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| **Integration Overview** |
|  |

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# Email Program Requirements

## **Member Database / List**

Lists are subsets of your member database and define mailing behaviors and attributes such as footer content.

Based on mailing requirements, one list will be maintained in the Adtingo database for all recipients.

* **Main List:** All members will be housed in a main list for utilization of the pass-through API.

## **Email Communications**

Below is an overview of the email communications that Adtingo immediately plans to send through StormPost. Future email communications will be sent. This document takes these communications into consideration.

* **Targeted Promotions:** Adtingo will send targeted promotions to recipients. These messages will be targeted via the Adtingo database. Adtingo will use the StormPost Pass-Through API to send these messages.

## **Unsubscribe Process**

* Unsubscribes will be performed through a preference center on the Adtingo website.

# Integration Overview

**Deployment:**

Adtingo can make the API call createSendTemplate to create a new send template for each individual mailing deployed through StormPost. ***The output of createSendTemplate API call will be the send template number.***  The send template houses the HTML and or Text content; along with the sendTemplateBean. The sendTemplateBean defines parameters for each mailing (Subject Line, Friendly From, From, Reply To, tracking preferences, etc.) Further information about the sendTemplateBean is defined below in section 2.1. Request and Response XML is available below.

After creating the send template via createSendTemplate and receiving the output of the send template number, Adtingo will make the API call sendMessagesFromTemplate. The sendMessagesFromTemplate allows for 1,000 recipients per API call. Adtingo can use Name Value Pairs to personalize the HTML or Text content that was created in the send template. **The output of sendMessagesFromTemplate will be the mailingID.** Request and Response XML is available below.

**Detailed Mailing Reporting:**

Adtingo can make the API call getDetailedmailingreport to retrieve statistics about a mailing. The input is mailingid.Request and Response XML is available below.



## **SOAP Arguments**

##### createSendTemplate

|  |  |  |
| --- | --- | --- |
| Input | arg1 | A sendTemplateBean describing the send template's parameters. The SendTemplateBean is defined above. |
| arg2 | The text content of the send template, or a blank string if there is none (String) |
| arg3 | The HTML content of the send template, or a blank string if there is none (String) |
| Output | The ID of the new Send Template (int) | |
| Notes | Creates a new Send Template record with the specified field values. The to, from and reply-to name and  e-mail address fields may contain the same substitution tags which can be used when creating a Send Templates through the web interface.  Returns either the ID of the new send template or a SOAP fault error. | |

##### SendTemplateBean

|  |  |
| --- | --- |
| The SendTemplateBean data structure is used in several SOAP methods above. It is composed of the following fields: | |
| **Title** | **REQUIRED: The title of the send template (string)** |
| externalID | An external identifier for the send template (string) |
| **Subject** | **REQUIRED: Message subject (string)** |
| fromEmail | **REQUIRED:** From e-mail address (string) |
| fromName | This is Adtingo’s Friendly From |
| toEmail | **REQUIRED:** To e-mail address / [-emailaddr-] should be the default (string) |
| toName | To name / [-Name-] should be the default. (string) |
| replyToEmail | **REQUIRED:** Reply-to e-mail address (string) |
| replyToName | Reply-to name (string) |
| encoding | **REQUIRED:** The encoding to be used for the message. Use “quoted-printable” as a default. (string) |
| Charset | **REQUIRED:** The charset to be used for the message. Use “ISO-8859-1” as a default. (string) |
| blockDomains | Domains which will be blocked (array of strings) |
| trackType | **REQUIRED:** Type of link tracking to be used. Must be “NONE”, “ALL”, “HTML” or “USER”. (string) |
| openTrackType | **REQUIRED:** Type of open tracking to be used. Must be “NONE” or “HTML”. (string) |
| clickStreamType | **REQUIRED:** Type of click-stream tracking to be used. Must be “NONE” or “ALL”. (string) |
| purgeLists | IDs of lists which should be purged against (array of int) |
| purgeSuppressionLists | IDs of suppression lists which should be purged against (array of int) |
| campaignID | The Campaign ID. Must be a valid Campaign for the Site. (int) |
| brandID | **REQUIRED:** The Brand ID. Must be a valid Brand for the Site. (int)  **Adtingo’s initial brand is 1.** |
| replyContentID | The ID for reply content. ID of a valid reply content record or zero. (int) |
| unsubContentID | The ID for unsubscribe content. ID of a valid unsubscribe content record or zero. (int) |
| footerContentID | The ID for footer content. ID of a valid footer content record or zero. (int) |
| headerContentID | The ID for header content. ID of a valid header content record or zero. (int) |
| forwardFriendContentID | The ID for forward-to-friend content. ID of a valid forward content record or zero. (int) |
| advertiserName | The advertiser supplying the suppression list (string) |
| unsubReportsAddress | Address to which to send unsubscribes (string) |
| unsubReportsSize | Maximum report size for unsubscribes (int) |
| enabled | Is the send template enabled? (Boolean) |

##### SendMessagesFromTemplate

|  |  |  |
| --- | --- | --- |
| Input | arg1 | ID of the send template that should be sent to the recipient (int) |
| arg2 | RecipientData Object |
| Output | Mailing ID | |
| Notes | The sendMessagesFromTemplate call does essentially the same thing as the sendMessageFromTemplate call,  but it sends messages to multiple recipients. This call should be used when sending content to more than  1000 recipients. The general use case would be to create a Send Template using the createSendTemplate  method and then call the sendMessagesFromTemplate call multiple times using the Send Template that was  created. The length of the recipientData array is limited to 1000.  A new Mailing is created every day for the Send Template just as it is for the sendMessageFromTemplate call.  The method returns the mailing ID of the mailing used to send the messages. | |

**Object: Recipient Data** The new StormPost as a Pass Through API, introduced in StormPost 5.5, uses the Recipient data structure

|  |  |
| --- | --- |
| Address | The email address of the intended recipient (String) **(REQUIRED)** |
| External ID | The external ID of the intended recipient (String) |
| Name-value pairs | An array of name-value pairs to be used as substitution tags values (Array of Strings, each sting in the format “Name=value”) |
| Notes | Depended on DB email or External ID is required. |

**2.1.3 getDetailedMailingReport (Contains the Link Report and MailingPartReport)**

|  |  |  |  |
| --- | --- | --- | --- |
| Input | arg1 | The ID of the mailing (int) | |
| Output | Returns a single **DetailedMailingReport** consisting of: | | |
| additionalLists | | The IDs of any additional lists used by the mailing (array of string) |
| aggregateDeliveryCounts | | Does this report use aggregate delivery counts? (boolean) |
| Archived | | Has the mailing been archived? (boolean) |
| brandTitle | | The name of the brand for the mailing (string) |
| blockDomains | | Domains which were blocked (array of string) |
| blockedCount | | Number of blocked messages (int) |
| blockedPercent | | Percentage of messages which were blocked (double) |
| campaignTitle | | The campaign title (string) |
| campaignReferenceNumber | | The identifier of the campaign in the customers’ database (string) |
| clickRate | | Percent of messages which had clicks (double) |
| clickStreamType | | The type of clickstream tracking to use (string) |
| countNumRecips | | Whether the mailing is an aggregate mailing. (boolean) |
| complaintResponsesCount | | Number of complaint responses (int) |
| complaintResponsesPercent | | Percentage of complaint responses (double) |
| confirmCount | | The number of recipients who confirmed. (int) |
| confirmRate | | The percentage of recipients who confirmed (double) |
| contents | | Which content parts the mailing had (may contain TEXT and/or HTML) (string) |
| countNumRecips | | Was the count estimated recipients feature used prior to sending (boolean) |
| createdDate | | Date this mailing was created (date) |
| customerReferenceNumber | | Identifier for the mailing in the customer’s database (string) |
| deliveredCount | | Number of messages delivered (int) |
| deliveredPercent | | Percentage of messages delivered (double) |
| failedCount | | Number of message which failed (int) |
| failedPercent | | Percentage of messages which failed (double) |
| hardCount | | Number of messages which had a hard bounce (int) |
| hardPercent | | Percentage of messages which had a hard bounce (double) |
| linkReport | | An Array of LinkReport (detailed below) |
| listTitle | | The name of the list to which the mailing was sent (string) |
| mailingID | | The ID of the mailing (int) |
| mailingParts | | Array of MailingPartReport |
| mailingStatus | | The status of the mailing (string) |
| mailingSubject | | The mailing subject (string) |
| mailingTitle | | The mailing title (string) |
| maxRecips | | The maximum number of recipients allowed for the mailing (int) |
| openLinkCount | | The number of open links in the mailing (int) |
| openRate | | Percent of messages which were opened (double) |
| purgeLists | | List of identifiers of lists to purge against (array of string) |
| purgeMailings | | List of identifiers of mailings to purge against (array of string) |
| queueComment | | A comment added by StormPost during queuing (string) |
| queueTime | | Time at which the mailing was scheduled to be queued (string) |
| retriesRemaining | | The number of retries remaining (int) |
| replyResponsesCount | | The number of replies (int) |
| replyResponsesPercent | | The percentage of recipients who replied (double) |
| scheduledCount | | Number of messages scheduled (int) |
| scompResponsesCount | | Number of scomp responses (int) |
| scompResponsesPercent | | Percentage of scomp responses (double) |
| sendStartTime | | The time when the mailing started sending (date) |
| sendFinishTime | | The time when the mailing finished sending (date) |
| sentTime | | Date this mailing was sent (string) |
| sendTemplateID | | The identifier of the send template used to create this mailing (int) |
| softCount | | Number of message which had a soft bounce (int) |
| softPercent | | Percentage of messages which had a soft bounce (double) |
| suppressionLists | | A list of suppression lists that the mailing is purge against (array of strings) |
| totalBouncePercent | | Total percentage of messages which bounced (double) |
| totalBounceCount | | Total number of messages which bounced (int) |
| totalClicksCount | | The total number of clicks for the mailing (int) |
| totalClicksPercent | | The number of clicks divided by the number of opens times 100 (double) |
| totalQueueTime | | The number of seconds in took to queue the mailing (int) |
| totalResponsesCount | | Total number of responses (int) |
| totalResponsesPercent | | Total percentage of responses (double) |
| trackedLinkCount | | The number of tracked links in the mailing content (int) |
| undeliveredCount | | Number of messages which were undelivered (int) |
| undeliveredPercent | | Percentage of messages undelivered (double) |
| uniqueClicksCount | | The number of unique clicks for the mailing (int) |
| uniqueOpensCount | | The number of unique opens (int) |
| uniqueUsersCount | | The number of unique users (int) |
| uniqueUsersPercent | | The percentage of unique users (double) |
| unsubscribeResponsesCount | | Number of unsubscribe responses (int) |
| unsubscribeResponsesPercent | | Percentage of unsubscribe responses (double) |
| Notes | This is a SOAP method to retrieve the information available in a detailed mailing report in StormPost. | | |

|  |  |  |
| --- | --- | --- |
| A **LinkReport** consists of: | | |
| linkID | | The ID of the tracked link (int) |
| url | | The URL of the tracked link (string) |
| part | | Which part (TEXT,HTML) the tracked link is in (string) |
| totalClicks | | Total clicks for this link (int) |
| uniqueClicks | | Unique clicks for this link (int) |
| successRate | | Percentage of recipients who clicked on the link (double) |
| totalCSClicks | | Total clickstream clicks for this link (int) |
| totalCSAmount | | Total dollar amount for clickstream clicks (int) |
| A **MailingPartReport** consists of: | | |
| part | Which parts had links tracked | |
| numTrackedUrls | Number of links tracked in this mailing. | |
| totalClicks | Total clicks recorded in response to this message. | |
| uniqueClicks | Number of unique clicks recorded on the links. | |
| uniqueUsers | Number of users who clicked on at least one link. | |
| totalOpens | Number of message opens recorded. | |

# Sample XML

***API Call: createSendTemplate***

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | |  | | --- | | Request XML | | | |  | | --- | | <soapenv:Envelope xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance" xmlns:xsd="http://www.w3.org/2001/XMLSchema" xmlns:soapenv="http://schemas.xmlsoap.org/soap/envelope/" xmlns:ser="http://services.web.stormpost.skylist.com" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">  <soapenv:Header>  <authInfo xsi:type="soap:authentication" xmlns:soap="http://skylist.com/services/SoapRequestProcessor">  <!--You may enter the following 2 items in any order-->  <username xsi:type="xsd:string">\*\*\*\*\*\*\*\*\*</username>  <password xsi:type="xsd:string">\*\*\*\*\*\*\*\*</password>  </authInfo>  </soapenv:Header>  <soapenv:Body>  <ser:createSendTemplate soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/">  <sendTemplateBean xsi:type="soap:SendTemplateBean" xmlns:soap="http://skylist.com/services/SoapRequestProcessor">  <!--You may enter the following 28 items in any order-->  <title xsi:type="soapenc:string">SOAP Mail</title>  <externalID xsi:type="soapenc:string"></externalID>  <subject xsi:type="soapenc:string">Adtingo Subject</subject>  <fromEmail xsi:type="soapenc:string">[-email\_reply\_alpha-]</fromEmail>  <fromName xsi:type="soapenc:string">Adtingo</fromName>  <toEmail xsi:type="soapenc:string">[-emailaddr-]</toEmail>  <toName xsi:type="soapenc:string">[-name-]</toName>  <replyToEmail xsi:type="soapenc:string">[-email\_reply\_alpha-]</replyToEmail>  <replyToName xsi:type="soapenc:string">Adtingo</replyToName>  <encoding xsi:type="soapenc:string">quoted-printable</encoding>  <charset xsi:type="soapenc:string">ISO-8859-1</charset>  <blockDomains xsi:type="soap:ArrayOf\_soapenc\_string" soapenc:arrayType="soapenc:string[]"/>  <trackType xsi:type="soapenc:string">ALL</trackType>  <openTrackType xsi:type="soapenc:string">HTML</openTrackType>  <clickStreamType xsi:type="soapenc:string">NONE</clickStreamType>  <purgeLists xsi:type="soap:ArrayOf\_xsd\_int" soapenc:arrayType="xsd:int[]"/>  <purgeSuppressionLists xsi:type="soap:ArrayOf\_xsd\_int" soapenc:arrayType="xsd:int[]"/>  <campaignID xsi:type="xsd:int"></campaignID>  <brandID xsi:type="xsd:int">1</brandID>  <replyContentID xsi:type="xsd:int"></replyContentID>  <unsubContentID xsi:type="xsd:int"></unsubContentID>  <footerContentID xsi:type="xsd:int"></footerContentID>  <headerContentID xsi:type="xsd:int"></headerContentID>  <forwardFriendContentID xsi:type="xsd:int"></forwardFriendContentID>  <advertiserName xsi:type="soapenc:string"></advertiserName>  <unsubReportsAddress xsi:type="soapenc:string"></unsubReportsAddress>  <unsubReportsSize xsi:type="xsd:int"></unsubReportsSize>  <enabled xsi:type="xsd:boolean">TRUE</enabled>  </sendTemplateBean>  <textContent xsi:type="soapenc:string">TEXT</textContent>  <htmlContent xsi:type="soapenc:string"></htmlContent>  </ser:createSendTemplate>  </soapenv:Body>  </soapenv:Envelope> | | | |  |  | | --- | --- | | https://login.stormpost.datranmedia.com/ablhfk/resources/stormpost/images/standardCornerLeft.gif | https://login.stormpost.datranmedia.com/ablhfk/resources/stormpost/images/standardCornerRight.gif | | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | |  | | --- | | Response XML  <soapenv:Envelope xmlns:soapenv="<http://schemas.xmlsoap.org/soap/envelope/>" xmlns:xsd="<http://www.w3.org/2001/XMLSchema>" xmlns:xsi="<http://www.w3.org/2001/XMLSchema-instance>">     <soapenv:Body>        <ns1:createSendTemplateResponse soapenv:encodingStyle="<http://schemas.xmlsoap.org/soap/encoding/>" xmlns:ns1="<http://services.web.stormpost.skylist.com>">           <createSendTemplateReturn xsi:type="xsd:int">67</createSendTemplateReturn>        </ns1:createSendTemplateResponse>     </soapenv:Body>  </soapenv:Envelope> | | | |  | | --- | |  | | |

### API Call: sendMessagesFromTemplate

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | |  | | --- | | Request XML | | | |  | | --- | | <soapenv:Envelope xmlns:soapenv="http://schemas.xmlsoap.org/soap/envelope/" xmlns:xsd="http://www.w3.org/2001/XMLSchema" xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance">  <soapenv:Header>  <ns1:username soapenv:actor="http://schemas.xmlsoap.org/soap/actor/next" soapenv:mustUnderstand="0" xmlns:ns1="http://services.web.stormpost.skylist.com" xsi:type="xsd:string">badger@example.com</ns1:username>  <ns2:password soapenv:actor="http://schemas.xmlsoap.org/soap/actor/next" soapenv:mustUnderstand="0" xmlns:ns2="http://services.web.stormpost.skylist.com" xsi:type="xsd:string">@#@#@#</ns2:password>  </soapenv:Header>  <soapenv:Body>  <ns3:sendMessagesFromTemplate soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xmlns:ns3="http://services.web.stormpost.skylist.com">  <sendTemplateID xsi:type="xsd:int">5</sendTemplateID>  <recipientData soapenc:arrayType="ns4:RecipientData[6]" xmlns:ns4="http://skylist.com/services/SoapRequestProcessor" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="soapenc:Array">  <item xsi:type="ns4:RecipientData">  <address xsi:type="soapenc:string">brandondjbadger@yahoo.com</address>  <externalID xsi:type="soapenc:string"></externalID>  <nameValuePairs soapenc:arrayType="soapenc:string[3]" xsi:type="soapenc:Array">  <item xsi:type="soapenc:string">"FIRSTNAME=Shimon"</item>  <item xsi:type="soapenc:string">"LASTNAME=Schwartz"</item>  <item xsi:type="soapenc:string">"SOURCEDESC=www.google.com"</item>  </nameValuePairs>  </item>  <item xsi:type="ns4:RecipientData">  <address xsi:type="soapenc:string">blyons88@live.com</address>  <externalID xsi:type="soapenc:string"></externalID>  <nameValuePairs soapenc:arrayType="soapenc:string[3]" xsi:type="soapenc:Array">  <item xsi:type="soapenc:string">FIRSTNAME=Brandon</item>  <item xsi:type="soapenc:string">LASTNAME=Badger</item>  <item xsi:type="soapenc:string">SOURCEDESC=www.google.com</item>  </nameValuePairs>  </item>  <item xsi:type="ns4:RecipientData">  <address xsi:type="soapenc:string">blyons44@live.com</address>  <externalID xsi:type="soapenc:string"></externalID>  <nameValuePairs soapenc:arrayType="soapenc:string[0]" xsi:type="soapenc:Array" />  </item>  <item xsi:type="ns4:RecipientData">  <address xsi:type="soapenc:string">bbadger@datranmedia.com</address>  <externalID xsi:type="soapenc:string"></externalID>  <nameValuePairs soapenc:arrayType="soapenc:string[3]" xsi:type="soapenc:Array">  <item xsi:type="soapenc:string">FIRSTNAME=Brandon</item>  <item xsi:type="soapenc:string">LASTNAME=Badger</item>  <item xsi:type="soapenc:string">SOURCEDESC=www.google.com</item>  </nameValuePairs>  </item>  <item xsi:type="ns4:RecipientData">  <address xsi:type="soapenc:string">Brandon\_badger@hotmail.com</address>  <externalID xsi:type="soapenc:string"></externalID>  <nameValuePairs soapenc:arrayType="soapenc:string[3]" xsi:type="soapenc:Array">  <item xsi:type="soapenc:string">FIRSTNAME=Brandon</item>  <item xsi:type="soapenc:string">LASTNAME=Badger</item>  <item xsi:type="soapenc:string">SOURCEDESC=www.google.com</item>  </nameValuePairs>  </item>  <item xsi:type="ns4:RecipientData">  <address xsi:type="soapenc:string">Blyons.badger@gmail.com</address>  <externalID xsi:type="soapenc:string"></externalID>  <nameValuePairs soapenc:arrayType="soapenc:string[3]" xsi:type="soapenc:Array">  <item xsi:type="soapenc:string">FIRSTNAME=Brandon</item>  <item xsi:type="soapenc:string">LASTNAME=Badger</item>  <item xsi:type="soapenc:string">SOURCEDESC=www.google.com</item>  </nameValuePairs>  </item>  </recipientData>  </ns3:sendMessagesFromTemplate>  </soapenv:Body>  </soapenv:Envelope> | | | |  |  | | --- | --- | | https://login.stormpost.datranmedia.com/resources/stormpost/images/standardCornerLeft.gif | https://login.stormpost.datranmedia.com/resources/stormpost/images/standardCornerRight.gif | | |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | |  | | --- | | Response XML | | | |  | | --- | | <soapenv:Envelope xmlns:soapenv="http://schemas.xmlsoap.org/soap/envelope/" xmlns:xsd="http://www.w3.org/2001/XMLSchema" xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance">  <soapenv:Body>  <ns1:sendMessagesFromTemplateResponse soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xmlns:ns1="http://services.web.stormpost.skylist.com">  <sendMessagesFromTemplateReturn xsi:type="xsd:int">769</sendMessagesFromTemplateReturn>  </ns1:sendMessagesFromTemplateResponse>  </soapenv:Body>  </soapenv:Envelope> | | | |  | | --- | | https://login.stormpost.datranmedia.com/resources/stormpost/images/standardCornerLeft.gif | | |

**API Call: getDetailedMailingReport**

Request XML

<soapenv:Envelope xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance" xmlns:xsd="http://www.w3.org/2001/XMLSchema" xmlns:soapenv="http://schemas.xmlsoap.org/soap/envelope/" xmlns:ser="http://services.web.stormpost.skylist.com">

<soapenv:Header>

<authInfo xsi:type="soap:authentication" xmlns:soap="http://skylist.com/services/SoapRequestProcessor">

<!--You may enter the following 2 items in any order-->

<username xsi:type="xsd:string">\*\*\*\*\*\*\*\*\*</username>

<password xsi:type="xsd:string">\*\*\*\*\*\*\*\*\*</password>

</authInfo>

</soapenv:Header>

<soapenv:Body>

<ser:getDetailedMailingReport soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/">

<mailingId xsi:type="xsd:int">592</mailingId>

</ser:getDetailedMailingReport>

</soapenv:Body>

</soapenv:Envelope>

Response XML

<soapenv:Envelope xmlns:soapenv="http://schemas.xmlsoap.org/soap/envelope/" xmlns:xsd="http://www.w3.org/2001/XMLSchema" xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance">

<soapenv:Body>

<ns1:getDetailedMailingReportResponse soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xmlns:ns1="http://services.web.stormpost.skylist.com">

<getDetailedMailingReportReturn href="#id0"/>

</ns1:getDetailedMailingReportResponse>

<multiRef id="id0" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="ns2:DetailedMailingReport" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/" xmlns:ns2="http://skylist.com/services/SoapRequestProcessor">

<additionalLists xsi:type="soapenc:Array" xsi:nil="true"/>

<aggregateDeliveryCounts href="#id1"/>

<archived href="#id2"/>

<blockDomains xsi:type="soapenc:Array" xsi:nil="true"/>

<blockedCount xsi:type="xsd:int">0</blockedCount>

<blockedPercent href="#id3"/>

<brandTitle xsi:type="soapenc:string">StormPost Sandbox Brand</brandTitle>

<campaignReferenceNumber xsi:type="soapenc:string"/>

<campaignTitle xsi:type="soapenc:string">jparker-test</campaignTitle>

<canRetryMailing href="#id4"/>

<clickRate href="#id5"/>

<clickStreamType xsi:type="soapenc:string">NONE</clickStreamType>

<clicksOverTime soapenc:arrayType="xsd:int[72]" xsi:type="soapenc:Array">

<clicksOverTime xsi:type="xsd:int">2</clicksOverTime>

<clicksOverTime xsi:type="xsd:int">0</clicksOverTime>

<clicksOverTime xsi:type="xsd:int">0</clicksOverTime>

<clicksOverTime xsi:type="xsd:int">0</clicksOverTime>

<clicksOverTime xsi:type="xsd:int">0</clicksOverTime>

<clicksOverTime xsi:type="xsd:int">0</clicksOverTime>

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<clicksOverTime xsi:type="xsd:int">0</clicksOverTime>

<clicksOverTime xsi:type="xsd:int">0</clicksOverTime>

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</clicksOverTime>

<complaintResponsesCount xsi:type="xsd:int">0</complaintResponsesCount>

<complaintResponsesPercent href="#id6"/>

<confirmCount xsi:type="xsd:int">0</confirmCount>

<confirmRate href="#id7"/>

<contents xsi:type="soapenc:string" xsi:nil="true"/>

<countNumRecips href="#id8"/>

<createdDate xsi:type="xsd:dateTime">2010-07-29T05:29:21.000Z</createdDate>

<creator xsi:type="soapenc:string">jparker@datranmedia.com</creator>

<customerReferenceNumber xsi:type="soapenc:string"/>

<deliveredCount xsi:type="xsd:int">4</deliveredCount>

<deliveredPercent href="#id9"/>

<failedCount xsi:type="xsd:int">0</failedCount>

<failedPercent href="#id10"/>

<generalARFResponsesCount xsi:type="xsd:int">0</generalARFResponsesCount>

<generalARFResponsesPercent href="#id11"/>

<hardCount xsi:type="xsd:int">0</hardCount>

<hardPercent href="#id12"/>

<hotmailResponsesCount xsi:type="xsd:int">0</hotmailResponsesCount>

<hotmailResponsesPercent href="#id13"/>

<linkReport soapenc:arrayType="ns2:LinkReport[1]" xsi:type="soapenc:Array">

<linkReport href="#id14"/>

</linkReport>

<listTitle xsi:type="soapenc:string">jparker-test</listTitle>

<mailingID xsi:type="xsd:int">592</mailingID>

<mailingParts soapenc:arrayType="ns2:MailingPartReport[1]" xsi:type="soapenc:Array">

<mailingParts href="#id15"/>

</mailingParts>

<mailingStatus xsi:type="soapenc:string">DONE</mailingStatus>

<mailingSubject xsi:type="soapenc:string">Test Mailing</mailingSubject>

<mailingTitle xsi:type="soapenc:string">jparker-test</mailingTitle>

<maxRecips xsi:type="xsd:int">0</maxRecips>

<openLinkCount xsi:type="xsd:int">1</openLinkCount>

<openRate href="#id16"/>

<purgeLists xsi:type="soapenc:Array" xsi:nil="true"/>

<purgeMailings xsi:type="soapenc:Array" xsi:nil="true"/>

<queueComment xsi:type="soapenc:string"/>

<queueTime xsi:type="xsd:dateTime" xsi:nil="true"/>

<replyResponsesCount xsi:type="xsd:int">0</replyResponsesCount>

<replyResponsesPercent href="#id17"/>

<resultsProcessingPercent href="#id18"/>

<retriesRemaining xsi:type="xsd:int">0</retriesRemaining>

<revenue href="#id19"/>

<revenueType xsi:type="soapenc:string">NA</revenueType>

<revenueUnitPrice href="#id20"/>

<scheduledCount xsi:type="xsd:int">4</scheduledCount>

<scompResponsesCount xsi:type="xsd:int">0</scompResponsesCount>

<scompResponsesPercent href="#id21"/>

<sendFinishTime xsi:type="xsd:dateTime">2010-07-29T05:33:36.000Z</sendFinishTime>

<sendStartTime xsi:type="xsd:dateTime">2010-07-29T05:32:14.000Z</sendStartTime>

<sendTemplateID xsi:type="xsd:int">0</sendTemplateID>

<sentTime xsi:type="xsd:dateTime">2010-07-29T05:32:14.000Z</sentTime>

<showTrackedUnsubs href="#id22"/>

<softCount xsi:type="xsd:int">0</softCount>

<softPercent href="#id23"/>

<suppressedCount xsi:type="xsd:int">0</suppressedCount>

<suppressedPercent href="#id24"/>

<suppressionFiles href="#id25"/>

<suppressionLists xsi:type="soapenc:Array" xsi:nil="true"/>

<totalBounceCount xsi:type="xsd:int">0</totalBounceCount>

<totalBouncePercent href="#id26"/>

<totalClicksCount xsi:type="xsd:int">2</totalClicksCount>

<totalClicksPercent href="#id27"/>

<totalOpensCount xsi:type="xsd:int">3</totalOpensCount>

<totalQueueTime xsi:type="xsd:int">0</totalQueueTime>

<totalResponsesCount xsi:type="xsd:int">0</totalResponsesCount>

<totalResponsesPercent href="#id28"/>

<trackedLinkCount xsi:type="xsd:int">1</trackedLinkCount>

<trackedUnsubs xsi:type="xsd:int">0</trackedUnsubs>

<trackedUnsubsPercent href="#id29"/>

<uniqueClicksCount xsi:type="xsd:int">1</uniqueClicksCount>

<uniqueOpensCount xsi:type="xsd:int">3</uniqueOpensCount>

<uniqueUsersCount xsi:type="xsd:int">1</uniqueUsersCount>

<uniqueUsersPercent href="#id30"/>

<unitedOnlineResponsesCount xsi:type="xsd:int">0</unitedOnlineResponsesCount>

<unitedOnlineResponsesPercent href="#id31"/>

<unsentCount xsi:type="xsd:int">0</unsentCount>

<unsentPercent href="#id32"/>

<unsubscribeResponsesCount xsi:type="xsd:int">0</unsubscribeResponsesCount>

<unsubscribeResponsesPercent href="#id33"/>

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<yahooARFResponsesPercent href="#id34"/>

</multiRef>

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<multiRef id="id22" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:boolean" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">false</multiRef>

<multiRef id="id25" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" soapenc:arrayType="xsd:anyType[0]" xsi:type="soapenc:Array" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/"/>

<multiRef id="id13" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

<multiRef id="id16" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">75.0</multiRef>

<multiRef id="id15" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="ns3:MailingPartReport" xmlns:ns3="http://skylist.com/services/SoapRequestProcessor" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">

<numTrackedUrls xsi:type="xsd:int">1</numTrackedUrls>

<part xsi:type="soapenc:string">HTML</part>

<totalClicks xsi:type="xsd:int">2</totalClicks>

<totalOpens xsi:type="xsd:int">3</totalOpens>

<uniqueClicks xsi:type="xsd:int">1</uniqueClicks>

<uniqueOpens xsi:type="xsd:int">3</uniqueOpens>

<uniqueUsers xsi:type="xsd:int">1</uniqueUsers>

</multiRef>

<multiRef id="id17" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

<multiRef id="id1" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:boolean" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">false</multiRef>

<multiRef id="id18" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">100.0</multiRef>

<multiRef id="id34" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

<multiRef id="id7" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

<multiRef id="id29" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

<multiRef id="id33" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

<multiRef id="id24" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

<multiRef id="id3" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

<multiRef id="id6" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

<multiRef id="id30" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

<multiRef id="id20" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

<multiRef id="id27" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">50.0</multiRef>

<multiRef id="id8" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:boolean" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">true</multiRef>

<multiRef id="id14" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="ns4:LinkReport" xmlns:ns4="http://skylist.com/services/SoapRequestProcessor" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">

<linkID xsi:type="xsd:int">1567</linkID>

<part xsi:type="soapenc:string">HTML</part>

<successRate href="#id35"/>

<totalCSAmount href="#id36"/>

<totalCSClicks xsi:type="xsd:int">0</totalCSClicks>

<totalClicks xsi:type="xsd:int">2</totalClicks>

<uniqueClicks xsi:type="xsd:int">1</uniqueClicks>

<url xsi:type="soapenc:string">http://www.google.com</url>

</multiRef>

<multiRef id="id21" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

<multiRef id="id23" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

<multiRef id="id5" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">66.66666666666666</multiRef>

<multiRef id="id26" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

<multiRef id="id2" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:boolean" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">false</multiRef>

<multiRef id="id31" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

<multiRef id="id32" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

<multiRef id="id4" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:boolean" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">false</multiRef>

<multiRef id="id9" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">100.0</multiRef>

<multiRef id="id35" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">25.0</multiRef>

<multiRef id="id36" soapenc:root="0" soapenv:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="xsd:double" xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/">0.0</multiRef>

</soapenv:Body>

</soapenv:Envelope>