



Business Intelligence to Guide Your Business & Clinical Decisions

In today's rapidly changing healthcare landscape, physicians continue to distinguish themselves through excellence in their eye healthcare services. Nowhere is the changing landscape more evident than with the shift to value-based care. Different from fee-for-service, value-based care drives an emphasis on **proactive, predictive** and **personalized** care management interactions with patients. Competence in health data mining doesn't come naturally or easily to physicians, because healthcare data can be siloed in different systems across a practice domain. The leading healthcare demand is leveraging data from electronic medical records, financials, claims, labs and pharmacies. Consolidating these data sets into longitudinal patient records yields insights into eye care trends.

Combining the clinical data metrics with business related metrics will drive decisions, create best practice patterns and allow physicians to remain competitive. Knowing the results of where you stand at any given moment allow you to also be in a position to understand how to competitively apply analytics and metrics to continue to improve your processes. It is not a static process. To sustain a competitive and successful position in the eye healthcare field means you must continuously be analyzing what you do, how well you do it and at what cost.



Revolutionizing every aspect of the business and practice of medicine



Medflow Analytics Program delivers scorecards and key practice indicators for business office and clinic leadership decision making. User-defined parametric dashboards create automated alerts prompting actions keeping your staff informed and proactive.



Financial—The business side of medicine is filled with mineable statistics that can be analyzed for patterns and used to make improvements, including revenue figures, cost of bundled services, accounts receivable, cash flow, schedule utilization, legal costs and insurance, and return-on-investment related to practice infrastructure.



We are leaders in the ophthalmology EHR marketplace. It takes a tenacious, progressive team to not only survive, but to be able to thrive for over 15 years in the eye care industry. We deliver the most dependable Meaningful Use and HIPAA certified eye care EMR solutions.

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Operations—Eye care practices can use analytical data to improve operations in myriad ways, including increased productivity, efficient resource management, human resources considerations, capacity planning and quality control.



Clinical—Analytics can be especially helpful in determining trends in surgical outcomes, adherence to screening guidelines and clinical performance. The clinical and treatment accounts for a huge amount of medical information, including data on quality of life, patient satisfaction and patient loyalty, all of which can be used to develop innovative programs and services to improve your eye care delivery.



Utilization—A practice has many measurable areas which need to be monitored and followed based upon their utilization. Areas of interest include staff, diagnostic devices, imaging equipment, and surgery centers. Understanding the metrics regarding their utilization provides the leadership with vital information to make decisions, make change and increase profitability.



Statutory Compliance—Managing a practice in today's changing healthcare landscape is extremely challenging. With the federal government creating more programs like, MU, PQRS, VBM, and MIPS you will not succeed without access to information.





seamless as possible." Tammy Griffin, COE, COT Admin

VisionFirst Eye Center

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