

How to Make Your Instagram Account Private on Desktop

Switching your Instagram account to private ensures that only users you approve can follow you or view your posts, including any likes and comments. This is important for maintaining control over who sees your content and interactions on the platform. Follow these steps to make your account private using the desktop version of Instagram.

1. Log in to Instagram

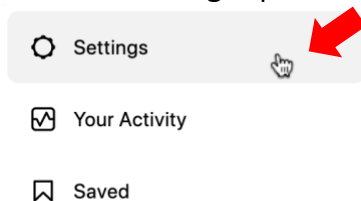
- Open your web browser and go to <https://www.instagram.com>. Log in with your username and password.

2. Open the Settings Menu

- On your profile page, click on the **More** icon in the bottom left corner.

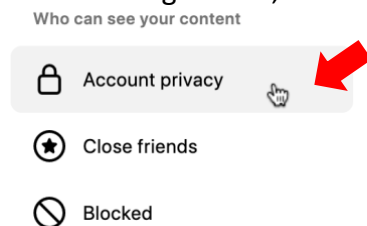


- Click the **Settings** option in the menu that appears.



3. Navigate to Privacy Settings

- In the Settings menu, click **Account privacy** under **Who can see your content**.



4. Enable Private Account

- Next to **Private account**, click the toggle switch to enable it.

Private account



When your account is public, your profile and posts can be seen by anyone, on or off Instagram, even if they don't have an Instagram account.

When your account is private, only the followers that you approve can see what you share, including your photos or videos on hashtag and location pages, and your followers and following lists. [Learn more](#)

5. Confirm the Change

- A confirmation message will appear—click **Switch to private** to confirm.

Notes on Privacy Implications:

- **Public Accounts:** Anyone on Instagram can follow you and see your posts. Your content can also appear in search results and on Explore pages.
- **Private Accounts:** Only approved followers can see your posts. Your content will not appear in search results, Explore pages, hashtag or location pages.

Articles for Further Information:

- [Privacy settings and information](#)
- [Differences between public and private accounts on Instagram](#)