Lawrence Hsiao

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DOCTORAL STUDIES

Kellogg School of Management, Northwestern University, Evanston, IL

Ph.D. in Finance, 2017-2022 (expected)

Dissertation: "Essays in Asset Pricing"

Committee: Robert Korajczyk (Co-Chair), Pietro Ortoleva (Co-Chair), Viktor Todorov,

Charles Nathanson

Prior Education Columbia University, New York, NY

M.A. in Economics, 2015-2016

Rank: 1 of 33

National Tawian University, Taipei, Taiwan

B.B.A. in Finance, 2012-2015

Rank: 1 of 116, Phi Tau Phi scholastic Honor Award

RESEARCH INTERESTS Empirical Asset Pricing, Behavioral Finance

Job Market Paper "Ambiguity, Investor Disagreement, and Expected Stock Returns"

Presentations: American Finance Association (AFA) Annual Meeting (scheduled), European Finance Association (EFA) Doctoral Tutorial, Yale SOM Lynne & Andrew Redleaf Foundation Graduate Student Conference, Dauphine Finance Ph.D. Workshop, University of Texas at Austin PhD Student Symposium, Wharton Inter-Finance PhD Seminar, Financial Markets and Corporate Governance Conference, Kellogg Brown Bag Seminar

Based on the implication of a disagreement model, I measure investor disagreement (ID) as the correlation coefficient between trading volume and absolute price change, multiplied by -1. I find that stocks in the highest ID decile outperform stocks in the lowest ID decile by 9.24 percent annually, adjusted for exposures to the market return as well as size, value, momentum, and liquidity factors. In addition, stocks in the highest ID decile prior to earnings announcements earn significantly higher earnings announcement returns. I extend the model by assuming that traders are ambiguity-averse and show that the model predicts a positive relation between ID and expected stock return. I also find that ID tends to increase following earnings announcements, with the size of the increase being bigger after bad news.

Working Papers

"Transmission of Return Shocks"

I construct a model to explain the spillover of abnormal returns among two firms. In particular, I argue that the fraction of jointly attentive traders plays an important role in the information transmission process. The model predicts that if the joint attention fraction is higher, the return comovement is larger. In addition, If there exists no joint attention fraction, there should be no return comovement. The empirical results strongly support the predictions.

Working in Progress

"Trust Mutual Fund Managers, but the Other Way Around"

Can mutual fund managers pick stocks? The answer is no. A self-financing strategy of buying stocks being least widely held by active mutual funds and shorting stocks that are most widely held by active mutual funds generates an annual risk-adjusted return of 10%, controlling for exposures to the market return, size, value, momentum, and liquidity factors. This phenomenon is most pronounced among "popular" stocks that are covered by more analysts or held by more active mutual funds. The results show that mutual funds managers lack stock-picking ability and in particular exert less effort in identifying profitable ones among high attention stocks.

"Stealth-trading: To Split, or Not to Split?"

I construct a model to analyze how the interactions between individuals (uninformed) and institutional traders (informed) in the stock market affect the informed traders' trade size choices. Using a sample of NYSE stock data from TORQ database in the model simulation, I observe that when the fraction of "defensive informed traders" among informed traders and the splitting cost are not too small, medium-size trades are more preferred by institutional traders. This result is consistent with Barclay and Warner's (1993) stealth-trading hypothesis.

Fellowships, Awards, and, Honors

Taiwanese Overseas Pioneers Grants (TOP Grants) for PhD Candidates, 2021-2022 Government Scholarship to Study Abroad by the Ministry of Education, 2019-2021

Kellogg School of Management Doctoral Fellowship, 2017 - 2022 Kellogg School of Management Research Grants, 2017 - 2022

National Taiwan University Phi Tau Phi scholastic Honor Award, 2015

National Taiwan University Presidential Award, 2012-2015

Samsung Scholarship Award, 2013

Taiwan Youth Delegation, APEC Voices of the Future in Bali, Indonesia, 2013

TEACHING EXPERIENCE

Teaching Assistant, Macroeconomics, Kellogg EMBA

2021 Spring & Fall

Teaching Assistant, Macroeconomic Policy and Capital Markets, Kellogg MBA 2019 Spring; 2020 Winter & Spring; 2021 Winter & Spring

Teaching Assistant, Finance II (Corporate Finance), Kellogg MBA 2018 Fall; 2020 Winter & Spring; 2021 Winter & Spring

RESEARCH EXPERIENCE 2021 Summer: Research Assistant to Professor Robert Korajczyk 2019 Summer: Research Assistant to Professor Charles Nathanson 2018 Summer: Research Assistant to Professor Jacopo Ponticelli

Personal

Citizenship: United States

Languages: English (fluent), Chinese (native)

Computer skills: SAS, STATA, MATLAB, R, LaTeX

References

Robert Korajczyk (Co-Chair)

Harry G. Guthmann Professor of Finance

Northwestern University

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Princeton University

Viktor Todorov

Harold H. Hines Jr. Professor of Risk Management and Professor of Finance

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