

Total Customers Subscribed to

6,361

Phone Service

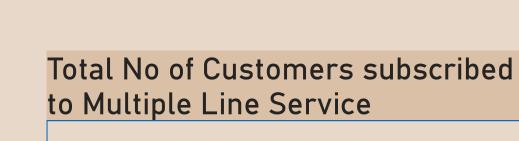
to Internet	0.0.0
	5



Total No of Customers Subscribe to

2,019

Online Security Service



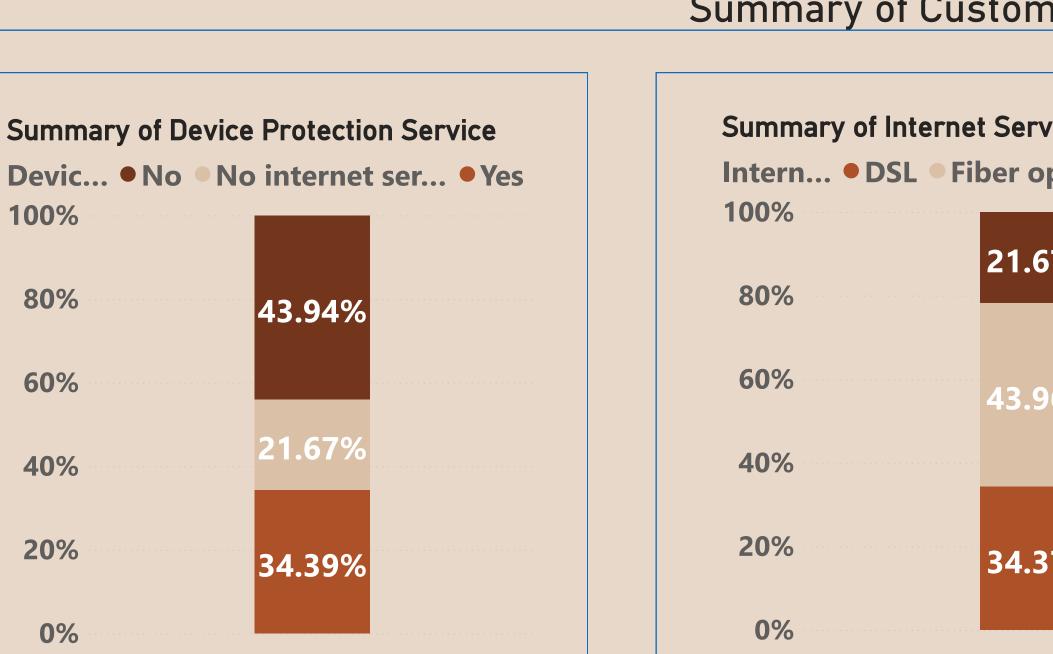
2,971

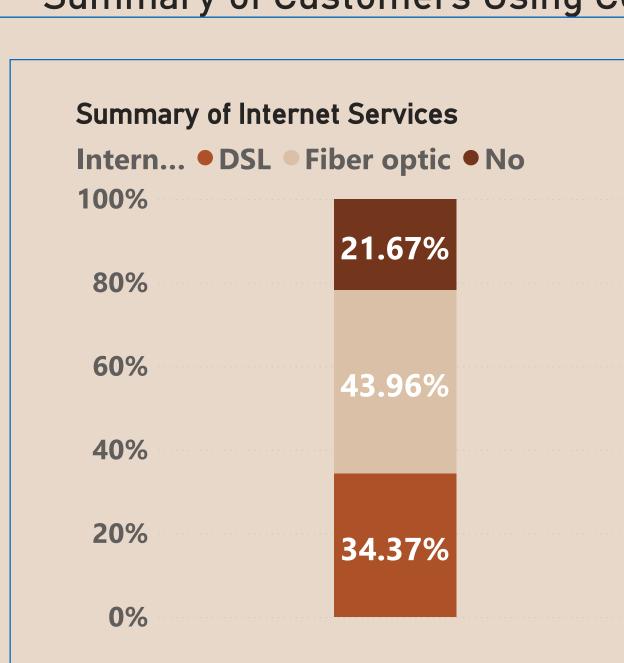
Total No of Customers Subscribed to Online Backup Service

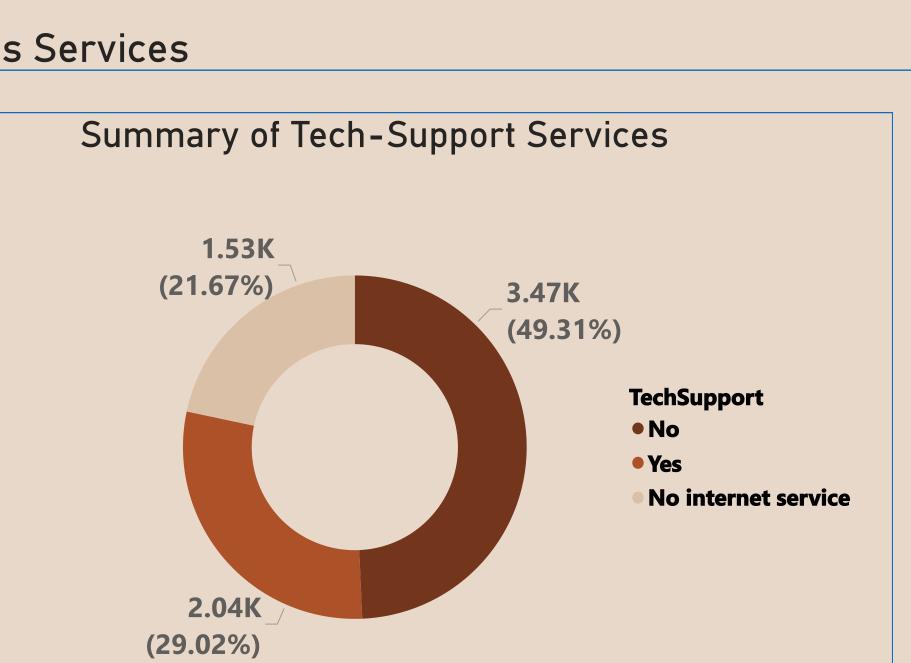
2,429

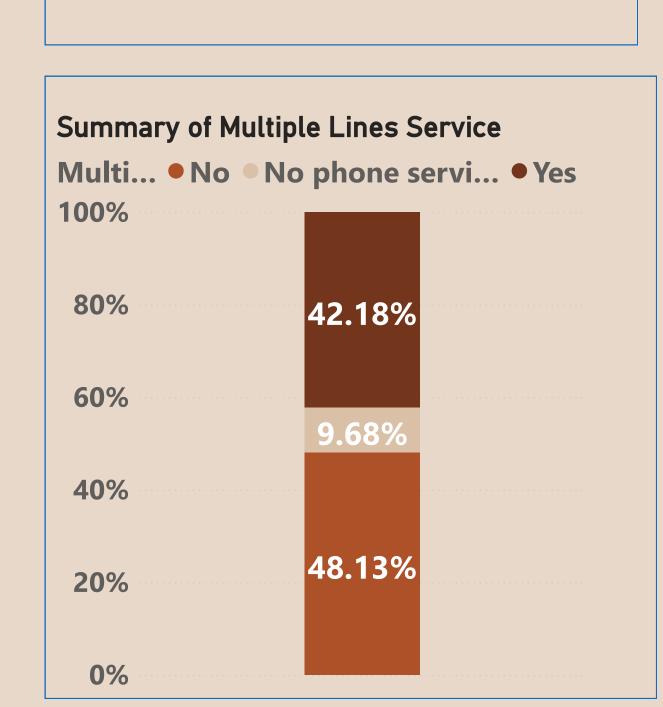
CustomerID All

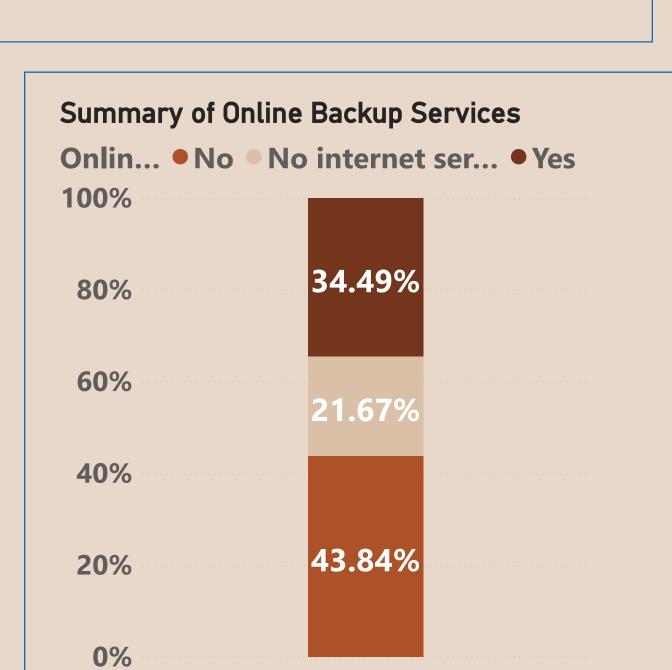
Summary of Customers Using Companies Services

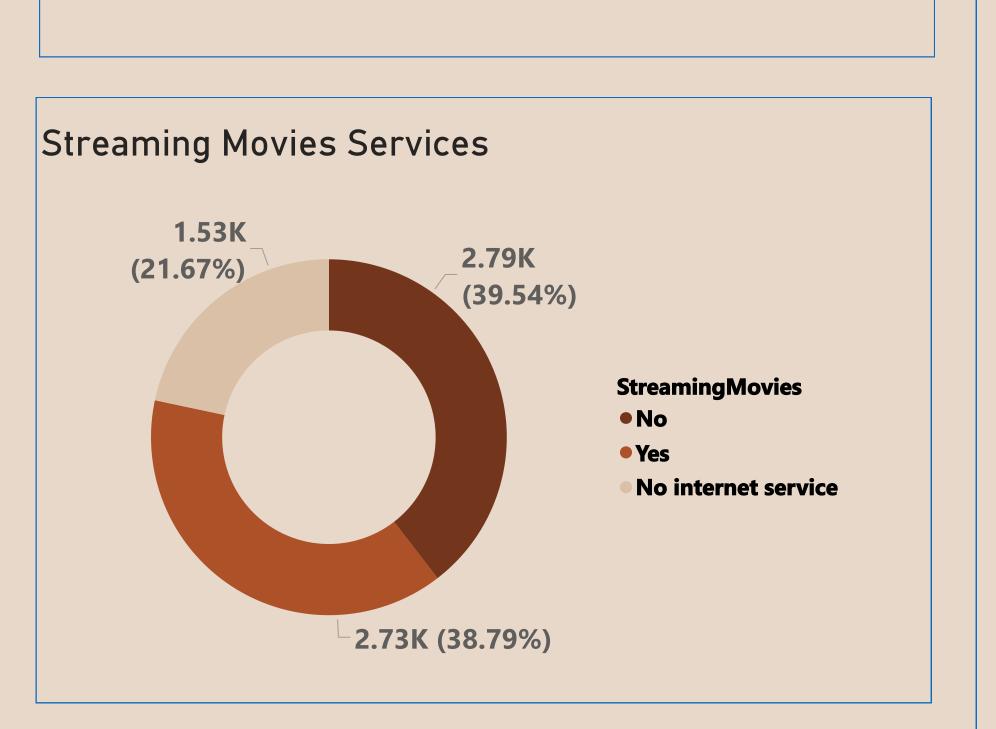


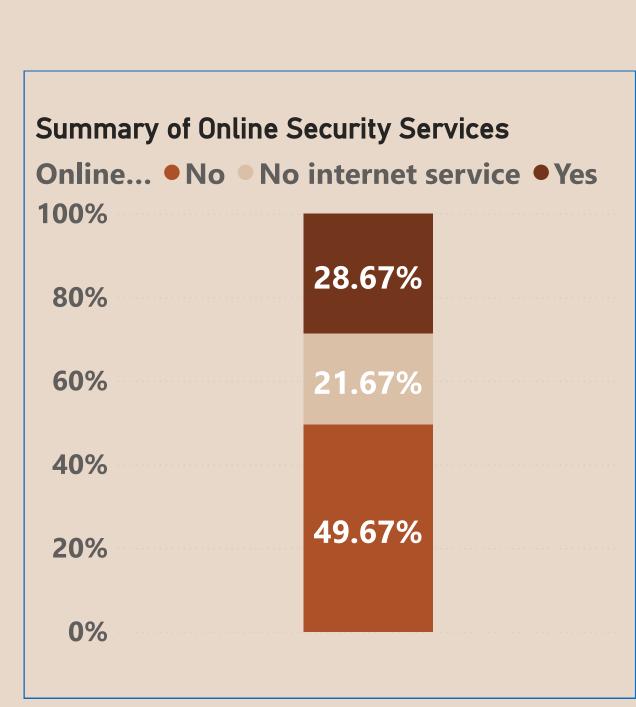


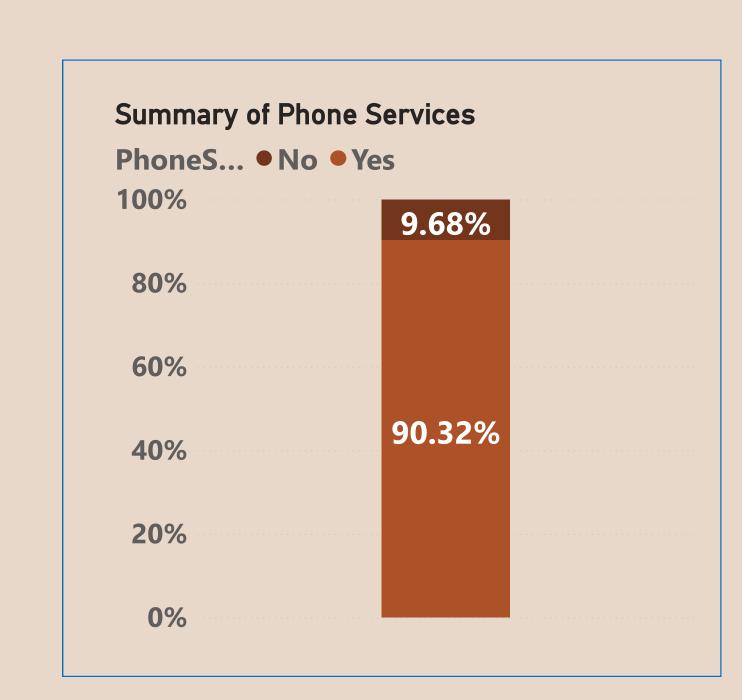


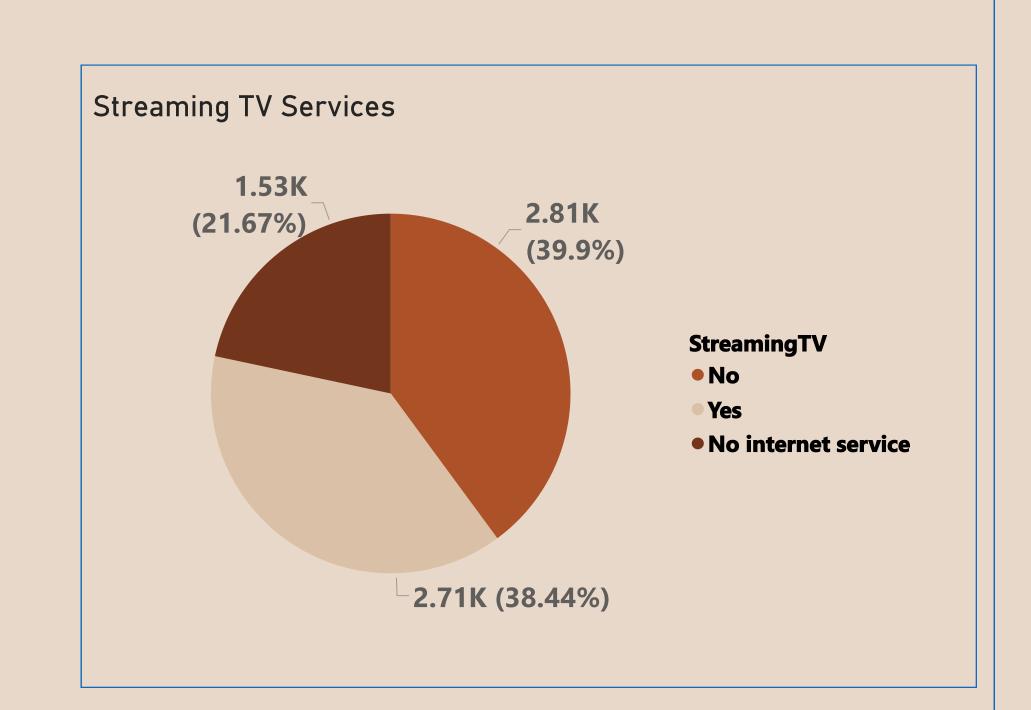




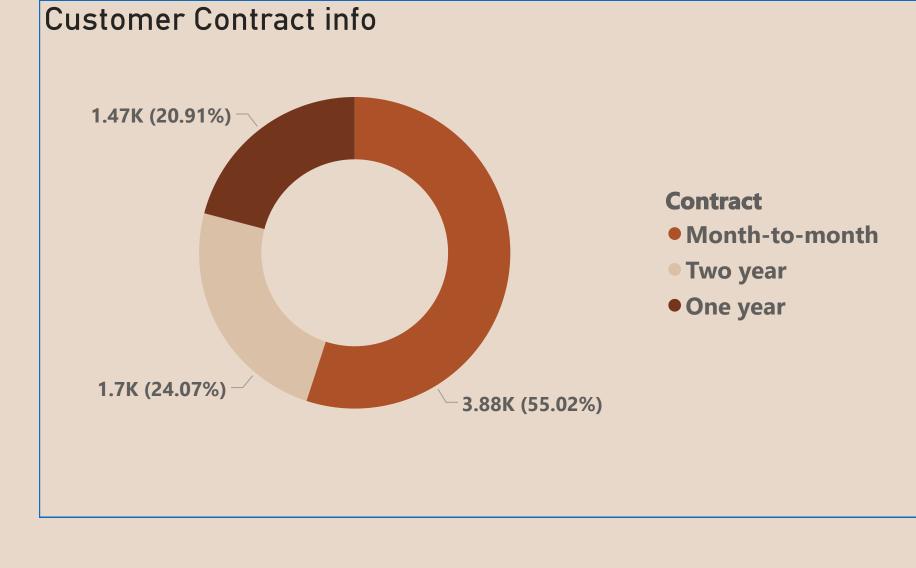


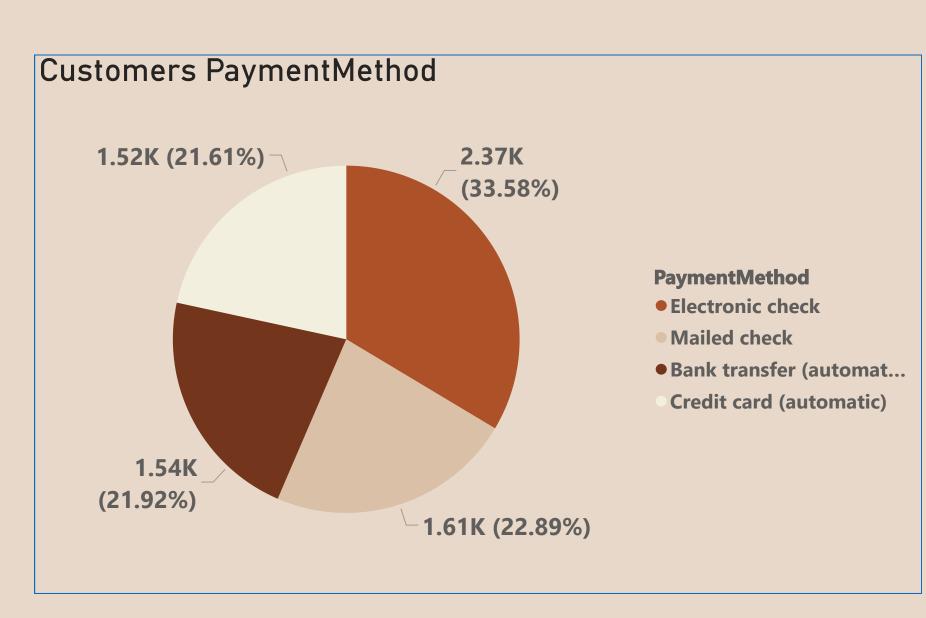






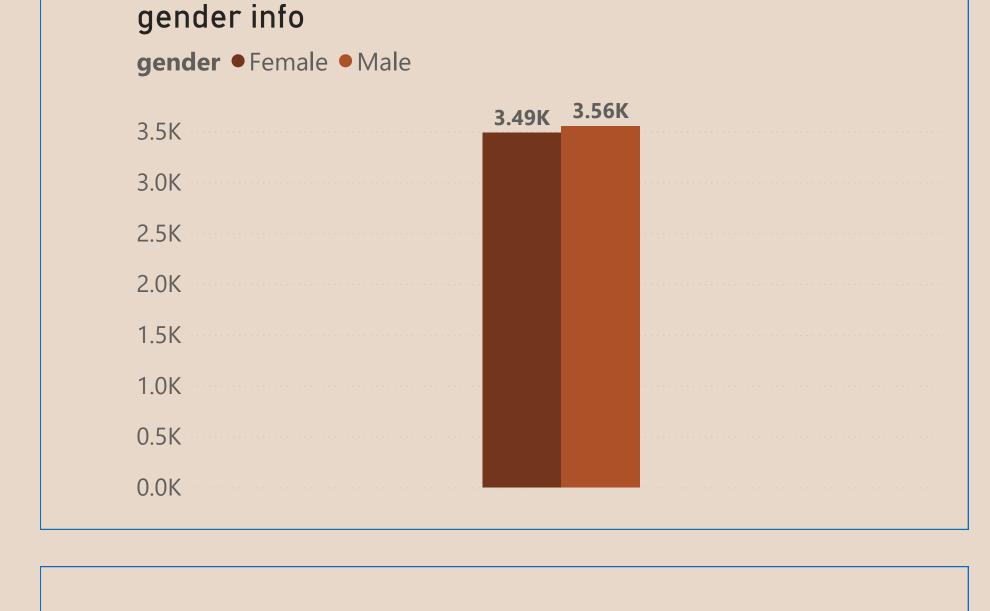
Customer Account Information

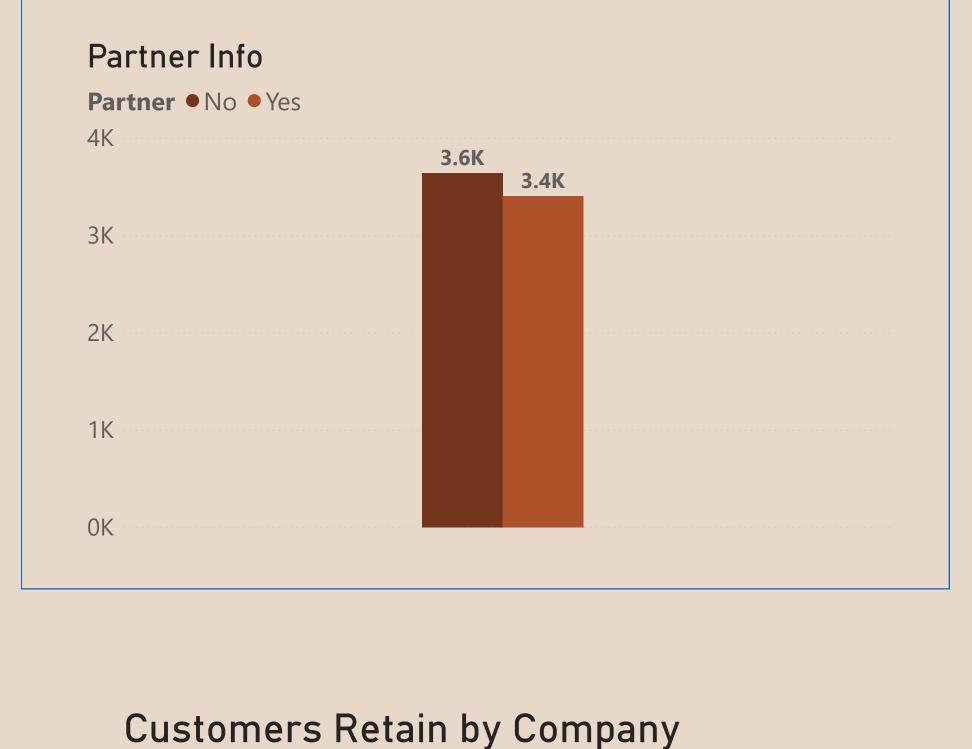


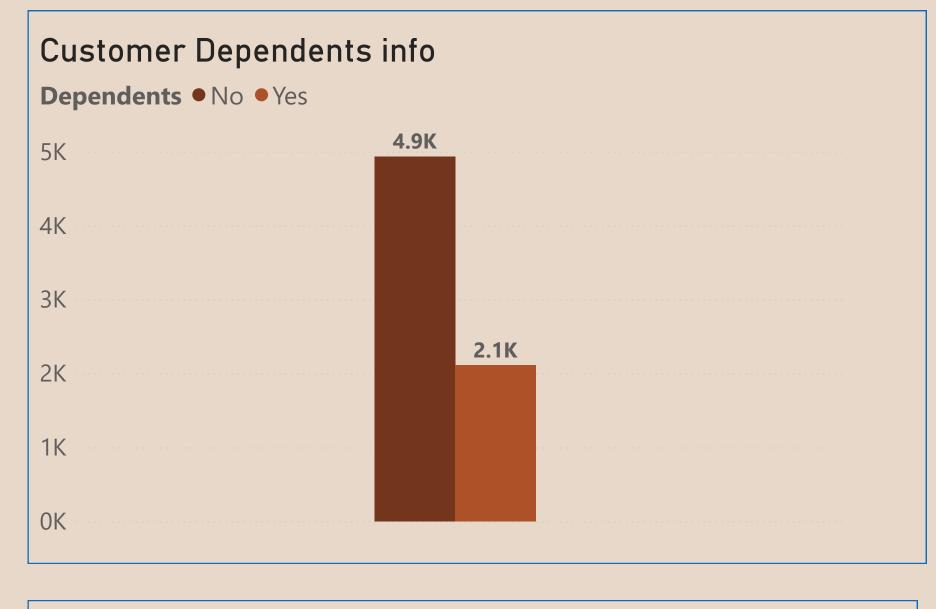


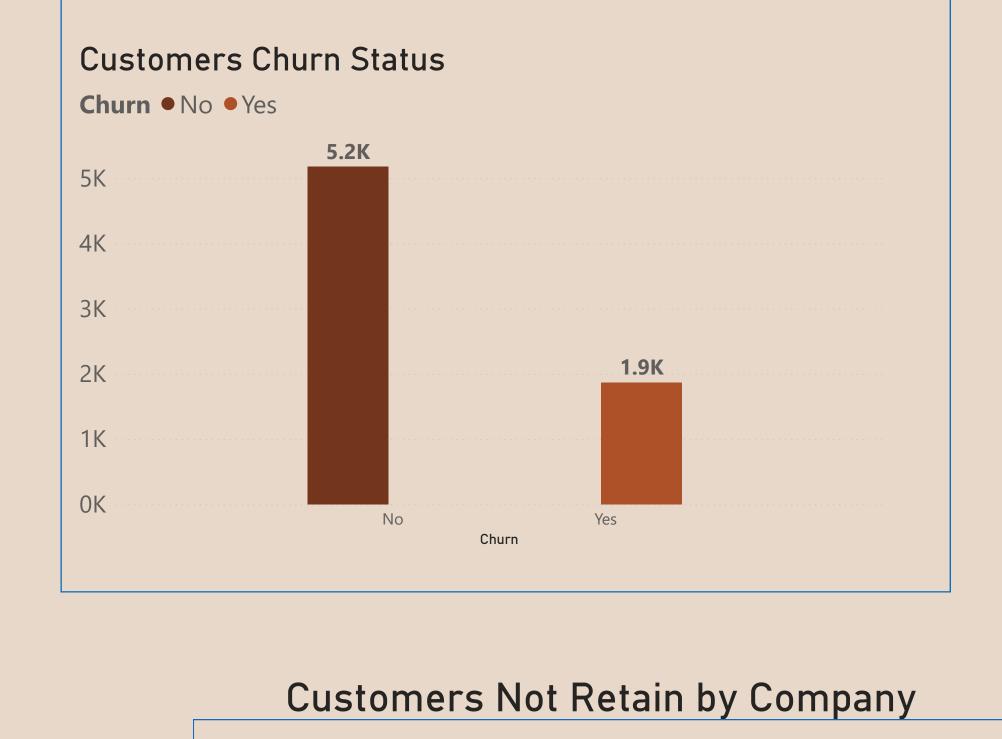
customerID	numAdminTickets	numTechTickets	PaperlessBilling	MonthlyCharges	TotalCharges
6823-SIDFQ	0	0	No	18.25	534.70
9764-REAFF	0	0	No	18.40	1,057.85
0827-ITJPH	0	0	Yes	18.55	689.00
0621-CXBKL	0	0	No	18.70	1,005.70
9945-PSVIP	0	0	Yes	18.70	383.65
9426-SXNHE	0	0	No	18.75	53.15
2967-MXRAV	0	0	No	18.80	18.80
3387-PLKUI	0	0	No	18.80	251.25
3806-YAZOV	0	0	No	18.80	56.00
6508-NJYRO	4	0	No	18.80	294.95
7369-TRPFD	0	0	No	18.80	279.20
7473-ZBDSN	0	0	No	18.80	255.55
8464-EETCQ	0	0	No	18.80	1,094.35
0620-XEFWH	5	0	No	18.85	84.20
3572-UUHRS	0	0	No	18.85	867.30
5863-OOKCL	4	0	No	18.85	163.20
8992-CEUEN	0	0	No	18.85	18.85
9318-NKNFC	0	0	Yes	18.85	18.85
5025-GOOKI	2	0	Yes	18.90	347.65
9975-SKRNR	0	0	No	18.90	18.90
1386_7IKLIV	0		Vac	12.05	120 55
Total	3632	2955		456,116.60	16,056,168.70

Customers Demographic Info









customerID Churn

0004-TLHLJ	Yes	
0011-IGKFF	Yes	
0013-EXCHZ	Yes	
0022-TCJCI	Yes	
0023-HGHWL	Yes	
0023-XUOPT	Yes	
0031-PVLZI	Yes	
0032-PGELS	Yes	
0067-DKWBL	Yes	
0093-XWZFY	Yes	
0094-OIFMO	Yes	
0107-WESLM	Yes	
0107-YHINA	Yes	
0112-QWPNC	Yes	
0115-TFERT	Yes	,

Churn customerID

CustomeriD ▲	Cnurn
0002-ORFBO	No
0003-MKNFE	No
0013-MHZWF	No
0013-SMEOE	No
0014-BMAQU	No
0015-UOCOJ	No
0016-QLJIS	No
0017-DINOC	No
0017-IUDMW	No
0018-NYROU	No
0019-EFAEP	No
0019-GFNTW	No
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The number of customers who do not subscribe to Device Protection services were the highest and was 102.82% (3,095) and it was higher than the Number of customers who had No internet service in the device Protection Services, which is 1,526.

Customer Retention Analysis

The number of customers who do not subscribe to the Device Protection services are 3,095, followed by customers who subscribe (2,422) and customers who had No internet service (1,526.)

The number of people who do not subscribe to the multiple line service were 48..13%.

The number of people who had No phone service i the Multiple line column were 682 followed by customers who do not subscribe to multiple line service which is 3,390, and customers who subscribe to Multiple line service 2,971.

Fiber optic had the highest number of Internet Service which is 3096 and is 102.88% higher than Number of people who do not subscribe to the Internet Service

Fiber optic had the highest number of Internet Service at 3,096, followed by DSL at 2,421 and No (which represent number of customers who do not subscribe to the internet services) which is 1,526.

Fiber optic accounted for 43.96% of the number of Internet Service.

No internet service which is 1,526.

lowest Online Backup subscription at 1,526.

.The number of people who do not subscribe to Tech Support services were 3,473, followed by customers who subscribed which is 2,044 and customers who had

The number of people who do not subscribe to Online Backup were 3,088 and was 102.36% higher than customers who had No internet service, which had the

The number of customers who do not subscribe to Online Backup were 3,088, followed by customers who subscribe which is 2,429 and customers who had No internet service which is 1,526.

Number of customers who do not subscribed to Streaming Movies were 2,785, followed by customers who subscribed which is 2,732 and customers who had No internet service at 1,526.