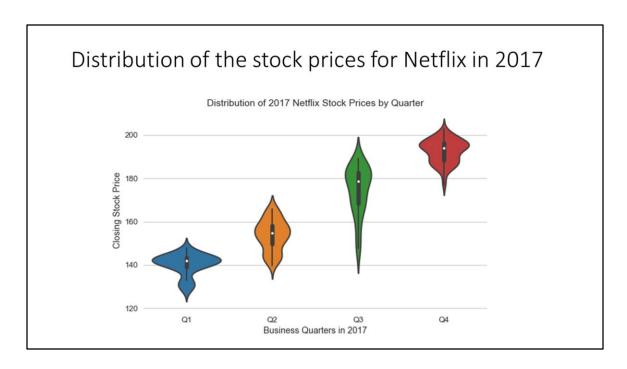
## Netflix Stock Price Analysis

Lawrence Welsby - Stock Profile Team 28/06/2018

## Index

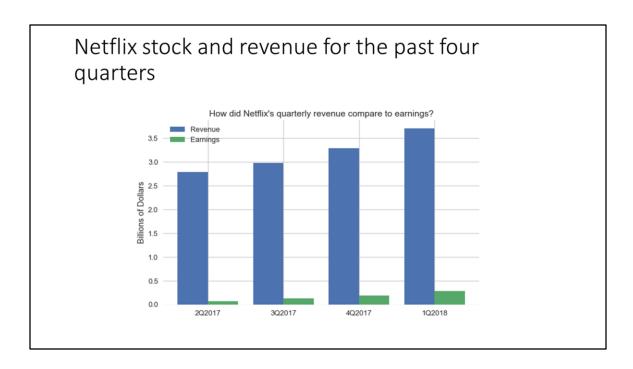
- Distribution of the stock prices for Netflix in 2017
- Netflix stock and revenue for the past four quarters
- Earned versus actual earnings per share
- Get a sense of the market Netflix stock against the Dow Jones stock in 2017



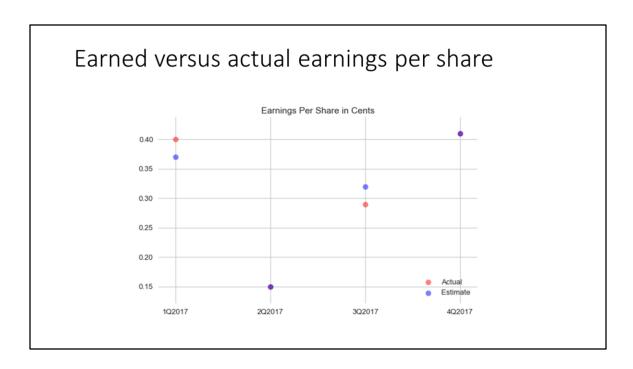
The median price rose in a linear fashion from a low of c125 in Q1 to a high of c210 in Q4.

Q3 saw the widest ranging distribution with prices as low as c135 and as high as c200.

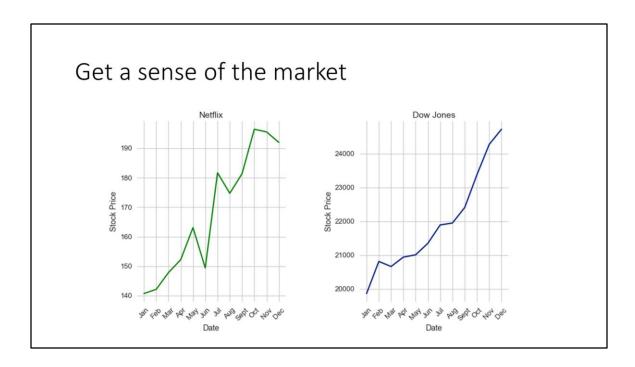
The majority of prices fell between c140 and c190.



Revenue is growing at an increasing rate (from c7% to c12%) per quarter. Earnings growth slowed in Q3 and Q4 of 2017 then starting to increase in Q1 2018 By Q1 2018 earnings represented c8% of Revenue.



As demonstrated by the purple dots nn Q2 and Q4 the estimate matched the actual result. In Q1 we underestimated and in Q3 we overestimated.



Overall Netflix performed roughly in line with the DJIA, but with much more volatility in the summer and a dip in the last two months.

Netflix's stock increased by c36% over the year as compared to c23% for the DJIA. Despite this Netflix's stock price is still well short of the DJI, ending at less than 1% of the value of the DJIA.