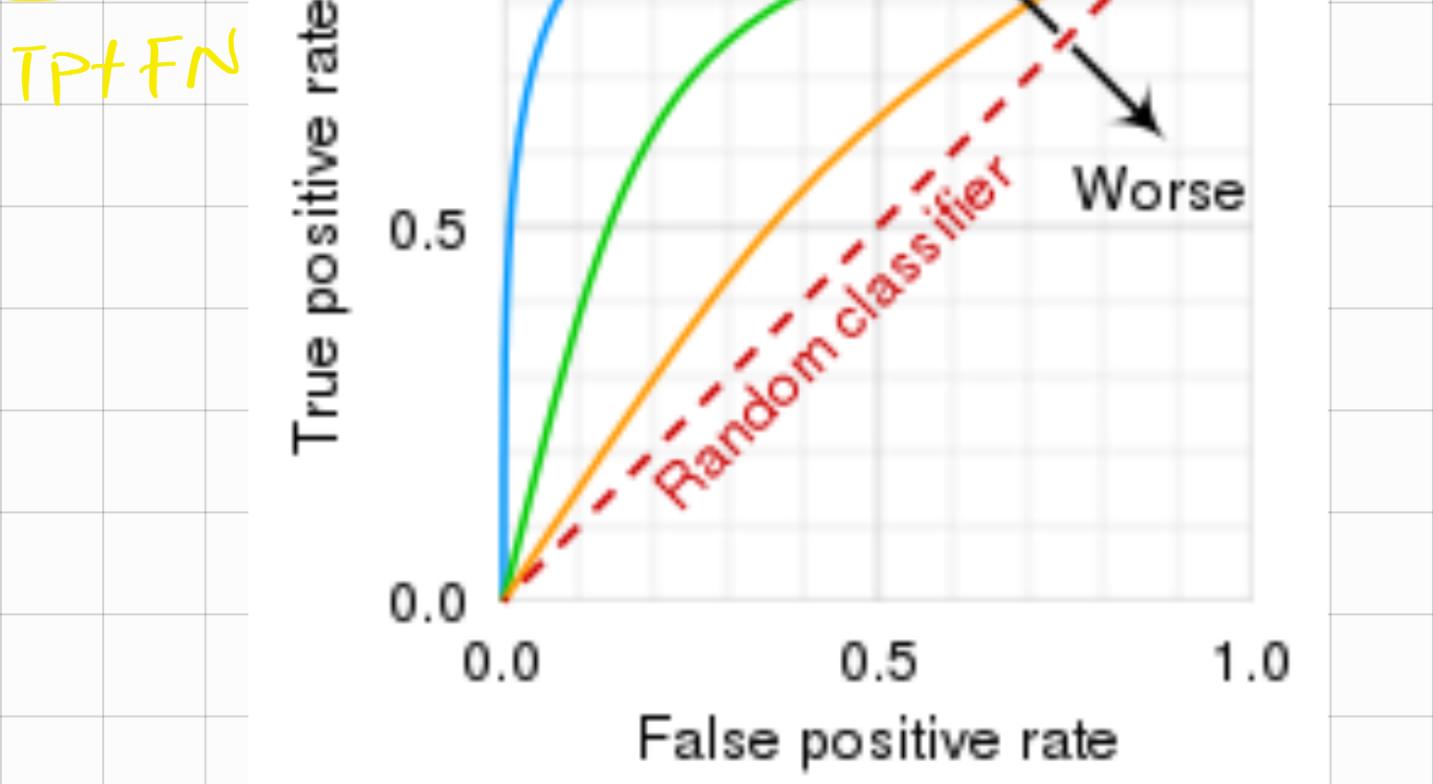
\bar{A} = Value
after
applying
threshold.

threshold = 0.5

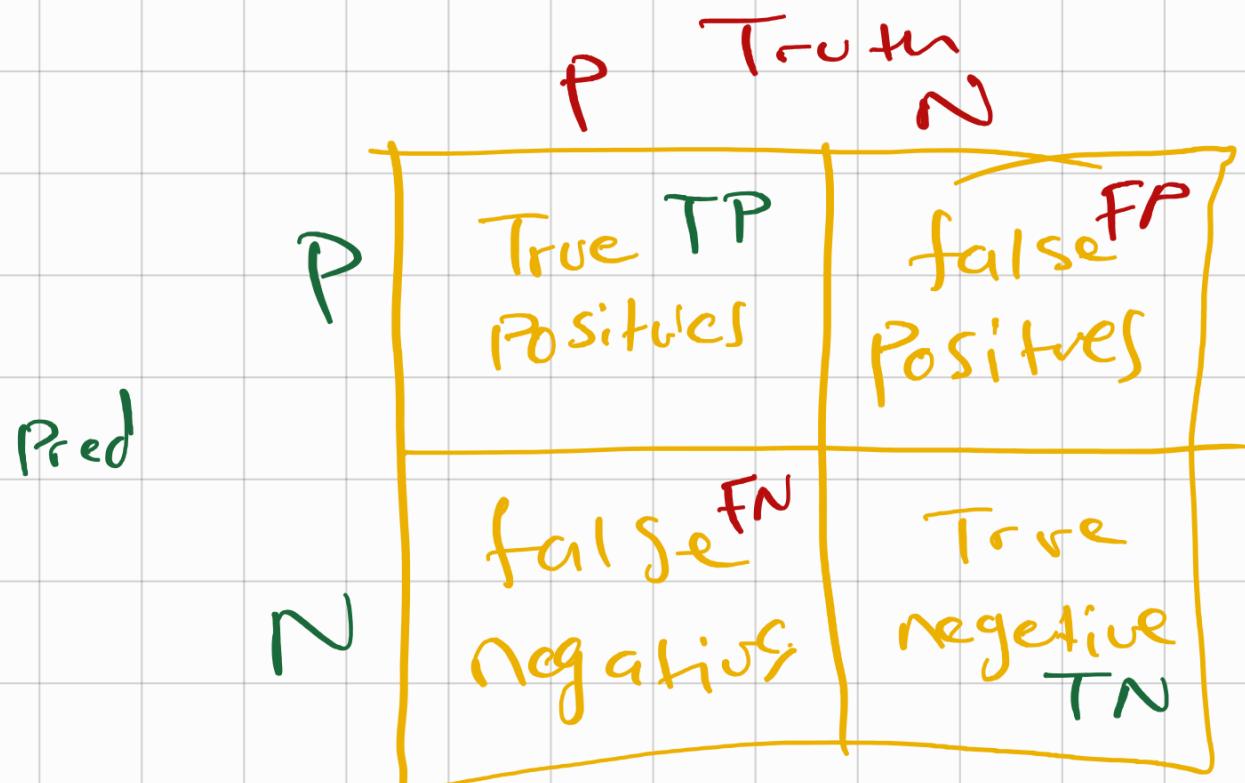
① ROC Curve

⇒ A plot of the True POS rates vs True Neg rates for each possible threshold

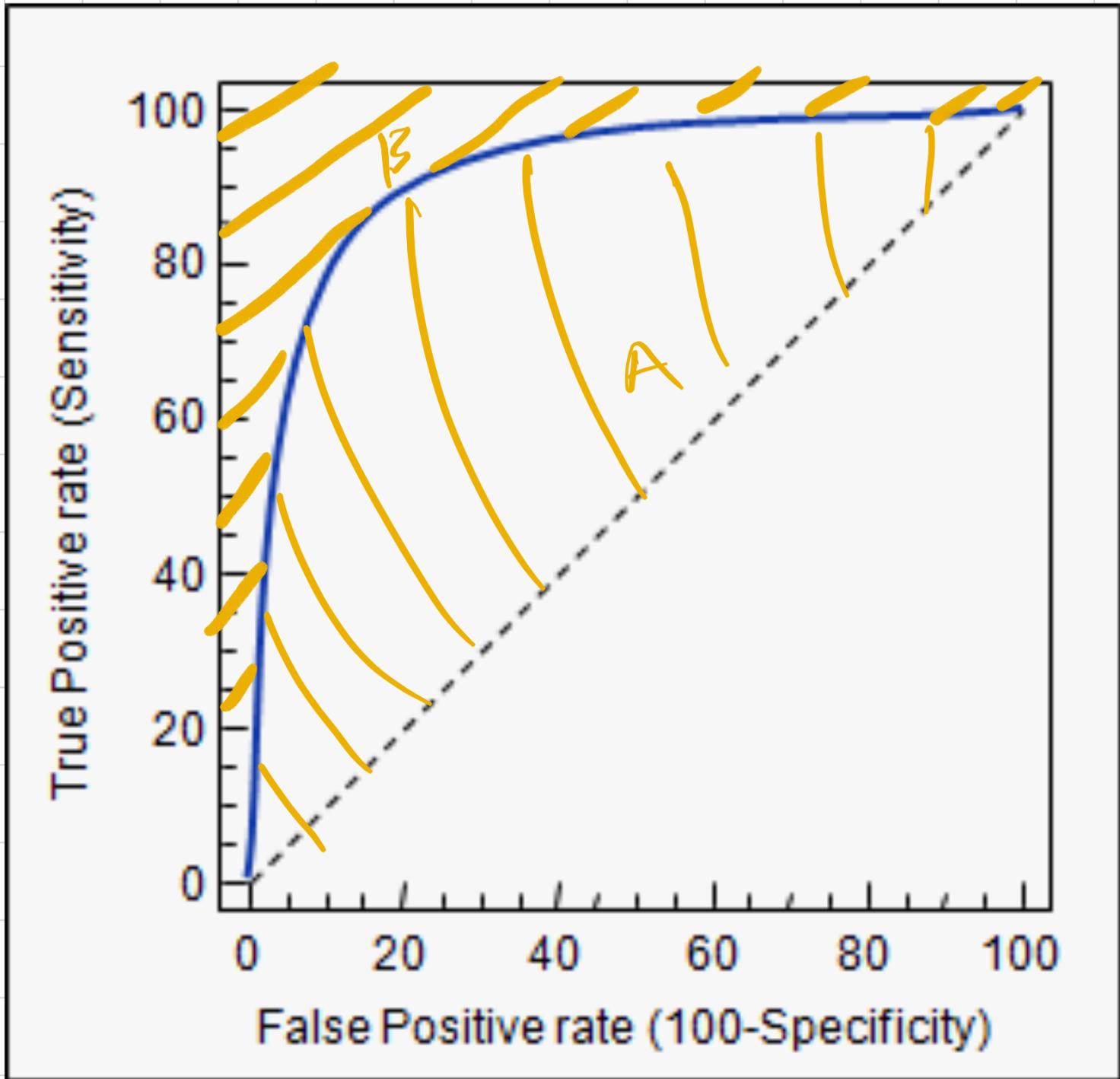




$$\Rightarrow \frac{FP}{FP + TN}$$



2.) Gini Coefficient



⇒ the larger the Area

inequality??

