



123

SESAME STREET®

CHARACTER BIOS

october 2015

meet the  muppets



Elmo



LOVE

Happy, Enthusiastic, Curious, Trusting, Discoverer

AGE: 3 1/2

BIRTHDAY: February 3

EDUCATION: Attends preschool

STRUGGLES WITH...

Managing his emotions
Being self-centered and unable
to read other's emotions

INTERESTS & SKILLS

Loves books and making up stories
Enjoys being read to and loves
pretending to read along
Dancing and singing
Imagining and pretending
Riding a tricycle

FRIENDS

Everyone! Especially Abby
His pet goldfish, Dorothy

PERSONALITY / TEMPERAMENT

Optimistic
Has Integrity
Always tries to do the right thing
Open to and initiates making
friends (extrovert)

FAMILY

Mae (Mother), Louie (Father)
Aunt Funella, Uncle Furgus,
Cousin Phoebe

ACCESSORIES

Dress-up Outfits
Baby David



SPEECH / DIALOGUE PATTERNS

Refers to himself in the 3rd person
“What If...”
“Elmo Loves You!”

KEY CURRICULUM TOPICS

Self-Regulation:
Focus on emotions, imagination,
task persistence, asking questions
Letter recognition
Early literacy skills
Science of discovery

PLAYABILITY

Natural Curiosity
Discovery
Imagination
Exploration

Elmo's Room



Located on the Ground Floor
of 123 Sesame Street

Is Simple

A Reward Chart

Baby David

Dorothy's Bowl

Alarm Clock

Open Cubbies to display
collection/toys

Artwork/Crayons

Blocks

Puzzles

Books

Magnifying Glass

Bug Catcher

Binoculars

Abby

Confident, Independent, Resilient,
Exuberant, Unconventional, Dreamer



AGE: 3

BIRTHDAY: October 21

EDUCATION: Attends Preschool;
Fairy After-School Program

STRUGGLES WITH...

Memorization (spells often recited wrong with dire effect)

Too quick to intervene with magic and magic goes awry

INTERESTS & SKILLS

Excited to learn new things, eager learner

Finding plants, bugs

Trying new things – like exotic foods

Words that rhyme, making up words, Fairy Tales

Finding magic in the unmagical (like the alphabet, or an eggbeater)

FRIENDS

Elmo – her best friend

Rosita

PERSONALITY / TEMPERAMENT

Imaginative

Creative

FAMILY

Mom (Cinderella's Fairy Godmother)

Dad (Tooth fairy)

ACCESSORIES

Wand that can transform
Ex: Magnifying glass for exploring

Garden

Bug Collecting Kit

Fun, unmatched hair ties

Different dresses



SPEECH /DIALOGUE PATTERNS

"What's going on?!"

"Oopsy!"

"Poof!"

"That's so magical!"

KEY CURRICULUM TOPICS

Problem solving

Confidence

Nature / Environment

PLAYABILITY

Color

Dress-up

Arts and crafts magic

Nature exploration



Abby's Garden

Located behind 123 Sesame Street

Framed with bright, multi colored glass and repurposed flower boxes, which overflow with giant flowers, mushrooms, and vegetables

Interesting flower, bugs & bug habitats

Unique items, like garden gnomes, that make it special

An ordinary garden where she makes magical things happen (ex. candy corn flowers for Halloween)

Cookie Monster



DETERMINATION

Impulsive, Driven by immediate gratification

AGE: Ageless

BIRTHDAY: November 2

EDUCATION: n/a

STRUGGLES WITH...

- Being impulsive
- Being compulsive about everything
- Big emotions
- Self-control

INTERESTS & SKILLS

- Cookies! (but will settle for a cucumber, table or street lamp)
- Food, cooking, eating
- Being a "Smart Cookie"
- He can read

FRIENDS

- Abby
- Elmo
- The Smart Cookies

PERSONALITY / TEMPERAMENT

Persistent
(when cookies are involved)

FAMILY

Mom

ACCESSORIES

- Smart Cookie Car
- A chocolate chip cookie



SPEECH /DIALOGUE PATTERNS

Refers to himself as "Me"

"Cookie!"

"Dum de de dum de de dum..."

"Cowabunga!"

"Om nom nom..."

Knows big words, which surprises his friends

KEY CURRICULUM TOPICS

- Self Regulation
- Delayed Gratification
- Following Directions
- HHFL

PLAYABILITY

- Vehicle Play
- Food Play



Cookie Monster's Room

Located above
Hooper's Store
Studio apartment
Murphy bed

Big Bird

Naïve, Proud, Social, Giving, Compassionate



COMPASSION

AGE: 6 1/2

BIRTHDAY: March 20

EDUCATION: 1st Grade

STRUGGLES WITH...

Being clumsy
Malapropisms

INTERESTS & SKILLS

Dancing, skipping
Books and reading; visiting the Library
Being tall and seeing the world from a different POV
Anything with bird seed (vegetarian)
Sticking his head through his legs
Rollerblading
Loves play dates
Sports
Collecting things

FRIENDS

Snuffy – “best friend”
Whole neighborhood

PERSONALITY / TEMPERAMENT

Altruistic
Desire to help others in his community
Proud of neighborhood

FAMILY

Granny Bird

ACCESSORIES

Radar
Sports stuff



SPEECH /DIALOGUE PATTERNS

“La la la...”

KEY CURRICULUM TOPICS

Reading
Empathy / Kindness Friendship

PLAYABILITY

Early Jokes
Movement - Sports



Big Bird's Nest

Books
Family photos
Radar

“Discovery” features
in the tree
(hollows, stuck objects)
Sports stuff

Collections of things
Picture of Mr. Hooper

Grover

Heroic, Explorer, Relentless, Inept yet Confident



COURAGE

AGE: Ageless

BIRTHDAY: October 14

EDUCATION: Multiple Online Vocational Schools

STRUGGLES WITH...

- Making a lot of mistakes
- Coordination
- Remembering
- Self awareness
- Perspective taking

INTERESTS & SKILLS

- Everything! He will take on any job that needs doing
- Exploring the world
- New adventures
- Rescue missions
- Role playing
- Physical humor
- Coming to the rescue
- Taking selfies and photo bombing

FRIENDS

Anyone in need

PERSONALITY / TEMPERAMENT

Persistent

FAMILY

Mommy

ACCESSORIES

Whatever comes with the job
(ex: uniforms, helmet, goggles)



SPEECH /DIALOGUE PATTERNS

Does not use contractions

"Hello everybodee!"

"It is I, your cute and lovable pal, Grover!"

"Did someone say 'help'?"

"It is what I do!"

"I am sooooo embarrassed!"

KEY CURRICULUM TOPICS

Exercise

Problem solving

STEM (Super Grover 2.0)

PLAYABILITY

Costume

Fantasy Adventures

STEM (science and discovery)

Rosita



CARING

Sensitive, Affectionate, Caring, Optimistic

AGE: 5

BIRTHDAY: December 7

EDUCATION: Attends Kindergarten



STRUGGLES WITH...

- Being frustrated
- Being too affectionate
- Jealousy

INTERESTS & SKILLS

- Mexican Heritage
- Music - playing guitar and drums
- Reading / Writing
- Teaching Spanish – she's bilingual

FRIENDS

- Elmo
- Abby
- Gina

PERSONALITY / TEMPERAMENT

- Playful
- Outgoing (extrovert)
- Inclusive

FAMILY

- Abuela
- Mom
- Dad (who is in a wheelchair)

ACCESSORIES

- Instruments
(Guitar, Drums, Maracas)
- A feelings journal
- Hair bow



SPEECH /DIALOGUE PATTERNS

- Uses Spanish Expressions
- “¿Que pasa mis amigos?”
- “All rrright!”

KEY CURRICULUM TOPICS

- Spanish language
- Identifying emotions / Managing emotions
- Perspective taking
- Music
- Writing fundamentals

PLAYABILITY

- Bilingual
- Music

Oscar the Grouch



Contrarian, Irreverent, Grouchy,
A Foil to the Happy Characters

AGE: Ageless

BIRTHDAY: June 1

EDUCATION: Grouch School

STRUGGLES WITH...

Accepting happiness

Love, affection

He does have a soft side

Sweetness

Celebrating birthdays or any joyous occasions

INTERESTS & SKILLS

Being grouchy makes him happy (and being happy makes him grouchy)

Loves trash, stinky-smelly stuff, and noise

Common annoyances

FRIENDS

His Pets:
Slimey,
Fluffy (elephant),
Spot (pig)

Other gourches

Grundgetta

PERSONALITY / TEMPERAMENT

n/a

FAMILY

n/a

ACCESSORIES

The Trashcan



SPEECH /DIALOGUE PATTERNS

"Scram!"

"Oh brother."

KEY CURRICULUM TOPICS

Differing perspectives

PLAYABILITY

n/a

Count von Count



Happy, Helpful, Grateful, Confident,
Enthusiastic about Counting, Sees Math
in the Everyday

AGE: Ageless

BIRTHDAY: October 9

EDUCATION: n/a

STRUGGLES WITH...

Nothing to count

INTERESTS & SKILLS

Loves to count everything

Math

Playing the organ

FRIENDS

Everyone on Sesame Street

Bats

PERSONALITY / TEMPERAMENT

Easy-going

Friendly

FAMILY

The Countess (wife)

ACCESSORIES

Cape

Monocle

Bats

Organ



SPEECH /DIALOGUE PATTERNS

"Ah, ah, ah!"

Counting followed by thunder
and lightning

KEY CURRICULUM TOPICS

All Math

PLAYABILITY

Counting

Math

Music

Murray



Adventurous, Brave, Friendly, Curious
About How the World Works

AGE: n/a
BIRTHDAY: n/a
EDUCATION: n/a

STRUGGLES WITH...

Controlling his emotions
Body
Excitability

INTERESTS & SKILLS

Learning new things
Going on field trips
Visiting schools
Making friends

FRIENDS

Ovejita

PERSONALITY / TEMPERAMENT

Open to learning and trying new things
Easily makes friends
Overly excitable

FAMILY

Mom

ACCESSORIES

Whatever comes with the job
(ex: uniforms, helmet, goggles)



SPEECH /DIALOGUE PATTERNS

"That's the word on the street!"

"Peace"

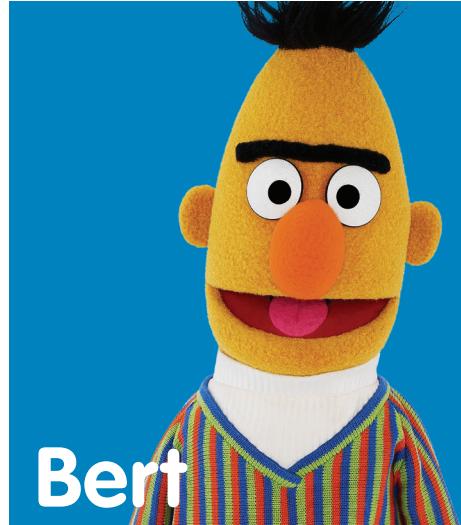
"Peeps in the hood"

KEY CURRICULUM TOPICS

Vocabulary, but can really stand for anything he is doing in the moment: music, arts, sports, dance etc. What do you think?

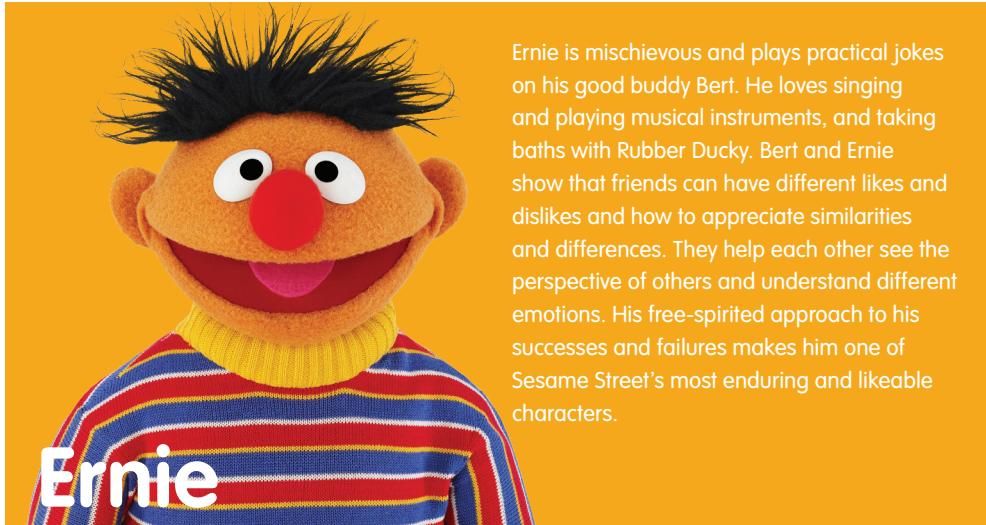
PLAYABILITY

Pretend Play



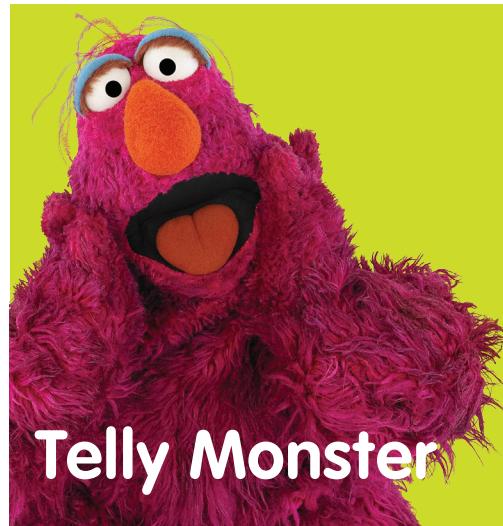
Bert

Bert is the long-suffering sidekick of Ernie. He is more serious, focused, and practical, and he considers himself the voice of reason in their friendship. Bert can be rather eccentric. He collects bottle caps and paper clips, plays the tuba and loves Bernice, his pet pigeon. Bert is not always a willing participant in Ernie's escapades; he correctly senses that the tables are destined to be turned on him or that he will end up on the short end of the stick. However, Bert always forgives Ernie, forever remaining his "old buddy."



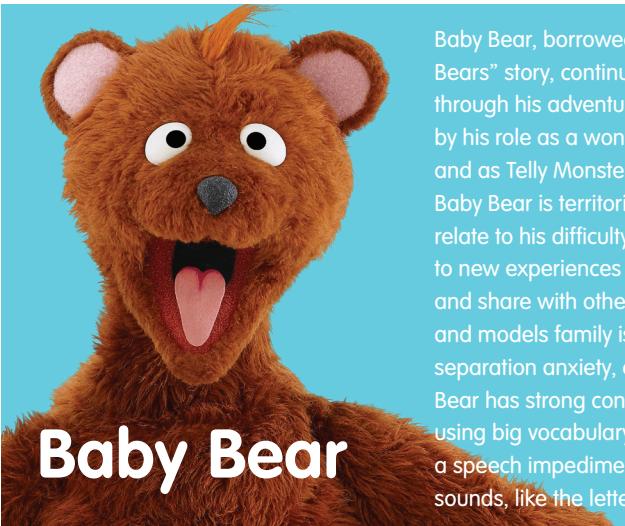
Ernie

Ernie is mischievous and plays practical jokes on his good buddy Bert. He loves singing and playing musical instruments, and taking baths with Rubber Ducky. Bert and Ernie show that friends can have different likes and dislikes and how to appreciate similarities and differences. They help each other see the perspective of others and understand different emotions. His free-spirited approach to his successes and failures makes him one of Sesame Street's most enduring and likeable characters.



Telly Monster

Telly Monster is an intense and earnest monster who worries over everything. He often needs help from his friends to cope with strong emotions, such as anxiety and frustration. When he learns strategies to calm down he is able to focus, show greater self-confidence, and persist at a task. Telly's favorite shape is a triangle and he loves playing with his best friend Baby Bear. Through this relationship, young viewers gain an understanding that friendships have ups and downs, and can sometimes take a lot of work.



Baby Bear

Baby Bear, borrowed from the enduring "The Three Bears" story, continues to engage young viewers through his adventurous spirit and artistic abilities, by his role as a wonderful older brother to Curly Bear and as Telly Monster's best friend. Like a young child, Baby Bear is territorial about his things. Children relate to his difficulty in sharing. However, he is open to new experiences and is also learning to cooperate and share with others. His family is part of the show and models family issues such as sibling rivalry, separation anxiety, and parent/child bonding. Baby Bear has strong confidence in himself and is often using big vocabulary. He also represents a child with a speech impediment, and has problems creating sounds, like the letter "R."



Snuffleupagus

Aloysius Snuffleupagus – loves playing with his best friend Big Bird and is the older brother to Alice. Big Bird and Snuffy share many adventures on Sesame Street and help each other make sense of their world. Like most 4-year-olds, Snuffy is still learning how to cope with simple things, and his first impulse is often to give up. But with encouragement from his feathered friend and the other neighbors, he usually finds a solution to his problems.



Two Headed Monster

The Two Headed Monster is a furry lavender monster with two heads. He communicates in gibberish, although some syllables are recognizable and with the help of tools such as repetition and ‘sounding out’, he is able to learn simple words. The two heads are typically in disagreement (this way, no this way, being a typical interaction) and through this personality trait, children learn about cooperation, sharing, and engaging with others. Two Head is located at and works out of the Sesame Street Newsstand.



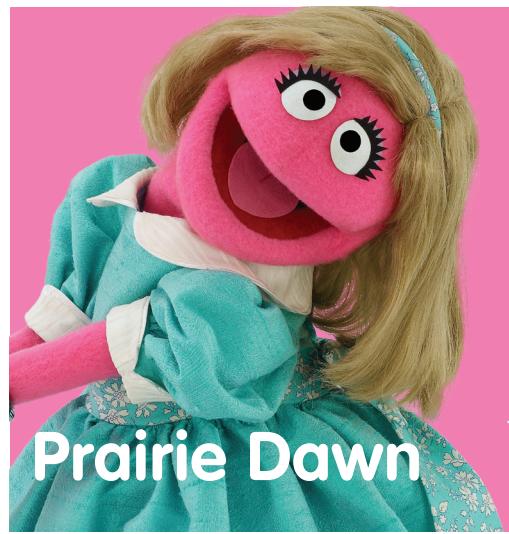
Guy Smiley

Guy Smiley is America’s favorite game show host! In classic game show host fashion, he approaches everything with an over-the-top level of excitement and enthusiasm. Guy Smiley has hosted segments such as “Here is Your Life,” “The Waiting Game,” and “Make it Fit.” Guy Smiley is constantly challenging his contestants to learn new things including—self-regulation skills, spatial relations, and identifying shapes. His games are fun, exciting and you might be playing one right now without even knowing it! Guy also hopes you won’t switch the channel to anything Sonny Friendly is hosting!



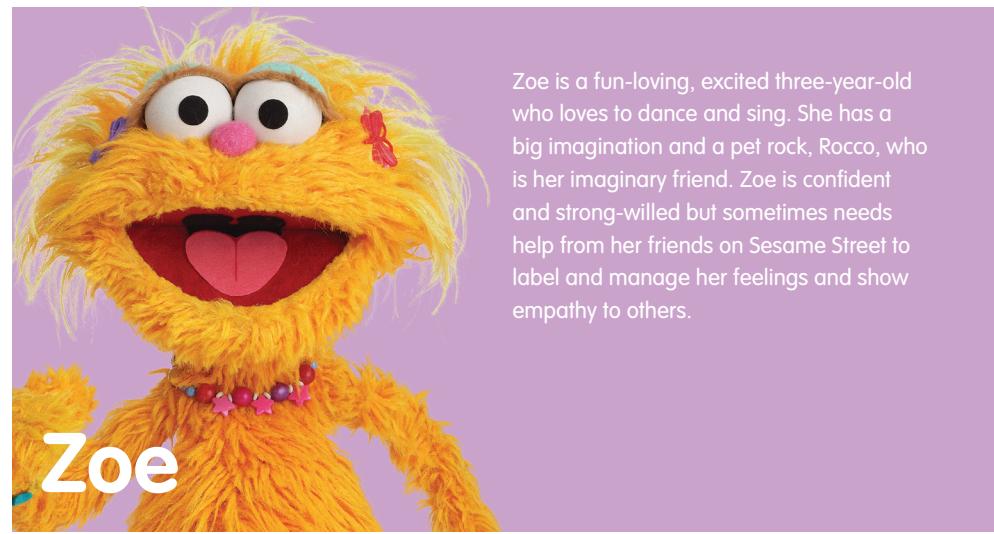
Ovejita

Ovejita is a Spanish speaking lamb who accompanies Murray Monster on his classroom adventures in the segment, “Murray Has a Little Lamb.” Often appearing out of nowhere, and landing on and knocking over Murray, Ovejita helps him by giving him clues in Spanish about the schools they visit. She can often be seen learning along with the children in class, and teaching words in Spanish about a topic. She has a bright, excitable personality and contagious giggle.



Prairie Dawn

Prairie Dawn is a piano playing, seven-year-old girl with a lot of spunk and determination. She can often be found playing with her friends, most of the time directing them in a school play or pageant. She gets flustered when things don't go according to plan, but is able to cope and work through challenges with her friends. Cookie Monster is her sometimes foil. Prairie has aspirations of being a journalist or broadcaster.



Zoe is a fun-loving, excited three-year-old who loves to dance and sing. She has a big imagination and a pet rock, Rocco, who is her imaginary friend. Zoe is confident and strong-willed but sometimes needs help from her friends on Sesame Street to label and manage her feelings and show empathy to others.