Customization-1 (Feedback Form)

- ➤ Feedback form after the order is placed to know about the customer experience.
 - At first we have to create one controller to save that data in custom object editor

```
    assign23D.isml 9+, U

    assign23D.isml 9+, U

■ addressBook.isml 9+

                                                                        JS Feed.js

    JS serviceFB.js

                                                                                                              JS Account.js U

■ profileCard.is

      "use strict":
                  = require('server');
     var URLUtils = require('dw/web/URLUtils');
var CustomObjectMgr = require('dw/object/CustomObjectMgr');
var csrfProtection = require('*/cartridge/scripts/middleware/csrf');
var Transaction = require('dw/system/Transaction');
     var ArrayList = require('dw/util/ArrayList');
16 v server.post("Submit", function(req, res, next){
     var Service:
     var Order;
               var record = CustomObjectMgr.getCustomObject("feedback_form", req.currentCustomer.raw.profile.email,);
               var form = req.form;
Transaction.wrap(function(){
                        record = CustomObjectMgr.createCustomObject("feedback_form", req.currentCustomer.raw.profile.email);
                    if(req.form.Male === 'true') {
                        gender='Male';
                        gender='Female';
                    if(req.form.service !=null ) {
                    if(req.form.orders !=null ) {
```

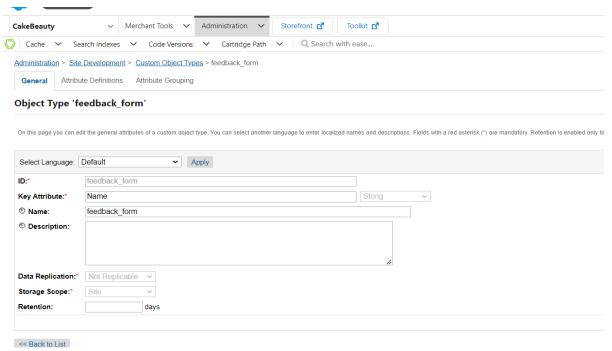
 To get that form in our site we have to create forms in xml but here in our case I have created it in isml only using form tag <form> we can do it like this also.

```
<isdecorate template="common/layout/page">
    <form action="${URLUtils.url('Feed-Submit')}" method="POST"_style="color:Black;font-size:18px ">
         <h1 style="font-size:50px;color:Black;"><u>Feedback Form</u></h1>
  <h1>Hello ${pdict.mail}</h1>
        <strong>Gender :</strong>
sinput type="radio"id="Male" name="gender" value="Male">
 <input type="radio" id="Female" name="gender" value="Fe=male">
 <label for="Female">FEMALE</label>
        <strong>Are you ok with our service ? </strong>
<input type="radio" id="Vsat" name="service" >
 <label for="Vsat">Very Satisfied</label><br>
 <input type="radio" id="Sat" name="service"</pre>
 <label for="sat">Satisfied</label><br/><input type="radio" id="Neutral" name="service">
<label for="Neutral">Neutral '/label > Service">
<label for="Neutral">Neutral </label > Service >
<input type="radio" id="Usat" name="service">
<label for="Usat">Unsatisfied</label><br/>
<input type="radio" id="Vbad" name="service">
 <label for="Vbad">Very Bad</label><bre>
         <strong>How often do you buy our products ?</strong>
<input type="radio" id="rarely" name="oproducts" value="Rarely">
```

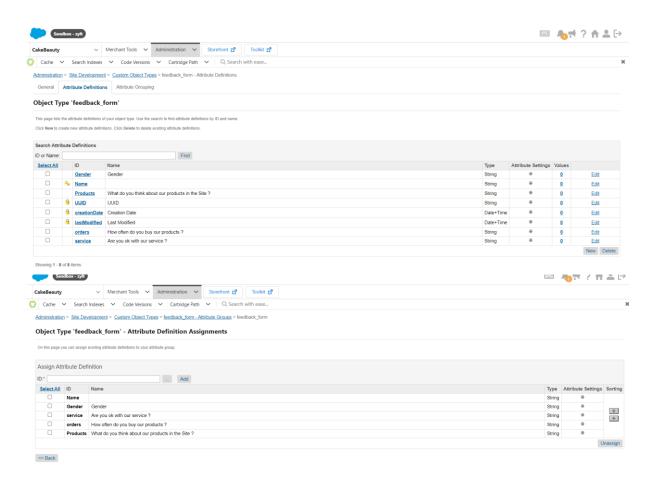
```
<input type="radio" id="freq" name="oproducts" value="Freq">
  <label for="Freq">Frequently</label><br>
  <input type="radio" id="vfreq" name="oproducts" value="Vfreq">
<strong>What do you think about our products in the Site ?</strong>
<input type="radio" id= excellent
</pre>
<label for="excellent">Excellent
// name="products
  <input type="radio" id="excellent" name="products" value="Excellent">
<input type="radio" id="good" name="products" value="Good">
<input type="radio" id="good" name="products" value="Good">
<input type="radio" id="avg" name="products" value="Avg">
  <label for="avg">Average</label><br>
  <input type="radio" id="poor" name="products" value="Poor">
<label for="poor">Poor</label>
        <strong>Which of the following brands we have to improve in our site ?</strong>
<input type="radio" id="loreal" name="ibrand" value="Loreal">
  <label for="loreal">LOREAL</label><br>
  <input type="radio" id="facec" name="ibrand" value="Facec">
  <label for="facec">FACES CANADA</label><br/>
<input type="radio" id="colorbar" name="ibrand" value="Colorbar">
  <label for="colorbar">COLORBAR</label><br>
   <input type="radio" id="lakme" name="ibrand" value="Lakme">
  <label for="lakme">LAKME</label><br>
  <input type="radio" id="mama" name="ibrand" value="Mama">
<label for="mama">MAMA EARTH</label>
```

 As we are including this controller after order confirmation we have to add this controller in confirmation.isml template.

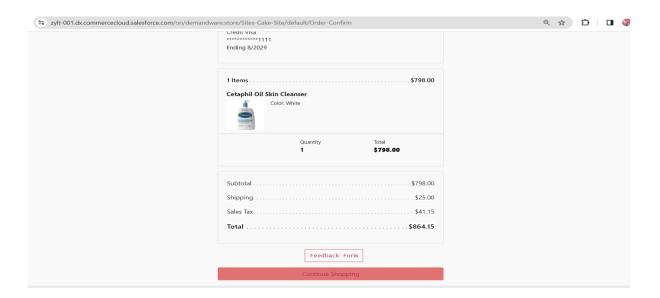
To save this data we have to create a custom object like this



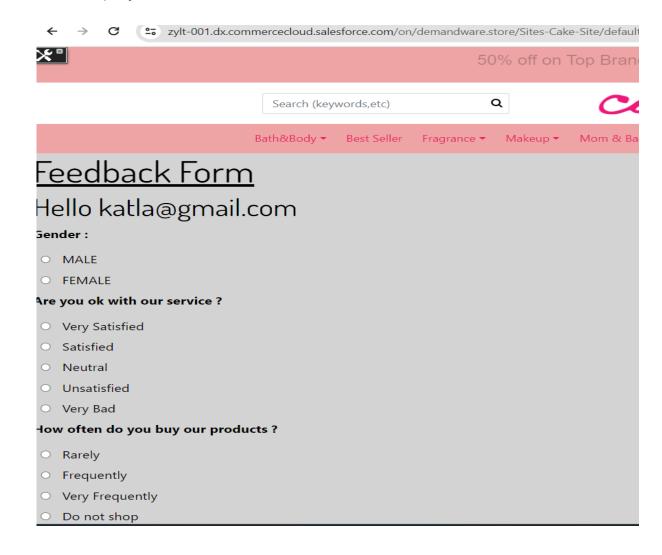
 Attribute definitions & grouping we have to do it as below to save all details.



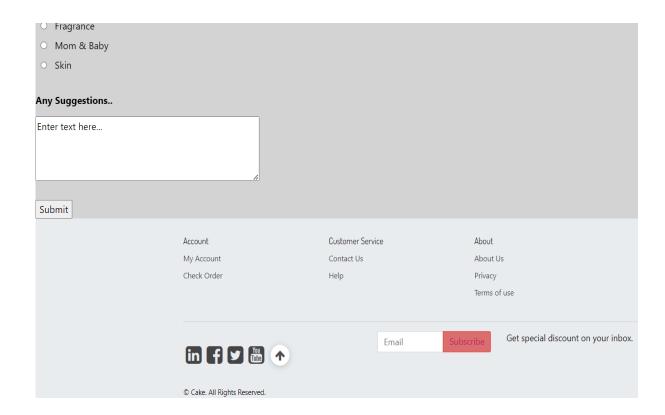
• We will get it as after the order placed feedback form option as below.



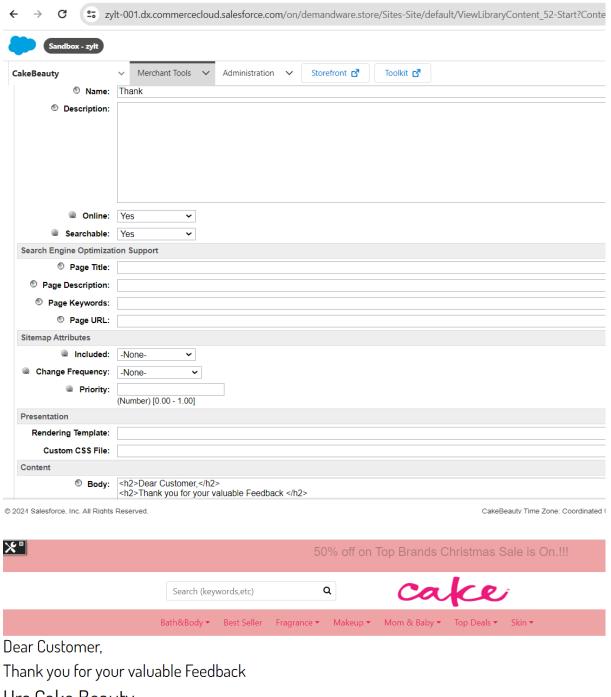
• If we click on the button It will redirect us to the isml page & the feedback form displays in our site.



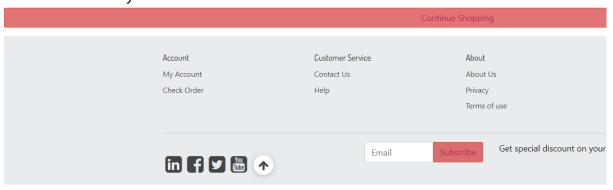
+	- → G	<u></u> 0	zylt-001.dx	commerce	cloud.sale	sforce.	com/c	on/dem	nandwa	re.store	/Sites-	Cake-S	ite/defa	ıult/
×	□)o not sh	юр												
٧h	at do you	think a	bout our	products	in the S	ite?								
0	Excellent													
0	Good													
0	Average													
0	Poor													
٧h	ich of the	followi	ng brand	we hav	e to imp	rove i	n ou	r site	?					
0	LOREAL													
0	FACES CA	NADA												
0	COLORBA	ιR												
0	LAKME													
0	MAMA EA	ARTH												
۷h	ich of the	followi	ng brand	s you hav	ve purch	ased ?	?							
0	Bath & Bo	ody												
0	Make up													
0	Fragrance	<u>;</u>												
0	Mom & B	aby												
0	Skin													
۱ny	y Suggesti	ons												
Ent	er text here	e												



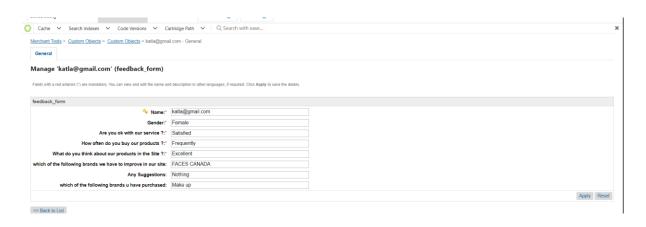
- As we click on submit it will take us to the other isml i.e, feed1.isml.
- Here I included the content asset using component/module I added it here & also we have a option like continue shopping after the feed back is given.



Urs Cake Beauty



 As we have get the customer review details we can see it in custom object editor. In above page I have added the fields in custom object type so after the submit we can see it here.



Customization-2 (Prime Membership)

- ➤ Prime membership as how we get it amazon & other websites but for that access we want work on payment related thing so as for now without I had worked here.
 - I have created one field as profession in our login page in which it takes
 the job of a customer and then it provides the prime membership to the
 customer group who belongs to Engineer, Doctor, Lecturer,Student this
 group people will get the membership
 - We have other option also as others those customers wont get any membership discount.
 - At first I have added the prime user field in login page at refistrationform.isml

```
app_custom_cake \text{ carriidges \text{ app_custom_cake \text{)} certainty \text{ carriidge \text{)} templates \text{)} default \text{\text{)} account \text{)} components \text{\text{}} \text{ Fregiterform.isml \text{)} \text{\text{}} form.registration \text{\text{}} \text{\text{}} div. class="form-control label" for="registration form-prineliser" \text{\text{}} \text{\text{}}
```

 The .properties file we are using here to display the name which have been used in isml template.

 We also have to add that in the our xml files to get prime user field in account folder i.e. address.xml

```
address.xml U X  

≡ profileCard.isml 2

app_custom_cake > cartridges > app_custom_cake > cartridge > forms > default > ⋒ address.xml
                                                                                       > prime
                                                                                                            Aa <u>ab</u> * ? of 4
      <?xml version="1.0"?>
      <form xmlns="http://www.demandware.com/xml/form/2008-04-19">
          <field formid="addressId" label="label.input.addressid" type="string" mandatory="true"</pre>
                max-length="20" missing-error="error.message.required" range-error="error.message.20orless"/>
          <field formid="firstName" label="label.input.firstname.profile" type="string" mandatory="true" binding="firstName"</pre>
                 max-length="50" missing-error="address.firstname.missing" range-error="error.message.50orless"/>
          <field formid="lastName" label="label.input.lastname.profile" type="string" mandatory="true" binding="lastName" max-length="50"</pre>
                 missing-error="address.lastname.missing" range-error="error.message.50orless"/>
          <field formid="primeUser" label="label.input.primeUser.profile" type="string" mandatory="true" binding="primeUser"</pre>
                 max-length="50" missing-error="address.primeUser.missing" range-error="error.message.50orless"/>
          <field formid="address1" label="label.input.address1" type="string" mandatory="true" binding="address1" max-length="50"</pre>
                 missing-error="address.address1.missing" range-error="error.message.50orless"/>
          <field formid="address2" label="label.input.address2" type="string" mandatory="false" binding="address2"</pre>
                 max-length="50" range-error="error.message.50orless"/>
          <field formid="city" label="label.input.city" type="string" mandatory="true" binding="city" min-length="2"</pre>
                 max-length="50" missing-error="address.city.missing" range-error="error.message.between2and50"/>
```

 To read the profile details we have to add it in the account.js model file to get the profile details as below.

```
JS Account.js U

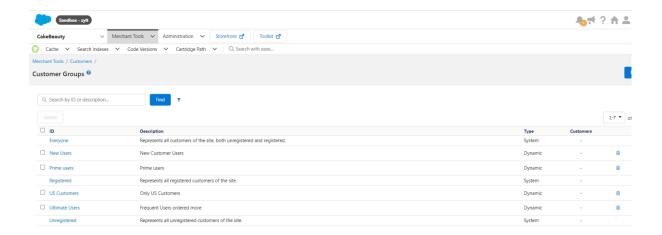
■ forms.properties U

                                                                                                   JS account.js X ≡ profileCard.isml
storefront-reference-architecture-master > cartridges > app_storefront_base > cartridge > models > ೂ account.js > 🖯 getProfile > 🔑 primeUser
                                                                                                                                           Aa <u>ab</u> ₌*
        'use strict';
       var AddressModel = require('*/cartridge/models/address');
var URLUtils = require('dw/web/URLUtils');
var Customer = require('dw/customer/Customer');
         * Creates a plain object that contains profile information
* @param {Object} profile - current customer's profile
         * @returns {Object} an object that contains information about the current customer's profile
        function getProfile(profile) {
            var result;
             if (profile) {
                  result =
                       firstName: profile.firstName,
                       lastName: profile.lastName,
                       email: profile.email,
                      phone: Object.prototype.hasOwnProperty.call(profile, 'phone') ? profile.phone : profile.phoneHome,
 20
                       primeUser: profile.PrimeUser,
                      password:
```

 We have to get the customer object details also so I had changed that in request.js file in modules folder by adding our prime user information in profile object.

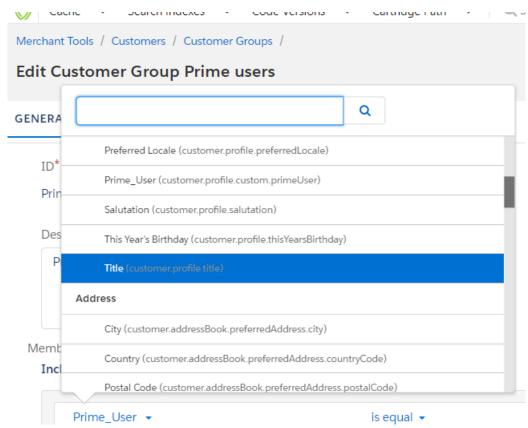
```
JS Account.js U
                                                               ≡ forms.properties U
                                                                                        JS request.js
storefront-reference-architecture-master > cartridges > modules > server > ೂ request.js > 🖯 getCustomerObject > 🔑 profile
         @param {dw.customer.Customer} customer - Global customer object
       function getCustomerObject(customer) {
   if (!customer || !customer.profile) {
                    raw: customer
            if (!customer.authenticated) {
                    raw: customer,
                    credentials: {
                        username: customer.profile.credentials.login
           var preferredAddress = customer.addressBook.preferredAddress;
           var result;
               raw: customer,
                profile: {
                    lastName: customer.profile.lastName,
                    firstName: customer.profile.firstName,
                    email: customer.profile.email,
                    phone: customer.profile.phoneHome,
                    primeUser: customer.profile.primeUser,
                    customerNo: customer.profile.customerNo
                addressBook: {
                    preferredAddress: getAddressObject(preferredAddress),
                    addresses: []
                wallet: {
                    payment Instruments: \\ \underline{getPaymentInstruments}(customer.profile.wallet.paymentInstruments)
```

I have created a customer group for prime users as a dynamic group.



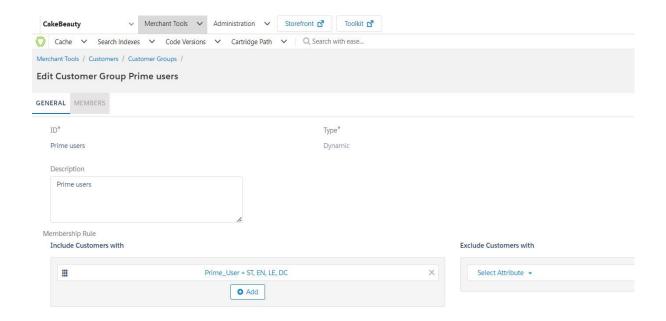
- Here as it a field out of our customer fields we have add it dynamically to the group by using session.custom.primeuser in the blank.
- First, you must define a customer group to use session custom attributes. See <u>Creating a Dynamic</u> <u>Customer Group.</u>
- I will attach the link here u can check how to add custom attribute to the group -

https://help.salesforce.com/s/articleView?id=cc.b2c using session custom attributes.htm&type=5

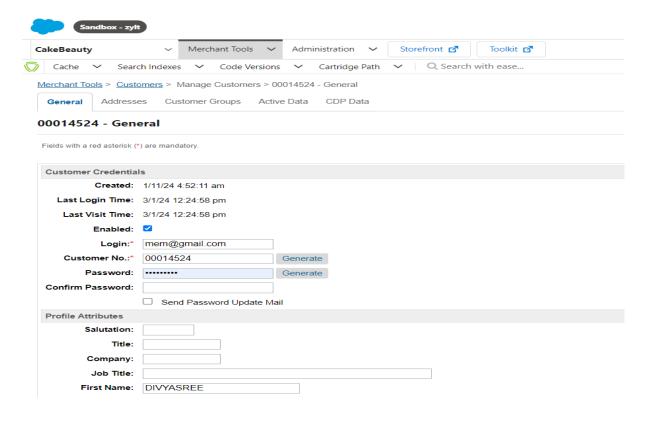


As above I have added the custom attribute to our customer group.

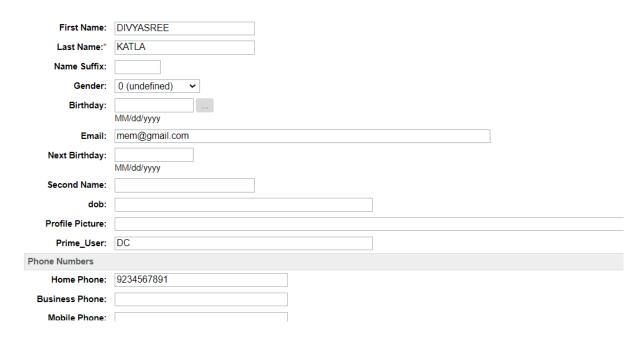
 As we have used equals to operator and given the value of each prime user here except the others because it doesn't have any offer as membership.



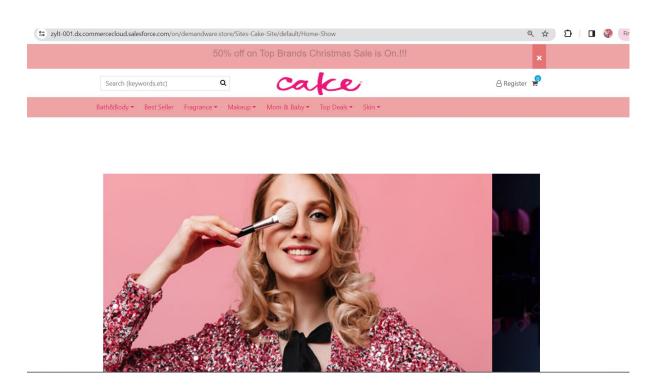
- It will be automatically updated after the login in our customers detail or else it wont work.
- I have logged in with the prime user as doctor so we can see that details in customer as below.



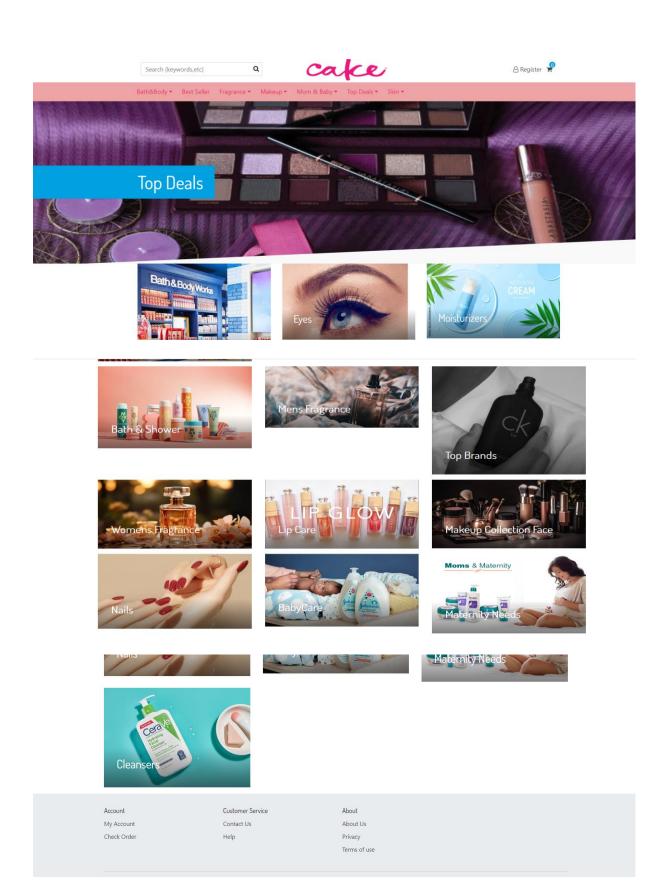
The prime user detail also updated here in our customer details.



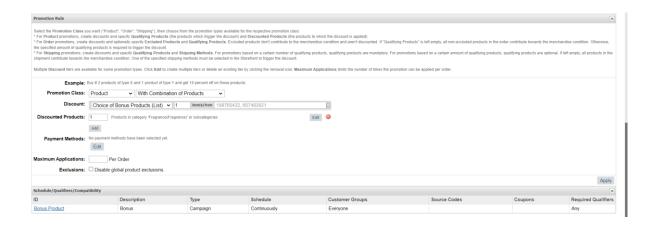
• From here I have created a different home page as it prime user and also the top deals category in our task bar.



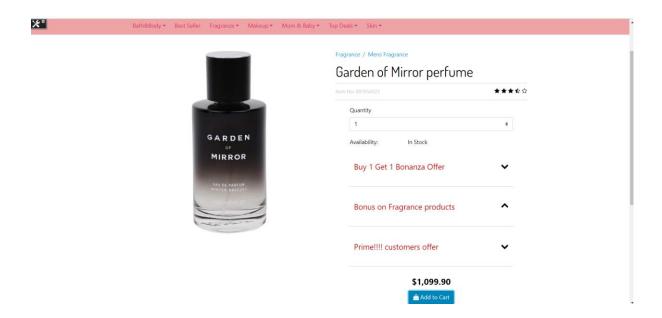
• I have added all the categories in one category where we can see all the items in our site as below which makes the customer easy.



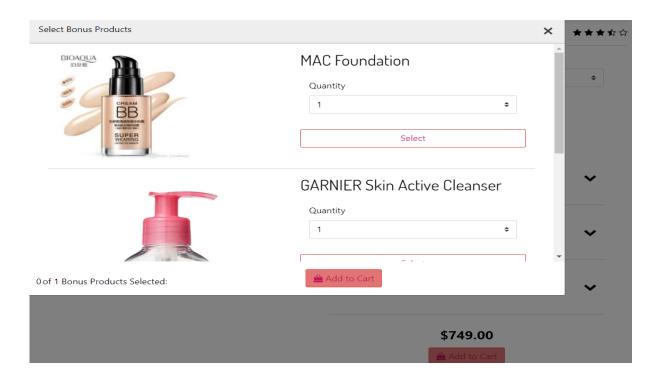
 Here we can see the promotions to the products under certain category like list choose promotion by adding it to cart we can get bonus products in it we have select any one or more a/c to the condition we give in sandbox.



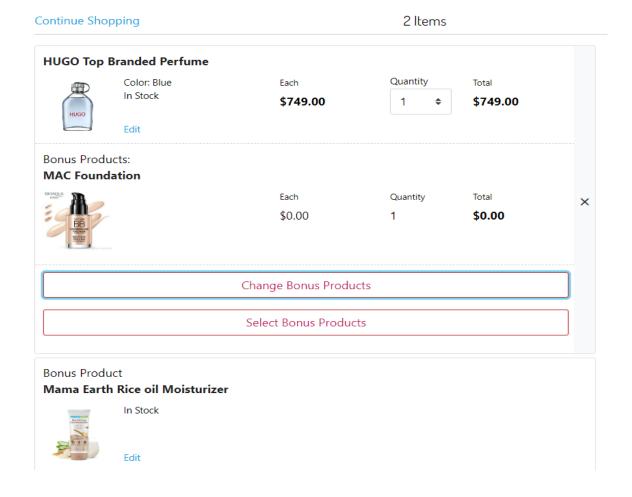
• We can see how we are getting the promotions in our pdp page.



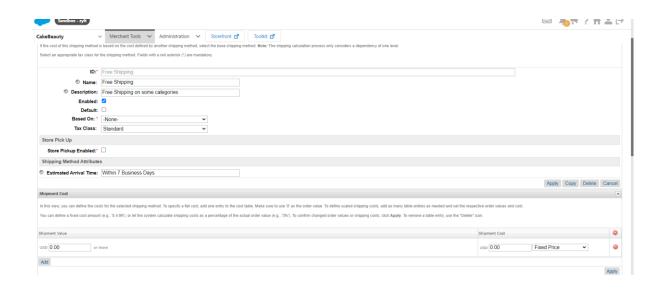
 After clicking on add to cart we can see the pop up of bonus products as in business manager I have added 2 products we can see the offer in 2nd promotion.



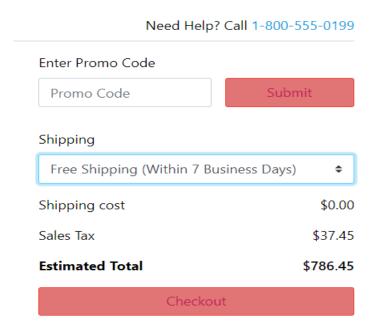
 From here we can add the bonus product to the cart and we can see both in the checkout page as below. Also we have another promotion on the category like that moisturizer is directly added bonus so it is adding automatically.



• I also added the free shipping to the prime users and configured it in business manager as below.



• We can see it in our site as free shipping for particular user & the shipping cost is also 0 for this users .

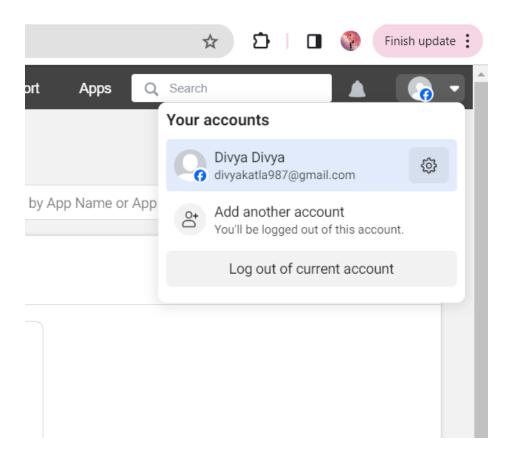


Customization-3 (SSO with Facebook)

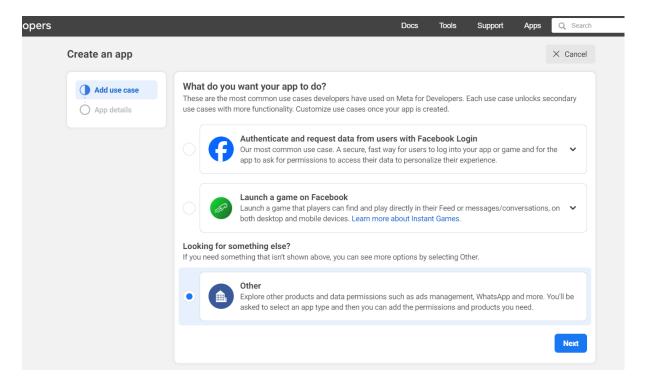
- 1. How to give Login with Facebook access in our storefront site.
 - But here in my case I have been configured until redirecting to facebook page later we it needs to be worked on services to get the user details I didn't configured it because I didn't got the perfect user & token info url I tried but its not worked so
 - Here u can see only redirecting to facebook page.
 - At first we have to create an account in meta developers.

Link: https://developers.facebook.com/apps/?show_reminder=true

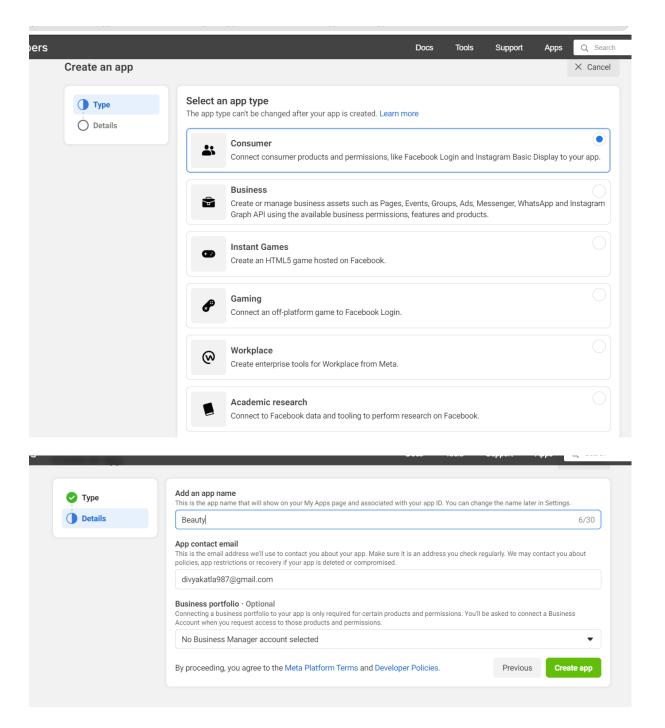
Here we have to add our facebook account to the meta developers.



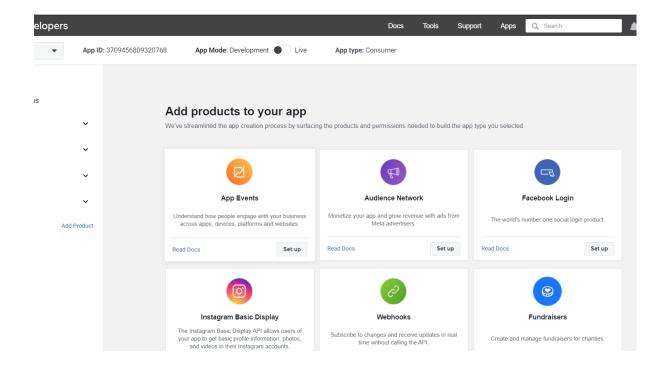
- We have an Apps option at the right corner we have create an app here.
- As we can see below create app option in green box by clicking on it we can go to next steps.
- Here I have selected as other.



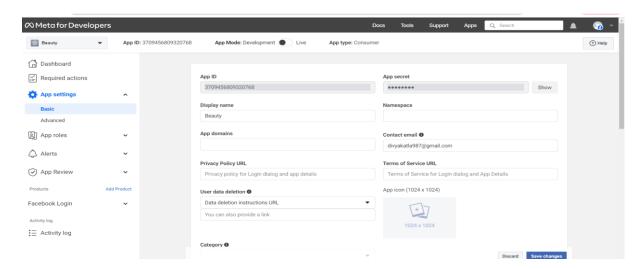
We have to select app type here as a consumer.



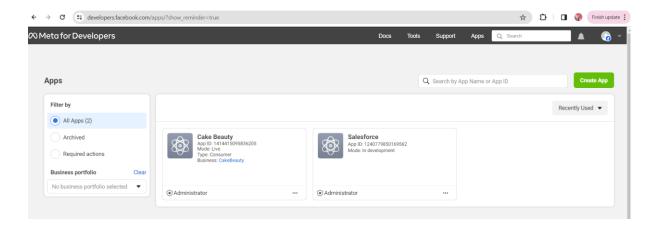
- We have to give any name for this app name box and contact it will take as our fb email address coming to the business portfolio we have to give it as No business manager as above.
- Later it ask us our meta developers password to create the app & redirect us to this below page.



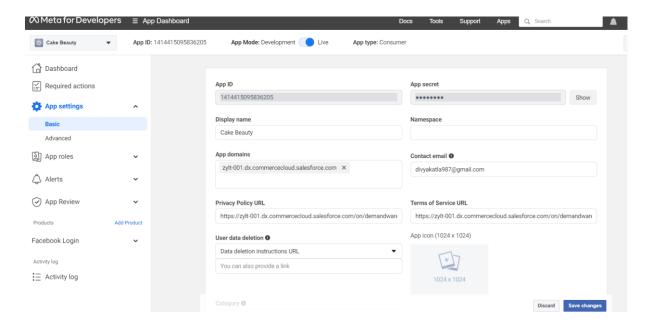
- As we have fb option we have click on setup it will take us to basic settings in our page
- Where we can see the App ID & Password



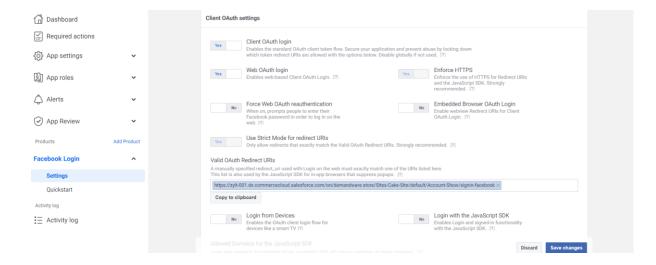
Cake Beauty is the app I have used here in our integration



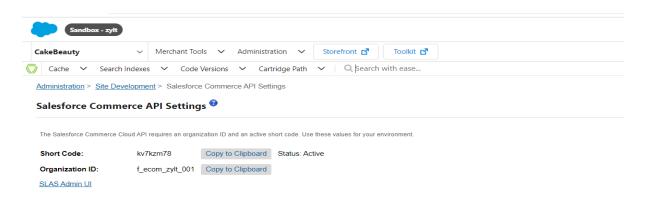
- Here in this app setting basic we have fill the details
- Privacy policy ,terms & conditions ,app domain, category & our site URL also



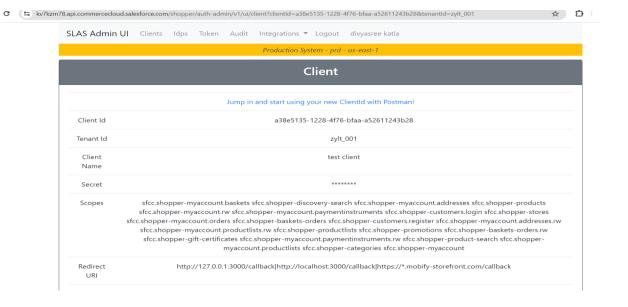
 Facebook login settings we have to give the valid oAuth redirect url as below.

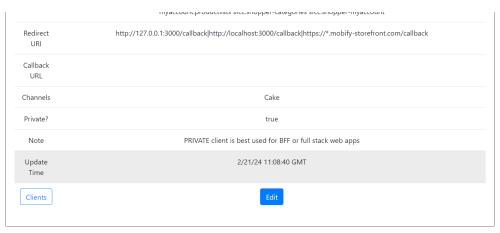


 In our business manager we have Salesforce commerce API here we can see the SLAS admin UI



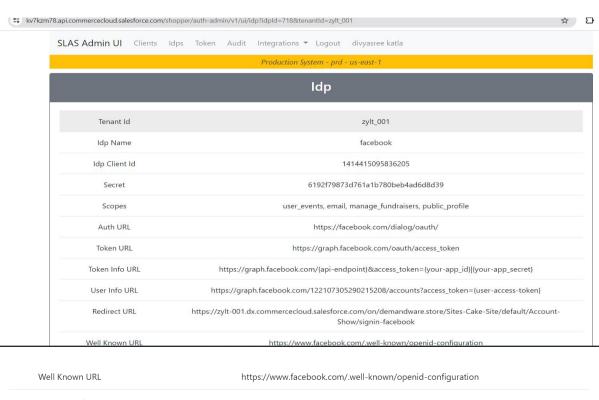
Here we have create a client

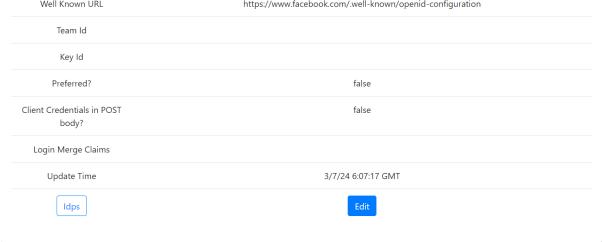




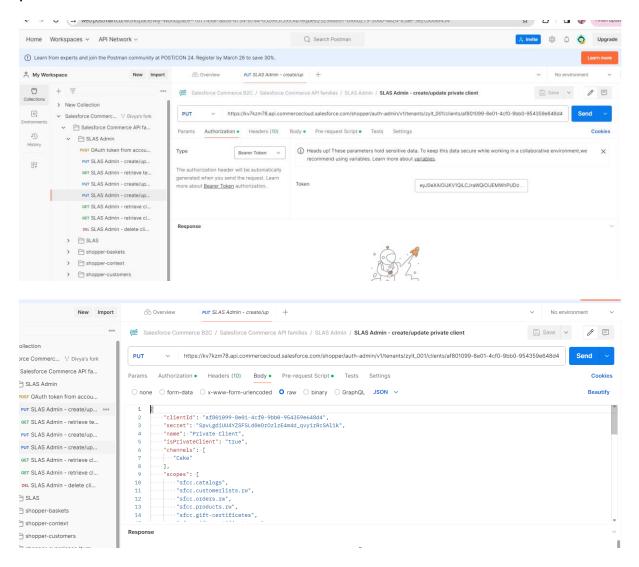
SLAS - Salesforce Shopper Login and API Access Service prd. us-east-1, US1, v0.8, 1.0.132, 01:33:59 AM Feb 10, 2024 GMT

In Idp also we have to add and give that APP id & secret here.



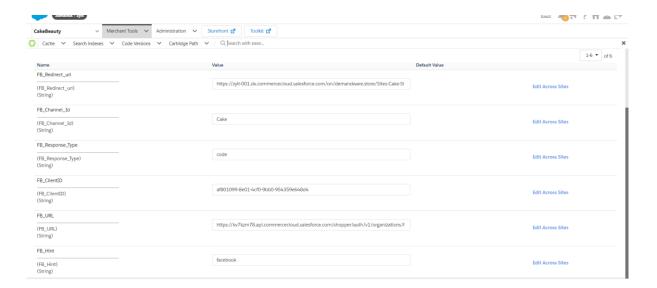


 We have give our site url, authorization to see the bearer token& in body we have give ID & secret of client And also the redirect URI in postman also



We have to save & submit this later it gives Ok status if it gives 400 bad request we need to configure the errors.

In custom preference we have to add the following



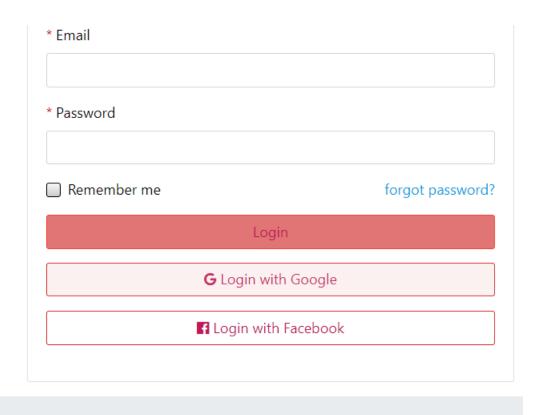
In Login.js controller we have add all the code

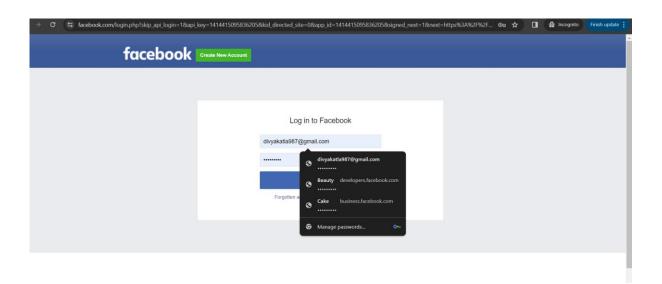
```
JS serviceFB.js
                                                          JS Login.js U X JS Assign23D.js U

≡ forms.properties U

app_custom_cake > cartridges > app_custom_cake > cartridge > controllers > JS Login.js > 🛱 server.get('Show') callback
                                                                                                                 Aa ,ab,
              var profileForm = server.forms.getForm('profile');
              profileForm.clear();
              var Site = require('dw/system/Site');
              var url = Site.current.getCustomPreferenceValue('FB_URL');
              var uri = Site.current.getCustomPreferenceValue('FB_Redirect_url');
              var client_id = Site.current.getCustomPreferenceValue('FB_ClientID');
              var channel_id = Site.current.getCustomPreferenceValue('FB_Channel_Id');
              var hint = Site.current.getCustomPreferenceValue('FB_Hint');
              var grant = 'authorization_code
              var response_type = Site.current.getCustomPreferenceValue('FB_Response_Type');
 66
              res.render('/account/login', {
                  navTabValue: navTabValue || 'login',
                  rememberMe: rememberMe,
                  userName: userName,
                  profileForm: profileForm,
                  breadcrumbs: breadcrumbs,
                  oAuthReentryEndpoint: 1,
                  createAccountUrl: createAccountUrl,
                  url: url+'/authorize?client id=
                      +client_id+'&redirect_uri='
                       +uri+'&hint=
                       +response_type+'&channel_id='
                       +channel_id
              next();
```

 In our site we have Login with Facebook option in Login controller so when ever we click on that button it take us to facebook page





• After this it is not taking the user info so we have to get third party access from here

Thank you