

Ethical Ambition (Paperback)

By Derrick Bell

Bloomsbury Publishing PLC, United Kingdom, 2003. Paperback. Condition: New. New edition. Language: English. Brand new Book. Who will YOU have to become to succeed? Most of us believe that we must compromise our integrity to get ahead in life. With material success now our overarching social goal, the pressure to succeed is stronger than it's ever been. But what does this mean for our convictions, our morals, our ideals? In his book, Derrick Bell demonstrates that it is possible to attain success and not compromise our values by practising what he describes as Ethical Ambition. Setting out seven rules with which to conduct our lives, he places ethics as central to our ambition, so we can simultaneously honour our values and our needs. ETHICAL AMBITION will force you to re-examine your beliefs and motivate you to change your life. It is an important book for our times.

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