# Lawrence Lin

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#### EDUCATION

# University of San Francisco

July 2021 - July 2022 (Expected)

M.S. Data Science

Courses: Advanced Machine Learning, Deep Learning, Relational Databases, Time Series Analysis, A/B Testing

#### University of California, Santa Barbara

August 2017 - June 2021

B.S. Statistics

Courses: Machine Learning, Bayesian Statistics, Stochastic Processes, Data Structures and Algorithms

## EXPERIENCE

# **Data Science Intern**

November 2021 - Present

Walmart Labs

Sunnyvale, CA

- Discovered peak festival shopping activity windows for millions of customers' using clustering algorithms
- Independently performed feature engineering and data cleaning on distributed datasets
- Developed and trained a Transformer Neural Network Model in TensorFlow to make personalized season-aware recommendations using historical purchases with an AUC of 0.88
- Validated time embedding quality by finding high average cosine similarities over 7-day windows

#### Research Assistant

January 2021 - June 2021

Sansum Diabetes Research Institute

Santa Barbara, CA

- Visualized Californian zip codes most severely impacted by diabetes using GeoPandas and Folium
- Tested for statistically significant differences in blood sugar levels among Hispanic population using ANOVA
- Modeled blood sugar levels with LASSO and OLS regression models achieving an  $\mathbb{R}^2$  of 0.77

Tax Intern

July 2020 - August 2020

Ernst & Young

San Francisco, CA

- Filed all tax returns for domestic and international clients ahead of schedule
- Determined compliant tax accounts by collaborating with audit teams and leveraging financial statements

# PROJECTS

## Implicit Rating Prediction | Pytorch, FastAI

- Developed a Matrix Factorization model and a Tabular Neural Network model to predict implicit hotel ratings
- Achieved 1st place on Kaggle leaderboard with a binary cross-entropy loss of 0.4032

# Twitter and Reddit Sentiment Analysis | AWS, Databricks, Spark, MongoDB, BERT

- Scraped over a year of reddit comments and tweets and stored data in Amazon S3 and a MongoDB cluster
- Engineered new features from social media with BERT emotion and sentiment models from Hugging Face
- Predicted YouTube weekly viewership on engineered sentiment and emotion features using Random Forest and Gradient-Boosted Regression models through SparkML on Databricks cluster

# Feature Importance implementation from scratch | Scikit-Learn, NumPy, Pandas

- Manually implemented Spearman correlation, Principal Components Analysis, Permutation and Drop-column importance
- Visualized the cross-validated  $R^2$  of a Gradient-Boosted Regressor trained on k most important features
- Implemented automatic forward feature selection algorithm using permutation importance
- Calculated variance and empirical p-value of feature importances using bootstrap samples

# SKILLS

Languages: Python, R, C++, SQL (Postgres), NoSQL (Mongo) HTML/CSS, Bash

Frameworks: Hadoop Ecosystem (HDFS, YARN, Spark, SparkMLib, HiveQL) TensorFlow, PyTorch, FastAI, Scikit-Learn, Statsmodels, Scipy, Numpy, Pandas, Matplotlib, Seaborn, Flask, BeautifulSoup, Selenium, H2O Developer Tools: Git, Docker, Google Cloud Platform, Amazon Web Services, Databricks