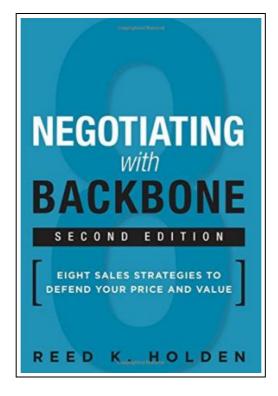
Negotiating with Backbone: Eight Sales Strategies to Defend Your Price and Value (Hardback)



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