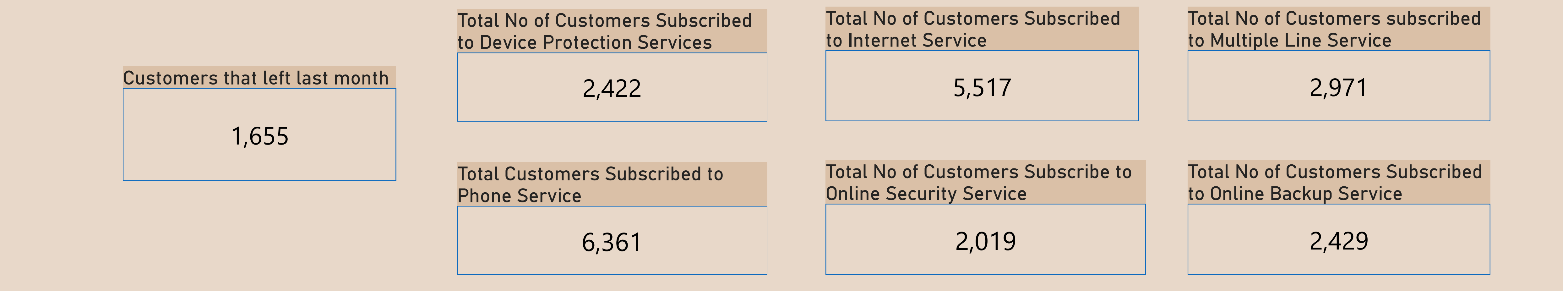
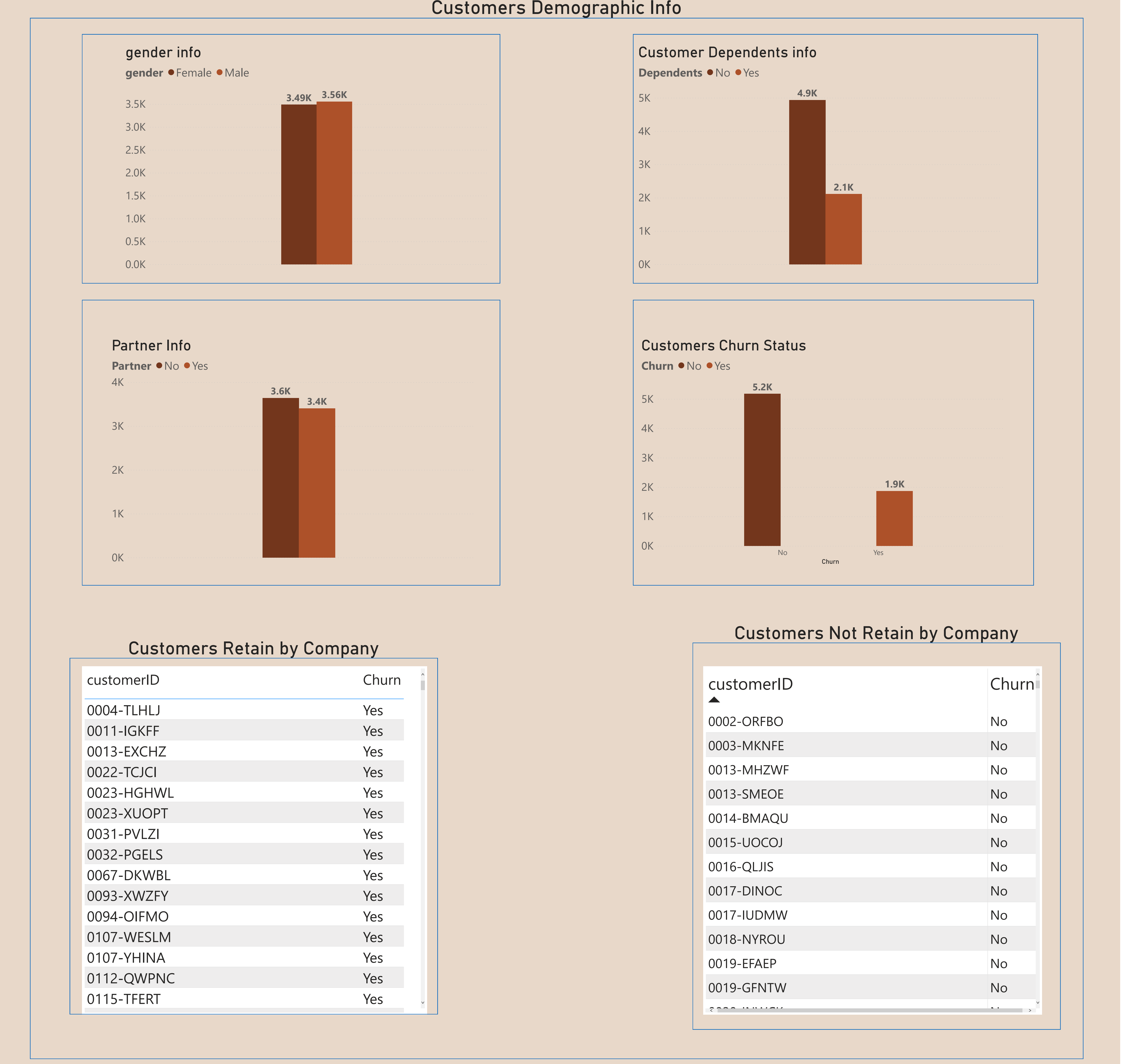
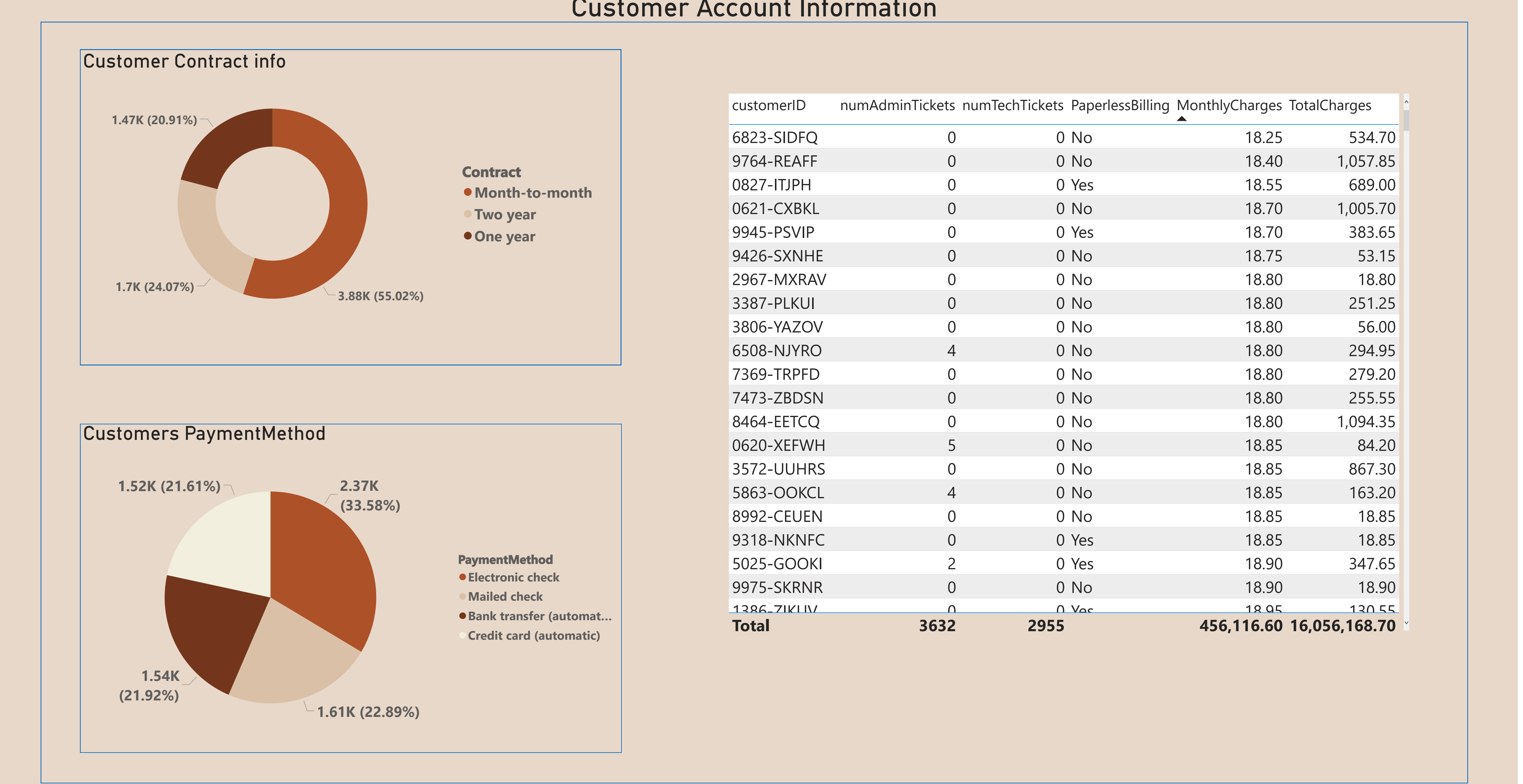
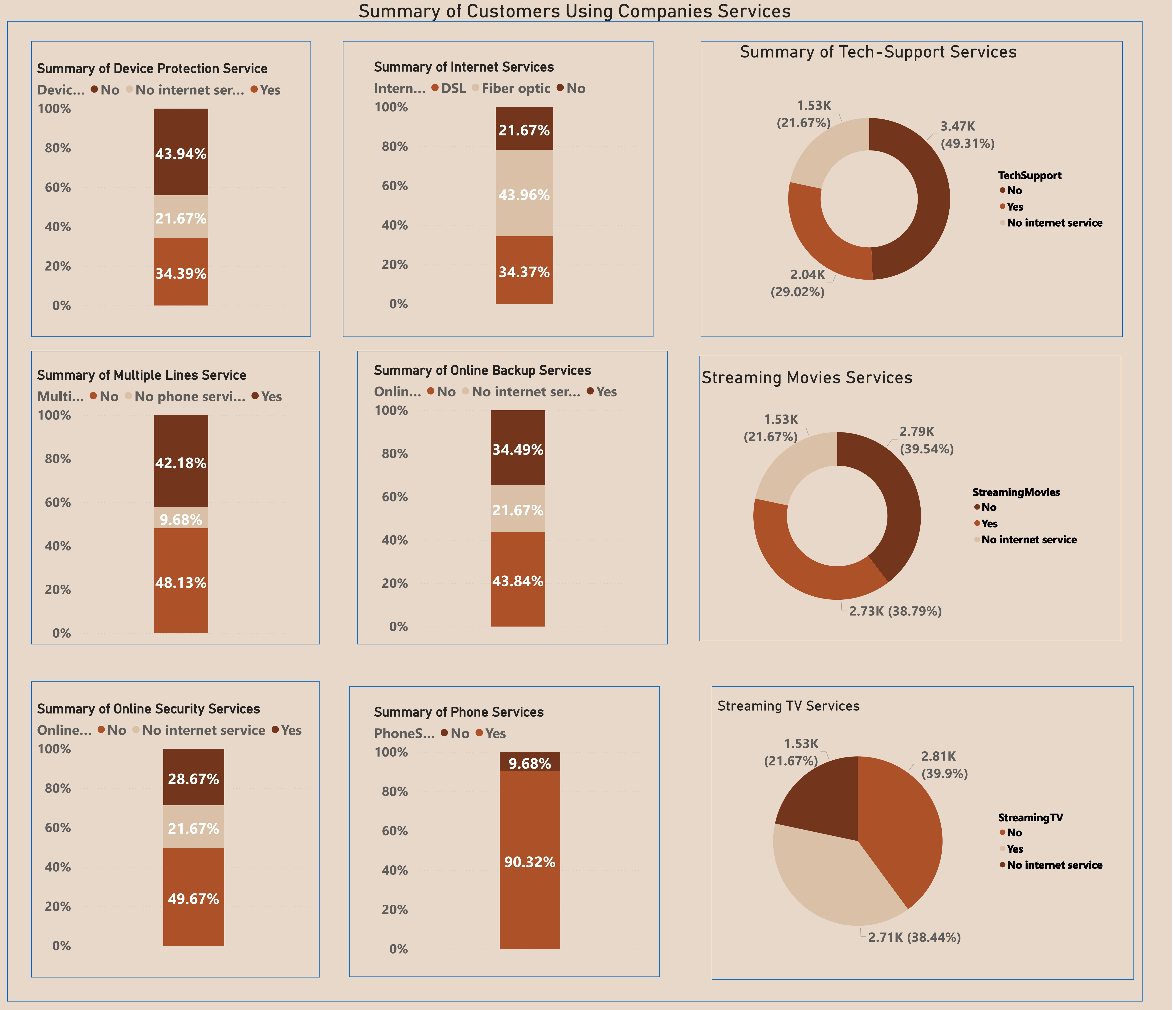


Customer Retension Dashboards



CustomerID

All



Customer Retention Analysis

The number of customers who do not subscribe to Device Protection services were the highest and was 102.82% (3,095) and it was higher than the Number of customers who had No internet service in the device Protection Services, which is 1,526.

The number of customers who do not subscribe to the Device Protection services are 3,095, followed by customers who subscribe (2,422) and customers who had No internet service (1,526.)

The number of people who do not subscribe to the multiple line service were 48.13%.

The number of people who had No phone service i the Multiple line column were 682 followed by customers who do not subscribe to multiple line service which is 3,390, and customers who subscribe to Multiple line service 2,971.

Fiber optic had the highest number of Internet Service which is 3096 and is 102.88% higher than Number of people who do not subscribe to the Internet Service

Fiber optic had the highest number of Internet Service at 3,096, followed by DSL at 2,421 and No (which represent number of customers who do not subscribe to the internet services) which is 1,526.

Fiber optic accounted for 43.96% of the number of Internet Service.

.The number of people who do not subscribe to Tech Support services were 3,473, followed by customers who subscribed which is 2,044 and customers who had No internet service which is 1,526.

The number of people who do not subscribe to Online Backup were 3,088 and was 102.36% higher than customers who had No internet service, which had the lowest Online Backup subscription at 1,526.

The number of customers who do not subscribe to Online Backup were 3,088, followed by customers who subscribe which is 2,429 and customers who had No internet service which is 1,526.

Number of customers who do not subscribed to Streaming Movies were 2,785, followed by customers who subscribed which is 2,732 and customers who had No internet service at 1,526.