



**FLIBER®**

*Unlock Your  
Financial Freedom*



Fliber® is the registered trade mark of Lookinglaz Technologies LLP (A SEBI Registered Investment Advisor - Redg No INA200016917)



# About Fliber®

Fliber® is a SEBI registered investment advisory firm which works with individuals & families to plan their financial journey & help them achieve their financial dreams in an unbiased & transparent manner.

Fliber® offer high touch, personalised services to their customers. It's alliances with the wide range of product providers, deep rooted domain expertise of the founding team, aided by state-of-the-art technology helps them to cater to the diversified needs of their customers.



## Vision

To become the trusted partner in every stage of your financial journey by providing fair & affordable wealth management and its solution in the most simple & transparent manner.



## Values

Customer Centricity

Transparency

Integrity

Simplicity

Innovativeness





# The Founders



## VIKRAM BISWAS, CFP

Vikram spent 3 decades developing innovative financial products & tools across global wealth management & brokerage firms. The last 18yrs at Fidelity Investments encouraged him to think about the several solutions that he had provided on an international level & how they would exceedingly improve the Indian market if brought to the country. This would help Indian investors realize their respective financial goals & organize their economical requirements for the present & future. Thus, Vikram co-founded Fliber® to leverage his knowledge & passion for delivering unbiased financial advice in the most simplistic & transparent manner.



## MANINDER PAL SINGH, CFP

Maninder has 3 decades of corporate experience across various leadership positions. After being frustrated with marginal returns on personal investments, he learnt the hard way that investing advice extended by banks/brokerages is motivated by their loyalties to who they represent, allowing commissions to dictate advice, ignoring individual customer goals. These experiences are primarily what encouraged him towards co-founding Fliber®, in order to strive towards making unbiased investment decisions. Maninder is an avid squash player and a fitness freak. He believes that if you invest one hour to your body in a day your body gives you back the rest of the 23 hrs.





# Services Offered

## (A) Comprehensive Financial Planning



### Goal Planning

Detailed Financial Planning to Identify, Prioritise and Achieve Goals which differ at different stages of life.



### Risk Planning

Risk is inherent.  
We will anticipate, evaluate and plan a safety net per your specific needs.



### Tax Planning

Manage wealth to leverage all legally available options to reduce tax liability, year after year.



### Retirement Planning

Plan to ride into a happily ever after retirement, to enjoy stress free second innings of life.



### Estate Planning

Death or Incapacity - don't leave problems behind for your loved ones. Individualized asset preservation & management to facilitate problem-free transmission.



## (B) Wealth Management



Not just assets, your wealth managed scientifically for optimal-returns using advanced set of tools and systems.



## Differentiators

Periodic review & rebalancing to stay the course

Multi-Product  
Diversification

State-of-the-Art  
Technology Platform

Bank-grade Data  
Security & Privacy

High-touch service &  
customer-first approach

Personalized  
Portfolios

Run by  
Industry  
Experts





# Plan your Finance with us

Tap Me!



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