

# JOSEPH LAWRENCE, PH.D.

## CURRICULUM VITAE

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### INTERESTS

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Human-Computer Interaction, User experience, Information foraging theory, Software engineering.

### EDUCATION

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**Oregon State University** 06/2009  
Ph.D., Computer Science  
School of Electrical Engineering and Computer Science  
Advisor: Dr. Margaret Burnett  
Dissertation: *Information foraging in debugging*.

**Oregon State University** 06/2005  
M.S., Computer Science  
Advisor: Dr. Margaret Burnett  
Thesis: *How well do professional developers test with code coverage visualizations? An empirical study*

**Lawrence University, Wisconsin** 06/2003  
B.A., Mathematics & Computer Science  
Dean's list (2000-2001 and 2002-2003)  
Minor: Psychology

### AWARDS & HONORS

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IBM Invention Achievement Award	2009
IBM Ph.D. Scholarship	2008-2009
ACM CHI'08 Best Paper Award Honorable Mention	2008
Lawrence University Trustee Scholarship	1999-2003

### GRANTS & SUPPLEMENTS

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Air Force Office of Scientific Research: *Information Foraging Theory in Software Maintenance*. Co-authored with my advisor, based on my dissertation work. Grant awarded: \$600,000 from 2009-2012.

National Science Foundation: Supplement awarded: \$99,904 from 2009-2010. Grant Number IIS-0447800, Amendment Number 005, Proposal Number IIS-0940740.

National Science Foundation: *Information Foraging In Software Maintenance*. Proposal: \$499,999. Grant declined.

### PATENT APPLICATIONS

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A Method of Determining a Prioritized List of Users related to a given Goal (Accepted by IBM to be filed)	2008
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## RESEARCH EXPERIENCE

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### Postdoctoral Associate, Massachusetts Institute of Technology 09/2009-08/2010

Lead the continued development of cWeed (formerly Seaweed), an end-user programming system for developing economic games to deploy on the web and on Amazon Mechanical Turk.

The latest beta release is available at: <http://groups.csail.mit.edu/uid/seaweed/release-0.3/>

### Intern, IBM Research 06/2006-09/2006, 06/2007-09/2007, 01/2008-03/2008, 09/2008-11/2008

Investigated how information foraging theory can explain and predict programmers' navigation through source code during debugging. As part of this work, I developed an Eclipse plug-in, conducted a seven month field study of programmer navigation behavior, conducted a think-aloud lab study of professional programmers, developed predictive information foraging models of programmer navigation, and conducted the statistical analysis of collected data. More information can be found in [4, 5, 6, 7, 12].

### Research Assistant (under Dr. Margaret Burnett) 06/2005-06/2009

Conducted research aimed at understanding the needs of end users and assisting end-user programmers. As part of this work, I evaluated the user interface of an end-user application [1, 2, 15], analyzed data collected from studies of end user programmers conducted in a research spreadsheet environment [3, 9, 15], and led the development of a co-reasoning system that integrated multiple spreadsheet testing and fault-localization systems [8, 14].

### Intern, Microsoft 01/2005-03/2005

Designed, conducted, and analyzed data on a controlled think-aloud experiment of professional programmers to evaluate the effect of code coverage visualizations on software testing behavior. More information can be found in [10, 16].

### Research Assistant (under Dr. Jonathan Herlocker) 06/2004-09/2004

Developed a Japanese-English cross-language *Web-based information retrieval system* (search engine) using Apache Lucene (<http://lucene.apache.org/>), for Tsunami research.

## TEACHING EXPERIENCE

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### Assistant Professor, Wentworth Institute of Technology 09/2010-Present

*COMP120: Computer Science I using C* 01/2010-Present

*COMP566: Software Engineering* 01/2010-Present

*COMP278: Computer Architecture.* Stimulated thought (4.1) 09/2010-12/2010

Knows subject matter (4.3)

Strong ability to communicate subject matter (3.8)

*COMP114: Structured Programming for Engineering and Technology.* 09/2010-12/2010

### Instructor, Oregon State University 06/2008-08/2008

*CS 261: Data Structures.* Prepared curriculum, lectured, created and graded assignments and exams.

### Graduate Teaching Assistant, Oregon State University

*CS 261: Data Structures.* Instructor: Dr. Timothy A. Budd 03/2005-06/2005

*CS 161: Introduction to Java.* Instructor: Christine Wallace 09/2004-12/2004

### Content tutor & Lab assistant, Lawrence University 04/2000-06/2003

Tutored and assisted students enrolled in Computer Science, Calculus, and Statistics courses.

## PUBLICATIONS

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### Journal Articles (Refereed)

1. **Lawrance, J.**, Bogart, C., Burnett, M., Bellamy, R., Rector, K., How People Debug, Revisited: An Information Foraging Theory Perspective, *Transactions on Software Engineering* (To appear).
2. Ko, A. J., Abraham, R., Beckwith, L., Blackwell, A., Burnett, M., Erwig, M., **Lawrance, J.**, Lieberman, H., Myers, B., Rosson, M. B., Rothermel, G., Scaffidi, C., Shaw, M. and Wiedenbeck, S. The State of the Art in End-User Software Engineering, *ACM Computing Surveys*. (To appear).
3. Dagit, J., **Lawrance, J.**, Neumann, C., Burnett, M., Metoyer, R. and Adams, S. Using Cognitive Dimensions: Advice from the Trenches, *Journal of Visual Languages and Computing*, 17(4), 302-327, August 2006.
4. Robertson, T. J., **Lawrance, J.** and Burnett, M. Impact of High-Intensity Negotiated-Style Interruptions on End-User Debugging, *Journal of Visual Languages and Computing*, 17(2), 187-202, April 2006.

### Full Conference Papers (Refereed)

5. **Lawrance, J.**, Burnett, M., Bellamy, R., Bogart, C. and Swart, C. Reactive Information Foraging for Evolving Goals, *ACM Conference on Human Factors in Computing Systems (CHI 2010)*, Atlanta, Georgia. (22% acceptance rate) (To appear April 2010).
6. **Lawrance, J.**, Bellamy, R., Burnett, M. and Rector, K. Can Information Foraging Pick the Fix? A Field Study, *IEEE Symposium on Visual Languages and Human-Centric Computing*, September 2008, 57-64. (28.6% acceptance rate)
7. **Lawrance, J.**, Bellamy, R., Burnett, M. and Rector, K. Using Information Scent to Model the Dynamic Foraging Behavior of Programmers in Maintenance Tasks, *ACM Conference on Human Factors in Computing Systems (CHI'08)*, Florence, Italy, April 2008, 1323-1332. (22% acceptance rate) (**Best Paper Honorable Mention**, awarded to 30 of the 714 submitted papers)
8. **Lawrance, J.**, Bellamy, R., and Burnett, M. Scents in Programs: Does Information Foraging Theory Apply to Program Debugging? *IEEE Symposium on Visual Languages and Human-Centric Computing*, Coeur d'Alène, Idaho, September 2007, 15-22. (32% acceptance rate)
9. **Lawrance, J.**, Abraham, R., Burnett, M. and Erwig, M. Sharing Reasoning to Improve Fault Localization in Spreadsheets, *IEEE Symposium on Visual Languages and Human-Centric Computing*, Brighton, United Kingdom, September 2006, 35-42. (25% acceptance rate)
10. Beckwith, L., Kissinger, C., Burnett, M., Wiedenbeck, S., **Lawrance, J.**, Blackwell, A. and Cook, C. Tinkering and Gender in End-User Programmers' Debugging, *ACM Conference on Human Factors in Computing Systems (CHI'06)*, Montréal, Quebec, Canada, April 2006, 231-240. (23% acceptance rate)
11. **Lawrance, J.**, Clarke, S., Burnett, M. and Rothermel, G. How well do professional developers test with code coverage visualizations? An empirical study, *IEEE Symposium on Visual Languages and Human-Centric Computing*, Dallas, Texas, September 2005, 53-60. (31% acceptance rate)

### Minor Papers

12. Burnett, M., Bogart, C., Cao, J., Grigoreanu, V., Kulesza, T. and **Lawrance, J.**, End-user software engineering and distributed cognition, *Proceedings of the 2009 ICSE Workshop on Software Engineering Foundations for End User Programming*, May 2009, 1-7.

13. **Lawrance, J.**, Bogart, C., Burnett, M., Bellamy, R., and Rector, K. How People Debug, Revisited: An Information Foraging Theory Perspective, IBM Technical Report RC24783, April 2009.
14. **Lawrance, J.** Using Programming by Demonstration to Reorganize User Interfaces, *Graduate Student Consortium at IEEE Symposium on Visual Languages and Human Centric Computing*, Brighton, United Kingdom, September 2006, 238-239.
15. **Lawrance, J.**, Burnett, M., Abraham, R. and Erwig, M. Toward Sharing Reasoning to Improve Fault Localization in Spreadsheets, *2<sup>nd</sup> Workshop on End User Software Engineering (WEUSE) at ACM Conference on Human Factors in Computing Systems (CHI'06)*, Montréal, Canada, April 2006.
16. Burnett M., Dagit, J., **Lawrance, J.**, Beckwith, L. and Kissinger, C. Experiences with Cognitive Dimensions, *Cognitive Dimensions of Notations 10<sup>th</sup> Anniversary Workshop at IEEE Symposium on Visual Languages and Human-Centric Computing*, Dallas, Texas, September 2005.
17. **Lawrance, J.**, Clarke, S., Burnett, M. and Rothermel, G. How Well Do Professional Developers Test with Code Coverage Visualizations? An Empirical Study, Oregon State University Technical Report 2005-86, March 2005.

#### Under Review

18. Fleming, S. D., Scaffidi, C., Piorkowski, D., Burnett, M., Bellamy, R., and **Lawrance, J.**, Information Foraging Theory for Software Maintenance: Explaining Successful Approaches, Revealing Patterns, and Opening Up New Research Opportunities, *Transactions on Software Engineering and Methodology* (submitted).

#### INVITED TALKS & PRESENTATIONS

Invited Talk	Universidad Carlos III de Madrid	09/2010
Invited Talk	Harvard University	02/2010
Invited Talk	Brown University	05/2009
Invited Talk	Massachusetts Institute of Technology	03/2009
EUSES Consortium	University of Nebraska-Lincoln	10/2008
IEEE VL/HCC 2008	Herrsching am Ammersee, Germany	09/2008
ACM CHI 2008	Florence, Italy	04/2008
Guest Lecture	Westfield State College, Massachusetts	03/2008
IEEE VL/HCC 2007	Coeur d'Alène, Idaho	09/2007
IEEE VL/HCC 2006	Brighton, United Kingdom	09/2006
IEEE VL/HCC 2005	Dallas, Texas	09/2005

#### PROFESSIONAL EXPERIENCE

**Intern, American Airlines Credit Union** 06/2002-09/2002, 06/2003-09/2003  
Created and deployed the corporate intranet site.

**Web Developer, Lawrence University** 06/2001-06/2003  
Developed a web-based catering reservation & billing system and revised the public-facing web site.

**Consultant, Vico Products Mfg. Co., Inc.** 06/1996-01/2001  
Developed plastic manufacturing cost-analysis software, spreadsheets, and a web site.

#### SKILLS

Programming:	C, C++, Java, JavaScript, Python, R, S+
Usability:	Card sorting, Cognitive walkthrough, Heuristic evaluation, Paper prototyping, Think-aloud protocol

## SERVICE ACTIVITIES

### Conferences & Workshops

Co-chair:	<i>Psychology of Programming Interest Group (PPIG 2010)</i>	2010
More details at:	<a href="http://www.ppig2010.org/">http://www.ppig2010.org/</a>	
Program Committee:	<i>1<sup>st</sup> Workshop on Defects in Large Software Systems (DEFECTS 2008)</i>	2008
More details at:	<a href="http://pages.cpsc.ucalgary.ca/~zimmerth/defects-2008/">http://pages.cpsc.ucalgary.ca/~zimmerth/defects-2008/</a>	
Reviewer:	<i>ACM Conference on Human Factors in Computing Systems (CHI)</i>	2008-2011

### Undergraduate Mentoring at Oregon State University

Kyle Rector (Information Foraging)	2007-2008
Andrew Stucky (Co-reasoning project)	2007
Nick Schultz (Co-reasoning project)	2007
Mizuki Kagaya (Tsunami search)	2004

### Volunteering

BCOS Program review committee	2010-Present
BCOS Software Capital Planning	2011
Center for Teaching and Learning Tutor	2010-Present
APIUsability.org maintainer	2009-Present
Student volunteer: <i>ACM Conference on Human Factors in Computing Systems (CHI)</i>	2008
Lawrence University Web Steering Committee	2002-2003
Lawrence University Chemistry Show	2001-2003

### Memberships

Association for Computing Machinery (ACM)	2008
Upsilon Pi Epsilon (Computer Science honor society)	2006
Psi Chi (Psychology honor society)	2002

## REFERENCES

### Margaret Burnett (Advisor)

Professor  
School of Electrical Engineering and Computer  
Science (EECS)  
Oregon State University  
1148 Kelley Engineering Center  
Corvallis, OR 97331  
1-541-737-2539  
[burnett@eeecs.oregonstate.edu](mailto:burnett@eeecs.oregonstate.edu)

### Rachel Bellamy

Manager,  
Software Productivity Group  
IBM Research  
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### Rob Miller

Associate Professor, User Interface Design Group  
Computer Science and Artificial Intelligence  
Laboratory (CSAIL)  
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