

Wang, Shawn X

From: Patrick Clarke <PClarke@dms-marketing.com>
Sent: Monday, April 18, 2016 5:01 PM
To: Wang, Shawn X
Subject: Student opportunities

Dear Dr. Wang:

My name is Patrick Clarke and I am the Director of Human Resources at DMS Marketing in Mission Viejo. I am contacting you today because we are in search of current and graduate students for intern, part-time, and full-time work.

DMS Marketing is an innovative and proven full-service digital and direct response marketing agency. Our technical solutions focus on customer lifecycle marketing, acquisition/lead generation, voice of the customer, digital commerce and integrated media, bringing high precision and creative to well-defined, addressable audiences. We capture this information through unique programming tailored to each client's needs and brand identity.

We work with full system development and system programming projects. We develop, build and maintain big systems that are typically on-going projects. We also design and build shorter projects for Microsites that are dynamic and data-driven with full databases.

We are a growing, energetic, and hard-working nationwide company, looking for a motivated individual to join us. We have created a culture that strives to grow each team employee, client and company. We achieve this through operational excellence and maintain a culture that maximizes progression. We are looking for candidates who not only understand programming and data base administration, but also have a firm understanding of how these functions affect the business as a whole.

Since you may know of students capable of handling this type of work, I am reaching out to you directly. I would love to speak with you regarding any potential recommendations you might have. If you have students or graduate interns that you think would excel in a fast paced, quickly changing environment, please contact me at (949)460-7300 Ext 215. Thank you for your consideration and I look forward to hearing from you.

Sincerely,

Patrick Clarke
Director, Human Resources
DMS Marketing, Inc.