

# RICHMINDALE COLLEGE

# **ACADEMIC CATALOG**

# Revision 05/24

2222 S. Dobson Road, Suite 300, Mesa, Arizona 85202, United States of America **Phone:** +1 (928) 499-3936

E-mail: info@richmindale.com Website: www.richmindale.com

Effective Date: May 1, 2024 - April 31, 2025

# **TABLE OF CONTENTS**

1.	INTRO	DDUCTION	5
	1.1.	History	5
	1.2.	Mission Statement	5
	1.3.	Institutional Goals and Outcomes	5
	1.4.	Core Values	5
	1.5.	Statement of Dedication	6
2.	LICEN	SES AND APPROVALS	6
	2.1.	State License	6
3.	OFFIC	E HOURS AND CONTACT INFORMATION	6
	3.1.	Faculty and Staff Office Hours	6
	3.2.	Contact Information	6
4.	DEGRI	EE PROGRAMS	7
	4.1.	Bachelor of Business Administration (BBA)	7
	4.2.	Bachelor of Business Information Technology (BBIT)	9
	4.3.	Bachelor of Science in Computer Science (BSCS)	11
	4.4.	Master of Business Administration (MBA)	13
	4.5.	Master of Education in Educational Management (MEM)	14
5.	ADMIS	SSIONS POLICIES	16
	5.1.	Admission Requirements	16
	5.2.	Admission Application Process	19
	5.3.	Orientation Materials	21
6.	CREDI	IT TRANSFER POLICY	21
	6.1.	Transcript of Credits from Richmindale College to Other Institutions	21
	6.2.	Transcript of Credits from Other Institutions to Richmindale College	21
7.	Ameri	cans with Disabilities Act	23
8.	TUITI	ON AND FEES	24
	8.1.	Tuition	24
	8.2.	Admission Fee	24
	8.3.	Miscellaneous Fee	24
	8.4.	Other Fees	24
	8.5.	Estimated Costs to Complete the Program	25
9.	PAYM	ENT AND FINANCING OPTIONS	26
	9.1.	Payment Method	26
	9.2.	Terms of Payment	26
	9.3.	Financial Assistance	26
10.	DISCO	UNTS, SCHOLARSHIPS AND LOANS	26
	10.1.	Discounts	26
	10.2.	Scholarships	27
	10.3.	Loans	27

11.	CANCI	ELLATION, WITHDRAWAL AND REFUND POLICIES	28
	11.1.	Non-Acceptance	28
	11.2.	Three-Day Cancellation	28
	11.3.	Five-Day Cancellation	28
	11.4.	Cancellation More Than Five Days, But Prior to the Commencement of Classes	28
	11.5.	Cancellation and Refund After the Commencement of Classes	29
	11.6.	Refunds of Books, Supplies and Other Third-Party Items	31
	11.7.	Refund Examples	31
12.	SCHOO	OL TERM AND ACADEMIC CALENDAR	33
	12.1.	Term Start and End Dates Starting May 2024	33
	12.2.	Vacation Periods and Holidays	33
13.	COURS	SE ENROLLMENT POLICIES	34
	13.1.	Enrollment and Status	34
	13.2.	Course Load Policy	35
	13.3.	Course Add/Drop Policy	35
	13.4.	Course Repeat Policy	35
14.	PROGI	RAM AND COURSE DELIVERY	35
	14.1.	Course Format and Access	35
	14.2.	Faculty and Instruction	36
	14.3.	Instructional Model	37
	14.4.	Participation	37
15.	TECHN	NOLOGY REQUIREMENTS OR COMPETENCIES	37
	15.1.	Equipment and Technology Requirements or Competencies	37
16.	STUDE	ENT SERVICES	38
	16.1.	General Services	38
	16.2.	Website	39
	16.3.	Alumni Services	39
	16.4.	Ordering Official Transcripts	39
	16.5.	Employment Services	39
	16.6.	Academic Advisement	39
	16.7.	New Student Orientation	39
	16.8.	Student ID Cards	40
	16.9.	Honors Recognition	40
	16.10.	Commencement Ceremony	40
	16.11.	Student Portal	40
	16.12.	Student Success	40
	16.13.	Library Services	40
17.	CLINIC	CAL TRAINING, PRACTICUM, EXTERNSHIPS OR SPECIAL FEATURES	41
	17.1.	Practical Training	41
	17.2.	Employment Opportunities and Requirements to Practice	41
18.	ACADI	EMIC POLICIES	41
	18.1.	Satisfactory Academic Progress Policy	44

	18.2.	Academic Status	41
	18.3.	Administrative Withdrawal	42
	18.4.	Student Identity Verification Policy	42
	18.5.	Academic Honesty Policy	42
	18.6.	Attendance Policy	43
	18.7.	Leave of Absence Policy	44
	18.8.	Grading Policy	44
	18.9.	Grievance Policy	47
	18.10.	Harassment Policy	48
	18.11.	Nondiscrimination Policy	48
	18.12.	Conduct Policy	48
1	9. Copyri	ght Policy	49
2	0. Gradua	ition Policy	49
2	1. Exit Su	rvey	50
2	2. STUDE	NT RECORDS	50
	22.1.	Transcript of Records	50
	22.2.	Maintenance and Confidentiality of Student Records	51
2	3. COURS	E DESCRIPTIONS	53
2	4. ADMIN	IISTRATION AND OWNERSHIP	64
	24.1.	Members of the Board of Directors/Manager/Owners	64
2	5. FACUL	TY	64
	25.1.	Master's and Bachelor's Degree Programs	64
	25.2.	Bachelor's Degree Programs	65
2	6. ACKNO	OWLEDGEMENTS	66

#### 1. INTRODUCTION

#### 1.1. History

Richmindale College was established in August 2019 with the objective of providing students with a high-quality, flexible, and convenient way to earn their degrees in business, information technology, and education. The name Richmindale was derived from the idea of creating "rich minds" through "agile learning and education".

Richmindale members believe that every person has the right to quality education. Richmindale was founded to provide world-class education to equip students with the right competencies and succeed in today's highly competitive world.

#### 1.2. Mission Statement

The mission of Richmindale College is to provide world-class online education that enables students to develop knowledge and skills necessary to achieve their professional goals.

#### 1.3. Institutional Goals and Outcomes

Richmindale College aims to produce graduates with the right attitude, skills, and knowledge to thrive in today's highly competitive market. Richmindale employs various learning methods and contents that will allow students to harness intellectual, analytical, and critical abilities. Richmindale's methods incorporate relevant and technology-driven instructional learning in academic programs in the form of online computer-based learning. Richmindale is also committed to enhancing research undertakings in the fields of business, information technology and education.

Moreover, Richmindale College envisions producing graduates that are not just intellectually competent, but also graduates that are noble in character and are champions in community development.

#### 1.4. Core Values

To learn is to acquire knowledge, skills, and values. The philosophy and core values of Richmindale revolve around this powerful word, "LEARN", where L stands for Livelihood, E stands for Excellence, A stands for Agility, R stands for Respect, and N stands for Nobility.

#### **Livelihood**

Living is the foundation for all we do. Richmindale believes that everyone has the right to live a better life. In a highly competitive environment, getting excellent education is crucial to success and key to making opportunities for a better living.

#### **Excellence**

We strive for perfection in what we do. Excellence is equally important as it makes Richmindale students shine and get recognized from the rest. Richmindale strives for perfection to produce excellent results, and it is part of Richmindale's DNA. Richmindale has the culture of patience to go into detail where it matters.

#### **Agility**

We are flexible, open-minded, and innovative. Agility allows Richmindale to continually improve and innovate quickly and effectively. This is critical in a fast-changing environment where everyone must cope quickly to compete.

#### Respect

We believe everyone is valuable. Respect keeps Richmindale going in the right direction. Richmindale values its people, and it recognizes that it exists and becomes what it is today because of its people. Richmindale is committed to continually developing its workforce for long-term sustainment.

#### **Nobility**

We are committed to abide by our high moral principles. Nobility is key to making Richmindale's relationship with its customers stronger and longer. Richmindale is committed to abide by its high moral principles to build trust.

#### 1.5. Statement of Dedication

Richmindale College is committed to providing high-quality education that is available and accessible to everyone. Richmindale's mission is centered on career-readiness as a critical factor to help students thrive after graduation. To support the mission, Richmindale's curricula are designed to expose students to real-world projects through simulations and/or actual applications as part of the learning process. The school's faculty members hold advanced degrees and practical experience in their areas of instruction and are dedicated to the success of the students. The school's staff provide the highest level of support and strive to make the students' experience at Richmindale College both successful and enjoyable.

#### 2. LICENSES AND APPROVALS

#### 2.1. State License

Richmindale College is a for-profit private institution, which is provisionally licensed by the Arizona State Board for Private Postsecondary Education ("State Board"). Students may direct questions about the institution to:

#### The Arizona State Board for Private Postsecondary Education

1740 West Adams, Suite 3008, Phoenix, Arizona 85007

Phone: 602-542-5709 Fax: 602-542-1253 https://azppse.gov/

# 3. OFFICE HOURS AND CONTACT INFORMATION

#### 3.1. Faculty and Staff Office Hours

Richmindale College is open Monday through Friday, from 9:00 a.m. to 6:00 p.m. Arizona Time, except on holidays defined in the *Vacation Periods and Holidays* section. Faculty and staff members are available to assist students during the designated hours. These hours are established to accommodate student inquiries and provide academic support.

#### 3.2. Contact Information

To get a timely response, contact Richmindale College through its website at <a href="www.richmindale.com/contact.php">www.richmindale.com/contact.php</a>. Alternatively, you may send an email to <a href="mailto:info@richmindale.com">info@richmindale.com</a> or call +1 (928) 499-3936.

#### 4. DEGREE PROGRAMS

Richmindale College offers the following online degree programs:

- 4.1 Bachelor of Business Administration (BBA)
- 4.2 Bachelor of Business Information Technology (BBIT)
- 4.3 Bachelor of Science in Computer Science (BSCS)
- 4.4 Master of Business Administration (MBA)
- 4.5 Master of Education in Educational Management (MEM)

# 4.1. Bachelor of Business Administration (BBA)

#### **Program Description**

The Bachelor of Business Administration (BBA) online degree program of Richmindale College provides students with strong foundations in business. The program covers a comprehensive range of business disciplines such as accounting, leadership, management, finance, human resource management, operations management, marketing, sales, entrepreneurship, and project management. The program also adds strong emphasis on management information system as one of the essential tools in business.

The BBA program is designed to be simple and straightforward. It consists of 39 required courses equivalent to 120 credit units, 29 of which are core courses for 90 credit units (75%) and the remaining 10 are general (G) education courses for 30 credit units (25%). Students must take all 39 courses to complete the program. Optional elective courses are not introduced in the program; however, students may take additional courses from other Richmindale program offerings if they want to explore other disciplines.

The BBA program normally takes 8 semesters for 120 credit units to complete.

#### **Program Learning Outcomes**

By the end of the program, graduates should be able to do the following:

- 1. Write a comprehensive business plan.
- 2. Develop clear strategy that can be translated into manageable actions for implementation.
- 3. Apply business process standards and best practices in various business operations and projects.
- 4. Write efficient policies and procedures.
- 5. Apply effective methods of communication.
- 6. Use appropriate technologies to gather, analyze, and present data.
- 7. Demonstrate a high level of analysis, logic, and critical thinking.
- 8. Use facts in making decisions.
- 9. Apply appropriate leadership and management styles based on different situations.
- 10. Demonstrate professional and ethical responsibilities.

# **BBA Courses**

Course Code	Course Title	Pre-requisite	Credit
	Semester 1	·	•
BUS-101	Introduction to Business		3.0
ICT-101	Introduction to Computers		3.0
ENG-101	(G) English Composition 1		3.0
MAT-101	(G) Mathematics in the Modern World		3.0
PSY-101	(G) General Psychology		3.0
	Semester 2	,	
BUS-102	Business Law	BUS-101	3.0
TAX-101	Taxation		3.0
ICT-102	Office Software Applications with Macros	ICT-101	4.0
ENG-102	(G) English Composition 2	ENG-101	3.0
MAT-102	(G) Probability and Statistics		3.0
	Semester 3		
ACC-101	Financial Accounting	BUS-101	3.0
BUS-202	Consumer Behavior	BUS-101	3.0
BUS-203	Organizational Behavior	BUS-102	3.0
ICT-203	Data Analysis and Reporting	ICT-102	3.0
COM-201	(G) Purposive Communication	ENG-102	3.0
	Semester 4	·	·
ACC-201	Financial Reports and Analysis	ACC-101	3.0
BUS-204	Marketing	BUS-101	3.0
FIN-101	Introduction to Finance		3.0
ECO-102	Principles of Microeconomics		3.0
COM-202	(G) Communication Strategies	COM-201	3.0
	Semester 5		
BUS-301	Operations Management	BUS-101	3.0
BUS-302	Sales Management	BUS-101	3.0
ECO-103	Principles of Macroeconomics		3.0
PRJ-101	Introduction to Project Management		3.0
PHI-301	(G) Critical Thinking and Logic		3.0
	Semester 6		
ACC-301	Managerial Accounting	ACC-101	3.0
BUS-303	Human Resource Management	BUS-101	3.0
BUS-304	Product Development	BUS-204	3.0

Course Code	Course Title	Pre-requisite	Credit
BUS-305	Supply Chain Management	BUS-101	3.0
PSY-301	(G) Interpersonal Development	PSY-101	3.0
	Semester 7	•	
BUS-401	Performance Management	BUS-303	3.0
BUS-402	Optimization and Decision-Making	BUS-301	3.0
BUS-403	Global Business Strategies	BUS-301	3.0
BUS-404	Contract Management	BUS-102	3.0
BUS-405	Banking and Financial Systems	FIN-101	3.0
	Semester 8		
ICT-405	Management Information Systems	ICT-203, BUS-101	3.0
ENT-201	Entrepreneurship	BUS-101	3.0
LAM-201	(G) Leadership and Management		3.0
BBA-490	Capstone - Business Feasibility Study	Final requirement	5.0
	Total Credits for Program Completion		120

# 4.2. Bachelor of Business Information Technology (BBIT)

#### **Program Description**

The Bachelor of Business Information Technology (BBIT) online degree program of Richmindale College provides students with strong foundations in business and the application of technology in the commercial setting. This program blends computer information technology with business disciplines. The program covers a comprehensive range of professional business courses such as accounting, leadership, management, managerial communication, finance, human resource management, operations management, marketing, sales, entrepreneurship, and project management. The program covers information technology and related courses as applied in business, such as data analysis, data processing and management, computer programming, and management information system.

The BBIT program is designed to be simple and straightforward. It consists of 38 required courses equivalent to 120 credit units, 28 of which are core courses for 90 credit units (75%) and the remaining 10 are general (G) education courses for 30 credit units (25%). Students must take all 38 courses to complete the program. Optional elective courses are not introduced in the program; however, students may take additional courses from other Richmindale program offerings if they want to explore other disciplines.

The BBIT program normally takes 8 semesters for 120 credit units to complete.

#### **Program Learning Outcomes**

By the end of the program, graduates should be able to do the following:

- 1. Analyze information flow through business processes.
- 2. Develop clear strategy that can be translated into manageable actions for implementation.
- 3. Apply business process standards and best practices in business operations.
- 4. Develop computer software that is beneficial to support and automate business processes.
- 5. Apply effective methods of communication.

- 6. Use appropriate technologies to gather, analyze, process, and present data.
- 7. Demonstrate a high level of analysis, logic, and critical thinking.
- 8. Use facts in making decisions.
- 9. Apply appropriate leadership and management styles based on different situations.
- 10. Demonstrate professional and ethical responsibilities.

#### **BBIT Courses**

Course Code	Course Title	Pre-requisite	Credit
	Semester 1		
BUS-101	Introduction to Business		3.0
ICT-101	Introduction to Computers		3.0
ENG-101	(G) English Composition 1		3.0
MAT-101	(G) Mathematics in the Modern World		3.0
PSY-101	(G) General Psychology		3.0
	Semester 2		
TAX-101	Taxation		3.0
ICT-104	Computers, Ethics and Society	ICT-101	3.0
ICT-102	Office Software Applications with Macros	ICT-101	4.0
ENG-102	(G) English Composition 2	ENG-101	3.0
MAT-102	(G) Probability and Statistics		3.0
	Semester 3	·	•
ACC-101	Financial Accounting	BUS-101	3.0
ICT-201	Introduction to Computer Programming	ICT-101	3.0
ICT-202	Database Systems and SQL	ICT-101	3.0
ICT-203	Data Analysis and Reporting	ICT-102	3.0
COM-201	(G) Purposive Communication	ENG-102	3.0
	Semester 4		
ACC-201	Financial Reports and Analysis	ACC-101	3.0
BUS-204	Marketing	BUS-101	3.0
ICT-206	Object-Oriented Programming	ICT-201, ICT-202	3.0
ICT-207	Graphic Design	ICT-101	3.0
COM-202	(G) Communication Strategies	COM-201	3.0
	Semester 5		
BUS-301	Operations Management	BUS-101	3.0
PRJ-101	Introduction to Project Management		3.0
ICT-301	Computer Application Development	ICT-206	3.0
ICT-304	Web User Interaction Design	ICT-101	3.0

Course Code	Course Title	Pre-requisite	Credit
PHI-301	(G) Critical Thinking and Logic		3.0
	Semester 6		
BUS-303	Human Resource Management	BUS-101	3.0
BUS-305	Supply Chain Management	BUS-101	3.0
ICT-307	Network and Web Programming	ICT-204, ICT-301	4.0
ICT-308	Web Front-End Programming	ICT-304	3.0
PSY-301	(G) Interpersonal Development	PSY-101	3.0
	Semester 7		
BUS-401	Performance Management	BUS-303	3.0
BUS-402	Optimization and Decision-Making	BUS-305	3.0
ICT-401	Web Application Development	ICT-307, ICT-308	4.0
ICT-402	Mobile Application Development	ICT-307, ICT-308	4.0
	Semester 8	•	*
ICT-405	Management Information Systems	ICT-203, BUS-101	3.0
ICT-406	Software Engineering	ICT-201	3.0
LAM-201	(G) Leadership and Management		3.0
BIT-490	Capstone - Business Software Project	Final requirement	5.0
	Total Credits for Program Completion		120

# 4.3. Bachelor of Science in Computer Science (BSCS)

#### **Program Description**

The Bachelor of Science in Computer Science (BSCS) online degree program of Richmindale College provides students with rigorous foundations in both the theoretical and practical aspects of computing. The core computer science courses provide students with an intensive background in writing complex software systems on different platforms and configuration. The program covers fundamental computing theories and principles focusing on computer systems and architecture, logic formulation, algorithm design, programming languages, application development, software engineering, technology management, and information systems.

The BSCS program is designed to be simple and straightforward. It consists of 38 required courses equivalent to 120 credit units, 28 of which are core courses for 90 credit units (75%) and the remaining 10 are general (G) education courses for 30 credit units (25%). Students must take all 38 courses to complete the program. Optional elective courses are not introduced in the program; however, students may take additional courses from other Richmindale program offerings if they want to explore other disciplines.

The BSCS program normally takes 8 semesters for 120 credit units to complete.

#### **Program Learning Outcomes**

By the end of the program, graduates should be able to do the following:

1. Write computer programs.

- 2. Evaluate the impact of computer systems in business operations.
- 3. Design, develop, implement, troubleshoot, and maintain computer systems.
- 4. Apply computer science principles in the design and development of computer software.
- 5. Use appropriate technologies to gather, analyze, and present data.
- 6. Design and implement relational database systems to store and manage data.
- 7. Explain the concepts and uses of data structures and algorithms.
- 8. Explain the concepts and uses of intelligent systems.
- 9. Demonstrate a high level of analysis, logic, and critical thinking.
- 10. Demonstrate professional and ethical responsibilities.

#### **BSCS Courses**

Course Code	Course Title	Pre-requisite	Credit
	Semester 1		
BUS-101	Introduction to Business		3.0
ICT-101	Introduction to Computers		3.0
ENG-101	(G) English Composition 1		3.0
MAT-101	(G) Mathematics in the Modern World		3.0
PSY-101	(G) General Psychology		3.0
	Semester 2		
ICT-102	Office Software Applications with Macros	ICT-101	4.0
ICT-103	Computer Organization and Architecture	ICT-101	3.0
ICT-104	Computers, Ethics and Society	ICT-101	3.0
ENG-102	(G) English Composition 2	ENG-101	3.0
MAT-102	(G) Probability and Statistics		3.0
	Semester 3		
MAT-201	Discrete Mathematics	MAT-101	3.0
ICT-201	Introduction to Computer Programming	ICT-101	3.0
ICT-202	Database Systems and SQL	ICT-101	3.0
ICT-203	Data Analysis and Reporting	ICT-102	3.0
COM-201	(G) Purposive Communication	ENG-102	3.0
	Semester 4		
ICT-204	Data Communication and Networking	ICT-101	3.0
ICT-205	Data Structures and Algorithms	MAT-201	3.0
ICT-206	Object-Oriented Programming	ICT-201, ICT-202	3.0
ICT-207	Graphic Design	ICT-101	3.0
COM-202	(G) Communication Strategies	COM-201	3.0
	Semester 5		

Course Code	Course Title	Pre-requisite	Credit
ICT-301	Computer Application Development	ICT-206	3.0
ICT-302	Automata and Formal Languages	MAT-201	3.0
ICT-303	Operating Systems	ICT-103	3.0
ICT-304	Web User Interaction Design	ICT-101	3.0
PHI-301	(G) Critical Thinking and Logic		3.0
	Semester 6		
ICT-305	Data Management and Information Processing	ICT-202, ICT-205	3.0
ICT-306	Compiler Construction	ICT-205, ICT-302	3.0
ICT-307	Network and Web Programming	ICT-204, ICT-301	4.0
ICT-308	Web Front-End Programming	ICT-304	3.0
PSY-301	(G) Interpersonal Development	PSY-101	3.0
	Semester 7		
ICT-401	Web Application Development	ICT-307, ICT-308	4.0
ICT-402	Mobile Application Development	ICT-307, ICT-308	4.0
ICT-403	Intelligent Systems	ICT-205, ICT-301	3.0
ICT-404	Computer and Network Security	ICT-303, ICT-307	3.0
	Semester 8		
ICT-405	Management Information Systems	ICT-203, BUS-101	3.0
ICT-406	Software Engineering	ICT-201	3.0
LAM-201	(G) Leadership and Management		3.0
BCS-490	Capstone - Software Project	Final requirement	5.0
	<b>Total Credits for Program Completion</b>		120

# 4.4. Master of Business Administration (MBA)

#### **Program Description**

The Master of Business Administration (MBA) online degree program of Richmindale College is an advanced and comprehensive leadership and management development program targeting early career professionals to transform them into competent business leaders who can perform greater responsibilities and broader leadership roles. This program is designed for those aspiring leaders and career professionals who do not want to put their careers on hold and would like to propel their career to new heights. Students will be equipped with concepts, principles, and competencies in business administration that will support their development as effective managers.

The MBA program normally takes 4 semesters for 36 credit units to complete.

#### **Program Learning Outcomes**

By the end of the program, graduates should be able to do the following:

- 1. Develop a comprehensive research project that addresses a contemporary business issue.
- 2. Evaluate the impact of global economic issues in business.

- 3. Develop a clear strategy that can be translated into manageable actions for implementation.
- 4. Apply business process standards and best practices in business operations.
- 5. Apply methods, tools, and techniques in analyzing, evaluating, and optimizing business processes for leaner and more efficient business operations.
- 6. Use appropriate technologies to gather, analyze and present data for decision-making.
- 7. Use facts to support business decisions.
- 8. Apply agile concepts in responding to the challenges of modern technology and global community.
- 9. Manage projects effectively.
- 10. Apply leadership and management methods, tools, techniques, and practices in the workplace.

#### **MBA Courses**

Course Code	Course Title	Pre-requisite	Credit
	Semester 1		
ACC-601	Accounting for Decision Making		3.0
BUS-601	Contemporary Business Research and Trends		3.0
BUS-602	Human Capital Management		3.0
	Semester 2		
FIN-601	Financial Management	ACC-601	3.0
BUS-603	Marketing Management		3.0
BUS-604	Production and Operations Management		4.0
	Semester 3	•	•
BUS-605	Quality Management System		3.0
BUS-606	Strategic Planning		3.0
PRJ-601	Strategic Project Management		3.0
	Semester 4		
BUS-607	Leadership and Organizational Development	BUS-602, FIN-601	3.0
MBA-700	Capstone - Business Plan (Thesis)	Final requirement	5.0
	Total Credits for Program Completion		36.0

# 4.5. Master of Education in Educational Management (MEM)

#### **Program Description**

The Master of Education in Educational Management (MEM) online degree program of Richmindale College is an advanced and comprehensive leadership and management development program targeting early teaching professionals to transform them into competent educational leaders who can perform greater responsibilities and broader leadership and management roles. This program is designed for those aspiring leaders and teaching professionals who do not want to put their careers on hold and would like to propel their career to new heights. Students will be equipped with concepts, principles, and competencies in educational leadership and management,

including school administration.

The MEM program normally takes 4 semesters for 36 credit units to complete.

# **Program Learning Outcomes**

By the end of the program, graduates should be able to do the following:

- 1. Develop a comprehensive research project that addresses a contemporary educational leadership issue.
- 2. Evaluate the impact of global issues in education.
- 3. Develop clear strategies that can be translated into more manageable actions as a key factor for successful implementation.
- 4. Apply process standards and best practices in school operations.
- 5. Apply methods, tools, and techniques in analyzing, evaluating, and optimizing school operational processes.
- 6. Use appropriate technologies to gather, analyze, and present data for decision-making.
- 7. Use facts to support educational leadership decisions.
- 8. Apply agile concepts in responding to the challenges of modern technology and global community.
- 9. Utilize the principles of developing, implementing, and evaluating the curriculum.
- 10. Apply leadership and management knowledge, tools, and techniques.

# **MEM Courses**

Course Code	Course Title	Pre-requisite	Credit
	Semester 1		
EDU-601	Research Designs and Methods		3.0
EDU-602	Philosophical Foundations of Education		3.0
EDU-603	Educational Statistics and Analysis		3.0
	Semester 2		
EDU-604	Technology in Education		3.0
EDU-605	Educational Legislation and Fiscal Management		3.0
EDU-606	Management and Organization of Educational Institutions	EDU-601	3.0
	Semester 3	•	
EDU-607	Educational Planning and Development	EDU-604, EDU-605	4.0
EDU-608	Personnel Management in Education	EDU-605	3.0
EDU-609	Decision Analysis in Education	EDU-603	3.0
	Semester 4		
EDU-610	Curriculum and Instructional Management	EDU-601	3.0
EDU-700	Capstone - Research in Educational Management (Thesis)	Final requirement	5.0
	Total Credits for Program Completion		36.0

#### 5. ADMISSIONS POLICIES

Richmindale College aims to attract applicants who have the potential to excel in their chosen fields. The admission criteria of Richmindale College do not put significant weight on the academic performance of its applicants from their previous school as it is not the only measure of success. Richmindale College gives applicants equal opportunity to pursue college education, especially those who were not able to get the opportunity to access high-quality education due to constraints in financials, geographical location, and other reasons. Richmindale College believes that commitment, exposure, and maturity can help students learn and improve their performance. Thus, giving applicants the opportunity to join Richmindale to get a degree may help them get better opportunities or further their studies.

Richmindale College is committed to ethical enrollment practices through fair and transparent admission and enrollment policies and procedures to assure that enrolled students possess the capacity to successfully complete and benefit from the institution's educational offering. Richmindale College admits students regardless of race, color, national origin, disability, sex, or age. The institution reasonably accommodates applicants and students with disabilities to the extent required by applicable laws.

# **5.1.** Admission Requirements

The admission requirements of Richmindale College vary by degree level. Additional requirements also apply to international applicants. Please review the specific requirements for each degree and for international applicants.

Richmindale College evaluates the previous academic history of each applicant, including high school and/or college coursework as required.

# **Basic Admission Requirements**

- 1. Students are required to provide a government-issued photo identification with signature during the admission process.
- 2. Proof that the applicant has passed the Richmindale College assessment to demonstrate that they have the required equipment for online learning, they have the ability to learn in an online environment, they are prepared to further their studies, and they are confident to succeed with Richmindale College based on its curriculum. See the *Equipment and Technology Requirements or Competencies* section for more information about the required equipment.

#### **Bachelor's Degree Programs**

Applicants for the bachelor's degree programs of Richmindale College must submit a completed application and evidence of high school completion documents or equivalent, such as official transcripts of high school graduation or a recognized equivalency, such as a General Education Development (GED) certificate, or completion of a high school education in a homeschool setting approved under state law.

Applicants seeking admission to Richmindale must be no less than 16 years of age. For enrolling students under the compulsory school age, Richmindale College obtains permission from responsible parties to assure that the pursuit of the educational offerings is not detrimental to any compulsory schooling.

#### **Master's Degree Programs**

Applicants for the master's degree programs must submit a completed application and evidence of completed bachelor's degree earned from an appropriately accredited institution.

#### **International Students Admission Requirements**

Applicants who are not citizens or permanent residents of the United States are welcome to apply for admission. Please note that due to the online learning nature of the programs, the school cannot issue I-20 documentation to allow international students to enter the United States on student visas.

Applicants must provide the admission requirements specified in the *Admission Requirements* section based on their selected program. In addition to the above-mentioned requirements, international applicants must also provide the following requirements, if applicable:

- Transcripts not in English must be evaluated by an appropriate third party and translated into English, accompanied by a certified translation.
- ✓ Prospective students whose native language is not English and who have not earned a degree from an appropriately accredited institution where English is the principal language of instruction must demonstrate college-level proficiency in English through one of the following for admission:
  - A high school diploma completed at an accredited/recognized high school where the medium of instruction is English;
  - A transcript indicating completion of at least 30 semester credit hours with an average grade of "C" or higher at an institution accredited by an agency recognized by the United States Secretary of Education and/or the Council for Higher Education Accreditation (CHEA), or accepted foreign equivalent that is listed in the International Handbook of Universities where the language of instruction was English. An average grade of B or higher is required for the master's degree;
  - or any of the following:

<b>English Language Proficiency Assessment</b>	Bachelor's Degree	Master's Degree
Paper-delivered Test of English as a Foreign Language (TOEFL PBT)	Minimum total score: <b>57</b>	Minimum total score: <b>60</b>
Internet Based Test of English as a Foreign Language (TOEFL iBT)	Minimum total score: <b>61</b>	Minimum total score: <b>71</b>
International English Language Testing System (IELTS)	Minimum total score: <b>6.0</b>	Minimum total score: <b>6.5</b>
Pearson Test of English Academic Score Report	Minimum total score: <b>44</b>	Minimum total score: <b>50</b>
Duolingo English Test	Minimum total score: <b>95</b>	Minimum total score: <b>100</b>
4-skill Michigan English Test (MET)	Minimum total score: 53	Minimum total score: <b>55</b>
Michigan Examination for the Certificate of Competency in English (ECCE)	Minimum total score: 650/LP	Minimum total score: 650/LP
Michigan Examination for the Certificate of Proficiency in English (ECPE)	Minimum total score: <b>650/LP</b>	Minimum total score: <b>650/LP</b>

#### **Official Transcripts**

Official Transcripts from previous institutions are required and must be sent directly by the applicants' previous school, or in case the previous institution is no longer in operation, the appropriate representing institution, to the Office of the Registrar of Richmindale College. The official transcripts must be sent via postal mail, official registrar email, or through a secure electronic service.

Mail To: Office of the Registrar Richmindale College

2222 S. Dobson Road, Suite 300, Mesa, Arizona 85202, United States

Email To: <a href="mailto:admissions@richmindale.com">admissions@richmindale.com</a>

Hardcopy transcripts sent via postal mail or fax, or softcopy transcripts sent via electronic format that are not a secure electronic service to Richmindale College from any entity other than the student applicants' previous school are considered unofficial and are used for evaluation purposes only.

While admission applicants process their official transcripts to be sent directly from the previous school, Richmindale College may accept unofficial transcripts, or a duly signed certificate from the admission applicant's previous school stating the level of qualification the applicants have successfully completed from the school (referred to as "certificate of qualification"), as temporary documents to be used for evaluating admission eligibility. If applicants are approved and accepted into a program, they are allowed to enroll in courses not to exceed 12 semester credit hours. Without the official transcripts, the newly accepted students are considered conditionally enrolled. Their official transcripts must be received by Richmindale College within one enrollment period, or the student is withdrawn from the program and cannot earn the completed course credits for the one enrollment period. See the *Cancellation For Not Submitting Official Transcripts* section in the *Cancellation, Withdrawal and Refund Policies* for more details.

#### **Credit Transfer and Experiential Learning**

Richmindale College accepts credit transfer of courses that are relevant to the applicants' program of study and equivalent to the Richmindale College courses in both content and degree level, from appropriately accredited US institutions, or from institutions listed in the International Handbook of Universities, if the institutions are outside of the US and are not accredited by an agency recognized by the United States Secretary of Education and/or the Council for Higher Education Accreditation (CHEA).

Richmindale College does not award credits for prior learning assessment, experiential or equivalent learning.

For more information about credit transfer applications, see the Credit Transfer Policies section.

#### **Student Identity Verification During Admission**

Richmindale College verifies the identity of admission applicants through an online face-to-face meeting to make sure that the admitted students who participate in and complete the coursework and assessments are the same students who are awarded credit. Admission applications cannot be completed without the identify verification.

During the admission application process, applicants can choose a schedule from available schedules shared by Richmindale College to meet with a Richmindale Admissions Representative for identity verification. During the identity verification online meeting, applicants are required to show the valid identification document, with a photo and signature, that they have submitted during the admission application. Acceptable identification includes passport and driver's license. In the identification document, the photo must be identifiable to be the same person as the applicant. The online meeting may be recorded and added as part of the student record. See the *Student Identity Verification Policy* section in *Academic Policies* for more information about student identity verification.

#### **Additional Documentation**

Richmindale College reserves the right to request additional information from any applicant to make admission decisions. If Richmindale College has reason to believe that a diploma or transcript of records is not valid, the institution may request an attested copy of documents, or it may check the school or institution listings on the particular State's department of education website to validate the authenticity of the documents.

# 5.2. Admission Application Process

#### **Step 1: Admission Application**

Prospective student applicants must complete an online application at <a href="www.richmindale.com/rims/admissions">www.richmindale.com/rims/admissions</a>. A one-time admission fee of \$100 per application per program is required to be paid before admission applications are processed. Applicants can pay via credit card online or bank transfer.

Applicants must provide in the online application the required information and documents, including the program to which they are seeking admission and the required admission documents based on their selected program and situation, such as copy of transcripts or certificate of qualification for evaluation purposes. Applicants who want to apply for credit transfer and/or discount must indicate them in the online application.

When an admission application is successfully submitted, Richmindale College sends an acknowledgement email to the applicant that the admission application has been received, with the Richmindale Catalog website link included in the email for the applicant to review. It is important that applicants understand, agree, and accept the policies, terms, and conditions of Richmindale College in the catalog. Relevant policies, terms, and conditions are included in the Student Enrollment Agreement that the student must accept and sign. In the acknowledgement email, a note is included that Richmindale College will not process any applications without the following four minimum requirements:

- 1. A copy of the applicant's transcripts or certificate of qualification;
- 2. A government-issued photo identification with signature;
- 3. Proof that the applicant has passed the Richmindale College assessment to demonstrate that they have the required equipment for online learning, they have the ability to learn in an online environment, they are prepared to further their studies, and they are confident to succeed with Richmindale College based on its curriculum; and
- 4. The admission fee payment.

#### **Admission Process Response Time**

After receiving the applicant's requirements, at least the four minimum requirements mentioned above, Richmindale's Admissions Committee starts to process the application. The response time to complete the admission application approval process is 10 working days. The response time to complete the credit transfer evaluation process is another 10 working days, on top of the admission approval process.

A notification email is sent to notify the applicant that the application has been processed. The email includes the following:

- ✓ The admission approval processing time which is within 10 working days from the notification email date, and an additional 10 working days for applicants who apply for credit transfer;
- Richmindale College Catalog website link;
- Available schedules that an applicant can choose one to meet with a Richmindale Admissions Representative
  online face-to-face to verify the applicant's identity, with instructions to provide the chosen schedule by
  replying to the email; and
- Richmindale College Catalog in PDF format, as an attachment, for the applicant to review.

If applicants fail to schedule an online verification meeting with a Richmindale Admissions Representative within the specified period, the application approval process will be delayed. Applicants must schedule an online verification meeting within 21 calendar days from the notification email date, or their admission application will be denied.

#### **Notification of Admissions**

Richmindale College, through its Admissions Representative, sends applicants their admission application status within 10 working days from the date when their application was processed, using their official email. The status can be one of the following: approved, denied, needs more information, or needs more time to evaluate. If an admission application is denied, Richmindale College documents and provides the basis for the denial of admission. If Richmindale's Admissions Committee needs more information or needs more time to evaluate the application, the response email includes the response time in terms of the number of working days it will complete the approval process. If the Admissions Committee needs more information, the response time starts from the date when an applicant provides the needed information.

When admission applications are approved, an admission notification email is sent to the accepted applicants to officially inform them of their admission acceptance to their selected program. The notification email contains the following information:

- ✓ The student's unique ID.
- ✓ The applicant's Enrollment Agreement with Richmindale College, as an attachment, that the applicant must sign on every page manually or digitally through Adobe Acrobat or other similar software applications, with instructions to return the signed agreement to Richmindale College within 14 calendar days from the admission notification email, or the applicant may be denied admission.
- ✓ The student's Academic Adviser with contact information. The Academic Advisor is the student's primary point of contact for any questions or issues arising during their studies.
- ✓ Instructions on how the student can enroll in Richmindale's courses through the online Richmindale Information Management System (RIMS).
- ✓ A website link for the student to set a user account password for RIMS which expires after 48 hours from when the notification email was sent. The student may use the "forgot password" option on the RIMS login page at <a href="https://www.richmindale.com/rims">www.richmindale.com/rims</a> to set a password.
- ▼ The RIMS manual, as an attachment.

#### **Enrollment Agreement**

An enrollment agreement is not binding until it has been submitted by the student and accepted by Richmindale College. Applicants may digitally sign their enrollment agreement using Adobe Acrobat or other similar software applications. Applicants must return their duly signed enrollment agreement to Richmindale College within 14 calendar days from the admission notification email date, or they may be denied admission.

Richmindale College provides a copy of a student's accepted enrollment agreement that is duly signed by a Richmindale Admission Representative within 10 working days of receiving the enrollment agreement with the student signature and maintains it as a part of the student's record.

It is important that applicants must use the email address that they have provided in the online application and reflected in the enrollment agreement to communicate with Richmindale College, especially when sending digitally signed documents such as an enrollment agreement. The provided email address is considered the applicants' registered and official email address that is used as evidence to confirm the applicants' official communication with Richmindale College.

#### **Step 2: Course Enrollment**

Students may enroll their selected courses from the available classes through the Richmindale College website at <a href="https://www.richmindale.com/rims/courses/enroll.php">www.richmindale.com/rims/courses/enroll.php</a>. Students are required to login using their unique Student ID and password. See the *Course Enrollment Policies* section for more information about course enrollment. Students may contact their respective Academic Adviser if they have questions.

#### **Step 3: Getting Started**

After students enroll in courses, they can start to access their course activities based on their selected classes through Richmindale's LMS online. Richmindale College provides student orientation on its academic system, including academic learning resources, assessments, performance criteria, grading, and how to use the Richmindale LMS. See the *Orientation Materials* section for more information about the materials the students can use to guide them on how to use the Richmindale systems. Students may contact their respective Academic Adviser if they have questions.

#### 5.3. Orientation Materials

Richmindale College provides first-time students with orientation materials to assist them with getting started on their first online courses. The orientation materials include Richmindale's policies and procedures, the online information system platform, the standards for academic conduct in the online environment, and some tips and practices for being successful in the online learning method. The same materials are available on Richmindale's website at <a href="https://www.richmindale.com/orientation/students.php">www.richmindale.com/orientation/students.php</a>.

#### 6. CREDIT TRANSFER POLICY

# 6.1. Transcript of Credits from Richmindale College to Other Institutions

Students of Richmindale College transferring to other institutions must follow the *Cancellation, Withdrawal and Refund Policy*. See the important notice concerning transferability of credits and credentials earned at Richmindale College below.

#### Notice Concerning Transferability of Credits and Credentials Earned at Richmindale College

The transferability of credits earned at Richmindale College is entirely at the discretion of the school to which the student may seek to transfer. Richmindale College cannot guarantee the acceptance of the credits awarded or the degree earned at the school by other institutions or employers.

#### 6.2. Transcript of Credits from Other Institutions to Richmindale College

Richmindale College accepts credit transfer of courses that are relevant to the applicants' program of study and equivalent to the Richmindale College courses in both content and degree level, from appropriately accredited US institutions, or from institutions listed in the International Handbook of Universities, if the institutions are outside of the US and are not accredited by an agency recognized by the United States Secretary of Education and/or the Council for Higher Education Accreditation (CHEA).

Richmindale College charges \$75 for each credit transfer application.

# **Bachelor's Degree Students**

Undergraduate students may transfer up to 75% of the total credits required for their selected program at Richmindale College. Richmindale College only transfers credits of courses with comparable coursework completed at an appropriately accredited institution, or from institutions listed in the International Handbook of Universities, for institutions outside of the US that are not accredited by an agency recognized by the United States Secretary of Education and/or the Council for Higher Education Accreditation (CHEA). Coursework must have been completed with a minimum grade of 2.0 ("C") to be considered for transfer. Refer to the *Grading Policy* and *Grading Scale* sections for more information about grades.

#### **Master's Degree Students**

Graduate students may transfer up to 50% of the total credits required for their enrolled program at Richmindale College. Richmindale College only transfers credits of courses with comparable coursework completed at an appropriately accredited institution, or from institutions listed in the International Handbook of Universities, for institutions outside of the US that are not accredited by an agency recognized by the United States Secretary of Education and/or the Council for Higher Education Accreditation (CHEA). Coursework must have been completed with a minimum grade of 2.0 ("C") to be considered for transfer. Refer to the *Grading Policy* and *Grading Scale* sections for more information about grades.

#### **Credit Transfer Requirements**

Requests for credit transfer are evaluated based on their individual merit by the Richmindale Admissions Committee. Transfer of credits is not based solely on whether the postsecondary education institution or program from which the credit is to be transferred is accredited; and if accredited, the accrediting agency. The following minimum criteria are used for transfer of credits:

- Coursework must be comparable in scope and content;
- Coursework must be applicable to the program into which transfer is requested;
- ✓ Learning outcomes and competencies must be aligned with the program into which transfer is requested;
- Credits to be transferred must have been completed within 5 years from the date of credit transfer application;
- ✓ Undergraduate (bachelor's) and graduate (master's) coursework must have been completed with a minimum GPA of 2.0 ("C") to be considered for transfer; and
- Proof that the applicant has passed the Richmindale College assessment to demonstrate that they have the required equipment for online learning, they have the ability to learn in an online environment, they are prepared to further their studies, and they are confident to succeed with Richmindale College based on its curriculum.

If required, students are responsible for providing all information necessary for the validation of the credit claimed. For example, students may be required to furnish the academic catalog and/or the course outline from the school awarding the credit.

#### **Experiential Credits**

Richmindale College does not accept credit transfers for prior learning assessments, experiential credits (including challenge/test-out credits), or equivalent learning.

#### **Credit Transfer Application**

To apply for credit transfer, applicants must apply for admission and indicate their intention to apply for credit transfer in their application. Applicants must provide their transcripts and other credit transfer requirements when they apply for credit transfer. Unofficial transcripts are accepted for evaluation purposes only. Applicants who missed to include their credit transfer application in their application for admission may modify their admission application through the Richmindale College website at <a href="https://www.richmindale.com/rims/admissions/modify.php">www.richmindale.com/rims/admissions/modify.php</a>. Changes to the admission application may require another round of review and evaluation of the application, and may cause delays in the admission approval process.

Credit transfer applicants are notified of their application status through their registered email within 10 working days from the admission application process start date to inform them of the courses and number of credits that are accepted, or if the applicants need to submit more information and/or documents. Credit transfer notifications normally come with the admission status notifications as they are part of the process. Applicants who are not

approved of any credit transfers may apply for reconsideration or appeal within 14 calendar days from the credit transfer notification date by completing the appeal form at <a href="www.richmindale.com/rims/admissions/appeal.php">www.richmindale.com/rims/admissions/appeal.php</a>. Applicants applying for reconsideration must provide reasons for reconsideration and may provide additional information to support the appeal.

Any approved credit transfers must be clearly documented in the Enrollment Agreement of the applicants. Applicants must review the transferred courses and credits in the Enrollment Agreement before signing and raise any clarification, confusion, or mistakes online at <a href="https://www.richmindale.com/rims/admissions/appeal.php">www.richmindale.com/rims/admissions/appeal.php</a>.

# 7. Americans with Disabilities Act

Richmindale College complies with the Americans with Disabilities Act (ADA), Section 504 of the Rehabilitation Act, and State and local requirements regarding students with disabilities. Reasonable accommodation may be granted to qualified students under these regulations. To qualify, generally, students must demonstrate that the disability:

- ✓ Is based on documented individual needs.
- ✓ Does not compromise essential requirements of a course or program.
- ✓ Does not impose unusual or unreasonable financial or administrative burdens on Richmindale College.

A course or program offered at Richmindale College should not be required to undergo modification to accommodate an individual with a disability.

Applicants or students are responsible for informing Richmindale College of a disability and submitting required documentation prior to starting any activity at the institution for which accommodation is sought. Requests for accommodation must be approved prior to registering for courses.

The following procedure must be followed by students who want to request accommodation for a disability.

- 1. An applicant or student submits a request to <a href="mailto:disability@richmindale.com">disability@richmindale.com</a> outlining the disability. All required supporting documentation must be provided in the email, as an attachment or part of the message, by the student and at the student's expense.
- 2. The Chief Academic Officer or designee decides and advises the student, in writing, of the decision within 15 working days from the receipt of the request. Further information may be requested if needed.
- 3. If the request is approved, the Chief Academic Officer or designee notifies the faculty member required to make an accommodation, without disclosing the medical information shared by the student.

#### **Acceptable documentation requirements:**

**For learning disability accommodations:** Documentation should be no older than 5 years and should be dated from a time that does not precede the student's 18<sup>th</sup> birthday.

**For mental disability accommodations:** Documentation should be clinical in nature and should be dated within the last 6 months.

**For physical disability accommodations:** Documentation should indicate if the disability is of a permanent or temporary nature and recent medical documentation (within 6 months of request) may be required to support the request for temporary physical disability accommodation.

All medical documentation should include medical diagnosis, detailed description, as well as interpretation of the condition, the student's limitations, and recommended accommodation. Medical documentation must be signed by a qualified or licensed professional.

Applicants or students whose accommodation requests are denied have the right to appeal against that decision within 15 working days of being informed of it in writing. The appeal must be submitted to the email address <a href="mailto:disability@richmindale.com">disability@richmindale.com</a> containing the reason and supporting documentation for reconsideration. The appeal follows the same disability application process and timeline.

# 8. TUITION AND FEES

#### 8.1. Tuition

Degree Program	Cost Per Credit	Total Credits	Total Tuition
Bachelor of Business Administration	\$ 50	120	\$ 6,000
Bachelor of Business Information Technology	\$ 50	120	\$ 6,000
Bachelor of Science in Computer Science	\$ 50	120	\$ 6,000
Master of Business Administration	\$ 80	36	\$ 2,880
Master of Education in Educational Management	\$ 80	36	\$ 2,880

#### 8.2. Admission Fee

Fee Description	Amount	Unit
Admission fee	\$ 100	Each application per program.

#### 8.3. Miscellaneous Fee

Miscellaneous fee covers the administration, information technology maintenance, general support services.

Degree Program	Cost Per Credit	Total Credits	Total Tuition
Bachelor's Degree	\$ 10	120	\$ 1,200
Master's Degree	\$ 10	36	\$ 360

#### 8.4. Other Fees

Fee Description	Amount	Unit
Transfer of credit evaluation fee	\$ 75	Each application per program; optional.
Textbooks – Bachelor's Degree*	\$ 2,190	Each program; optional.
Textbooks – Master's Degree*	\$ 410	Each program; optional.
Software licenses and subscriptions*	\$ 100	Yearly subscription; optional.
Transcript/certificate copy request fee	\$ 5	Each set; one original copy is free.
Expedited transcript/certificate service fee	\$ 10	Each request.
Late payment/insufficient funds fee	\$ 20	Each transaction.

<sup>\*</sup> The item is provided by third-party suppliers. Students may purchase them separately. The fee amount is an estimate and may change without prior notice.

# 8.5. Estimated Costs to Complete the Program

▶ Bachelor of Business Administration	1	
Admission Fee	One-time fee per application per program	100
Tuition	120 total credits at \$50 per credit	6,000
Textbooks*	All courses per program	2,190
Software licenses and subscriptions**	Yearly subscription at \$100 for 4 years	400
Miscellaneous Fee	120 total credits at \$10 per credit	1,200

Total Program Costs \$ 9,890

▶ Bachelor of Business Information Technology		
Admission Fee	One-time fee per application per program	100
Tuition	120 total credits at \$50 per credit	6,000
Textbooks*	All courses per program	2,190
Software licenses and subscriptions**	Yearly subscription at \$100 for 4 years	400
Miscellaneous Fee	120 total credits at \$10 per credit	1,200

Total Program Costs \$9,890

▶ Bachelor of Science in Computer Science		
Admission Fee	One-time fee per application per program	100
Tuition	120 total credits at \$50 per credit	6,000
Textbooks*	All courses per program	2,190
Software licenses and subscriptions**	Yearly subscription at \$100 for 4 years	400
Miscellaneous Fee	120 total credits at \$10 per credit	1,200

Total Program Costs \$ 9,890

► Master of Business Administration		
Admission Fee	One-time fee per application per program	100
Tuition	36 semester credits at \$80 per credit	2,880
Textbooks*	All courses per program	410
Software licenses and subscriptions**	Yearly subscription at \$100 for 2 years	200
Miscellaneous Fee	36 total credits at \$10 per credit	360

Total Program Costs \$ 3,950

Master of Education in Educational Management		
Admission Fee	One-time fee per application per program	100
Tuition	36 semester credits at \$80 per credit	2,880
Textbooks*	All courses per program	410
Software licenses and subscriptions**	Yearly subscription at \$100 for 2 years	200
Miscellaneous Fee	36 total credits at \$10 per credit	360

Total Program Costs \$ 3,950

Note that the tuition and fees are subject to change at the discretion of Richmindale College.

- \* Richmindale College provides its own study materials for each course. Students are not required to buy books.
- \*\* Some courses require software licenses and subscriptions, such as a Microsoft Office license. The estimated cost amount of this item is based on the number of years or period mentioned in the students' Enrollment Agreement. This amount may change depending on the number of years students complete their program.

#### 9. PAYMENT AND FINANCING OPTIONS

# 9.1. Payment Method

Richmindale College accepts cash, electronic payments, checks, money orders, or any of the major credit cards.

#### 9.2. Terms of Payment

Richmindale College offers an installment plan to schedule fees in monthly payments. The number of days used in the terms of payment is based on the Gregorian calendar.

Students must pay the one-time admission fee of \$100 upon admission application. If students apply for transfer of credits, they must also pay the transfer of credit evaluation fee of \$75, in addition to the admission fee, upon admission application.

The total tuition and fees based on the number of credits enrolled in a semester is divided into 3 payments. The first payment is due upon enrollment. The remaining 2 payments are due monthly, payable for 2 months, starting from the month when the semester classes start. The due date of each remaining payment is set on the last working day of each month.

Students must settle all their outstanding balance to be able to enroll in courses for the next semester. Students must also pay the first installment of each semester before the semester classes start. Richmindale reserves the right not to enroll students or not to allow students to attend classes due to missed payments based on the terms of payment specified in the enrollment agreement.

#### 9.3. Financial Assistance

Richmindale College does not offer financial assistance. The school is not eligible for participation in the Federal Student Aid (FSA) programs and cannot process a request or assist with a deferment of a Title IV school loan.

# 10. DISCOUNTS, SCHOLARSHIPS AND LOANS

Richmindale College extends its support to its community by providing discounts to degree program applicants and students who want to pursue higher education. This makes education more accessible, especially to the families and communities of Richmindale College. Richmindale College encourages and promotes access to higher education for people who meet the criteria.

Students and applicants who are beneficiaries of the discounts of Richmindale College are required to comply with its admission requirements, policies, and procedures.

#### 10.1. Discounts

#### Richmindale High School Graduate Discount

- ✓ Richmindale College provides a ten percent (10%) tuition fee discount on its bachelor's degree total credits to high school graduates of Richmindale College or other Richmindale schools worldwide.
- The discount applies to bachelor's degree programs only.
- ✓ The discount does not apply to fees not covered by the tuition, such as admission fee, credit transfer

evaluation fee, miscellaneous fee, software licenses, textbooks, and other fees required to complete the program.

✓ This discount cannot be combined with other discounts, unless specified.

#### **Richmindale Loyalty Discount**

- ✓ Richmindale College provides a twenty percent (20%) tuition fee discount on its bachelor's degree total credits to student applicants who completed Grade 9 up to Grade 12 and graduated high school from Richmindale College or other Richmindale schools worldwide.
- ✓ The discount applies to bachelor's degree programs only.
- The discount does not apply to fees not covered by the tuition, such as admission fee, credit transfer evaluation fee, miscellaneous fee, software licenses, textbooks, and other fees required to complete the program.
- ▼ This discount cannot be combined with other discounts, unless specified.

#### **Discount Application**

Discount applicants must go through the admission application process of Richmindale College and indicate in the application their intention to apply for a discount. They must also comply with all admission policies and requirements. Applicants who missed to include their discount application in their application for admission may modify their admission application online at <a href="https://www.richmindale.com/rims/admissions/modify.php">www.richmindale.com/rims/admissions/modify.php</a>. Changes to the admission application may require another round of review and evaluation of the application, and may cause delays in the admission approval.

Discount applicants are notified of their application status through their registered email within 10 working days from the admission application process start date to inform them if they are entitled to any discounts, or if they need to submit more information and/or documents. Discount notifications normally come with the admission status notifications as they are part of the process. Applicants who are not approved of any credit transfers may apply for reconsideration or appeal within 10 working days from the discount notification date by completing the appeal form at <a href="https://www.richmindale.com/rims/admissions/appeal.php">www.richmindale.com/rims/admissions/appeal.php</a>. Applicants applying for reconsideration must provide reasons for reconsideration and may provide additional information to support the appeal. The appeal follows the same discount application process and timeline.

Any approved discounts must be clearly documented in the Enrollment Agreement of the applicants. Applicants must review the discounts in the Enrollment Agreement before signing and raise any clarification, confusion, or mistakes online at <a href="https://www.richmindale.com/rims/admissions/appeal.php">www.richmindale.com/rims/admissions/appeal.php</a>.

#### 10.2. Scholarships

Richmindale College does not award any scholarships.

#### **10.3.** Loans

Richmindale College does not provide any type of loan to students.

# 11. CANCELLATION, WITHDRAWAL AND REFUND POLICIES

If for any reason a student is denied admission or chooses to withdraw from a program or a course, Richmindale College has established this cancellation, withdrawal, and refund policy for the student's protection. A student may terminate enrollment at any time by notifying the school in writing indicating the expected last date of attendance as the cancellation or withdrawal date. The written notification of cancellation should be addressed to the Chief Academic Officer of Richmindale College, and must be signed, dated, and sent via postal mail or student's official email using the mailing information below.

Mail To: Richmindale College

 $2222\ S.\ Dobson\ Rd,$  Suite 300

Mesa, Arizona 85202 United States of America

Email To: <a href="mailto:cancel@richmindale.com">cancel@richmindale.com</a>

Notification letters sent through postal mail must be mailed on or before the effective cancellation or withdrawal date mentioned in the letter. Richmindale College will use the actual mailing date as the cancellation or withdrawal date if the letter is mailed after the specified effective cancellation or withdrawal date.

Any money due to a student must be refunded within 30 days of a cancellation request, regardless of whether materials have been returned.

# 11.1. Non-Acceptance

An applicant denied by the school is entitled to a refund of all monies paid.

# 11.2. Three-Day Cancellation

An applicant who provides written notice of cancellation within three days (excluding Saturday, Sunday and federal and state holidays) of signing an enrollment agreement is entitled to a refund of all monies paid. No later than 30 days of receiving the notice of cancellation, the school shall provide the 100% refund.

#### 11.3. Five-Day Cancellation

A student has five (5) calendar days (excluding holidays) after signing an enrollment agreement to cancel enrollment and receive a full refund of all monies paid to Richmindale College. The refund does not include items purchased from third-party entities, such as textbooks and software licenses and subscriptions. Richmindale College provides the refund amount to the student or to the person who paid the student's tuition and fees no later than 30 calendar days after receiving the written notice of cancellation, regardless of whether materials have been returned.

#### 11.4. Cancellation More Than Five Days, But Prior to the Commencement of Classes

A student requesting cancellation more than five calendar days after signing an enrollment agreement, but prior to beginning a course or program, is entitled to a refund of all monies paid minus: an application/transfer credit evaluation fee of up to \$75; a one-time admission fee per program of no more than 20 percent of the tuition and not to exceed more than \$200; and other fees purchased from third-party entities, such as textbooks, software, and library service fees, if provided by a third-party service (e.g., LIRN, Westlaw, ProQuest, EBSCO). Richmindale College provides the refund amount no later than 30 calendar days from the cancellation or withdrawal date.

#### 11.5. Cancellation and Refund After the Commencement of Classes

Richmindale College uses a refund policy based on time period of semester credit hours. A student requesting cancellation after the commencement of classes is entitled to a refund based on the *Table of Charges and Refunds*. Richmindale College retains the fees described in the *Non-Refundable Fees After Commencement of Classes*. Richmindale College provides the refund no later than 30 calendar days from the cancellation or withdrawal date.

# **Cancellation For Not Returning from Authorized Leave**

A student who is on authorized Leave of Absence and failed to return on the scheduled date without notice or without valid reason is withdrawn, and the cancellation or withdrawal date is the date the student was scheduled to return from the leave and failed to do so.

Students who are withdrawn for not returning from authorized leave may be entitled to a refund based on the *Table of Charges and Refunds*. Richmindale College retains the fees described in the *Non-Refundable Fees After Commencement of Classes*. Richmindale College provides the refund amount no later than 30 calendar days from the cancellation or withdrawal date.

#### **Cancellation Due to Excessive Absences**

A student is withdrawn from Richmindale College if the student has not attended any class for 30 consecutive scheduled class days. The cancellation or withdrawal date is the last day of the 30 consecutive days.

Students who are withdrawn due to Excessive Absences may be entitled to a refund based on the *Table of Charges and Refunds*. Richmindale College retains the fees described in the *Non-Refundable Fees After Commencement of Classes*. Richmindale College provides the refund amount no later than 30 calendar days from the cancellation or withdrawal date.

#### **Cancellation For Not Submitting Official Transcripts**

Richmindale College may approve and accept admission applicants to a degree program using their unofficial transcripts in evaluating their eligibility. Once accepted, the newly admitted students are allowed to enroll courses in one enrollment period not to exceed 12 semester credit hours. Richmindale College must receive their official transcripts within this one enrollment period, or they are withdrawn from the program.

Students who are withdrawn from the program for not submitting official transcripts cannot earn credits for the courses that they successfully completed for the semester. They may re-apply for admission when their official transcripts are ready, however, they must go through the same admission application process, including the payment of fees.

Students who are withdrawn for not submitting their official transcripts within one enrollment period may be entitled to a refund based on the *Table of Charges and Refunds*. Richmindale College retains the fees described in the *Non-Refundable Fees After Commencement of Classes*. Richmindale College provides the refund amount no later than 30 calendar days from the cancellation or withdrawal date.

#### Cancellation For Failure to Complete a Program Within the Tuition Period Covered

The Enrollment Agreement between Richmindale College and students specifies a tuition period covered by the agreement, which is normally 1.5 times the standard period or duration to complete the program that a student has been enrolled in. Students are withdrawn if they fail, or are about to fail, to complete the required courses of a program within the specified tuition period covered by the enrollment agreement. The cancellation or withdrawal date is the first day of the semester classes when they are identified that they will fail or have failed to complete their program

within the tuition period coverage. Students are not allowed to enroll in any semester when they have been identified to fail in completing their program tuition period coverage. There is no applicable refund for this cancellation or withdrawal. Students may re-apply for admission by going through the same admission application process, including the payment fees.

#### **Non-Refundable Fees After Commencement of Classes**

When a student cancels or withdraws enrollment after the commencement of classes, Richmindale College retains the application fee and a one-time registration fee of no more than 20 percent of the tuition (not to exceed \$200), and an application/transfer credit evaluation fee of up to \$75, if applicable.

Richmindale College does not provide refunds for items that are purchased by students from third-party vendors, such as textbooks, software licenses and subscriptions, and library service fees.

Note that all cancellation or withdrawal refunds after the commencement of classes apply only to the current semester. Any payments made for the attempted courses in the previous semesters are not refundable.

#### **Table of Charges and Refunds**

When a student cancels after completing at least one lesson assignment but less than 50 percent of the graded assignments, Richmindale College may retain the credit transfer evaluation fee (if applicable) and/or admission fee of no more than 20 percent of the tuition (not to exceed \$200) and library service fees, plus a percentage of tuition paid by the student in accordance with the following schedule:

Percent (%) of the credit hours attempted*  (Credit hours counting starts from the date when the classes started and includes holidays)	Percentage of tuition and miscellaneous fee returned to the student minus the admission fee and/or credit transfer evaluation fee	Percentage of tuition and miscellaneous fee retained by Richmindale College
	(based on the total cost of enrolled credits for the current semester)	
Less than or equal to 10%	90%	10%
More than 10% and less than or equal to 20%	80%	20%
More than 20% and less than or equal to 30%	70%	30%
More than 30% and less than or equal to 40%	60%	40%
More than 40% and less than or equal to 50%	50%	50%
More than 50%	0% (no refund is required)	100%

<sup>\*</sup> The percentage of the credit hours attempted is determined by dividing the total number of credit hours elapsed from the semester class start date to the student's last day of attendance, by the total number of semester credit hours for the course, and multiply by 100.

For students enrolled in two or more courses that award semester credit hours, Richmindale College treats each course separately for the purposes of calculating the appropriate amount of tuition refund owed to the student.

#### **Student Entitlement to Receive All Materials Paid**

Upon cancellation, a student whose costs of education are paid in full, but who is not eligible for a refund, is entitled to receive all materials, including kits and equipment.

# 11.6. Refunds of Books, Supplies and Other Third-Party Items

Books, materials, software licenses and subscriptions, and other supplies required for course completion that are not provided by Richmindale College are not under its responsibility. Students are responsible for buying these items separately from third-party vendors. Richmindale College may help students acquire these items, but it is not responsible for and does not provide refunds related to these items. Refunds and related fees of these items are subject to the outside third-party vendor policies and terms with the student.

# 11.7. Refund Examples

Richmond applied for admission and transfer of credits to a degree program at Richmindale College, and paid \$100 for the admission fee and another \$75 for the transfer of credit evaluation fee. His application was approved.

On July 1, Richmond enrolled in five 3-credit classes, a total of 15 credits, for a semester with classes that start on September 1. The total tuition is \$750, calculated as \$50 multiplied by 15 credits. The total miscellaneous fee is \$150, calculated as \$10 multiplied by 15 credits. The total cost for the semester is \$900, excluding the admission fee and the transfer of credit evaluation fee. Based on the terms of payment, the total cost for the semester is divided into 3 payments. Each monthly payment is equal to \$300, calculated as \$900 divided by 3. Richmond paid the first monthly installment (payment 1 of 3) of \$300. One of the courses requires a software license. Richmond purchased the software license worth \$100<sup>[1]</sup> from a third-party vendor. Richmond paid \$475 (initial payment) for his admission application, transfer of credit evaluation, and first installment of enrolled courses to Richmindale College; and \$100 for a software license to a third-party vendor.

#### **Refund Example 1:**

#### **Three-Day Cancellation**

On July 3, Richmond decided to cancel/withdraw on the same day and sent a written notification using his official email to <u>cancel@richmindale.com</u>. Since Richmond officially withdrew with an effective withdrawal date on July 3 which is within 3 days from the signing of his enrollment agreement, Richmindale College must refund Richmond all monies paid amounting to \$475<sup>[1]</sup> within 30 calendar days (by August 2). The refund amount includes the admission and transfer of credit evaluation fee, but not the software license which Richmond bought from a third-party vendor.

#### **Refund Example 2:**

#### **Five-Day Cancellation**

Richmond decided to cancel/withdraw and wrote a cancellation notification letter with effective withdrawal date of July 5, signed and dated the letter, and mailed it to Richmindale College at 2222 S. Dobson Rd, Suite 300, Mesa, Arizona 85202 on July 5. The mail took 7 calendar days to reach Richmindale's office. Richmindale College received the mail on July 12. Since Richmond's withdrawal date is July 5, which is within five calendar days after signing the enrollment agreement, and he sent the mail on or before the withdrawal date, Richmindale College must refund Richmond all monies paid amounting to \$475<sup>[1]</sup> within 30 calendar days (by August 4). If Richmond mailed the notification letter after the effective withdrawal date of July 5, let's say July 7, Richmindale College would have used the mailing date of July 7 as the effective withdrawal date, which does not fall under the Five-Day Cancellation policy anymore. The refund amount includes the admission fee and transfer of credit evaluation fee, but does not include the software license of \$100 which Richmond bought from a third-party vendor.

#### **Refund Example 3:**

#### Cancellation More than Five Days, But Prior to the Commencement of Classes

Richmond decided to cancel/withdraw and sent a notification letter to <u>cancel@richmindale.com</u> via his official email. The effective cancellation or withdrawal date in the notification letter is July 7, which falls under cancellation of more

than five days from signing of enrollment agreement, but prior to the commencement of classes scheduled on September 1, assuming there are no official holidays from July 1. Based on this refund policy, Richmond is entitled to a refund of all monies paid for the current semester minus the transfer credit evaluation fee of \$75 and the one-time admission fee of \$100. Richmindale College should refund Richmond the amount based on the following calculation:

Description	Amount	Notes
Total initial payment	\$ 475	Excluding \$100 <sup>[1]</sup> for software license from third-party.
LESS: Admission fee	- 100	
LESS: Credit transfer evaluation fee	- 75	
NET REFUND AMOUNT	\$ 300	Amount to be returned to the student.
Payable within 30 calendar days.		

#### **Refund Example 4:**

#### **Refund After the Commencement of Classes**

The classes for the semester started on September 1. After few days of classes, Richmond decided to cancel/withdraw and sent a notification letter to <a href="mailto:cancel@richmindale.com">cancel@richmindale.com</a> via his official email. The effective cancellation or withdrawal date in the notification letter is September 14, which is week 2 of classes from September 1. Richmond is entitled to a refund based on the following calculation:

Description	Amount	Notes
Total Tuition and Miscellaneous Fee for the 15 credits enrolled in the current semester of 15 weeks.	\$ 900	Tuition = $$50 \times 15$ credits = $$750$ . Miscellaneous Fee = $$10 \times 15$ credits = $$150$ .
Percentage of Tuition and Miscellaneous Fee to be Returned to the Student on Week 2.  See <i>Table of Charges and Refunds</i> for reference.	80%	Total credits = 15 credits x 15 semester weeks = 225 % credit hours attempted: 15 credit hours x 2 semester weeks ÷ 225 total credits = 0.1333 x 100 = 13.33% More than 10% and less than or equal to 20% ▶ 80%
Total Refund Amount	\$ 720	Refund Amount = $$900 \times 80\% = $720$ .

Student Total Paid Amount for the current semester.			
Initial payment <sup>[1]</sup>	475	Admission, credit transfer, and first monthly payment.	
LESS: Admission Fee	- 100	See Non-Refundable Fees After Commencement of Classes	
LESS: Transfer of Credit Fee	- 75	for reference.	
Total Paid Amount	\$ 300	Excluding the software license purchased by the studen	
		from a third-party vendor <sup>[1]</sup> .	

Student Total Unpaid Amount for the current semester.			
Total Tuition and Miscellaneous Fee for the 15 credits enrolled in the current semester of 15 weeks	900	Tuition = $$50 \times 15$ credits = $$750$ . Miscellaneous Fee = $$10 \times 15$ credits = $$150$ .	
Total Paid Amount	300		
Total Unpaid Amount	\$ 600	Amount not paid yet based on the total tuition and miscellaneous fee for the current semester.	

Get Net Refund Amount			
Total Refund Amount	720		
LESS: Total Unpaid Amount	- 600		
NET REFUND AMOUNT	\$ 120	Amount to be returned to the student based on 80%	
Payable within 30 calendar days.		refund on week 2.	

<sup>[1]</sup>In all cases, the software license purchased by Richmond from a third-party vendor was not included in the refund amount because it is purchased from a third-party vendor and Richmindale College is not responsible for third-party purchases.

#### 12. SCHOOL TERM AND ACADEMIC CALENDAR

Richmindale College uses a 15-week semester term. An academic year normally covers 2 semesters, but another semester of 15 weeks can fit in the same academic year and is added as an option for students to take as an additional semester. The first semester starts in January (Spring Semester), the second semester starts in May (Summer Semester), and the third semester starts in September (Fall Semester).

Due to the online nature of the degree programs of Richmindale College, the school may start cohorts of students at any time that may not necessarily align with the semester start dates, if required, subject to the approval of the Chief Academic Officer, Chief Executive Officer, or designee.

# 12.1. Term Start and End Dates Starting May 2024

Term		Start Date	End Date
Summer,	Semester 2, 2024	May 13, 2024	Aug 23, 2024
Fall,	Semester 3, 2024	Sep 9, 2024	Dec 20, 2024
Spring,	Semester 1, 2025	Jan 13, 2025	Apr 25, 2025
Summer,	Semester 2, 2025	May 12, 2025	Aug 22, 2025

# 12.2. Vacation Periods and Holidays

Students have access to their online courses seven days a week including holidays. Richmindale College employees will not work on the following holidays:

New Year's Day	Labor Day
Martin Luther King Jr. Day	Columbus Day
President's Day	Veterans' Day
Memorial Day	Thanksgiving Day
Independence Day	Christmas Day

# 13. COURSE ENROLLMENT POLICIES

#### 13.1. Enrollment and Status

#### **Current Students**

Students are considered current if they are accepted for admission to a Richmindale College program, regardless of their status, as long as they are not cancelled or withdrawn from a program.

#### **Conditionally Enrolled Students**

Students who have been accepted for admission to a Richmindale College program without their official transcripts received by Richmindale College are considered conditionally enrolled. Richmindale College must receive their official transcripts from their previous institution within one enrollment period, or they are withdrawn from the program and do not earn credits from their completed courses for the semester.

Students who are withdrawn from a program may re-apply for admission by going through the admission application process, again, including payment of fees.

Conditionally enrolled students who have not been withdrawn from their program are considered current students.

#### **Inactive Students**

Students who are not enrolled in the current semester are considered inactive during that semester. Inactive students are considered current students. Inactive students should consider the impact of the additional semesters that may be required to complete the program and the tuition period covered in the enrollment agreement.

Students who fail, or are about to fail, to complete the tuition period covered in the enrollment agreement are withdrawn from their program. See the *Cancellation For Failure to Complete a Program Within the Tuition Period Covered* section under the *Cancellation, Withdrawal and Refund Policies* for more information.

#### **Enrollment Agreement Tuition Period Covered**

The tuition period covered in a student enrollment agreement is 1.5 times the normal length to complete a Richmindale College program. The tuition period covered for bachelor's degrees is 6 years and 3 years for master's degrees.

Students who fail, or are about to fail, to complete the tuition period covered in the enrollment agreement are withdrawn from their program. See the *Cancellation For Failure to Complete a Program Within the Tuition Period Covered* section under the *Cancellation, Withdrawal and Refund Policies* for more information.

# Full-Time and Part-Time Status

To be considered full-time, students must be enrolled in a minimum of 12 credits for bachelor's degree and 9 credits for master's degree in each semester. Students who are enrolled in credits less than the minimum in each semester are considered part-time.

#### **Reenrollment of Cancelled or Withdrawn Student**

Richmindale College cancels the enrollment agreement of students who have been withdrawn from a program. If they decide to re-enroll, they must go through the admission application process for their selected program again, pay the

fees, and complete a new enrollment agreement updated with the current year's fees and terms of payment.

Students must settle their outstanding balance to be able to further enroll in more courses for the next semesters. Students must also pay the first installment of each semester based on the payment terms before the semester classes start. Richmindale reserves the right not to enroll students or not to allow students to attend classes due to missed payments based on the terms of payment specified in the enrollment agreement.

# 13.2. Course Load Policy

Students enrolled in bachelor's degree may take up to 18 credits per semester. Students enrolled in master's degree may take up to 12 credits per semester. Increased course loads require the prior approval of the Chief Academic Officer or designee. Students are expected to spend one hour of instruction and two hours of outside preparation for every credit hour enrolled, in accordance with the widely accepted Carnegie model of instruction.

# 13.3. Course Add/Drop Policy

A student may request to drop a course and/or add another course during the first two weeks of class through the Richmindale College website at <a href="www.richmindale.com/rims/courses/addDrop.php">www.richmindale.com/rims/courses/addDrop.php</a>. Requests are reviewed on an individual basis and a final decision is made based on the student's academic record. Courses dropped through this process will not have a record in the student's academic transcript. Students who wish to drop a course without adding a new course to their program should consider the impact of the additional semesters that may be required to complete the program.

For program cancellation, refer to the Cancellation, Withdrawal and Refund Policy section.

# 13.4. Course Repeat Policy

Students may repeat a course no more than three times. The cost of repeating a course is the cost per credit multiplied by the number of credits in the course. When a student repeats a course, the lower grade is replaced with the higher grade in the academic records, but with a notation that the course was repeated. Only the higher grade and semester credits are used in calculating the cumulative GPA. Semester credit is only given once for a course.

#### 14. PROGRAM AND COURSE DELIVERY

#### 14.1. Course Format and Access

The degree programs of Richmindale College use an online method of course delivery in which the Internet is primarily used as the medium of communication. Richmindale College uses Internet-based technologies such as learning management system (LMS), video conference, voice-over-IP (VoIP) calls, electronic mails (emails), videos, electronic books (e-books), and similar technologies to deliver course instructions and instructional materials to students. Students must have access to a computer with Internet connection when required to access course instructions and materials, assessments, attendance, grades, and others; interact with Richmindale College faculty and administration staff; and provide feedback. Before starting coursework, students are provided with orientation materials, which introduce them to the online learning platform, student resources, and the process for successfully completing their online courses. These materials are available at <a href="https://www.richmindale.com/orientation/students.php">www.richmindale.com/orientation/students.php</a>.

Students can access their course activities and materials at any time and interact with Richmindale faculty and administration staff online during office hours. Students should note that some course activities have access expiration dates due to submission deadlines.

#### 14.2. Faculty and Instruction

The number of meetings of students with faculty and/or subject matter experts (SME) in a semester is based on the number of semester credits in each course. For example, Richmindale College requires students, faculty, and/or subject matter experts to meet two to three hours per week for a three-credit course for 15 weeks in one semester. The following table illustrates the typical activities according to the number of credits of one course:

Credit Award	1 credit unit +	1 credit unit +	1 credit unit +	1 credit unit +	1 credit unit
Course Total Credits = Sum of Credit Awards	1 credit-course	2-credit course	3-credit course	4-credit course	5-credit course
One-Hour per Week Equivalent Activities per Course per Semester	Online meetings of class or lecture.	Online meetings and guided actual and/or simulated practical work.	Online recitations, oral presentations, and/or demonstrations.	Online meetings for guidance on work activities related to project deliverables.	Online meetings for guidance on and review of work related to written articles, such as research papers, thesis.
Attendance	Not required. Students may study on their own.	Required during instructions and presentations.	Required during instructions and presentations.	Not required. Students may work on their projects offline.	Required during instructions and review.
Two-Hour per Week Equivalent Out-of-Class Work per Course per Semester	Assessments; and discussion boards.	Job assignments and practical work-related deliverables.	Research, study, preparation, and review of contents for the recitations, oral presentations, and/or demonstrations; and assessments.	Research, study, and review of specific topics related to the assigned projects.	Research, study, and review of specific topics related to the assigned written articles.

Based on the above table, each course credit typically requires a 1-hour meeting with 2-hour out-of-class work per week or an equivalent activity that satisfies the course credit award requirements. See the *Determination and Awarding of Course Credits Policy* for more information about course credits and activities.

Classes are facilitated by faculty and subject matter experts with advanced degrees and practical experience in the field of instruction. Students receive personalized attention and work closely with faculty towards successfully progressing through the courses in the program. Students are monitored and graded on participation, project assignments, and assessments. Individual communication takes place through the online messaging function of the learning management system. Continuous improvement and institutional effectiveness are achieved through student performance assessments, and course and faculty evaluations conducted with students within the semester duration of each class.

#### **Faculty Response Time**

Faculty members are available during the normal office hours of Richmindale College. See the *Faculty and Staff Office Hours* section under *Office Hours and Contact Information* for more information about office hours.

Richmindale College offers online Student Success services designed to offer students 24/7 support. See the *Student Success* section under *Student Services* for more information about the Student Success services.

The minimum expectation for faculty response time to student inquiries and submissions is as follows:

Submission	Response # Days	
Questions	1	
Academic Postings	3	
Course projects	7	
Final Course Exams	7	
Capstone Projects	30	

### 14.3. Instructional Model

The goal of Richmindale College is to provide a high-quality educational experience to students and faculty through online learning using innovative techniques. The instructional model is as follows:

- ✓ Each student progresses through the program within cohorts.
- ✓ All instruction is provided in English.
- ✓ The course offering is structured over three 15-week semesters per year, with around 2 weeks break between semesters.
- ✓ The course duration is 15 weeks. Students are required to participate in discussion boards, submit project assignments, and take exams in a synchronous manner. Midterm and final exams are proctored and require student identity verification.
- ✓ The final course grade is submitted within seven (7) calendar days from the scheduled end date of each semester.

### 14.4. Participation

Instruction takes place in a synchronous manner. This means that students must follow the meeting and activity schedules for each course that they enrolled in each semester. Students can login to the Student Portal at any time of the day or week, except if the online system is down for maintenance or other exceptional situations.

Discussion boards close at the end of each week—after 11:59 p.m. on Sunday evenings. Once closed, students can view all posts, but they do not have the ability to make additional posts. Only substantive comments made in the discussion boards contribute towards a student's participation grade.

# 15. TECHNOLOGY REQUIREMENTS OR COMPETENCIES

The BBA, BBIT, BSCS, MBA, and MEM online degree programs of Richmindale College use online computer-based learning as the method of course delivery in which the Internet is primarily used as the medium of communication. Richmindale College uses Internet-based technologies such as learning management system (LMS), video conference, voice-over-IP (VOIP) calls, electronics mails, videos, electronic books, and similar technologies to deliver course instructions and instructional materials to students.

# 15.1. Equipment and Technology Requirements or Competencies

Students must have access to a computer with an Internet connection when they are required to access course

instructions and materials, as well as provide feedback. In addition to the computer and Internet connection, the students also need a video camera, microphone, and video conferencing software to interact with Richmindale College faculty and administration staff. The computer must be able to run videoconferencing software, browser, PDF reader, Office, and other software required by some courses.

At a minimum, student should have access to the following:

- 1. Computer: Laptop or desktop with screen/monitor, keyboard, mouse
  - CPU: Intel i3 10<sup>th</sup> gen, AMD Ryzen3 7320U, or equivalent
  - RAM: 8 GB
  - Disk: 256 GB, SSD or HDD
  - Network Card for Internet connection
- 2. Operating System: Microsoft Windows 10 or higher, or MacOS 11 or higher
- 3. Broadband Internet capability
- 4. Sound card & speakers
- 5. Video camera
- 6. Microphone
- 7. Current Internet web browser: Google Chrome, Microsoft Edge, Mozilla Firefox
- 8. Videoconferencing software: Google Meet, Zoom, Microsoft Team
- 9. Media player (for video and audio): Microsoft Media Player, VLC Media Player
- 10. PDF reader or viewer

Students must know how to use a computer and computer software applications (e.g., browser, email, PDF reader, video conferencing software), and access the Internet.

# 16. STUDENT SERVICES

Richmindale College provides student services to assist students throughout the completion of their program.

### 16.1. General Services

Richmindale College provides support to students related to the school's methods, policies, and procedures; student career path guidance; online learning requirements; administrative support; and all other general services that are beneficial to enhance the experience of the students in Richmindale College.

Students enrolled at Richmindale College become part of the Richmindale community with faculty and staff who are united under one goal: student success. The Student Services Office is available during office hours to assist students with general questions and administrative or accessibility issues. The Student Services team helps students resolve issues, listens to student issues and concerns, and makes recommendations for improving policy and practice based on student feedback. The Student Services team provides a formal means by which students can express their views, and those views in turn inform the decisions we make. The Student Services team assists students with unresolved concerns to find equitable resolutions. To contact the Student Services team, fill out the contact us form, with the appropriate service selected, at <a href="https://www.richmindale.com/contact.php">www.richmindale.com/contact.php</a>. Representatives are available Monday through Friday from 9:00 a.m. to 6:00 p.m. and Saturday from 9:00 a.m. to 12:00 p.m. Arizona time zone. Richmindale College office is closed on Sundays. Richmindale College offers 24/7 support for some services. See the *Student Success* section

below for more information.

Richmindale College has a commitment to the educational goals of a regional, national, and international student population. This mission is that students live and learn in an environment that fosters a supportive and caring community. Academic advising makes every attempt to meet the needs of Richmindale's globally diverse students through various programs designed to enhance the experience of all students.

### 16.2. Website

The Richmindale College website, <u>www.richmindale.com</u>, provides students with up-to-date information about academic offerings and student events.

### 16.3. Alumni Services

As a graduate of Richmindale College, alumni are entitled to valuable benefits including discounts on subsequent degree programs, access to online job search, access to Richmindale social communities, and many more.

# 16.4. Ordering Official Transcripts

Students may request official transcripts by completing an official transcript request through the Registrar at <a href="https://www.richmindale.com/rims/registrar/transcript.php">www.richmindale.com/rims/registrar/transcript.php</a>. Transcript request fee may apply. See the *Other Fees* section under *Tuition and Fees* for more information about transcript request charges. Students may download their unofficial transcripts via the Student Portal at any time.

# 16.5. Employment Services

Richmindale College does not guarantee employment to any applicant as a condition of their application, acceptance, or attendance in any program. Richmindale College does provide student referrals to prospective employers. Richmindale offers an online Career Center that features a job board. Richmindale College also offers an online Career Resources site. The resources provided include job sites, resume samples, cover letter samples, and interview tips.

#### 16.6. Academic Advisement

Richmindale College has supportive faculty and staff members who work with each student to help support the student's success at Richmindale College. An Academic Adviser is assigned to each student upon enrollment. An Academic Adviser is a student's point of contact for any academic and administrative support and service requirements, including assistance in resolving issues related to the student's enrollment, program, and/or courses. The Academic Advisers are available during office hours through the learning management system messaging function, email, or video conference. The Academic Advisers also monitor their assigned students' academic performance, encourage students to achieve their academic goals, provide students with an available point of contact for academic and administrative direction, assist students in course enrollment and scheduling, help students develop a degree-completion plan, and clarify policies and procedure.

## 16.7. New Student Orientation

Richmindale College provides individualized orientations for all new students. In addition to the orientation materials provided to new students, a Richmindale representative joins them during their first day of classes for few minutes and walks them through the Student Portal and orients them in navigating the online classroom and to familiarize them with course expectations.

### 16.8. Student ID Cards

Students may request a Student ID Card online at <a href="www.richmindale.com/rims/services/studentIDCard.php">www.richmindale.com/rims/services/studentIDCard.php</a>. A photo must be included with the request. The photo must be a full-face, front-view, head shot with a plain background. No photos using filters will be accepted.

# 16.9. Honors Recognition

Richmindale College recognizes extraordinary academic achievements of its outstanding students.

### **16.10.** Commencement Ceremony

Richmindale College holds an annual commencement ceremony in May. Students who are within 6 credits of completing their program at the time of the RSVP deadline may participate in the commencement ceremony. The annual commencement ceremony schedule is made available on the Richmindale College website at least 30 calendar days before the event. Eligible students are notified via email of the location and date of the ceremony.

#### 16.11. Student Portal

Richmindale College students use the Student Portal as a self-service resource center. The Student Portal provides one location for students to access their program curriculum plan, payment history, register for courses, and connect with their Academic Advisor. Students also use the Student Portal to access the online classroom. Some of the important services available in the Student Portal include:

- ✓ Schedule new student orientation
- ✓ Enroll in courses
- Make payments online
- Download copies of their unofficial transcripts
- View student ledger
- ✓ Generate financial receipts
- Update contact information

### 16.12. Student Success

Richmindale College offers online Student Success services designed to offer students 24/7 support. Resources include departmental contact information, links to schedule an appointment with an Adviser, registration help, and technical support. The Student Success services are available at <a href="https://www.richmindale.com/rims/services/success.php">www.richmindale.com/rims/services/success.php</a>.

# 16.13. Library Services

Students can access the Richmindale Online Library at <a href="www.richmindale.com/rims/library.php">www.richmindale.com/rims/library.php</a>. Some library resources are available and accessible to students only when they login using their RIMS user account. Students can register with third-party online library resources and services, but this is an individual endeavor and may incur additional fees depending on the third-party provider.

# 17. CLINICAL TRAINING, PRACTICUM, EXTERNSHIPS OR SPECIAL FEATURES

# 17.1. Practical Training

Students are not required to complete any practical internships or externships.

# 17.2. Employment Opportunities and Requirements to Practice

Graduates of the programs can obtain employment in the marketplace with any employer who is willing to hire them. Richmindale College does not offer job placement for graduating students, nor can it guarantee gainful employment to its graduates. See the *Employment Services* section above for information about employment services.

Graduates of business and computer science degree programs do not have licensure requirements to practice. Some countries and states have licensure requirements for graduates of education-related degree programs to practice.

## 18. ACADEMIC POLICIES

The academic policies of Richmindale College provide guidance on how academic transactions and situations must be handled based on standard practices. These policies apply to Richmindale College faculty and staff who are involved in academic activities, as well as students of Richmindale College.

### 18.1. Academic Status

Students in the undergraduate (bachelor's) and graduate (master's) degree programs must maintain a minimum cumulative GPA of 2.0 to remain in good academic standing. Students failing to maintain such cumulative GPA are subject to being placed on Academic Probation or Dismissal as defined below. See the *Grading Policy* section below for more information about GPA and Grading Scale.

<u>Academic Probation:</u> Students whose cumulative GPA falls below the minimum cumulative GPA described above are placed on academic probation for a term and are informed in writing. Students who show satisfactory improvement can remain on academic probation until the minimum cumulative GPA is achieved.

<u>Academic Dismissal</u>: Students who fail to show improvement or achieve the minimum cumulative GPA while on academic probation are subject to academic dismissal. The Chief Academic Officer or designee makes the decision on placing students on academic dismissal and notifies the affected students, through their official email address, and the Registrar's office in writing. A permanent record of the dismissal is written in the transcripts of the students who are placed on academic dismissal.

Students who are academically dismissed are not allowed to continue enrollment. Such students can be readmitted to the program after at least one term has passed. When readmitted after a dismissal, students are required to be on academic probation while repeating courses to raise the cumulative GPA to the minimum guideline for good academic standing.

Students who have been placed on academic dismissal can appeal the decision based on mitigating personal circumstances. The appeal must be submitted in writing to the Chief Academic Officer or designee, who makes the final determination. Students may submit the written appeal with supporting documents through the Richmindale website online at <a href="https://www.richmindale.com/rims/dismissal/appeal.php">www.richmindale.com/rims/dismissal/appeal.php</a>. If the appeal is approved, the students are permitted to continue their coursework on an academic probation status.

#### 18.2. Administrative Withdrawal

A student withdrawal initiated by Richmindale College is called Administrative Withdrawal. Richmindale initiates Administrative Withdrawal if a student fails to complete the registration process, fails or is about to fail to complete a program within the tuition period covered in the enrollment agreement, fails to attend or participate in class, violates code of conduct, fails to return from an approved LOA, or is involved in academic dishonesty.

When Administrative Withdrawal is initiated, a notification is sent to the student. The student has the option to dispute the action by sending a written response to the Chief Academic Officer or designee, who makes the final determination, through the Richmindale College website at <a href="https://www.richmindale.com/rims/withdrawal/appeal.php">www.richmindale.com/rims/withdrawal/appeal.php</a>.

# **18.3.** Student Identity Verification Policy

Richmindale College students are subject to one or more of the following student identity verification methods.

**Government-Issued Photo Identification:** Students provide a government-issued photo identification with signature during the admission process.

**Secure, Individual Login and Passcode:** Students are assigned a secure, individual username and password upon admission acceptance. These assigned identifiers are used to access the Student Portal where students complete and submit coursework and access grade information.

**Administrative or Academic Practices:** Students are subject to identity verification, at Richmindale's discretion, through the use of personally identifiable information provided by the student upon application to Richmindale College. Students must provide two pieces of identifying information that can be verified by faculty or staff using information contained within the Richmindale Information Management System prior to having personally identifiable information released to them by phone or e-mail. In addition, faculty may commence verification of student identity following review of student work. Changes in academic performance or writing style are monitored and may prompt a request for identity verification.

## **18.4.** Academic Honesty Policy

Richmindale College takes academic honesty very seriously. Students are expected to always submit original work, and outside sources should be appropriately credited whenever used. Works that require citation include, but are not limited to, hard copy or electronic publications (copyrighted or not), and communication (verbal or otherwise) originating from identifiable sources. Academic dishonesty occurs when:

- ✓ students use words or ideas that are not their original work in assignments;
- citations are not included for all used outside sources;
- work is recycled from another course taken by the same students (unless agreed with the instructor in advance);
- ✓ documents, such as transcripts or diplomas are forged, etc.

Faculty members are trained and encouraged to prevent plagiarism in their classes. Some steps in that direction are for a faculty member to make it clear, through announcements or assignment instructions, what constitutes plagiarism (as well as the potential consequences), and how assignments and citations should be formatted. Both students and faculty members are encouraged to check assignments using plagiarism checker software. Instances of plagiarism are addressed immediately.

# **Academic Honesty Procedure**

When a faculty member determines that academic dishonesty in an assignment has occurred, the faculty member can

address the issue directly with the student by considering one of the following options:

- educating the student on plagiarism (whenever it is unintentional or due to deficiency in understanding of what plagiarism is);
- allowing a student to resubmit the assignment; or
- taking steps to report the offence using the procedure below along with a disciplinary action such as issuing a Failing grade on the assignment, reducing the final grade, or issuing a Failing grade for the course.
  - 1. If the instructor and student cannot resolve the plagiarism issue, the instructor submits an Academic Dishonesty Complaint form to the Chief Academic Officer or designee through the Richmindale College website at <a href="www.richmindale.com/rims/academics/dishonesty">www.richmindale.com/rims/academics/dishonesty</a>, with a copy sent to the student's official email. The student has an opportunity to respond to the allegation by replying to the email copy of the Dishonesty Complaint form.
  - 2. The Chief Academic Officer or designee assigns an Academic Honesty Committee, which reviews the forms and communications, and determines an appropriate action to address the issue. Some of the possible outcomes include student removal from class, loss of semester credit, documented counseling, or in extreme cases, expulsion from Richmindale College. The President or Chief Executive Officer of Richmindale College is informed of all reported instances and the actions taken.
  - 3. The student has the right to appeal the decision to the Chief Academic Officer or designee online at <a href="https://www.richmindale.com/rims/academics/dishonesty/appeal.php">www.richmindale.com/rims/academics/dishonesty/appeal.php</a>. All actions are based on the severity of the offense.

# 18.5. Attendance Policy

Richmindale College requires students to meet an attendance requirement of being online at least on two separate days (attendance days) during each week (a week is defined as Monday through Sunday). Student attendance is automatically registered when a student logs into the Student Portal to perform an educationally relevant activity (post assignments, participate in threaded discussions, etc.). Failure to meet the attendance requirement may result in students being automatically dropped from the course. Under extenuating circumstances, a student may request alternate arrangements.

Students are expected to demonstrate consistent engagement with their studies throughout each academic term. Activities demonstrating academic engagement include:

- → Discussion of course content with an Instructor.
- Live academic conversation with an Academic Advisor.
- ✓ Activating a course by clicking the Start Course button.
- Completing quizzes and/or discussion posts.
- Completing assessments.
- Submitting an assignment for evaluation.
- ✓ Attending a faculty-led live event, such as a webinar.
- Attending a faculty-led online course activity.
- ✓ Use of course learning resources.
- ✓ Viewing recorded faculty-led live events.
- ✓ Viewing a course-related academic video.

Students who are not academically engaged for a period of 14 calendar days may be required to meet with their Academic Adviser to develop a plan for the immediate resumption of their studies, to include reengagement with course learning resources and/or meeting with an Instructor. Students who demonstrate 28 calendar days of inactivity will be subject to administrative withdrawal. An academically inactive student will be notified prior to withdrawal.

# 18.6. Leave of Absence Policy

A student may request a Leave of Absence (LOA), whenever it is necessary to take an academic leave due to mitigating circumstances in the student's life. A student seeking an LOA must email a request to the Richmindale Student Services at <a href="mailto:services@richmindale.com">services@richmindale.com</a>. The request must be made and approved prior to the start of a term for which he or she is requesting the LOA. The request must be signed and dated and include an explanation of the request and the student's plan to return to class. An LOA may be granted if appropriate documentation is provided, and Richmindale College determines that the student can be scheduled to return and complete their course of study within the guidelines provided to each student at enrollment.

Acceptable reasons for requesting an LOA include medical situations, personal emergencies, military obligations, or other circumstances beyond the student's control.

A leave of absence will extend the time needed for the student to complete the program, leading to an extension of a student's graduation date, and may create changes in the sequencing of the remaining classes. A leave of absence involves no additional charge to the student and are not included in determining the maximum time to complete the program.

Only one leave of absence is generally granted in a 12-month period; however, a well-documented situation may merit the approval of additional leave. LOAs cannot exceed a cumulative total of 180 days in a 12-month period.

Richmindale College reserves the right to require written medical clearance prior to a student returning to class after an LOA related to a medical condition.

# **18.7.** Satisfactory Academic Progress Policy

Richmindale College evaluates student learning progress with qualitative and quantitative performance measures. Performance data is derived from formative and summative assessments. Assessments are used to gather student academic progress data that include tests, technical projects, research projects, case study analysis, oral presentations/recitations, demonstration, peer review, providing feedback and guidance on activities, engagement and contribution during meetings, surveys, submission and quality of deliverables, attendance, and other data gathering tools relevant to student performance. The sets of data are fed into the Student Portal where they are processed and translated into useful information. Students, faculty members, and appropriate stakeholders have access to the student academic performance in the online Student Portal anytime.

Academic progress performance measures include program course completion progress, cumulative GPA, patterns or trends of student individual scores or grades from course activities, student performance ranking with respect to the collective performance of the class from course activities, submission and quality of deliverables, substantive feedback, communication skills, self-confidence, engagement and participation in class activities, and attendance. Each performance measure has defined rubrics and minimum standards of progress requirements. Students are informed of their academic progress and standing in the program when their grades are released every semester, and in each course every four weeks from the semester classes start date. Students who fail to achieve the minimum requirements are appropriately assessed to identify methods of recovery and improvement.

As part of learning outcomes alignment and continuous improvement, Richmindale College evaluates its learning resources, outcomes, methods, assessments, and performance measures to ensure that learning outcomes are relevant to market requirements; assessments align with learning outcomes and provide relevant and accurate data

to measure performance; assessment timelines are reasonable considering levels of difficulty and student loads; performance measures are sustainable and reasonable in terms of time and resources, especially when used in critical decision-making situations where response time is essential; and learning contents are accurate, comprehensive, well-organized and contains detailed instructions.

# 18.8. Grading Policy

All student work is submitted in the online classroom, and faculty members assign individual assignment grades as well as course grades directly through the learning management system in the online classroom.

**Term GPA** is the Grade Point Average calculated based on the courses completed during a semester.

**Cumulative GPA** is the Grade Point Average calculated based on all completed courses counted towards the completion of a degree requirement at the school. It does not include grades assigned on transferred credits from other institutions.

### **Grading Scale**

The following grading scale is adopted for use in all courses, except those that are transferred from other institutions.

Grade	Equivalent	Quality Points	Grade Scale
A	Excellent	4.00	90 to 100
В	Good	3.00	80 to 89
С	Fair	2.00	70 to 79
F	Fail	0.00	0 to 69
W	Student-Initiated Withdrawal	0.00	
AW	Administrative Withdrawal	0.00	
I	Incomplete	0.00	
Т	Transfer Credit Accepted*	0.00	
R	Repeated Course**	0.00	
*	Identifies that the Grade Earned was in a Repeated Course**	N/A	

<sup>\*</sup>In accordance with the Credit Transfer Policy.

#### **Grading Criteria**

#### A = Excellent

The student demonstrates an advanced knowledge of all the content and skills presented in the course and uses professional or personal experience to contribute to class knowledge in a unique and insightful manner. The student has excellent writing skills and participates actively in all aspects of the learning process.

#### B = Good

The student demonstrates knowledge of most of the content and skills presented in the course and often uses relevant professional or personal experience to contribute to class knowledge. The student has very good writing skills and participates frequently in the online classroom.

<sup>\*\*</sup>In accordance with the Course Repeat Policy.

#### C = Fair

The student demonstrates enough knowledge of the content and skills presented in the course and applies relevant professional or personal experience to class topics. The quality and quantity of work presented by the student on course assignments in participation forums are acceptable.

#### F = Fail

The quality and quantity of work presented by the student on course assignments in participation forums are unacceptable.

#### W = Withdrawal

Students receive a grade of "W" if they officially withdraw from the course prior to completing the course, regardless of whether they were determined to be passing or failing the course by the faculty member, at the time of withdrawal. The grade is not calculated in the GPA and the course credits are not assigned for course work ending in a withdrawal. Course withdrawals are included in the student academic record and transcripts.

#### AW = Administrative Withdrawal

Administrative Withdrawal refers to a student course withdrawal which is initiated by the school for reasons such as: failure to participate, not meeting a course prerequisite, academic conduct issues, etc. Administrative Withdrawal, which occurs after a course has already started, leads to a grade of AW entered on the student's academic record. The AW grade has no effect on the student's academic GPA.

#### I = Incomplete

Students may request an Incomplete (grade of I) status by submitting an Incomplete form through the Richmindale College website at <a href="www.richmindale.com/rims/courses/incomplete.php">www.richmindale.com/rims/courses/incomplete.php</a>. The form must be signed and agreed to between the student and the course instructor. Approval of Incomplete status is at the discretion of the instructor. Students have 4 weeks to complete all course work after being assigned a grade of I. Failure to complete all course work results in the students earning the grade based on the coursework completed. A grade of "I" is not entered into the GPA calculation or the student academic record, but the grade earned after the completion of the extension period is entered into both GPA calculation and the student academic record.

#### T = Transfer Credit Accepted

Students' completed courses from other institutions that are transferred to Richmindale College are indicated with the grade of "T". The grade is not calculated in the GPA.

#### R = Repeated Course

Repeated courses are recorded with the grade of "R". Only the highest grade of a repeated course appears in the student academic record and transcripts with an asterisk symbol "\*" added after the grade that indicates the grade earned is in a repeated course, and is used in calculating the GPA.

#### **Grade Challenges**

A student may challenge a final course grade if there is clear and credible evidence of arbitrary or unprofessional grading. Individual assignment grades must be handled between the student and the faculty member for the course.

The following policies and procedures apply to all grade challenges:

- 1. If a student believes that the final course grade is the result of an arbitrary or unprofessional grading by the course instructor, the student may dispute the grade in writing with the instructor within 7 calendar days of the final grade being posted. The student may send the written dispute using the official email to the instructor's official Richmindale e-mail. A copy of the communication must be preserved.
- 2. If a satisfactory solution cannot be found, the student may submit a Grade Challenge Form to the Chief

Academic Officer or designee within 21 calendar days of the final grade posting date. The Grade Challenge Form can be submitted online at <a href="www.richmindale.com/rims/grading/challenge">www.richmindale.com/rims/grading/challenge</a>. A copy of the challenge form is sent to the student's official email.

- 3. The Chief Academic Officer or designee makes the final determination after reviewing all related documentation and consulting with both the student and the faculty member.
- 4. The student is notified, in writing, of the decision of the Chief Academic Officer or designee within 10 working days from the challenge submission date.
- 5. The student may appeal against the decision in writing to the Chief Academic Officer or designee within 14 calendar days of receiving the decision, and a final decision will be made by the Chief Academic Officer or designee within 14 working days of the student appeal. The written appeal can be submitted through the Richmindale website at <a href="https://www.richmindale.com/rims/grading/challenge/appeal.php">www.richmindale.com/rims/grading/challenge/appeal.php</a>.

# **18.9.** Grievance Policy

Richmindale College is responsible to uphold its students' rights and ensures that its non-discrimination policy is applied for students who choose to file a grievance against the institution for reasons involving discrimination, harassment, violation of a school policy, or others.

Students must use the following procedure to file a grievance:

- 1. Students should first attempt to address the issue with the responsible party in writing. A copy of the communication must be preserved.
- 2. If a satisfactory solution cannot be found, students may submit a Grievance Form to the Chief Academic Officer or designee within 21 calendar days of the alleged incident. The Grievance Form can be submitted through the Richmindale website at <a href="https://www.richmindale.com/rims/grievance">www.richmindale.com/rims/grievance</a>.
- 3. The Chief Academic Officer or designee appoints an Academic Review Committee to review the issue and make a recommendation on resolving the issue.
- 4. The student is notified, in writing, of the decision based on the committee recommendation within 10 working days from the grievance submission date.
- 5. The student may appeal against the decision in writing to the Chief Academic Officer or designee within 14 calendar days of receiving the decision, and a final decision will be made by the Chief Academic Officer or designee within 14 working days of the student appeal. The written appeal can be submitted through the Richmindale website at <a href="https://www.richmindale.com/rims/grievance/appeal.php">www.richmindale.com/rims/grievance/appeal.php</a>.

For complaints that cannot be resolved through the Richmindale College grievance procedure, refer to the following important information.

### **IMPORTANT - GRIEVANCE RESOLUTION:**

If the student complaint cannot be resolved after exhausting the Institution's grievance procedure, the student may file a complaint with the Arizona State Board for Private Postsecondary Education. The student must contact the State Board for further details. The State Board address is:

1740 W. Adams Street, #3008 Phoenix, AZ 85007

Phone: 602-542-5709 Website: ppse.az.gov

# 18.10. Harassment Policy

Richmindale College takes allegations of harassment based on sex, race, color, religion, national origin, age, disability, or sexual orientation very seriously. Richmindale strives to be free of all improper or unlawful harassment.

Conduct on the part of faculty, staff, or students, which violates this policy includes but is not limited to:

- Unwelcome or unwanted sexual advances or requests for sexual favors, or insinuations that a grade or other academic achievement is dependent upon the granting of sexual favors.
- ✓ Unwelcome physical contact, including patting, pinching, hugging, kissing, fondling, etc.
- ✓ Offensive conduct, verbal or written, including sexually explicit jokes, comments, innuendo, or other tasteless actions that would offend a reasonably sensitive person.
- ✓ The display of sexually offensive pictures, posters, illustrations, or objects.
- ✓ Slurs, jokes, or ridicule based on race, ethnic or national origin, religion, gender, or disability.

Individuals who experience harassment should immediately report the offense to the Chief Academic Officer or designee through the Richmindale College website at <a href="https://www.richmindale.com/rims/grievance/discrimination.php">www.richmindale.com/rims/grievance/discrimination.php</a>.

# **18.11.** Nondiscrimination Policy

Richmindale College is committed to building an inclusive and diverse academic community. Every student, faculty, and staff member have the right to inclusion, respect, agency, and voice in the community. Richmindale welcomes people from all backgrounds and seeks to include knowledge and values from many cultures. Further, all members of the community have a responsibility to uphold these values and actively foster full participation in college life.

Richmindale College adheres to all federal and state civil rights laws and regulations prohibiting discrimination in private institutions of higher education. Richmindale College employs and admits individuals without regard to race, gender, age, ethnicity, cultural heritage, or nationality; religious or political beliefs; sexual orientation or gender identity; or socioeconomic, veteran or ability status and affords students all rights, privileges, programs, employment services and opportunities generally available.

## **18.12.** Conduct Policy

Richmindale College believes that respect for individuals, ideas, and student or other person's work are all critical to a thriving academic community. Richmindale College requires its employees, students, and community members to demonstrate appropriate behavior and comply with all applicable laws in addition to the following rules in all situations at any time:

- 1. Act of dishonesty:
  - Cheating, plagiarism, or other forms of academic dishonesty.
  - Identity misrepresentation.
  - Providing false information.
  - ✓ Forgery, alteration, or misuse of any document or record.
- 2. Disruption of activities.
- 3. Unprofessional conduct:
  - ✓ Harassment, threatening, bullying, or verbal abuse by any means, including, but is not limited to the use of threats, profanity, and demeaning or intimidating comments.

- 4. Conduct which threatens or endangers the health or safety of any person:
  - ✔ Physical abuse or threats of physical abuse.
  - Providing false information.
  - Performing actions that puts a person at risk.
- 5. Theft, abuse, or misuse of facilities, equipment, systems, or information.

The following consequences may be levied to a student violating any policies, rules, or laws:

1. Written Warning

Minor violations result in a written warning is sent to the student using his or her official email.

2. Grade Reduction

Academic dishonesty results in grade reduction or zero that may prevent a course from being eligible for transcript, requiring the student to retake the course.

3. Expulsion or Revocation of Transcript

Serious or recurring violations result in immediate removal from Richmindale College or revocation of a transcript that has already been granted.

Richmindale College communicates directly with students whose conduct was deemed to warrant disciplinary action. Students may respond to the allegations by following the procedures listed under the Grievance Policy. See the *Grievance Policy* section for more information.

# 19. Copyright Policy

Richmindale College prohibits any employee or student from violating copyright laws.

Summary of Civil and Criminal Penalties for Violation of Federal Copyright Laws Copyright infringement is the act of exercising, without permission or legal authority, one or more of the exclusive rights granted to the copyright owner under section 106 of the Copyright Act (Title 17 of the United States Code). These rights include the right to reproduce or distribute copyrighted work. In the file-sharing context, downloading or uploading substantial parts of the copyrighted work without authority constitutes infringement.

Penalties for copyright infringement include civil and criminal penalties. In general, anyone found liable for civil copyright infringement may be ordered to pay either actual damages or "statutory" damages affixed as not less than \$750 and not more than \$30,000 per work infringed. For "willful" infringement, a court may award up to \$150,000 per work infringed, A court can, in its discretion, also assess costs and attorneys' fees. For details, see Title 17, United States Code, Section 504,505.

Willful copyright infringement can also result in criminal penalties, including imprisonment of up to five years and fines of up to \$250,000 per offense. For more information, please see the website of the U.S. Copyright Office at <a href="https://copyright.gov">https://copyright.gov</a>.

# 20. Graduation Policy

To receive a degree, a student must satisfy requirements related to the semester credits earned, grade point average, program of study, and courses. Academic Advisers are available to assist students with and to guide them through the

process. Students who have met all requirements for graduation may apply for graduation to the Student Services Office online at www.richmindale.com/rims/services/graduation.php.

To obtain a bachelor's degree, a student must complete the following bachelor's degree program requirements:

- ✓ Maintain an institutional GPA of 2.0 (on a 4.0 system) based on the required courses;
- ✓ Earn a minimum of 120 semester credits; and
- ✓ Pay all applicable fees.

To obtain a master's degree, a student must complete the following master's degree program requirements:

- Maintain an institutional GPA of 2.0 (on a 4.0 system) based on the required courses;
- ✓ Earn a minimum of 36 semester credits; and
- ✔ Pay all applicable fees.

Richmindale College confers degrees at the end of each semester. The conferral date is the date on which the student's degree is officially conferred. Upon completion of all required courses, submission of the graduation application, and resolving of any outstanding financial obligations, students who have met all academic and administrative requirements may request a digital or hard copy of their official transcripts and diploma through the Richmindale College website at <a href="https://www.richmindale.com/rims/registrar/transcript.php">www.richmindale.com/rims/registrar/transcript.php</a>. See the *Transcript Request Policy* section below for more information.

# 21. Exit Survey

Richmindale College requires that an Exit Survey Form be filled in by all graduates and by all students who have withdrawn from the school for any reason. The Exit Survey provides the school with valuable information on student experience and can provide insights into ways the school can improve its operations. The survey must be completed prior to the release of any student records such as transcripts and diplomas.

Richmindale College uses the Exit Survey results for continuous improvement. It is important that students provide honest answers and feedback to the Exit Survey questions. Richmindale may provide the Exit Survey to students during their classes as a non-graded activity.

### 22. STUDENT RECORDS

Richmindale College considers the academic records and other student-related information as confidential. As per the Privacy Act of 1974 (FERPA), student academic records can only be released if the student personally requests a copy of it. In the case that another party requests a document on the requesting students' behalf, the requesting party must present a written authorization duly signed by the requesting party and the student.

# 22.1. Transcript of Records

Richmindale College issues 2 types of Transcripts: (1) Official Transcript, and (2) Unofficial Transcript.

#### ✓ Official Transcript

An Official Transcript is a certified true copy of a student's permanent academic record that shows all the courses that the student has completed at Richmindale College, including grades and other relevant information. An Official Transcript soft copy is a digital copy provided by Richmindale College to other

institution's Registrar Office directly through an official email or a secure electronic service. An Official Transcript hard copy is validated with the Registrar's signature and the school seal.

### **✓** Unofficial Transcript

An Unofficial Transcript is an accurate, but uncertified, copy of the student's academic record. It contains the same information as reflected in the Official Transcript, however, it does not reflect the Registrar's signature and the school seal. A digital copy of an Unofficial Transcript can be downloaded from the Student Portal.

# **Transcript Request Policy**

The issuance of Official and Unofficial Transcripts requires an official request from the student using the Transcript Request Form to authorize the release of the transcripts. Although unofficial transcripts can be downloaded from the Student Portal, these requests apply to students who have completed their degree program and do not have access to the Student Portal anymore. Richmindale College may not release transcripts to students who have outstanding financial obligations, or academic or administrative issues.

In case another person requests the copy of the Transcript on behalf of the student, the student must provide the necessary information of the authorized person in the "Authorization" field of the Transcript Request Form. The person authorized by the student must present a valid identification document with a photo and signature to claim the Transcript. A valid identification must be a government-issued document such as passport, driver's license, etc.

Richmindale issues one original copy (digital or hard copy) of Official Transcripts to each student free of charge, upon request. Transcript request fee may apply for each additional copy (digital and hard copy). See the *Other Fees* section under *Tuition and Fees* for more information about transcript request charges.

# **Transcript Request Procedure**

Students may request a copy of their Official or Unofficial Transcript online through the Richmindale College website, electronic mail, or personal visit to the Richmindale College office. The procedure is as follows:

- ✓ Visit the Richmindale College website at <a href="www.richmindale.com/rims/registrar/transcript.php">www.richmindale.com/rims/registrar/transcript.php</a>, fill out the Transcript Request Form, and click the submit button.
- ✓ If the student specifies that the Transcript should be sent by courier, the student must enter the delivery address and pay the delivery cost.
- ✓ In case another person requests the Transcript on behalf of the student, the student must clearly indicate the name of the authorized person on the space provided in the Transcript Request Form.
- ✓ It normally takes within 10 working days for Richmindale College to process the Transcript document.
- Students are notified when their Transcripts are ready or there is a delay in the issuance of the Transcript within 10 working days through email or phone.
- Official Transcripts can be emailed (for digital copy) or picked up (for hard copy) by the student or the student's authorized person from the Richmindale College office, or sent by courier. The person who collects the Transcripts must show a valid government-issued identification document with a photo and signature.

# 22.2. Maintenance and Confidentiality of Student Records

Academic records will be maintained for perpetuity.

Richmindale College strictly observes the Family Educational Rights and Privacy Act (FERPA) - a federal law, which

protects the privacy of student education records, establishes the right of students to inspect and review their education records, and provides guidelines for the correction of inaccurate and misleading information.

Examples of education records include, but are not limited to: Transcripts, Degree Audit Reports, Schedules of Classes, Class Rolls, Academic History Reports, Grade Rolls, etc. The following items are NOT education records, as defined by FERPA: Sole possession records (records kept in the sole possession of the maker, used as a personal memory aid and not revealed to others), law enforcement records, employment records, medical records, post-attendance records, psychological or mental health records.

As allowed by FERPA, disclosure of student records without consent is acceptable when disclosure is made to school officials of this school or other schools where the student seeks enrollment. Such officials must have legitimate educational interest – which is a need to review education records to fulfill professional responsibility.

Also as allowed by FERPA, Directory information may be disclosed without consent UNLESS the student has invoked his/her FERPA right to limit disclosure of that information. Directory information includes name, address, email address, telephone number, previous educational institutions attended, major and concentration, degrees and awards, dates of attendance, participation in school activities and sports, weight, and height.

Students who wish to inspect their education record can do so by submitting a request to the Student Services Office in writing. Students may submit their written request to the Student Services Office through its email address at <a href="mailto:services@richmindale.com">services@richmindale.com</a>. All requests are honored within 15 working days of request.

As required by FERPA, students can limit disclosure of personally identifiable information contained in their education records or in the school directory. To invoke their FERPA rights to limit disclosure, students should submit a request to Student Services Office in writing through its email address at <a href="mailto:services@richmindale.com">services@richmindale.com</a>. All requests are honored within 15 working days of request.

Students who feel that Richmindale College has failed to comply with the requirements of FERPA have the right to file a complaint with the U.S. Department of Education.

# 23. COURSE DESCRIPTIONS

**ACC-101: Financial Accounting.** This course explores the principles, processes, standards, and tools that are used in financial accounting. Financial accounting involves recording, analyzing, summarizing, and reporting relevant business transactions using globally accepted accounting standards and best practices. This course covers bookkeeping; reporting of financial statements, such as income statement, balance sheet, and statement of cash flows; and software applications used in accounting. This course requires BUS-101 as a pre-requisite.

**ACC-201: Financial Reports and Analysis.** This course explores the different parts of financial statements for deeper understanding and provides methods in analyzing the reports to understand business financial performance. This course covers general ledger account analysis; income statement analysis; balance sheet analysis; statement of cash flow analysis; bank reconciliation; retained earnings; comparative analysis; ratio analysis; capital expenditure and other asset accounting considerations; extraordinary items accounting considerations; and auditing compliance requirements. This course requires ACC-101 as a pre-requisite.

**ACC-301: Managerial Accounting.** This course explores the different factors that affect costs and the use of accounting information to capture and organize cost information in different levels to allow better planning and control; drive process efficiency and resource productivity; and improve overall business performance. This course introduces cost accounts, reports and analysis for planning and control; costing for labor, materials, and overhead; cost estimation tools and techniques; planning and controlling of profits and costs; cost and profit analysis; forecasting; budgeting; and inventory analysis. This course requires ACC-101 as a pre-requisite.

**ACC-601: Accounting for Decision-Making**. This course explores the core concepts of financial and managerial accounting to enhance critical analytical skills that are fundamental to interpreting and measuring data for strategic decision-making and improved organizational performance. This course covers financial accounting and managerial accounting; cost methods and analysis; budgeting and performance analysis; capital budgeting and investment analysis; financial ratios and analysis; and ethical considerations in accounting.

**BBA-490:** Capstone - Business Feasibility Study. This capstone course is a culminating requirement to integrate and apply the competencies gained throughout the students' academic journey. This course requires students to write a business feasibility study that provides an opportunity for them to perform research, data gathering, analysis, and evaluation of a proposed business to determine whether it will be technically feasible to operate the business and achieve its goals. This course covers marketing research; financial projections; operational strategy; technology and system requirements; management and organizational resource requirements; legal and compliance requirements; and ethical considerations. This course is a final culminating requirement and must be taken in the last semester.

BCS-490: Capstone - Software Project. This capstone course is a culminating requirement to integrate and apply the competencies gained throughout the students' academic journey. This course requires students to analyze, design, implement, test, and deploy a real-world software solution. This course covers project planning and scoping; requirements elicitation and analysis; system design and architecture; implementation and coding; testing and quality assurance; integration and deployment; documentation and user training; project management and collaboration tools; agile and scrum methodologies; client communication and presentation; ethical considerations and professionalism; and reflection and continuous improvement. This course is a final culminating requirement and must be taken in the last semester.

**BUS-101: Introduction to Business.** This course provides a basic understanding of how business organizations operate in accordance with governing laws and regulations. This course covers the basic types and forms of business; business registration, licensing, and tax requirements; business frameworks, methodologies, and processes; business organization structures; and business functions and their roles and responsibilities.

<u>BUS-102</u>: <u>Business Law</u>. This course provides an overview of the underlying legal responsibilities in business. This course covers ethical, statutory, and regulatory compliance requirements and guidelines that define the appropriate activities of business organizations to maintain order and protect the public; contracts and agreements; and

intellectual property rights. This course also covers the general structure of the court systems and dispute resolution in the United States and some other countries around the world. This course requires BUS-101 as a pre-requisite.

**BUS-202:** Consumer Behavior. Effective marketing practices require a thorough understanding of the consumers' needs and buying behaviors. This course capitalizes on the fields of psychology, sociology, economics, demography, and anthropology to study the variety of internal and external influences on consumer behavior and making buying decisions. This course covers topics such as perception, memory and learning, motivation, attitudes and attitude change, involvement, cultural and cross-cultural influences, communications and influence tactics, and customer satisfaction. This course requires BUS-101 as a pre-requisite.

**BUS-203: Organizational Behavior.** This course provides an understanding on the influence of behavior as one of the factors to consider in working in organizations. This course covers topics such as the key concepts and terminology related to organizational behavior, politics, influence, roles and interaction of group and team members, relationship between job satisfaction and job performance, as well as the relationship between the human resource function and organizational development. This course requires BUS-102 as a pre-requisite.

**BUS-204:** Marketing. This course covers the concepts, processes, and tools in developing, establishing, and implementing marketing strategies in both local and international markets, involving market research; market segmentation; competitor analysis; branding and positioning; social responsibility; communication of marketing proposals; pricing; distribution channels; promotions; advertising; ethical marketing practices; global and multicultural marketing; technologies; and media, including print and digital media such as search engines and social media. This course requires BUS-101 as a pre-requisite.

**BUS-301: Operations Management.** This course explores the concepts, processes, and tools in managing operations of different forms and types of business. This course covers business registration and licensing requirements; process design; policies, procedures, and quality management systems; capacity management and utilization of resources such as labor, materials, equipment, and facilities; production planning and control; product and inventory management; supply chain; forecasting and budgeting; and costing. This course requires BUS-101 as a pre-requisite.

**BUS-302: Sales Management.** This course explores the concepts, processes, and tools in sales management, and how it relates to marketing. This course covers selling strategies, sales forecasting, effective communication, presentation, negotiation, persuasion, persistence, consumer behavior, and the technologies used to help maximize sales. This course requires BUS-101 as a pre-requisite.

<u>BUS- 303: Human Resource Management</u>. This course explores the concepts, processes, and tools in planning and managing human resources. This course covers organization structures; job roles and responsibilities; performance objectives and measures; labor laws; recruitment and outsourcing in local and international settings; compensation and benefits; payroll administration; learning and development; and employee relations. This course requires BUS-101 as a pre-requisite.

**BUS-304: Product Development.** This course explores the concepts, processes, and tools in developing new products. This course covers consumer needs analysis, market research, conceptualization, planning, design, development, and product launching. This course requires BUS-204 as a pre-requisite.

**BUS-305:** Supply Chain Management. This course explores the key principles, processes, and tools used in the management of global supply chains which involve the integration of different business functions to synchronize business supply and demand. This course covers supply chain strategy and design; demand planning and forecasting; strategic sourcing and procurement; inventory management and optimization; logistics and transportation management; warehousing and distribution strategies; supply chain integration and collaboration; globalization and international trade; supply chain technologies and digitalization; sustainability and corporate social responsibility; and risk management and resilience in supply chains. This course requires BUS-101 as a pre-requisite.

**BUS-401: Performance Management.** This course explores the principles, best practices and tools in managing business performance at different levels. This course covers the development and alignment of strategies and objectives, and key performance measures of different business functions and individuals to measure and improve

organizational performance; the use of charts and visual indicators to analyze performance; and the presentation of performance reports with different levels of information and audience. This course requires BUS-303 as a prerequisite.

**BUS-402: Optimization and Decision-Making.** This course explores the concepts, processes, and tools in optimizing business processes, and the use of different technologies to automate processes for making better decisions, leaner structures, and more efficient operations. This course covers continuous improvement, quality management, and lean process tools and techniques, such as 5S, brainstorming, benchmarking, root cause analysis, SWOT analysis, PESTLE analysis, business process management, value-stream mapping and analysis, SIPOC, takt time analysis, kanban, gate review process, mistake proofing, market feedback analysis, and human factors at work; as well as information technology tools such as macros, for quick automation solutions and short-term requirements, and enterprise resource planning. This course requires BUS-301 as a pre-requisite.

<u>BUS-403: Global Business Strategies</u>. This course explores various strategies in operating a business globally that are responsive to the changing environment of globalization. This course covers the analysis of environmental factors that have a direct impact on international markets; supply chain; human resource planning and management; business law and jurisdiction; data management; and communication. This course requires BUS-301 as a prerequisite.

**BUS-404: Contract Management.** This course covers the concepts, legalities, and best practices in writing, interpreting, and managing different types of contracts and agreements such as supplier contracts, customer and sales contracts, subcontracts, and employment contracts. This course requires BUS-102 as a pre-requisite.

**BUS-405:** Banking and Financial Systems. This course explores the key components, functions, and regulations involved in the banking industry and the global financial landscape to gain insight into the role of banks, financial institutions, and regulatory bodies in fostering economic stability and growth. This course covers the overview of the financial system; banks and other financial institutions; banking operations; financial markets; central banking and monetary policies; regulatory framework; financial risk management; financial technology (FinTech); global banking and finance; ethical and social responsibilities in banking and finance; and emerging trends and innovations in banking and finance. This course requires FIN-101 as a pre-requisite.

**BUS-601:** Contemporary Business Research and Trends. This course explores research methodologies and emerging trends in contemporary business research to gain insights on the trends influencing various industries and innovative research practices shaping the business landscape. This course covers research methodologies in business; literature review and synthesis; emerging trends in business; innovative research practices; business statistics; industry-specific case studies; and ethics in contemporary research.

**BUS-602: Human Capital Management**. This course introduces the principles, strategies, and practices in human capital management and explores the vital role of human resources in driving organizational effectiveness, talent development, and employee engagement. This course covers the foundations of human capital management; talent acquisition and recruitment; employee development and training; performance management and appraisal; employee engagement and retention; compensation and benefits; human resource data analytics and metrics; and legal and ethical considerations in human capital management.

**BUS-603:** Marketing Management. This course introduces the principles, strategies, and practices of marketing management and explores practical applications in creating effective marketing strategies, analyzing consumer behavior, and driving product innovation. This course covers the fundamental concepts and principles of marketing; market research and consumer behavior; product and brand management; pricing strategies; distribution and channel management; local and international marketing strategies with relevance to cultural diversity; integrated marketing communication; digital marketing and social media; marketing metrics and analytics; and marketing ethics and sustainability.

**BUS-604: Production and Operations Management**. This course explores the principles, strategies, and techniques involved in managing production and operations as key factors in learning how to optimize resources, improve processes, and enhance overall organizational performance. This course covers the fundamental concepts and

principles of production and operations management; process design and analysis; capacity planning and management; quality management and control; inventory management; supply chain management; lean manufacturing and Just-In-Time (JIT) principles; project management; and operational technology and innovation.

**BUS-605:** Quality Management System. This course explores the principles, methodologies, and practices involved in implementing and maintaining a robust Quality Management System (QMS). Quality Management System is a quality framework that defines standard processes, policies, and procedures based on best practices for ensuring that an organization consistently delivers products or services that meet customer requirements and expectations. This course covers ISO standards; QMS implementation; process mapping and improvement; quality auditing; risk management; continuous improvement; supplier quality management; and performance metrics and measurements.

**BUS-606:** Strategic Planning. This course explores strategic planning principles, methodologies, and best practices which involve activities in defining an organization's purpose, setting goals, and laying out a course of actions for long-term success. This course covers the fundamental concepts and importance of strategic planning; environmental analysis; formulation of vision, mission, and core values; goal setting and objective development; strategic models and strategy formulation; strategy implementation; monitoring and evaluation; strategic change management; and strategic communication.

**BUS-607:** Leadership and Organization Development. This course explores the application of leadership principles by understanding human behavior, organizational behavior, team motivations, and the connection between individuals and their organization. This course covers organizational behavior; leadership styles and approaches; methods for establishing guidelines, utilizing talents, allocating personnel, and assigning roles; organization structures; power and politics; workplace conflict; team building and collaboration; change management; strategic leadership; leadership ethics and corporate social responsibility; organizational culture and climate; and talent development and succession planning. This course requires BUS-602 and FIN-601 as pre-requisites.

**COM-201: Purposive Communication.** This course explores the principles of clear, concise, and purposeful communication, emphasizing written and oral communication strategies in various professional and academic contexts for diverse audiences to convey information persuasively and ethically. This course covers communication principles; audience analysis; effective writing; oral communication; business and professional communication; intercultural communication; team communication; media and digital communication; critical thinking and analysis; ethical communication; and strategic communication. This course requires COM-201 as a pre-requisite.

**COM-202:** Communication Strategies. This course explores effective communication and a wide array of communication mediums, from traditional face-to-face interactions to digital platforms. This course covers the essentials of effective communication; digital communication using social media, email, and other platforms digital platforms for effective and appropriate communication; production of digital audio-visual contents such as charts, graphs, and videos; listening and providing constructive feedback; communication in diverse cultural settings; ethical considerations and responsibilities inherent in various forms of communication; and strategies to responding communication challenges, such as crisis and difficult conversations. This course requires ENG-102 as a pre-requisite.

**ECO-102: Principles of Microeconomics.** This course explores the basic economic concepts and theories related to individual and organizational decision-making, market interactions, and resource allocation. This course covers division of labor, supply and demand, price and elasticity, consumer behavior, firm behavior, production decisions and economic profit, market structures, externalities, public goods, poverty and welfare, inequality, and corporate and political governance.

**ECO-103: Principles of Macroeconomics.** This course explores the applications of macroeconomics in the field of business through assimilation of fundamental concepts and analysis of actual economic events. This course covers gross domestic product and national economy performance, employment and unemployment, interest rates, inflation, supply and demand analysis, monetary and fiscal policies, public debt, money and banking, federal reserve, international trades, international economic issues, and global economic perspectives.

<u>EDU-601:</u> Research Designs and Methods. This course explores the foundational principles, techniques, and strategies essential for conducting rigorous and meaningful research. This course covers research paradigms;

research designs; sampling techniques; data collection methods; research instruments; data analysis techniques; ethical considerations in research; and research proposal development.

**EDU-602: Philosophical Foundations of Education**. This course delves into the fundamental philosophical perspectives and traditions of education and their implications for shaping educational goals, methods, and policies that influence educational decisions and contribute to the development of informed and reflective educators. This course covers educational philosophy; philosophical traditions in education; metaphysics and epistemology in education; contemporary educational, structural, legal, and financial issues; ethics in education; social and political philosophy of education; educational aims and curriculum development; role of the teacher and learner; and critical pedagogy of education.

**EDU-603: Educational Statistics and Analysis**. This course introduces statistical methods and data analysis techniques in the field of education and apply statistical tools to analyze educational data, interpret research findings, and make informed decisions. This course covers educational statistics; descriptive statistics in education; inferential statistics; parametric and nonparametric tests; correlation and regression analysis; multivariate analysis in education; survey research and sampling in education; qualitative and quantitative data analysis; and interpretation and communication of results.

**EDU-604: Technology in Education**. This course explores the technologies used in education to improve learning for students and productivity for school faculty and staff. This course covers software applications used in developing learning materials, such as lecture presentations, worksheets, and handbooks; Internet tools and applications in education; multimedia tools for teaching and learning; computer-based assessment; online learning; learning management system; school information system; and ethical and legal considerations of technology in education. This course uses software applications for word processing, presentations, spreadsheets, and video conferencing.

**EDU-605:** Educational Legislation and Fiscal Management. This course explores the legal and financial dimensions of the educational system by examining legal frameworks governing education, fiscal policies, and financial management practices in educational institutions. This course covers educational legislation; education policy analysis; legal rights and responsibilities; education funding and fiscal management; financial planning and budgeting; grant writing and management; audit and accountability; legal and ethical issues in education finance; and emerging trends and reforms in educational legislation and fiscal management.

**EDU-606: Management and Organization of Educational Institutions**. This course explores the principles, strategies, and best practices in managing educational institutions to gain insight on how to lead, manage, and contribute to the success of educational institutions. This course covers the foundations of educational management; organizational structures in education; leadership in educational settings; strategic planning for educational institutions; decision-making and problem-solving; human resource management in education; financial management in education; communication and stakeholder engagement; risk management in education; and quality assurance and continuous improvement. This course requires EDU-601 as a pre-requisite.

**EDU-607: Educational Planning and Development**. This course explores the processes, theories, and strategies in designing, implementing, and assessing effective educational programs; and planning and developing educational initiatives. This course covers educational planning; needs assessment and stakeholder analysis; curriculum development; instructional design; technology integration in education; assessment and evaluation of educational programs; school crisis management; strategic planning for educational development; innovation in education; and cultural competence in educational planning. This course requires EDU-604 and EDU-605 as pre-requisites.

**EDU-608: Personnel Management in Education**. This course explores the principles, practices, and challenges associated with managing personnel in educational settings to effectively lead and manage personnel in educational institutions. This course covers the foundations of personnel management in education; human resource planning; recruitment and selection; staff development and training; performance appraisal in education; employee relations and communication; legal and ethical considerations; motivation and morale building; and conflict resolution and employee well-being. This course requires EDU-605 as a pre-requisite.

EDU-609: Decision Analysis in Education. This course explores the processes, methodologies, principles, and

techniques in decision analysis, problem-solving, and the application of quantitative and qualitative tools to make informed and strategic decisions in various educational contexts. This course covers decision analysis; decision-making models; quantitative methods in decision analysis; qualitative methods in decision analysis; decision trees and risk analysis; group decision-making; ethical considerations in decision analysis; application of decision analysis in education; and continuous improvement and adaptive decision-making. This course requires EDU-603 as a prerequisite.

**EDU-610: Curriculum and Instructional Management**. This course examines the principles, strategies, and practices involved in designing, implementing, and managing educational curricula; and explores the instructional methodologies, assessment techniques, and integration of technology to enhance teaching and learning to improve instructional quality and foster innovative educational practices. This course covers curriculum development; curriculum models and approaches; alignment of curriculum and standards; instructional design and strategies; assessment and evaluation; technology integration in curriculum; differentiated instruction; professional development for educators; and cultural competence in curriculum. This course requires EDU-601 as a pre-requisite.

**EDU-700: Capstone: Research in Educational Management (Thesis).** This course is a culminating requirement that engages students in independent research and critical analysis to contribute to the advancement of knowledge in educational management. This course covers research proposal development; literature review; research methodology; data collection and analysis; discussion and implications; conclusion and recommendations; presentation and defense; and ethical considerations. This course is a final culminating requirement and must be taken in the last semester.

**ENG-101:** English Composition 1. This course provides a foundation on academic and professional writing that involves writing strategies, analytical and critical thinking, and research practices with emphasis on refining grammar, punctuation, vocabulary, and sentence structure to produce clear, coherent, and effective written communication. This course covers the fundamentals of writing; understanding audience and purpose; writing different contents, such as letters, news and entertainment articles, policies and procedures; thesis development and essay organization; critical reading and analysis; research, investigation, evaluation, recommendation, source integration, and incorporating evidence and support; argumentation and persuasion; revision and editing; grammar and mechanics; and academic integrity and ethical writing practices.

**ENG-102:** English Composition 2. This course focuses on advanced technical writing that involves the processes necessary for collecting and incorporating information. This course emphasizes the development of sophisticated arguments, research-based writing, and engagement with complex texts. This course covers advanced argumentation and persuasion; research methods and source evaluation; genre analysis for academic, professional, and creative writing; critical reading and analytical writing; narrative and descriptive techniques; writing for specific audiences and purposes; incorporating visual and multimedia elements; ethical considerations in writing and research; documenting sources using MLA, APA, or Chicago style; and revision strategies and peer feedback. This course requires ENG-101 as a pre-requisite.

**ENT-201:** Entrepreneurship. This course explores the processes, methods, and tools as well as knowledge, skills, and attitude necessary to create, develop, and sustain business ventures. This course covers feasibility studies, business planning, design thinking, lean methodology and lean canvas, strategy development, emotional intelligence, sourcing of funds, prototyping, business registration and permits, and franchising. This course requires BUS-101 as a pre-requisite.

**FIN-101:** Introduction to Finance. This course explores the financial concepts, methods, and tools used for better financial decision-making in both personal and corporate contexts. This course covers the overview of financial markets and institutions, including money markets and capital markets; concept and time value of money; financial statement analysis; risk and return; securities valuation; capital budgeting; cost of capital; financial planning and forecasting; working capital management; financial markets and investment strategies, including stocks, bonds, mutual funds, and exchange-traded funds (ETF); technical analysis; corporate governance and ethics; and international finance.

**FIN-601: Financial Management.** This course introduces the principles, tools, and strategies in financial management, a cornerstone of organizational success, encompassing strategic planning and effective utilization of financial resources. This course covers the foundations of financial management; financial statement analysis; budgeting and forecasting; capital budgeting and investment decisions; financial risk management; financial markets; capital structure and financing; working capital management; and financial decision-making and ethics. This course requires ACC-601 as a pre-requisite.

**ICT-101: Introduction to Computers.** This course introduces the basic concepts of computer science and its applications, covering the computer science profession; basic computer hardware components; computer operating system user interfaces, interaction, and operations; computer programs and software applications; computer networks, the Internet, and Internet applications; and basic Office software operations such as word processors, spreadsheets, and presentations. This course uses Office software applications, such as Richmindale Pro-Tools, Microsoft Office, or any appropriate alternative.

<u>ICT-102: Office Software Applications with Macros</u>. This course provides practical hands-on activities in using the features and functionalities of Office software applications such as word processors, spreadsheets, and presentations, including macros to automate tasks. This course covers document formatting, formulas, charts, and macro programming. This course uses Office software applications, such as Richmindale Pro-Tools, Microsoft Office, or any appropriate alternatives. This course requires ICT-101 as a pre-requisite.

**ICT-103: Computer Organization and Architecture.** This course provides a foundation of the organization and architecture of computer systems. This course covers digital logic design; data representation; processor organization; instruction set architecture; memory hierarchy; input and output systems; pipeline and parallel processing; computer arithmetic; control unit design; and emerging trends in computer organization and architecture. This course uses the Assembly, C, and RichPLang programming languages. This course requires ICT-101 as a prerequisite.

<u>ICT-104: Computers, Ethics and Society</u>. This course explores the ethical, social, and legal implications of technology in different applications fostering critical thinking, ethical reasoning, and responsible behavior in the realm of computing. This course covers the ethical responsibilities of computer professionals; ethical theories and frameworks; privacy and surveillance; intellectual property and copyright; cybersecurity ethics; professional codes of conduct; social impact of technology; emerging technologies; online ethics and digital citizenship; ethical decision-making; and legal and regulatory compliance. This course requires ICT-101 as a pre-requisite.

**ICT-201: Introduction to Computer Programming.** This course introduces the basic concepts and practices of computer programming and programming languages. This course covers programming development environment; syntax and semantics; data types and data structures, such as stacks, queues, sets, linked lists, and collections; variables; operators; control structures, such as decision-making and loops; functions; libraries; object-oriented programming; testing and debugging; version control; and software development life cycle. This course uses programming tools, such as Richmindale Pro-Tools or Visual Studio, and programming languages to illustrate programming concepts, such as C, Python, RichPLang, C++, or C#. This course requires ICT-101 as a pre-requisite.

ICT-202: Database Systems and SQL. This course explores basic concepts of organizing data using Relational Database Management Systems (RDBMS) and Structured Query Language (SQL) for storing, retrieving, and manipulating data. This course covers relational database concepts; database design and modeling; data manipulation using SQL; database administration; transaction management and concurrency control; indexes and performance optimization; database security; and NoSQL databases. This course uses database management system applications, such as Richmindale Pro-Tools, SQLite, MySQL, or any appropriate alternatives. This course requires ICT-101 as a prerequisite.

**ICT-203:** Data Analysis and Reporting. This course introduces the concepts, methods, and applications of data analysis to produce meaningful insights, reports and presentations using spreadsheets, data management, and presentation tools. This course covers the basic methods in data analysis; data cleaning and preprocessing; descriptive statistics; exploratory data analysis; statistical analysis; data visualization; dashboard creation and business

intelligence; time series analysis; reporting and communication; and data manipulation with Structured Query Language (SQL) using data management software applications. This course uses spreadsheet and database management system applications, such as Richmindale Pro-Tools Spreadsheet, Microsoft Excel, SQLite, MySQL, or any appropriate alternatives. This course requires ICT-102 as a pre-requisite.

ICT-204: Data Communication and Networking. This course explores the principles, protocols, and technologies underlying modern computer networks. This course covers data communication and networking; network architecture and models; physical network layer; data link layer protocols; network layer protocol, i.e., Internet Protocol (IP); transport layer protocols, such as Transmission Control Protocol (TCP) and User Datagram Protocol (UDP); session, presentation, and application layers, such as Hypertext Transfer Protocol (HTTP), File Transfer Protocol (FTP), and electronic mail protocols; wireless networking; basic network security; internet technologies and services, such as Domain Name System (DNS) and cloud computing; and network management. This course requires ICT-101 as a pre-requisite.

ICT-205: Data Structures and Algorithms. This course explores the principles, design, and implementation of essential data structures and algorithms in computing, and involves problem-solving, algorithmic analysis, and efficient software development. This course covers the role of data structures and algorithms in solving real-world problems and optimizing software solutions; arrays and linked structures; stacks and queues; trees and graphs; sorting algorithms; searching algorithms; recursion; dynamic programming; algorithmic analysis; and graph algorithms. This course uses programming tools, such as Richmindale Pro-Tools or Visual Studio, and programming languages to illustrate the algorithms, such as RichPLang, C++, or C#. This course requires MAT-201 as a pre-requisite.

ICT-206: Object-Oriented Programming. This course explores the principles, concepts, and best practices of object-oriented programming through a combination of theoretical understanding and practical implementation. This course covers key aspects of object-oriented programming, such as classes and objects; inheritance; polymorphism; abstraction; encapsulation; design patterns; exception handling; object-oriented analysis and design; software development life cycle; database connections and data manipulation; and testing and debugging. This course uses programming tools, such as Richmindale Pro-Tools or Visual Studio, and programming languages, such as RichPLang, C#, Java, or C++. This course requires ICT-201 and ICT-202 as pre-requisites.

<u>ICT-207: Graphic Design.</u> This course introduces the principles, techniques, and tools of graphic design. This course covers the contemporary trends in graphic design; design principles; typography; color theory; layout design; image editing; vector graphics; branding and identity design; print and digital designs; and portfolio development. This course uses graphics design software applications, such as GIMP, Inkscape, Photoshop, Illustrator, FontForge, or any appropriate alternatives. This course requires ICT-101 as a pre-requisite.

ICT-301: Computer Application Development. This course provides practical hands-on programming activities in developing different types of computer applications in multiple platforms using programming language features and libraries. This course covers desktop application development with forms, graphics, and printing; cross-platform and portable applications; arrays, collections, and dictionaries; data type conversion; data encoding, hashing, and encryption; configuration data; file input and output; data processing with databases, Extensible Markup Language (XML), and JavaScript Object Notation (JSON); events; serialization; reflection; concurrency and threads; testing and debugging; and version control. This course uses programming tools, such as Richmindale Pro-Tools or Visual Studio, and programming languages, such as RichPLang, C#, or Java. This course requires ICT-206 as a pre-requisite.

ICT-302: Automata and Formal Languages. This course introduces the fundamental concepts of automata theory and formal languages to understand the theoretical underpinnings that govern the limits and capabilities of computation. This course covers the theoretical models of computation from finite automata to the more powerful models, such as pushdown automata and Turing machines; principles of formal languages, including regular languages, context-free languages, and context-sensitive languages; grammar and syntax analysis, including context-free grammars and parsing techniques; decidability and undecidability to explore the limits of computation; computability theory; and applications in compiler design. This course requires MAT-201 as a pre-requisite.

**ICT-303: Operating Systems.** This course introduces basic concepts on the function, design, and implementation of

computer operating systems. This course covers the role and importance of operations systems; process management; memory management; file systems; input and output systems; security and protection; distributed systems; virtualization; and emerging trends in operating systems. This course requires ICT-103 as a pre-requisite.

<u>ICT-304: Web User Interaction Design.</u> This course explores the principles and techniques in creating effective and user-friendly web interfaces for a better user experience (UX). This course covers fundamental concepts, methodologies, and tools for designing interactive and engaging web user interfaces; user behavior; information architecture; wireframing and prototyping; visual hierarchy and typography; cascading style sheets; color theory in web design; responsive web design; interactive design elements; accessibility and inclusive design; user feedback and iterative design; user-centered design; and web design trends and innovations. This course uses HyperText Markup Language (HTML), Cascading Style Sheets (CSS), JavaScript, and other tools for client-side web application development. This course requires ICT-101 as a pre-requisite.

ICT-305: Data Management and Information Processing. This course introduces the fundamental principles of data management, techniques in information processing, and basic concepts on the design, development, and implementation of database systems. This course covers database design and modeling; atomicity, consistency, isolation, durability (ACID); data storage and retrieval; Structured Query Language (SQL) and NoSQL; data preprocessing and cleaning; exploratory data analysis; statistical methods for data analysis; database algorithms; indexes; database servers; query processing and optimization; and regular expressions. This course uses programming tools, such as Richmindale Pro-Tools or Visual Studio, and programming languages, such as RichPLang, C++, or C#. This course requires ICT-202 and ICT-205 as pre-requisites.

ICT-306: Compiler Construction. This course explores the principles, techniques, and processes involved in designing and developing computer programming language compilers, which are essential tools in translating high-level programming languages into intermediate or machine code. This course covers the structure and components of compilers; lexical analysis; syntax analysis; semantic analysis; intermediate code generation; code optimization; code generation; run-time environments; and compiler tools. This course requires ICT-205 and ICT-302 as prerequisites.

ICT-307: Network and Web Programming. This course provides basic concepts and applications in developing client-side and server-side (client-server) network and web programs using essential network technologies and protocols, such as Transmission Control Protocol (TCP), User Datagram Protocol (UDP), Hypertext Transfer Protocol (HTTP), web servers, file servers, and electronic mail servers. This course covers network protocols; web application architecture, standards, and best practices; socket programming; concurrency and threads; web programming technologies; server pages request and response; server session management; database integration; authentication and authorization; testing and debugging; deployment and hosting; and network application security best practices. This course uses programming tools, such as Richmindale Pro-Tools or Visual Studio, and programming languages, such as RichPLang, C++, Java, C#, ASP.Net, or PHP. This course requires ICT-204 and ICT-301 as pre-requisites.

**ICT-308: Web Front End Programming.** This course explores the JavaScript programming language in developing client-side web applications. This course covers HTML elements and Document Object Model (DOM); JavaScript variables, data types, and control structures; DOM manipulation and event handling; JavaScript frameworks and libraries; web accessibility; browser developer tools; web performance optimization; version control; and web standards and best practices. This course requires ICT-304 as a pre-requisite.

**ICT-401: Web Application Development.** This course provides hands-on training and activities in designing, developing, and deploying dynamic, interactive, and scalable web applications using modern web front-end and backend technologies. This course covers full-stack development; RESTful API design; database integration; authentication and authorization; web services; testing and debugging; version control and collaboration; deployment and hosting; web security best practices; testing and debugging; and application development, such as content management system and electronic commerce. This course uses programming tools, such as Richmindale Pro-Tools or Visual Studio, and programming languages, such as RichPLang, C++, C#, ASP.Net, or PHP. This course requires ICT-307 and ICT-308 as pre-requisites.

ICT-402: Mobile Application Development. This course explores the principles and techniques involved in developing native and cross-platform mobile applications. This course covers mobile platforms and ecosystems; native mobile development; cross-platform development; user interface design; mobile application programming architecture; data processing and database integration; Application Programming Interface (API) integration; performance optimizations; testing and debugging; mobile security best practices; and deployment and App Stores. This course uses programming tools, such as Richmindale Pro-Tools or Visual Studio, and programming languages, such as RichPLang, Swift, Java, Kotlin, C#, ASP.Net, or PHP. This course requires ICT-307 and ICT-308 as pre-requisites.

<u>ICT-403: Intelligent Systems</u>. This course introduces the basic concepts, algorithms, problem-solving methods, and applications of artificial intelligence and intelligent systems. This course covers machine learning; neural networks and deep learning; natural language processing; expert systems and knowledge representation; robotics and intelligent agents; evolutionary algorithms; intelligent decision support systems; ethical and societal implications of intelligent systems; and trends in artificial intelligence. This course requires ICT-205 and ICT-301 as pre-requisites.

ICT-404: Computer and Network Security. This course explores computer and network system vulnerabilities and security threats, and provides the techniques and processes involved in assessing and enhancing security. This course covers the concepts and principles of computer security; cryptography; secure software development; network security; operating system security; web application security; wireless network security; incident response and disaster recovery; ethical hacking and penetration testing; and security policies, risk management and compliance. This course requires ICT-303 and ICT-307 as pre-requisites.

**ICT-405: Management Information Systems.** This course explores the strategic, managerial, and technical aspects of information systems to understand how they can be used to manage information, enhance business operations, and make informed decisions for competitive advantage. This course covers the evolution, trends, significance, and strategic use of information systems to streamline business processes and improve productivity; database management system to preserve and manage data; systems analysis, design, development, and deployment; enterprise resource planning for business process automation and reporting; online business models and electronic commerce; decision support systems; security and ethical considerations; and emerging technologies. This course requires ICT-203 and BUS-101 as pre-requisites.

ICT-406: Software Engineering. This course explores the principles, methodologies, and best practices in designing, coding, testing, and maintaining software systems. This course covers the software development life cycle; requirements engineering; software design and architecture; programming paradigms and languages; testing and quality assurance; version control and collaboration; software maintenance and evolution; configuration management; agile methodologies; and project management in software engineering. This course requires ICT-201 as a pre-requisite.

**LAM-201: Leadership and Management.** This course introduces the basic leadership and management styles, the roles and responsibilities of leaders and managers, the different methods and practices in leadership and management, and the different qualities required to effectively lead and manage people. This course covers communication, negotiation, problem-solving, decision-making, team building, risk management, knowledge management, delegation, empowerment, coaching, innovation, performance management, change management, culture transformation, automation, and ethics.

MAT-101: Mathematics in the Modern World. This course explores the diverse applications of mathematics in various contemporary contexts to emphasize the relevance and significance of mathematics in everyday life, business, technology, science, arts, and society, such as in using computers, measuring quantities, calculating physical positions and dimensions, analyzing data, and making decisions. This course covers college algebra; patterns, symmetry, and fractals in art and design; problem solving; symbolic logic; set theory; functions; relations; operations; inductive and deductive reasoning; computer algorithms; mathematics in scientific discovery and exploration, medical research, and healthcare sciences; mathematics in social and environmental sciences; mathematics in business; and personal finance.

MAT-102: Probability and Statistics. This course introduces the principles and techniques of probability theory and

statistical analysis, and explores the mathematical foundations of uncertainty and variability, providing tools for decision-making, data analysis, and drawing meaningful inferences. This course covers probability theory, random variables, probability distributions, statistical inference, regression analysis, sampling distributions, design of experiments, nonparametric statistics, and Bayesian statistics.

MBA-700: Capstone: Business Plan (Thesis). This capstone course is a culminating requirement to integrate and apply the competencies gained throughout the students' academic journey. This course requires students to write a business plan that provides an opportunity for them to perform research and engage in strategic thinking. This course covers presentation and communication skills; strategic analysis and planning; marketing research and feasibility analysis; financial projections and budgeting; risk assessment and mitigation; operational strategy and implementation plan; technology and system requirements; management and organizational resource requirements; legal and compliance requirements; and ethical considerations. This course is a final culminating requirement and must be taken in the last semester.

**PHI-301:** Critical Thinking and Logic. This course provides an avenue to foster analytical thinking, effective reasoning, and sound decision-making through a blend of theoretical knowledge and practical exercises in evaluating arguments, identifying logical fallacies, and constructing coherent and logical reasoning. This course covers the importance of critical thinking in personal, academic, and professional contexts; elements of thought; logic and reasoning; fallacies; argument analysis; problem-solving and decision-making; critical thinking in the real world; ethical reasoning; creative thinking; and developing critical mindset.

**PRJ-101:** Introduction to Project Management. This course explores the concepts, methodologies, processes, and best practices in project management. This course covers project integration management, contract management, scope management, time and schedule management, cost management, quality management, resource management, communications management, risk management, issue management, procurement management, and stakeholder management.

**PRJ-601: Strategic Project Management**. This course explores the concepts and frameworks in setting up project management organizations, and the use of standard processes, tools, and techniques in aligning projects with organizational strategies and managing projects using different project management methods. This course covers strategic project planning; project portfolio management; strategic project risk management; stakeholder engagement and communication; project execution and monitoring strategies; resource allocation and optimization; strategic leadership in project management; and evaluation of strategic effect and impact of project management in complex organizations.

**PSY-101:** General Psychology. This course provides a comprehensive overview of the field of psychology, introducing foundational knowledge of psychological concepts and theories, methodologies, and its various branches. This course explores the scientific study of human behavior and mental processes, offering insights into how individuals perceive, learn, think, and interact with others. This course covers the definition and scope of psychology; historical perspectives and the evolution of psychological thought; research methods in psychology; biopsychology; sensation and perception; learning and memory; developmental psychology; personality theories; abnormal psychology; social psychology; cognitive psychology; health psychology; and industrial-organizational psychology.

**PSY-301:** Interpersonal Development. This course explores interpersonal communication, emotional intelligence, relationship building, and conflict resolution strategies as part of the essential skills needed for effective and positive interactions in both personal and professional settings. This course covers the fundamentals of interpersonal communication; managing personal emotions and recognizing the emotions of others; active listening and empathy; strategies for managing and resolving conflicts in a constructive manner; building and sustaining relationships; developing skills essential for effective teamwork and collaboration in diverse group settings; and cultivating personal and professional networks to build a robust personal and professional support system. This course requires PSY-101 as a pre-requisite.

**TAX-101: Taxation.** This course explores the different taxes in the United States and other countries. This course covers individual income tax, business income tax, value added tax, property tax, and other taxes.

# 24. ADMINISTRATION AND OWNERSHIP

# 24.1. Members of the Board of Directors/Manager/Owners

### **Governing Board Directors**

Chan, Rolito Niño Jr, Mahilum
Chan, Marian Joy, Baranda
Suyko, Anna Liza, Chan
Warain, Mary Joy, Chan
Pepito, Elnora Rose, Celis
Chairman
Treasurer
Secretary
Director
Director

# **Officers and Managers**

Chan, Rolito Niño Jr, Mahilum ▶ Managing Director

Steinbock, Valerie 

Campus President and Chief Executive Officer

Talboys, William

Pepito, Elnora Rose, Celis

Program Director - Business Programs

Program Director - Education Programs

Bautista, Maria Bernadette Program Director - Computer and Information Technology Programs

Mills, Karen

• Support Services Manager for Students in the United States

• Support Services Manager for International Students

Suyko, Anna Liza, Chan

Chan, Marian Joy, Baranda

Administration Manager

Purchasing Manager

#### **Owners**

Chan, Rolito Niño Jr, Mahilum > LLC Member

# 25. FACULTY

# 25.1. Master's and Bachelor's Degree Programs

Amparado, Gladys Doctor in Business Administration

▶ Master of Business Administration

▶ Bachelor of Science in Business Administration Major in Marketing

Biasong, Joy Kenneth Doctor of Philosophy in Technology Management

▶ Doctor of Education Major in Educational Administration and School Supervision

▶ Doctor of Management Major in Human Resource Management

▶ Master in Education Major in Special Education

Master in Business AdministrationMaster in Public Administration

▶ Bachelor of Science in Commerce Major in Business Administration

▶ Bachelor of Science in Accountancy

Blanco, Norman Doctor of Philosophy in Public Administration

▶ Master of Public Administration

▶ Bachelor of Science in Computer Science

Canda, Jeannet Doctor of Philosophy in Development Administration

Doctor of Education in Educational Management
 Master of Arts in Education Major in Management

Bachelor of Science in BiologyBachelor of Science in Nursing

Espinosa, Franciso Doctor of Education with concentration in Educational Management

▶ Master of Arts in Education Major in Supervision and Administration

▶ Bachelor of Arts in History

Gamao, Ariel Doctor in Information Technology

▶ Doctor of Philosophy in Educational Management

Master of Science in Information ScienceBachelor of Science in Computer Science

Labajo, Cesario Doctor of Philosophy in Development Education

▶ Master of Science in Educational Management

▶ Bachelor of Secondary Education Major in Biological Sciences

Pepito, Elnora Rose, Celis Doctor of Philosophy in Educational Management

▶ Master of Arts in Social and Industrial Psychology

▶ Bachelor of Science in Psychology

Perez, Ann Gloghienette 

Post-Doctoral in Strategic Management and Leadership

▶ Doctor of Philosophy in Business Management and Finance

Master of Business AdministrationBachelor of Science in Accountancy

Quines, Lyndon Bachelor of Elementary Education in Home Economics and Livelihood Education

▶ Master of Arts in Education in Educational Management

▶ Master of Arts in Teaching Technology and Livelihood Education

▶ Doctor of Education in Educational Management

Rapatan, Gina Doctor of Philosophy in Business Management

▶ Master in Business Education

▶ Bachelor of Science in Chemical Engineering

# 25.2. Bachelor's Degree Programs

Broce, Edwin Jr. Master of Education with Specialization in Advanced Teaching (Secondary School)

▶ Master of Arts in Christian Education Major in Guidance and Counseling

▶ Bachelor of Liberal Arts Major in English

Bautista, Maria Bernadette Master in Information Technology

▶ Bachelor of Science in Computer Science

Butaslac, Junrhell Master of Business Administration

▶ Bachelor of Arts in Philosophy

Cataraja, Gian Carlo Master in Information Technology

▶ Bachelor of Science in Information Technology

Chan, Rolito Niño Jr ▶ Master of Education in Educational Management

▶ Master of Business Administration

▶ Bachelor of Science in Chemical Engineering

Cojo, Ma. Armae Master of Education in Educational Management

▶ Bachelor of Elementary Education

Delos Santos, Eva Naphiline 
Master of Education in Educational Management

▶ Bachelor of Elementary Education Major in Special Education

De Luna, Joey ▶ Master of Education in Educational Management

▶ Bachelor of Secondary Education Major in Mathematics

Fabro, Jerald Glen Master of Business Administration

Master of Education in Educational Management
 Bachelor of Science in Information Technology

Flores, Sheryl May

Master of Education in Educational Management

▶ Bachelor of Science in Physical Therapy

Lagarbe, Merry Joice Zecree Master of Education in Educational Management

▶ Bachelor of Secondary Education Major in English

Maglente, Kassandra Cate Master of Education in Educational Management

▶ Bachelor of Science in Mathematics

Martinez, Leslie ► Master of Education in Educational Management

▶ Bachelor of Secondary Education Major in Communication Arts (Filipino)

Poe, Marlon Master of Education in Educational Management

▶ Bachelor of Science in Psychology

# 26. ACKNOWLEDGEMENTS

- 1. Within 10 days from the date a licensed institution revises a catalog, or publishes a new catalog, the licensee shall submit a written or electronic copy of the catalog to the State Board.
- 2. Catalog shall be available to students and prospective students in a written or electronic format.