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**WORK EXPERIENCE****LAWYERUP**, Los Angeles, CA

April 2020 - Present

*Founder and Global Director*

- Pioneered a virtual legal internship across 23 countries for 980+ students with rescinded internships during the COVID-19 pandemic
- Exceeded expected numbers of Interns by 1400% with 1580+ applications, resulting in the mobilization of 9 continental directors
- Developed an effective cold messaging system to 386 top global Universities and 76 law firms with a 91% successful response rate
- Acquired 75 lawyers to discuss fictitious case samples, client type, work procedures, and stress-coping mechanisms in 30+ sectors
- Secured 23 legal recruiters and career coaches globally to facilitate an open discussion on the high substance abuse rates in law
- Partnered with London's Black Excellence Network to facilitate a public forum between 24 Black student ambassadors and 5,860 followers on police brutality, institutionalized racism, and the international #BlackLivesMatter protests occurring in summer 2020
- Promoted the @lawyerupinternship Instagram and LawyerUp LinkedIn with daily timed posts like Speaker Spotlights and #FeaturedScholarFridays, resulting in an average weekly upward trend of 2,476% in profile visits, followers, and custom searches

**GENZ DESIGNS**, Malibu, CA

April 2020 - Present

*Consulting Specialist*

- Advise Woah! Dough, ThriveWorks, eduX on GenZ-specific marketing strategies by cross-examining website, Instagram, Twitter, and Facebook with company establishment objectives, market characteristics, product type, and cost and markup factors
- Investigated customer demographics, preferences, and buying habits to identify potential markets for top global companies
- Recruited multiple Consulting Specialists and the Chief Brand Officer to maximize the organization's beta test drive efficiency
- Developed a social media scheduling tool using Microsoft Excel for startups to monitor marketing campaigns simultaneously

**PROJECT SNAPSHOT**, Denver, CO

April 2020 - August 2020

*Legal and Marketing Associate*

- Assembled a comparative report quantifying the financial cost and the 501(c) nonprofit corporation filing processes by cross-examining 46 U.S. state and Canadian policies, tracking differences in legal fees, termination laws, partnerships, and filing time
- Merged Project Snapshot with 34 companies across North America by mitigating conflicts of interest through written agreements
- Defined an internal nondisclosure agreement for 74 employees to safeguard confidential information and disclosure procedures
- Authored 56 contracts for the Internship Program and the Mentorship Track, detailing party responsibilities and program timelines
- Restructured Research & Development contract with clauses detailing party responsibilities, possible termination, the safeguarding of confidential information, dispute resolution, and failsafe to protect 11 student researchers' and 11 team leads' intellectual property

**PEPPERDINE UNIVERSITY OFFICE OF ADMISSION**, Malibu, CA

October 2018 - Present

*Admissions Intern*

- Resolved 20+ caller issues weekly and itemized average of 78+ mail articles by document type and verification seals with Records Analysts on Salesforce, eScrip, Parchment, and Naviance, demonstrating confidentiality for 12,000+ applicants' yearly
- Revitalized University tour script with personal anecdotes and class, project, and abroad examples to emphasize Pepperdine's observance to Maslow's hierarchy of needs (i.e. shelter, food, and security) to increase student-parent comfort and interest by 40%
- Revamped Pepperdine's "Thanks for visiting us!" tour cards by writing personalized notes with illustrated visuals to 40+ visitors a week, generating a 165% increase on mailed tour cards and an 87% increase in survey feedback responses and "Thank You!" emails

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**EDUCATION****Pepperdine University**, Malibu, CA**B.A. in Computer Science and Philosophy**, GPA 3.71/4.00

- **Activities:** Study Abroad in Buenos Aires, Argentina (2019), Voice of Pepperdine's YouVisit Virtual Tour, Alpha Kappa Psi Pledge President (2019), Student Government International Representative (2019), Pepperdine Ambassadors Council (2020-2021), Step Forward Volunteer Day (2018, 2019), Office of Admission Exclusive Panel Discussions for Visiting Counselors, First Wave First Generation Ambassador Program, Pepperdine Graphic Media Section Assistant, American Enterprise Institute Executive Council

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**PROJECTS****AXIL APPLICATION**, Los Angeles, CA

June 2020 - Present

- Programming iOS and Android application using React Native and a modified Bumble-inspired algorithm to partner international students to start global businesses, based on location, sector, and level of experience

**UDESIGN**

June 2020 - Present

- Developed 7 interactive company websites by intersecting technical aspects of SEO optimization, HTML, CSS, PHP, Javascript, and React Native with personal aspects of company's founding story and team to maximize average lead generation by 146%.

**REAL WORLD v. UMEESHA D'ALWIS**, Los Angeles, CA

March 2020 - April 2020

- Designed an interactive portfolio for the visitor (presiding judge) to view my opening statement (about me), my case file (blogs), my direct evidence (resume), and my testimonies and make a final verdict on my guilty plea of being the best candidate for the job