Chengzhi (Lawrence) Zhao

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EDUCATION

Rice University
Ph.D. in Finance
Houston, Texas
2017–Current

Baylor UniversityWaco, TexasM.S. in Economics2015–2017

Baylor University

B.B.A. in Finance and Mathematics

Waco, Texas

2012–2015

Research Interests

Empirical Corporate Finance, Household Finance, Competition, Financial Intermediation

Working Papers

The Real Impact of Antitrust Litigation on Corporate Decisions: Evidence from the Courts, Job Market Paper

Abstract: I investigate the real impact of antitrust litigation on corporate acquisitions, investment, and innovation. I exploit the random assignment of judges and use the variations in judge propensity to dismiss antitrust cases as an instrument for endogenous litigation outcomes. Defendant firms that go through antitrust litigation experience a 31.4-percentage-point decrease in the likelihood of future acquisitions. The adverse effect is economically large but transient, disappearing after two years. Firms substitute acquisitions with internal investment. Despite the higher costs of in-house R&D, there is no evidence that antitrust enforcement hinders the defendants' access to innovation.

Financial Adviser Misconduct, Intervention, and Investor Behavior

Abstract: Financial education interventions are of great interest to policymakers, yet past studies find these interventions expensive and ineffective, particularly among retail customers. I examine FINRA's unprecedented advertising campaign promoting BrokerCheck and document its economically significant impact on investors and registered investment advisers (RIA). Advisers with past misconduct sustain a 9% abnormal decrease in assets under management. Investors switch to advisers with clean records. Advisers increasingly discipline employees who engage in misconduct. My findings suggest that even simple information provision can have large economic impacts and enhance investor welfare.

Work In Progress

Mortgage Lending, Litigation, and Unintended Consequences, with Erik Mayer and Billy Xu

Underwriter Competition and Rent Extraction, with Gustavo Grullon

Presentations

2022: Rice University

2021: Financial Management Association

2020: Rice University, Rice University Ph.D. Seminar Series

Including scheduled

TEACHING

Teaching Assistant

Financial Management (UG)	2021, 2022
Mergers and Acquisitions (MBA)	2019, 2021, 2022
Applied Finance (MBA)	2019
Core Finance (MBA)	2019
Corporate Investment Policy (MBA)	2019
Quantitative Investment Strategies (MBA)	2019
Applied Risk Management (MBA)	2018
Managerial Economics (MBA)	2017

SKILLS

 $\textbf{Programming:} \ \text{Stata, Python, Matlab, Bloomberg, } \underline{\mathbb{A}}\underline{\mathsf{T}}\underline{\mathsf{E}}\underline{\mathsf{X}}$

Languages: English, Chinese

REFERENCES

Gustavo Grullon (Chair)

Professor of Finance Jones Graduate School of Business Rice University Grullon@rice.edu

Alan Crane

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Alexander Butler

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