

# **LAURENCE CHU**

Multimedia Designer Journalist

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- F Laurence Chu
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- L Laurence Chu, AFP

A multimedia designer and journalist working with Agence France-Presse. Previously in South China Morning Post as Multimedia Producer. Held degrees in Journalism and Digital Media

# **EXPERIENCE**

# **AFP**

Agence France-Presse

# **GRAPHIC ARTIST** (Jul 2017 - Now)

Data-charting and illustrations for daily news, brainstorming and researching ideas for graphics from newswire. Creating basic interactive for clients.

## SCMP

South China Morning

## **MULTIMEDIA PRODUCER** (Mar 2013 - May 2016)

Monitoring visual materials for daily website stories, including photos and graphics. Creating online photo stories, graphics.

#### Photo stories:

Startling changes of Hong Kong landscape (http://multimedia.scmp.com/hk-harbour-photos/

**A glimpse into Indonesian domestic helpers in HK** (https://goo.gl/ycQoGV)

# **WEBPRODUCTION ASSISTANT** (Jul 2012 - Mar 2013)

Oversee over 15 online portals of Questex media and producing all E-marketing campaigns

#### GRAPHICDESIGNER, CASUAL (Mar 2013 - May 2016)

Creating graphic contents for daily print news stories, including illustration, data visualizations.

# Questex

#### SCMP

South China Morning

## ACADEMIC

Master of Arts in International Journalism (Hong Kong Baptist University)

English news writing, news gathering, multimedia journalism PR marketing writing

B.A. (Hons) in Digital Media (Hong Kong Polytechnic University)

Screen-writing, video coordination and editing, critics, Animation production, cell-animation, 3D modeling and animation character design

#### SKILLS

ADOBE ILLUSTRATOR								
ADOBE PHOTOSHOP								
HTML, CSS, JS								
ADOBE AFTER EFFECTS								
ADOBE PREMIERE								
FINAL CUT PRO					I 🗆			

# LANGUAGE

CANTONESE (FLUENT)
ENGLISH (PROFICIENT)
MANDARIN CHN (GOOD)
JAPANESE (FAIR)