* **Create a report in Microsoft Word, and answer the following questions:**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Chart, waterfall chart

Description automatically generated

**The success rate for what I considered the most important categories for a campaign are higher than the failure rate as shown in the data below.**

**Journalism – All pledges and goal to meet journalism founding was all successful**

**Technology – Out of 96 grand total pledges from different companies (names as related in the data), more than half of them gave their pledges (data is 64 out of 96).**

**Successful Vs Failure**

**The total receive pledge is more than Crowdfunding goal for the campaign as shown above.**

What are some limitations of this dataset?What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

**There are lots of dataset that could be created or foreseen for the data.**

* **We could show average outcome rate in percentages.**
* **We could use different types as shown available in excel**

**Graphical user interface, application

Description automatically generated**