



IBM Developer  
SKILLS NETWORK

# Winning Space Race with Data Science

Lawrence Liu  
9/10/2023



# Outline

---

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# Executive Summary

---

- Summary of methodologies
  - Data collection: SpaceX-API and Webscraping of SpaceX Wikipedia page
  - Data Wrangling: Replacing missing Values by mean values
  - Exploratory Data Analysis:
    - Analyze outcome by orbit type
    - Analyze outcome by payload mass and booster versions with SQL
    - Visual Analysis with charts by payload mass, time, orbit type and launch site
    - Visual Analysis with map by site
  - Interactive Dashboard: Web Application of Analysis by Site, Payload and Booster version
  - Predictive Analysis Using Classification: Logistic Regression, SVM, Decision Tree, KNN
- Summary of all results
  - Launch success rate increases over time
  - Higher success rate for higher orbits
  - Higher success rate for higher payload mass
  - Low success rate for booster versions v1.0, v1.1, high success rate for FT, B4, B5
  - Higher success rate for Kennedy Space center and recent starts at Cape Canaveral

# Introduction

---

- Project background and context
  - SpaceX advertises low-cost Falcon 9 rocket launches have an average of \$62m comparing to \$165m from its competitors.
  - This success is because of the reusability of the first stage
- Problems you want to find answers
  - If we can determine if the first stage will land, we can determine the cost of a launch and prepare for the future tasks accordingly.



Section 1

# Methodology

# Methodology

---

## Executive Summary

- Data collection methodology:
  - SpaceX-API and Webscraping were used for data collection.
- Perform data wrangling
  - Missing Values of Payload Mass were replaced by mean values of the Payload Mass.
- Perform exploratory data analysis (EDA) using visualization and SQL
  - Analyze outcome by orbit type
  - Analyze outcome by payload mass and booster versions with SQL
  - Visual Analysis with charts by payload mass, time, orbit type and launch site
- Perform interactive visual analytics using Folium and Plotly Dash
  - Visual Analysis with map by launch site
  - Interactive Dashboard: Analysis by Site, Payload and booster version in dropdowns and callbacks
- Perform predictive analysis using classification models
  - Logistic Regression, SVM, Decision Tree, KNN
  - Visual Analysis of Confusion Table

# Data Collection

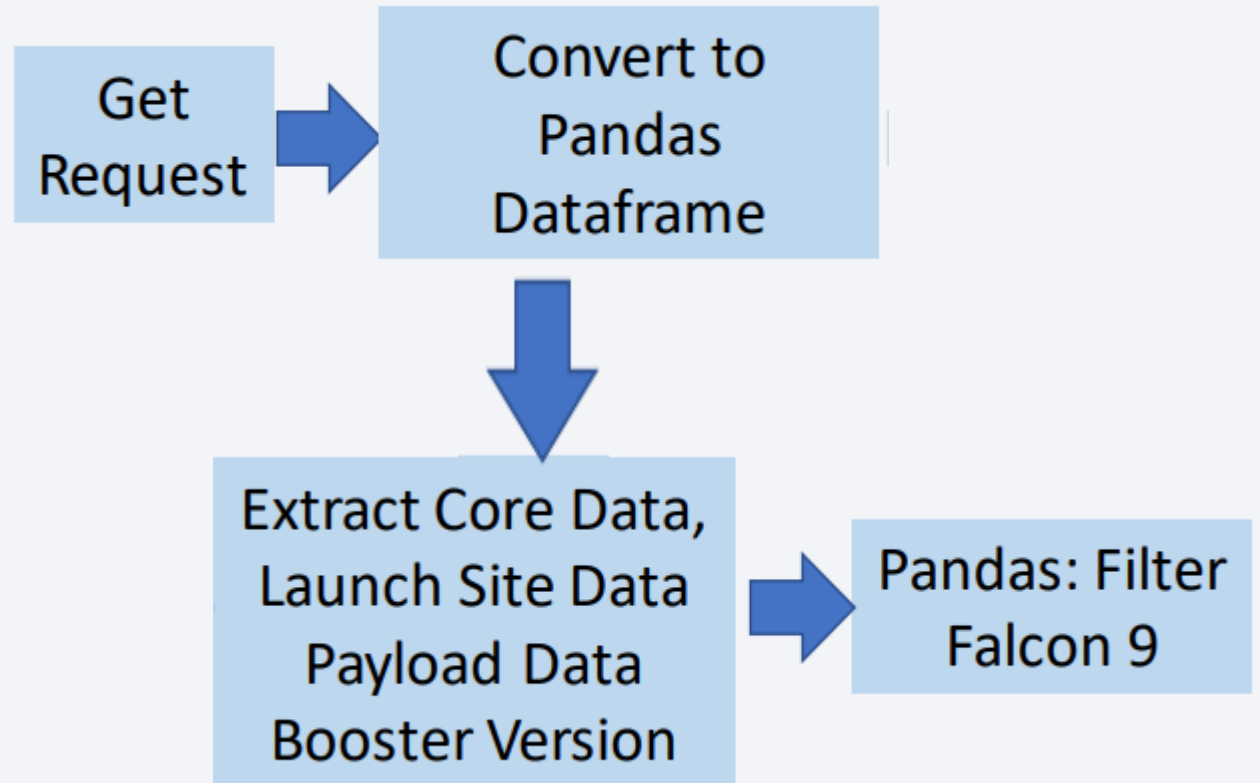
---

- Describe how data sets were collected.
  - SpaceX REST API and Webscraping of SpaceX Wikipedia Page were used to collect data. As for SpaceX REST API, it is a RESTful Interface, which was used to get Core Data, Booster Version, Launch Site Data and Payload Data. Webscraping of SpaceX Wikipedia Page used HTML Requests (HTTP-Get) and Python / BeautifulSoup (Package for Webscraping) to extract column names from HTML table header in the webpage.
- [Data Collection Jupyter Notebook](#)

# Data Collection – SpaceX API

---

- Data collection with SpaceX REST calls using key phrases and flowcharts
  - Send Get Request to SpaceX API interface website
  - Parse data into Pandas dataframe
  - Extract data with specific functions for:
    - Core data
    - Launch Site Data
    - Payload Mass
    - Booster Version
  - Since Data contains other than Falcon 9 data, we filter for Falcon 9 data only
- [GitHub URL of the completed SpaceX API calls notebook](#)

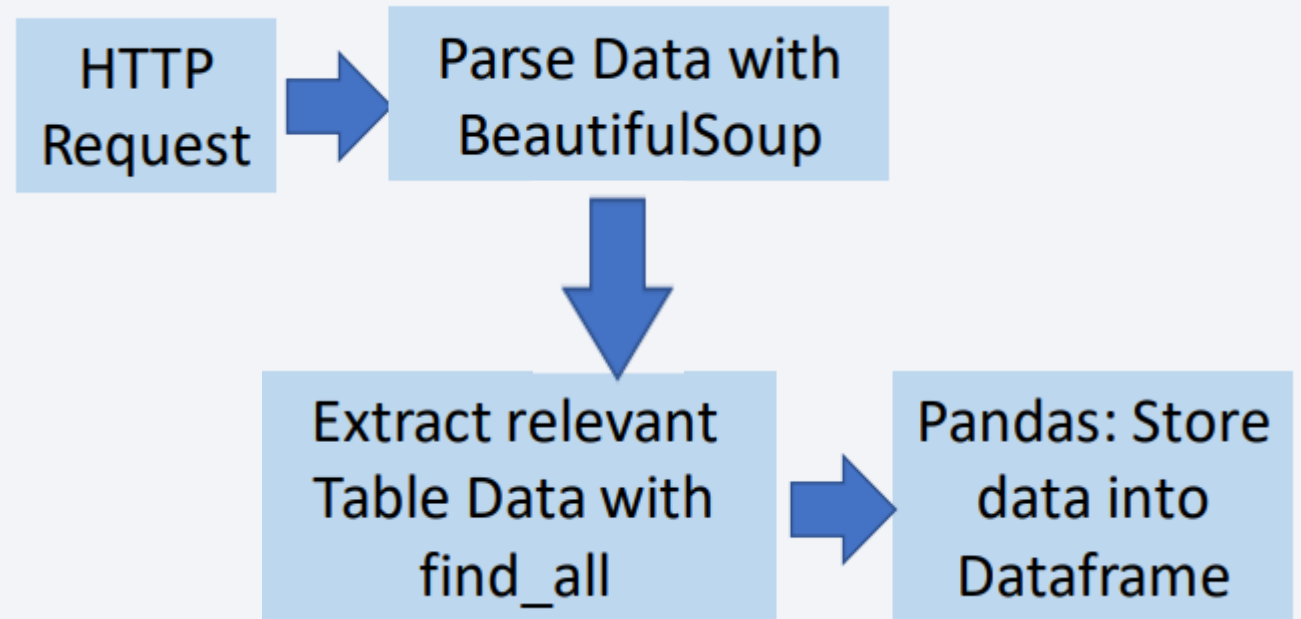




# Data Collection - Scraping

---

- Web scraping process
  - Send HTTP Request to SpaceX Wikipedia website
  - Parse data into Pandas dataframe with BeautifulSoup Webscraper
  - Extract data with find\_all method
  - Store data into Pandas dataframe for further use
- [GitHub URL of the completed Data Scraping notebook](#)



# Data Wrangling

---

- The data were processed mainly by replacing the missing payload mass with the mean value of the payload values.
- [GitHub URL of the completed Data Wrangling notebook](#)

# EDA with Data Visualization

---

- Summarize what charts were plotted and why you used those charts
  - Payload mass vs. Flight number vs. Success rate: This shows us the development of the payload mass and the success rate over time
  - Launch site vs. Flight number vs. Success rate: This shows us the success rate of each launch site over time
  - Launch site vs. Payload mass vs. Success rate: This shows us which payload is best to have success at a specific launch site
  - Orbit type vs. Success rate: This can give us a hint which orbit types have the highest success rates
  - Orbit type vs. Flight number vs. Success rate: This shows us the development of orbit types over time
  - Orbit type vs. Payload mass vs. Success rate: Shows us the success rate for specific orbit type / payload mass clusters
    - Success rate vs. Year: Shows the success development over time
- [GitHub URL of the completed EDA with Data Visualization](#)

# EDA with SQL

---

- Using bullet point format, summarize the SQL queries you performed
  - Extract a list of all launch sites
  - Display 5 records where the name of launch sites starts with 'CCA'
  - Display the total payload mass carried by boosters launched by NASA (CRS)
  - Display average payload mass carried by booster version F9 v1.1
  - List the date when the first successful landing outcome in ground pad was achieved
  - List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
  - List the total number of successful and failure mission outcomes
  - List the names of the booster\_versions which carried the maximum payload mass
  - List the failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015
  - Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order
- [GitHub URL of the completed EDA with SQL](#)

# Build an Interactive Map with Folium

---

- Summarize what map objects such as markers, circles, lines, etc. you created and added to a folium map
  - Edged Circles (radius 1000m): Space launch sites
  - Markers: for labeling all objects
  - MarkerCluster: for creating a bunch of markers around space launch sites to indicate success (green) or failure (red) of the landing of the rocket's first stage
  - Lines: Measure the distance between the launch site and the next coast or next city
- Explain why you added those objects
  - These objects were added to have a better data presentation.
- [GitHub URL of Interactive Map with Folium](#)



# Build a Dashboard with Plotly Dash

---

- Input Elements:
  - Dropdown list for the launch site
  - RangeSlider for selecting the payload mass
- Output Elements:
  - PieChart: for showing the success rate of each launch site, or showing the number of successful landing outcomes
  - Scatterplot: Show success/failure by payload and booster version

[GitHub URL of a Dashboard with Plotly Dash](#)

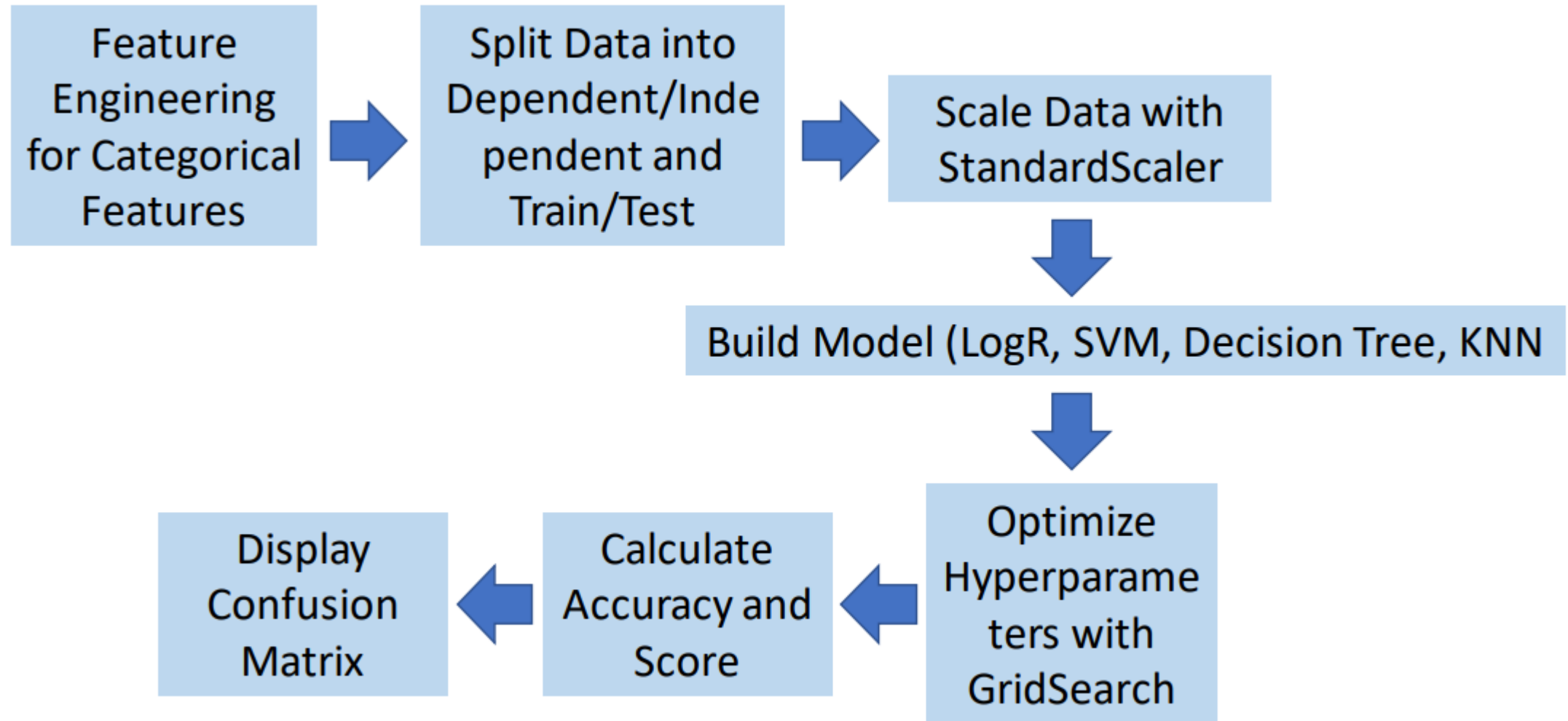
# Predictive Analysis (Classification)

---

- • Preprocessing
  - One-Hot-Encoding for Categorical Features
  - Split data into dependent/independent variables and train/test data
  - Scale Data with StandardScaler
- • Model Building for each Method
  - Logistic Regression
  - Support Vector Machine
  - Decision Tree
  - K-Nearest Neighbor
- • Optimization
  - Use Gridsearch for optimizing the models based on their hyperparameters
- • Evaluation
  - Use Accuracy of Gridsearch for selecting the best parameter
  - Use Score to compare each classification method

[GitHub URL of a Dashboard with Plotly Dash](#)

# Predictive Analysis (Classification)



# Results

---

- Exploratory data analysis results
  - Launch success rate increases over time
  - Higher success rate for higher orbits
- Interactive analytics demo in screenshots
  - Higher success rate for higher payload mass
  - Low success rate for booster versions v1.0, v1.1, high success rate for FT, B4, B5
  - Higher success rate for Kennedy Space center and recent starts at Cape Canaveral
- Predictive analysis results
  - Best prediction results with Logistic Regression and Support Vector Machine



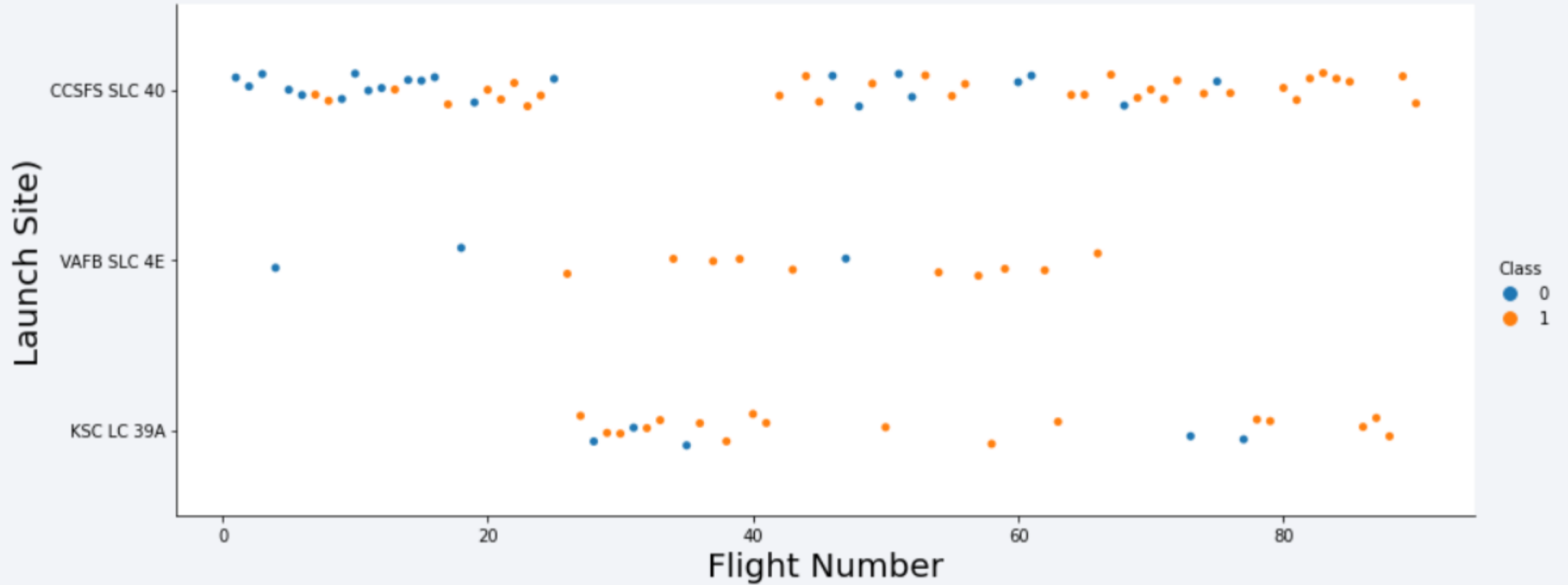
The background of the slide is an abstract composition. It features a dark blue base color. Overlaid on this are numerous diagonal streaks in shades of red and cyan. A faint, light blue grid pattern is also visible, particularly in the lower half of the image. The overall effect is dynamic and technological.

Section 2

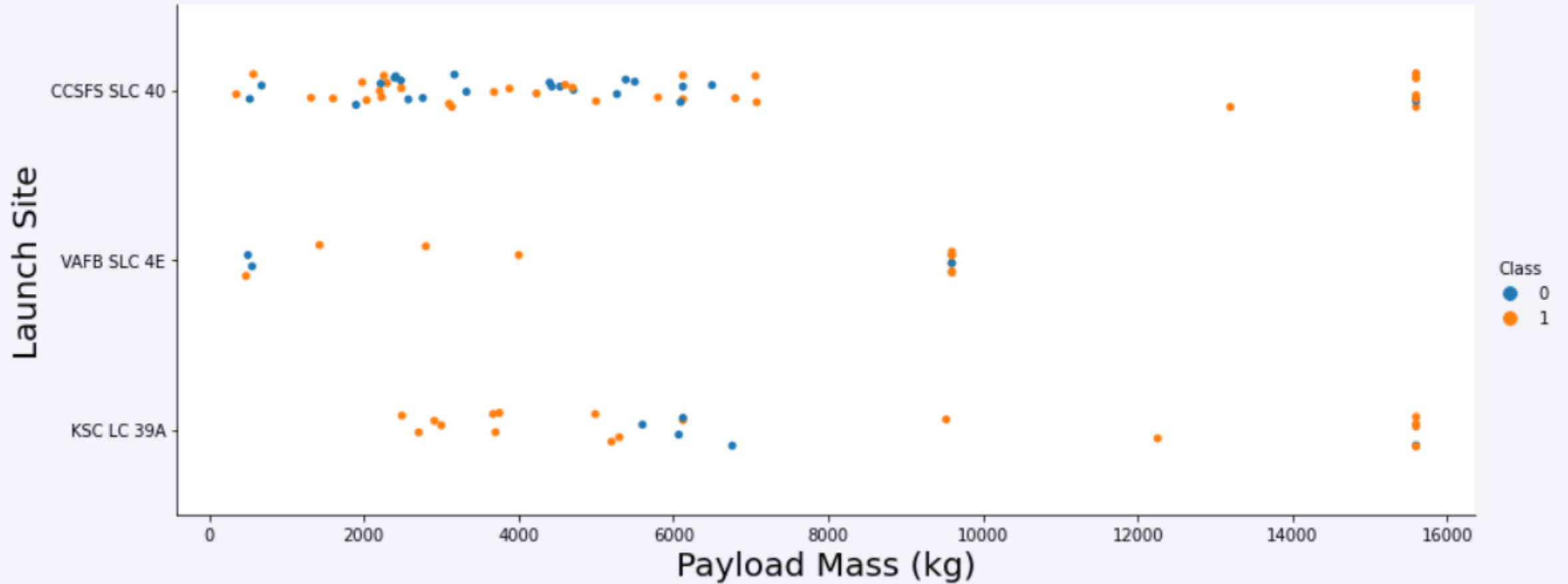
# Insights drawn from EDA



# Flight Number vs. Launch Site



# Payload vs. Launch Site

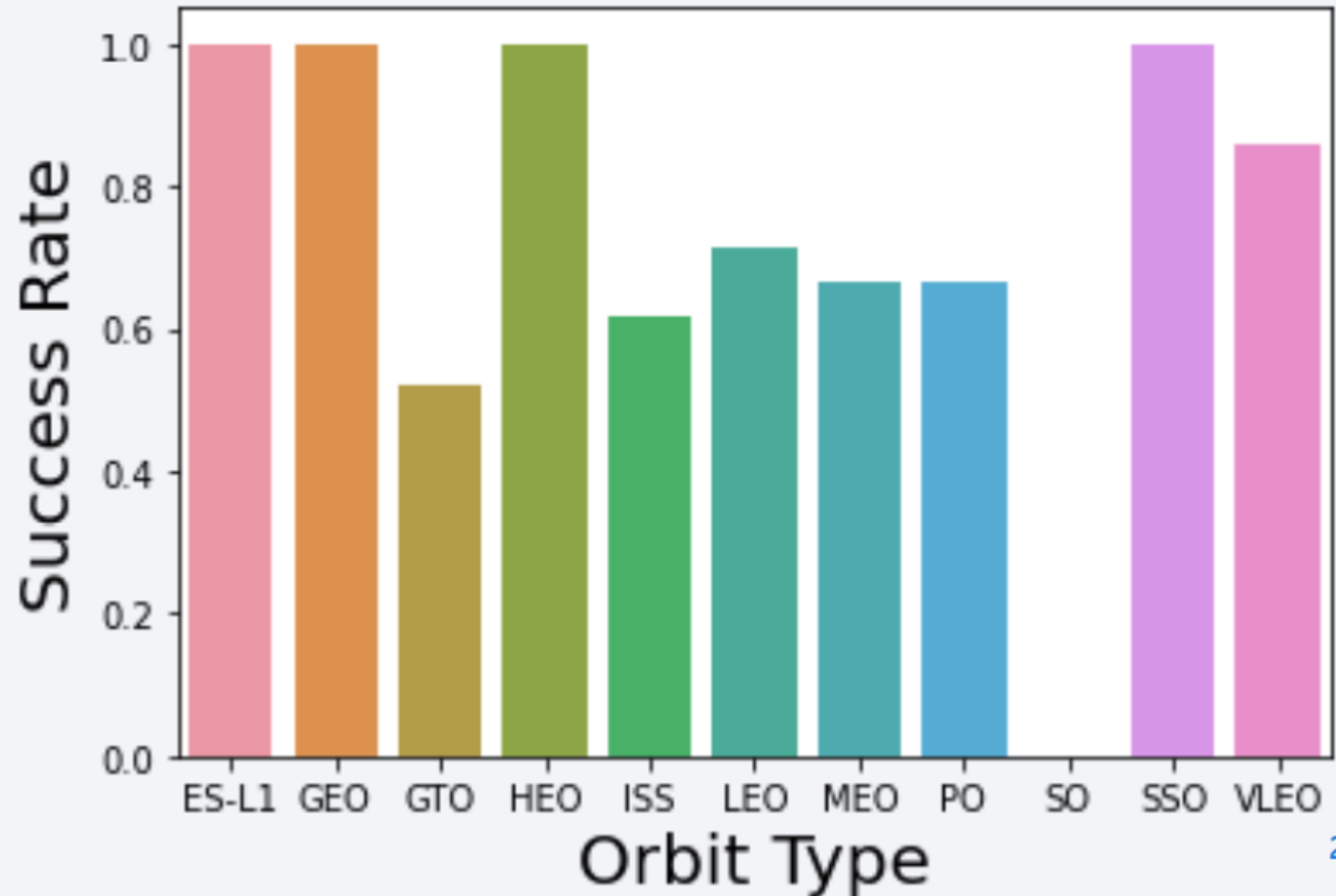


# Success Rate vs. Orbit Type

Low Earth Orbits:

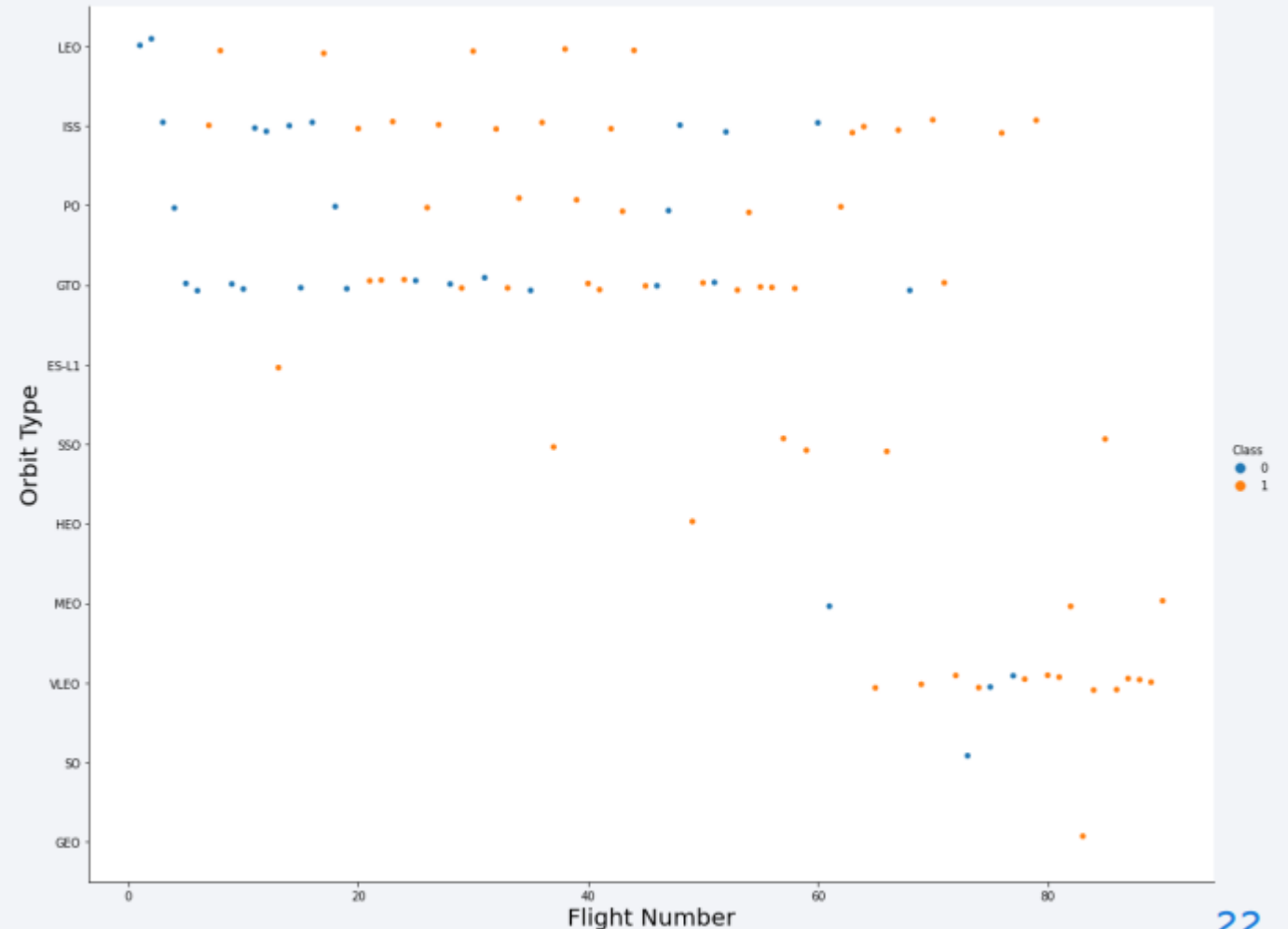
GTO • ISS • LEO • MEO  
• PO • VLEO

High Earth Orbits: ES-  
L1 • GEO • HEO • SSO

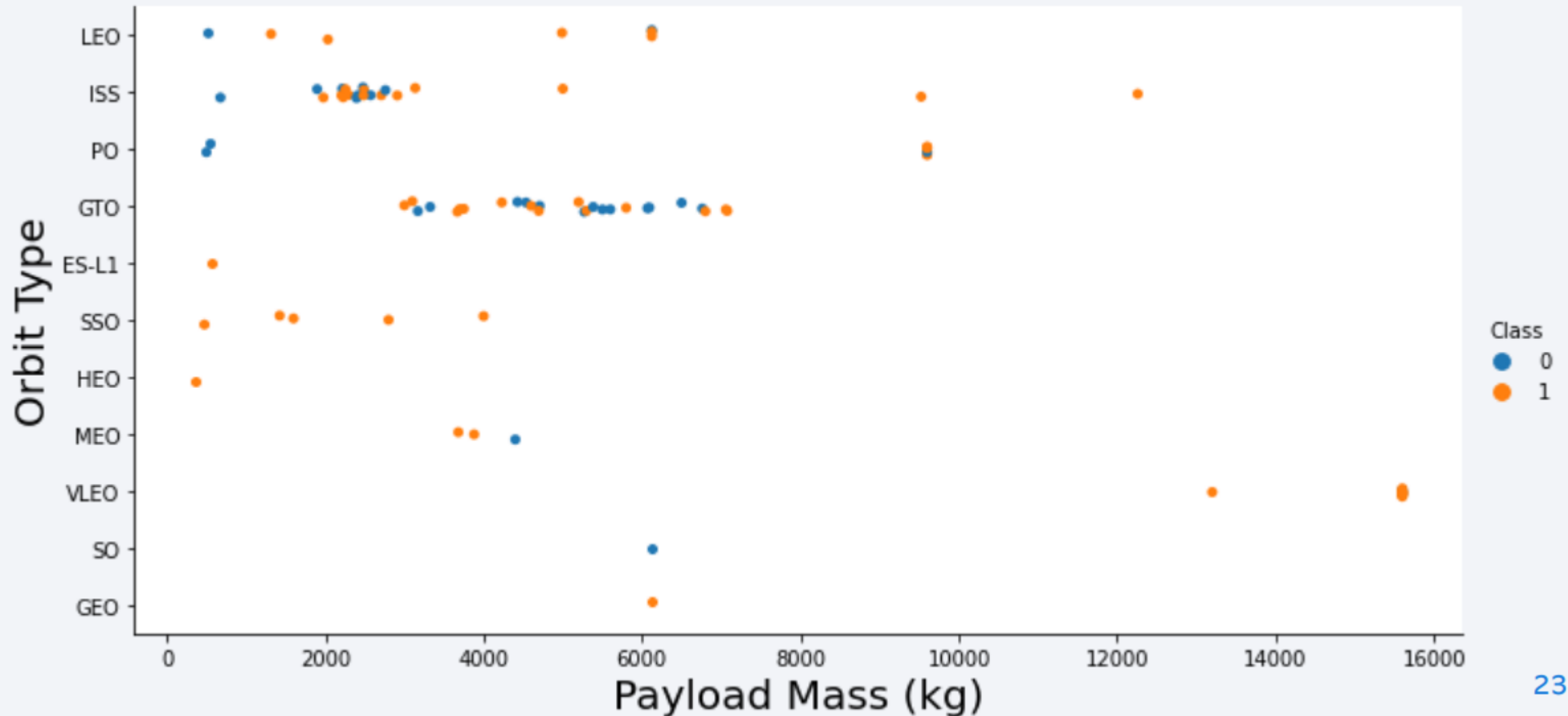


# Flight Number vs. Orbit Type

- The orbit types are changing over time. Success rate has increased over time for all orbit types.



# Payload vs. Orbit Type

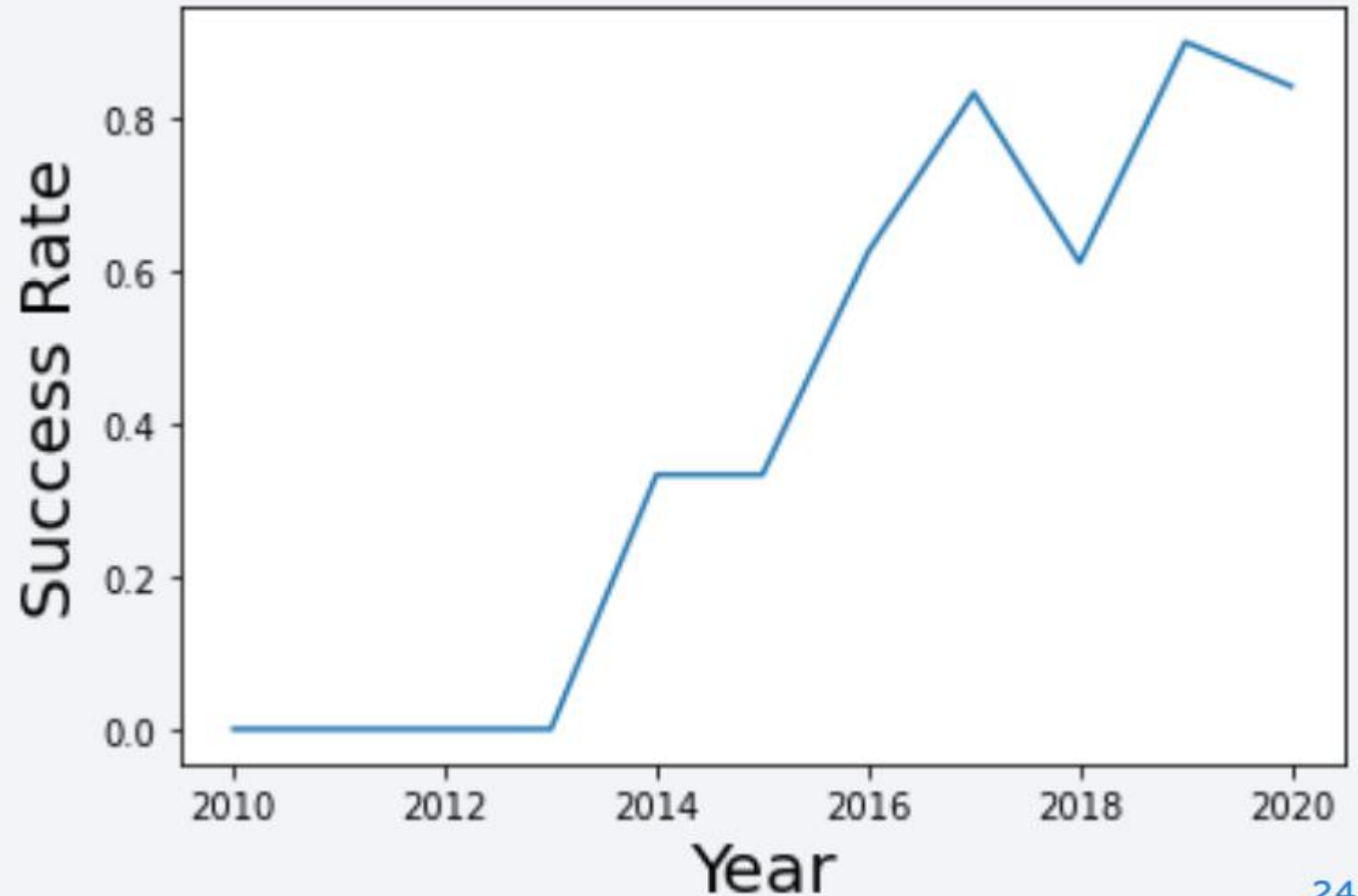




# Launch Success Yearly Trend

---

Launch success is increasing over the years



# All Launch Site Names

---

- KSC: Kennedy Space Center
- CCA?: Cape Canaveral Launch Center
- VAFB: Vandenberg Air Force Base

	Launch_Site
0	CCAFS LC-40
1	VAFB SLC-4E
2	KSC LC-39A
3	CCAFS SLC-40

# Launch Site Names Begin with 'CCA'

---

Date	Time_(UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_C
2010-06-04 00:00:00	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success
2010-12-08 00:00:00	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success
2012-05-22 00:00:00	07:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success
2012-10-08 00:00:00	00:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success
2013-03-01 00:00:00	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success

# Total Payload Mass

---

```
sum(PAYLOAD_MASS_KG_)
```

```
45596
```

# Average Payload Mass by F9 v1.1

---

```
avg(PAYLOAD_MASS_KG_)
```

```
2928.4
```



# First Successful Ground Landing Date

---

min(Date)

2015-12-22

## Successful Drone Ship Landing with Payload between 4000 and 6000

---

	Booster_Version
0	F9 FT B1022
1	F9 FT B1026
2	F9 FT B1021.2
3	F9 FT B1031.2

# Total Number of Successful and Failure Mission Outcomes

---

Mission_Outcome	count(*)
Failure	1
Success	100

# Boosters Carried Maximum Payload

---

- Names of the booster with the maximum payload mass

	Booster_Version
0	F9 B5 B1048.4
1	F9 B5 B1049.4
2	F9 B5 B1051.3
3	F9 B5 B1056.4
4	F9 B5 B1048.5
5	F9 B5 B1051.4
6	F9 B5 B1049.5
7	F9 B5 B1060.2
8	F9 B5 B1058.3
9	F9 B5 B1051.6
10	F9 B5 B1060.3
11	F9 B5 B1049.7

# 2015 Launch Records

---

Landing__Outcome	Booster_Version	Launch_Site
Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40
Failure (drone ship)	F9 v1.1 B1017	VAFB SLC-4E
Failure (drone ship)	F9 FT B1020	CCAFS LC-40
Failure (drone ship)	F9 FT B1024	CCAFS LC-40

## Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

---

Landing__Outcome	count(*)
No attempt	10
Success (drone ship)	5
Failure (drone ship)	5
Success (ground pad)	3
Controlled (ocean)	3
Uncontrolled (ocean)	2
Precluded (drone ship)	1

A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The background is a deep blue gradient.

Section 3

# Launch Sites Proximities Analysis



# Folium Map: Launch Sites

---

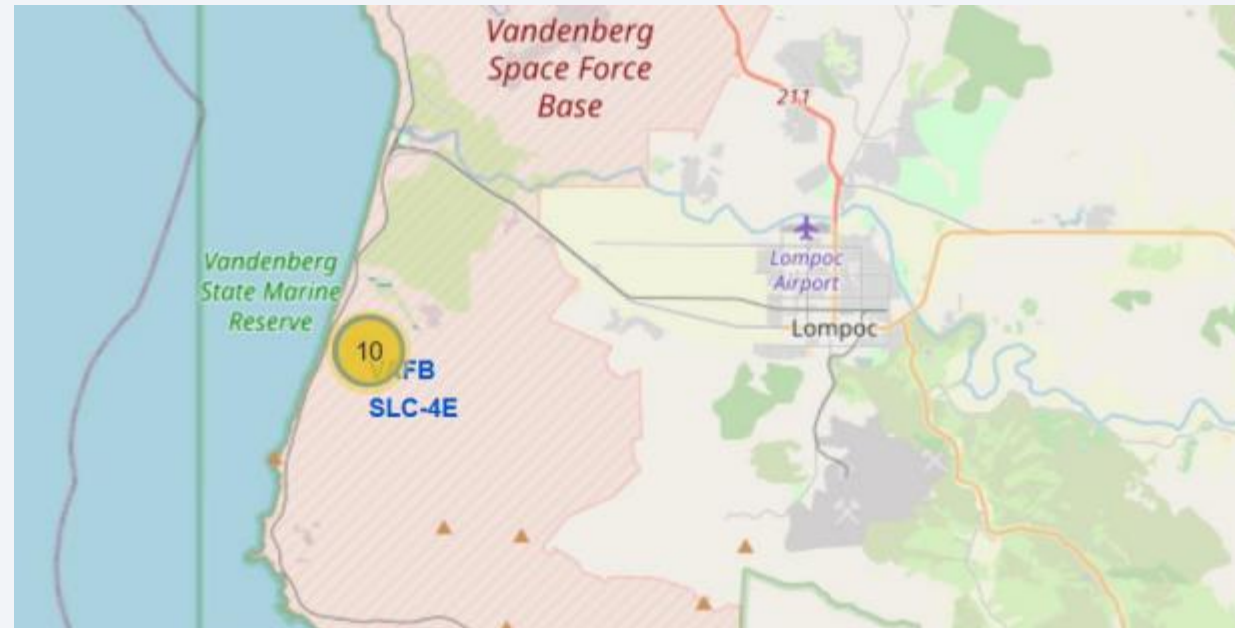
- Launch sites are at the East and West coast, near the southernmost U.S. mainland area, which is Florida and California



# Folium Map: Proximity Vandenberg AFB

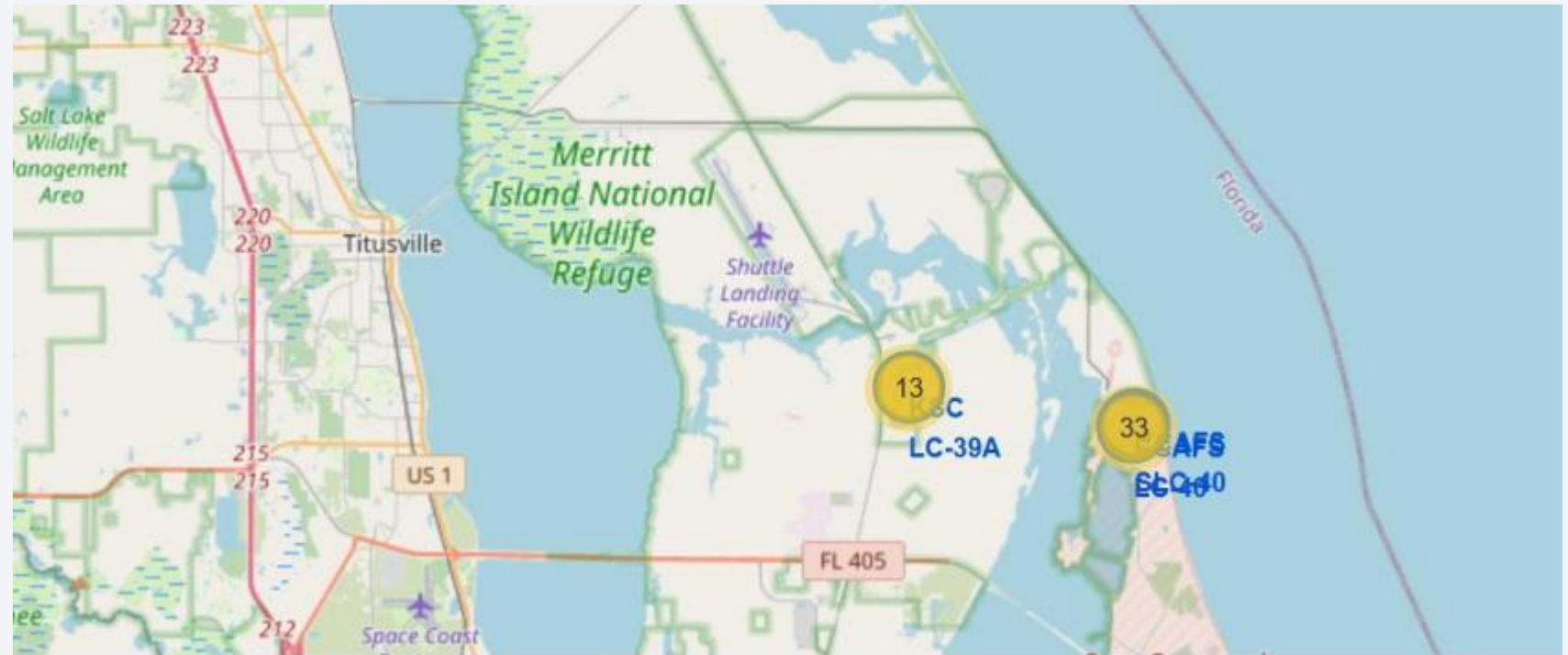
---

- As shown in the map on the right, the town of Lompoc is right next to the Vandenberg AFB. This could be an issue if the stage-1 landing cannot be controlled.



# Folium Map: Proximity Kennedy Space Center (KSC)/ Cape Canaveral

- As shown in the map on the right, KSC is isolated to itself.





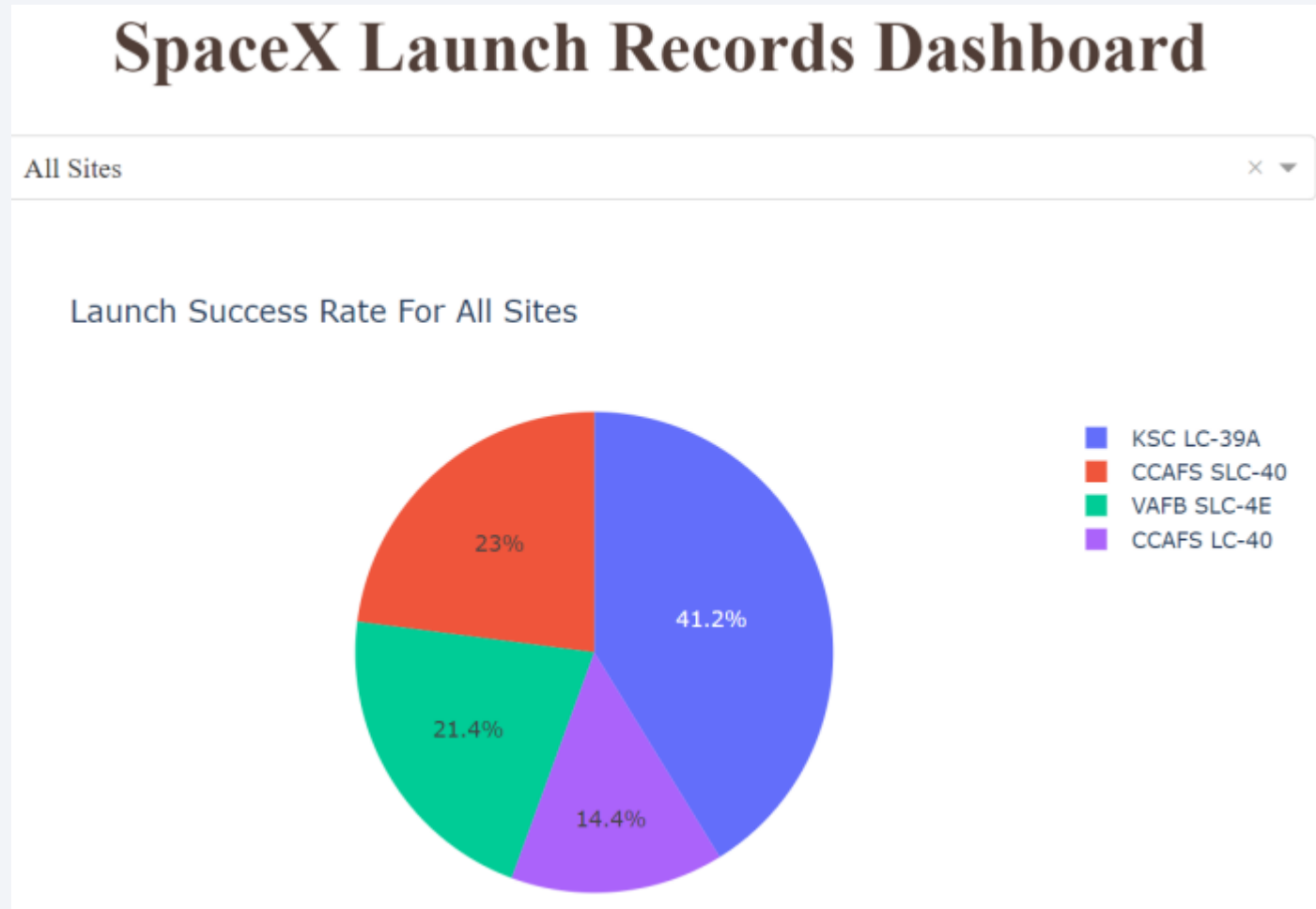


Section 4

# Build a Dashboard with Plotly Dash

# Dashboard: Launch Success Count For All Sites

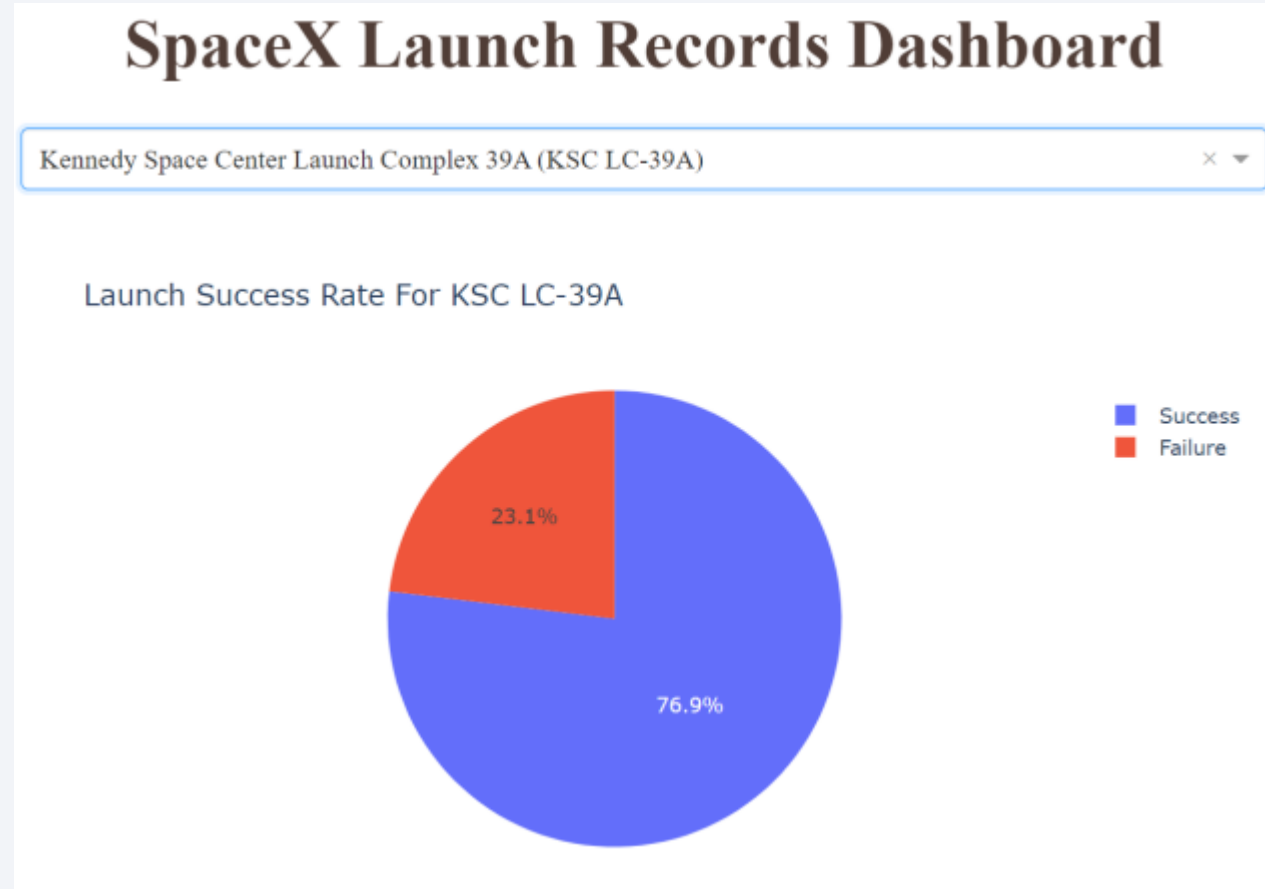
- KSC has the most successful stage-1 landings
- Vandenberg Air Force Base has the least number of successful stage-1 landings



# Dashboard: Success Rate at KSC

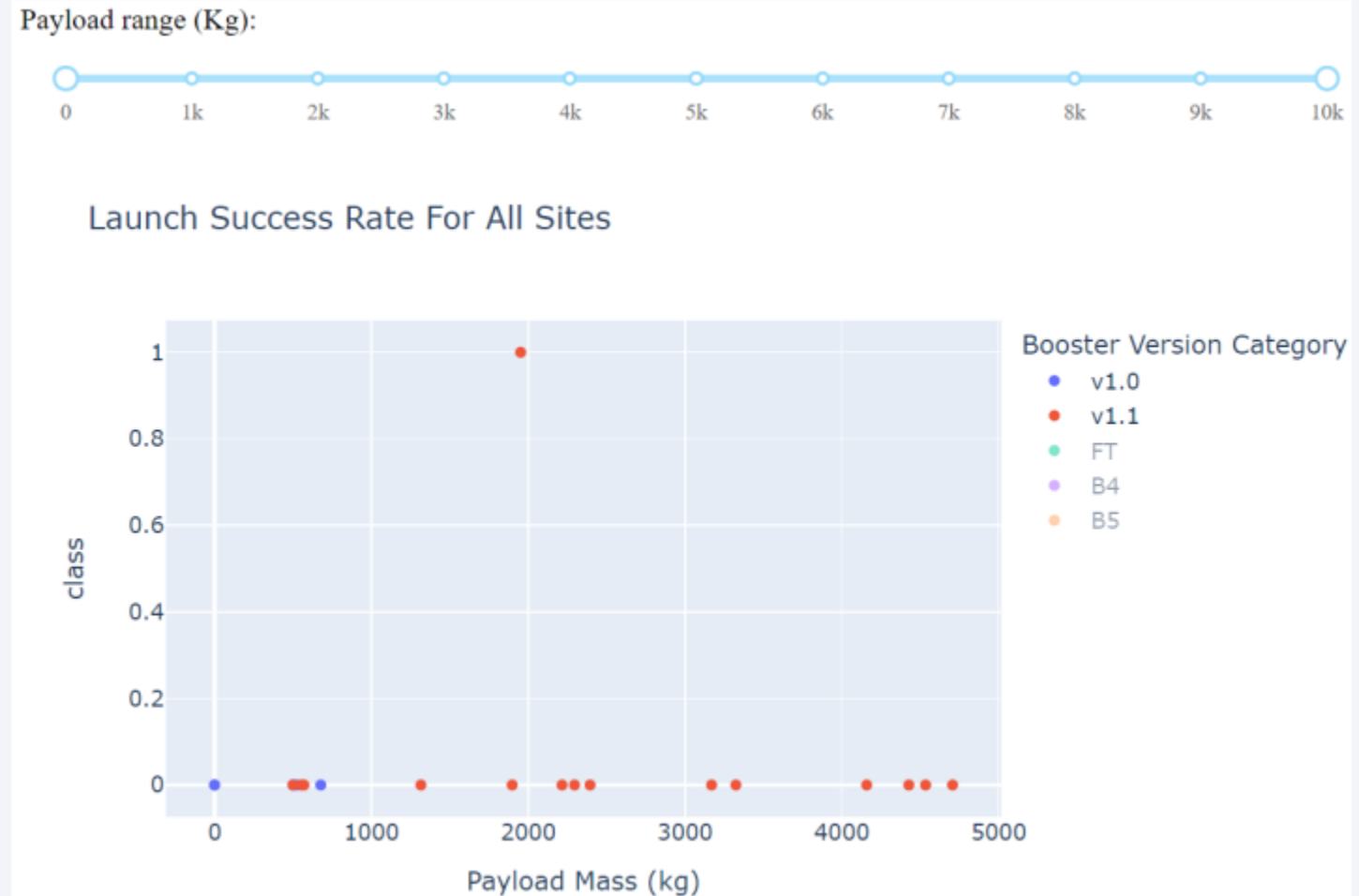
---

- Almost 8 out of 10 landings are successful at KSC



# Dashboard: Booster Version V 1.0 and V1.1

- This graph basically can not tell anything about the characteristics of Booster Version V1.0 and V1.1, since there is only 1 failed launch with V1.1 and all the rest are successful.





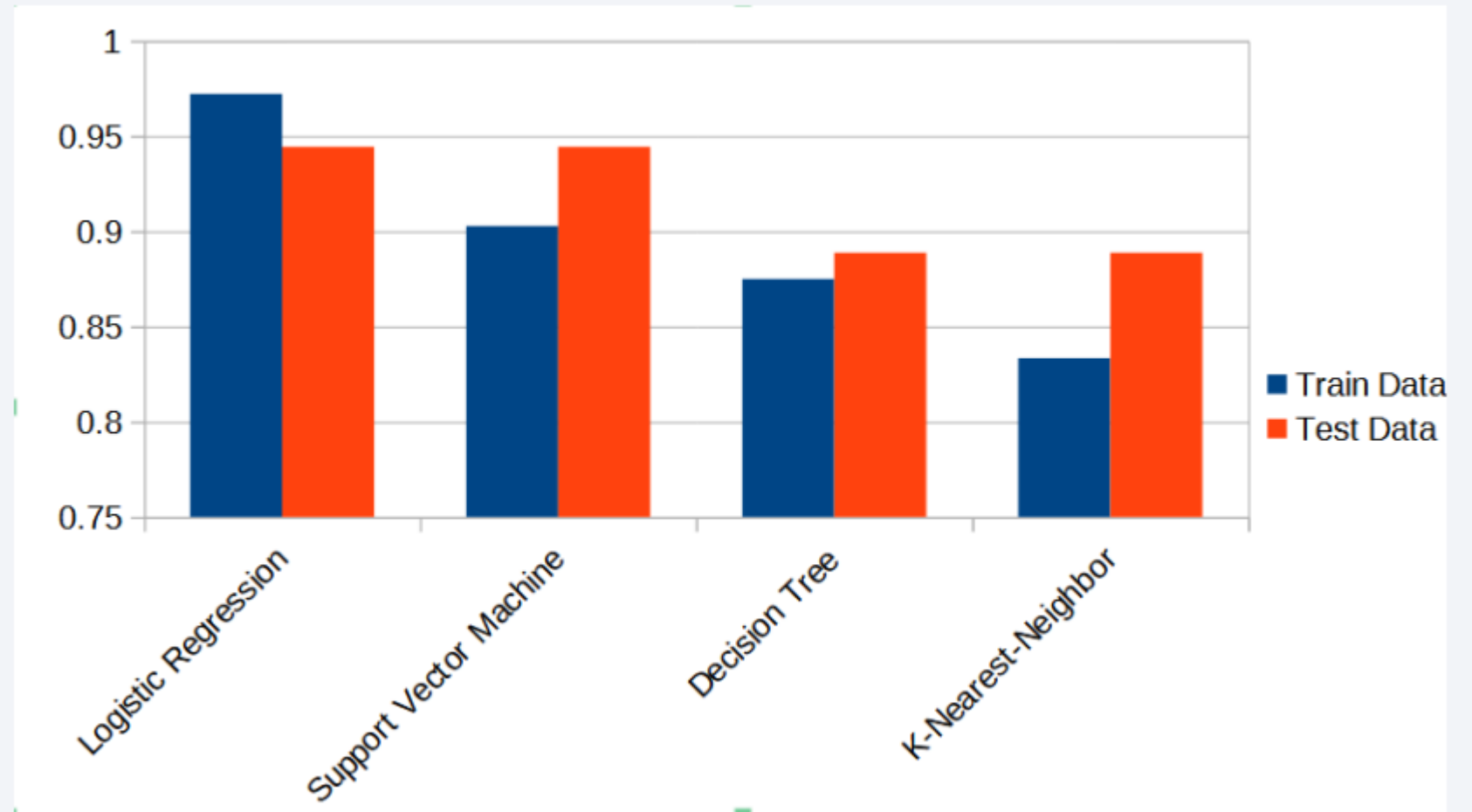


Section 5

# Predictive Analysis (Classification)

# Classification Accuracy

- Logistic Regression has the best result for train data
- Logistic Regression and Support Vector Machines have the best results on test data



# Confusion Matrix

- True Positives: 12
- True Negatives: 5
- False Positives: 1
- False Negatives: 0



# Conclusions

---

- None of the prediction is perfectly matching the test data.
- Prediction with Logistic Regression is quite accurate.
- Support Vector Machine also provide a good result for predicting the landing outcome.
- None of the predictions from the Machine Learning (ML) models had false negatives.
- All predictions from the ML models had at least one false positive.

# Appendix

---

Python code, Notebook and SQL are available at:

- [Jupyter Notebook](#)
- [Plotly Dashboard](#)

The current version of this document is available at:

- [Analysis Presentation](#)

Thank you!

