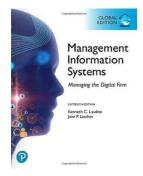
Download Book

MANAGEMENT INFORMATION SYSTEMS: MANAGING THE DIGITAL FIRM, GLOBAL EDITION (PAPERBACK)



Pearson Education Limited, United Kingdom, 2019. Paperback. Condition: New. 16th edition. Language: English. Brand new Book. For introductory courses in IS (information systems) and MIS (management information systems). The authoritative, case-based study of IS in business todayManagement Information Systems: Managing the Digital Firm provides the most comprehensive overview of information systems used by business firms today, while drawing connections between MIS and business performance. The Laudons are known for their outstanding real-world case studies, which describe how well-known companies use IT...

Download PDF Management Information Systems: Managing the Digital Firm, Global Edition (Paperback)

- Authored by Kenneth C. Laudon, Jane P. Laudon
- Released at 2019



Filesize: 6.99 MB

Reviews

Great e-book and useful one. It usually does not cost an excessive amount of. I am just very easily will get a enjoyment of looking at a created ebook.

-- Emory Bogisich

Great e-book and valuable one. This can be for all who statte that there was not a worthy of studying. I found out this book from my i and dad recommended this publication to understand.

-- Gertrude Pfannerstill IV

Related Books

The Business Student's Handbook: Skills for Study and Employment

- (Paperback)
 - Biochemistry: Concepts and Connections plus Pearson MasteringChemistry with Pearson eText, Global Edition (Mixed media
- product)
 - Introductory Digital Image Processing: A Remote Sensing Perspective
- (Hardback)
- Engineering Design Methods: Strategies for Product Design (Paperback)
- Sociology (Paperback)