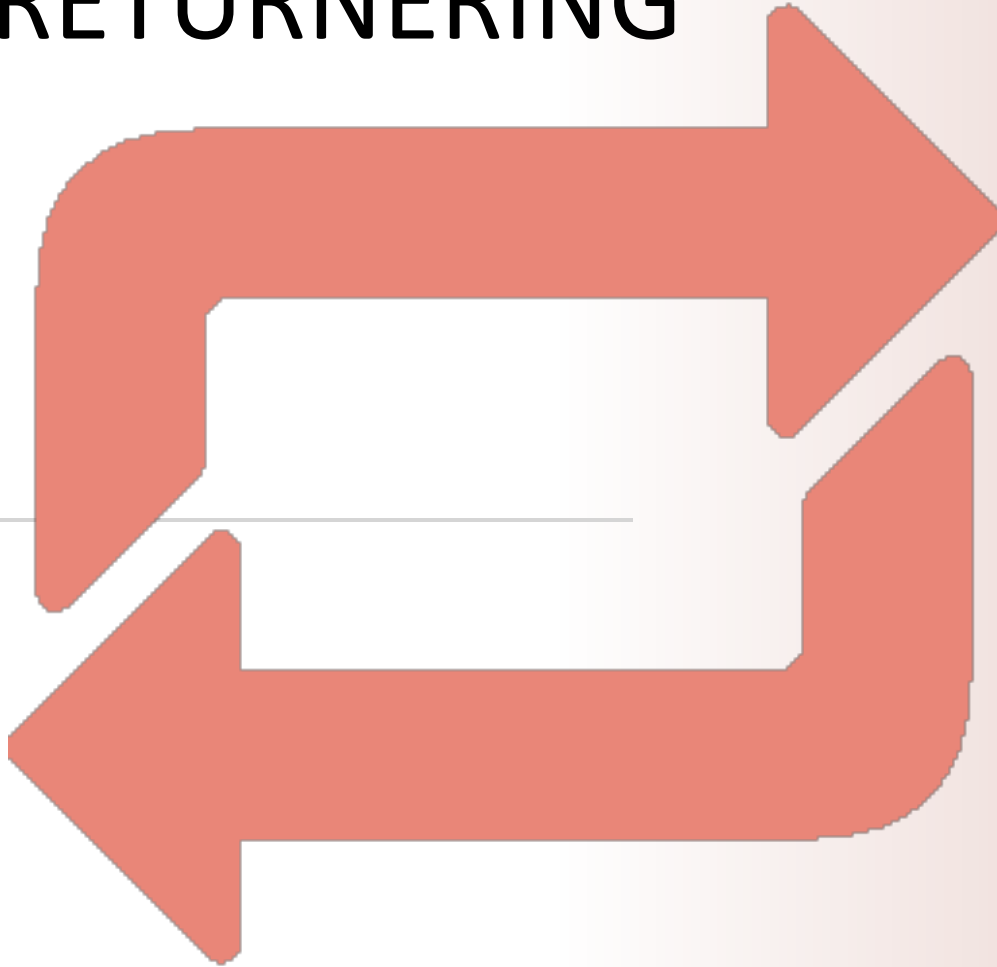




ONLINE SHOPPING OG RETURNERING



ONLINE SHOPPING OG RETURNERING



20-25% af e-handelens
miljømæssige konsekvenser
skyldes returneringer

<https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=&ved=2ahUKEwi-t9epn7TsAhWKLeWkHbkEBACQFjABegQIBBAC&url=https%3A%2F%2Fwww.theguardian.com%2Fenvironment%2F2020%2Fjan%2F02%2Fas-americans-send-back-millions-of-holiday-gifts-theres-a-hidden-environmental-cost&usq=AOvVaw2o1152QSOJRTWSbtCjoCrz>



Det vigtigste ved en T-shirt er
pasformen = 80%

https://docs.google.com/forms/d/1vXI_6XR0EjXlr3Z980bNaSERVb-2CNgZFTwSDdTUmQ/edit#responses



Tendens til at returnere mindst 1
varer købt over nettet = 83%

https://docs.google.com/forms/d/1vXI_6XR0EjXlr3Z980bNaSERVb-2CNgZFTwSDdTUmQ/edit#responses



Zalandos returrate: 50%

<https://www.tv2nord.dk/aalborg/boom-i-returvarer-nordjyske-netbutikker-kaemper-fa-faerre-varer-sendt-tilbage>

Behagelighed



Explore models who look like YOU



Inclusivity:

We are a newly established T-shirt fashion brand specialized in size inclusivity, as we believe that all bodies deserve comfort and style.

Shop by YOUR size:

An innovative shopping program that lets you experience a T-shirt on a body that looks like yours. This is guaranteed to ease your shopping experience, meanwhile supporting the environment.

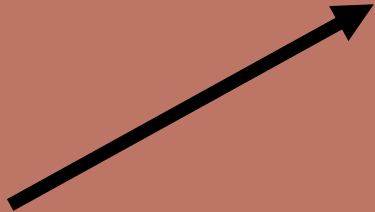
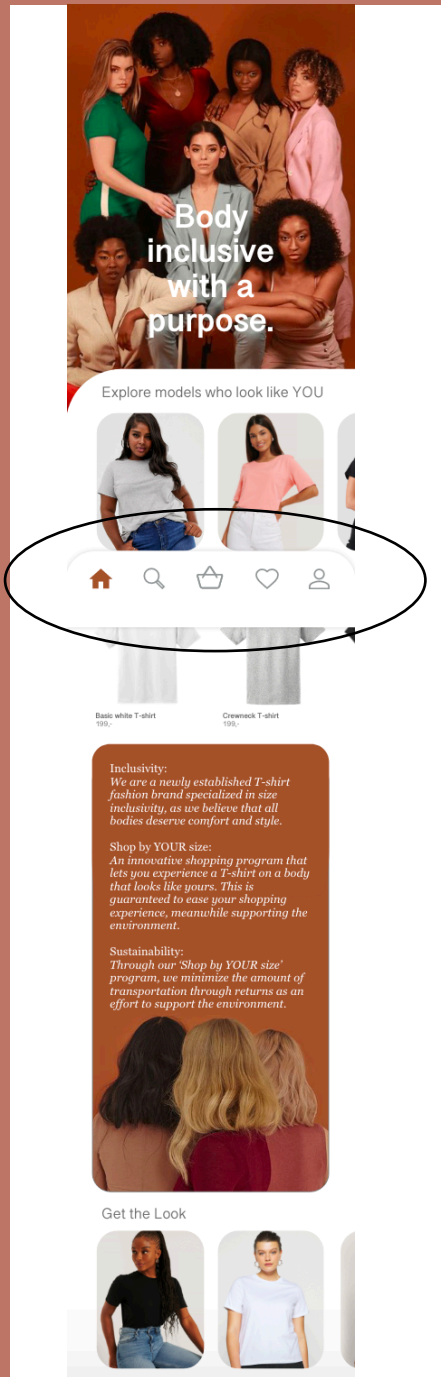
Sustainability:

Through our 'Shop by YOUR size' program, we minimize the amount of transportation through returns as an effort to support the environment.



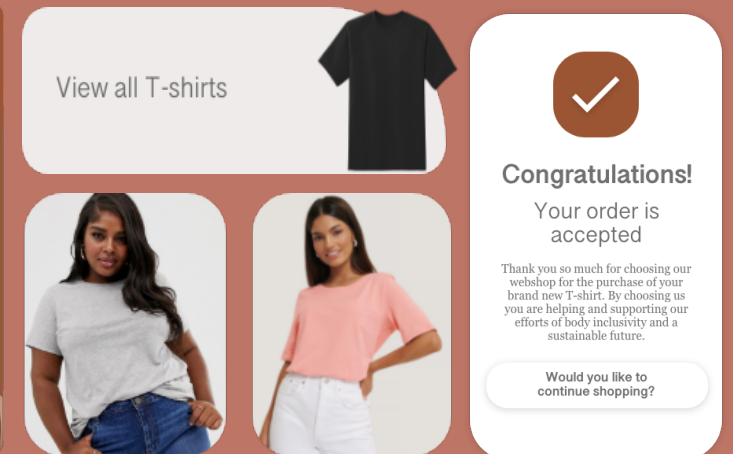
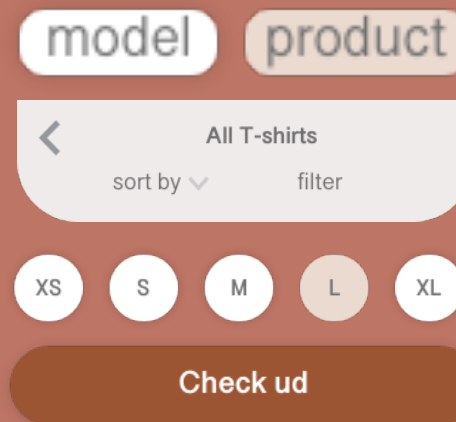
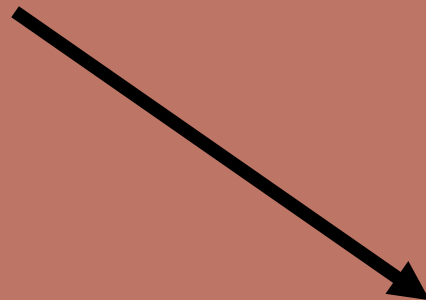
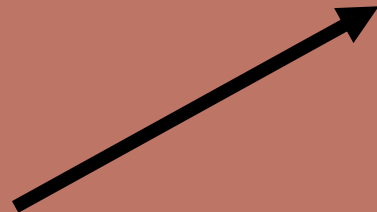
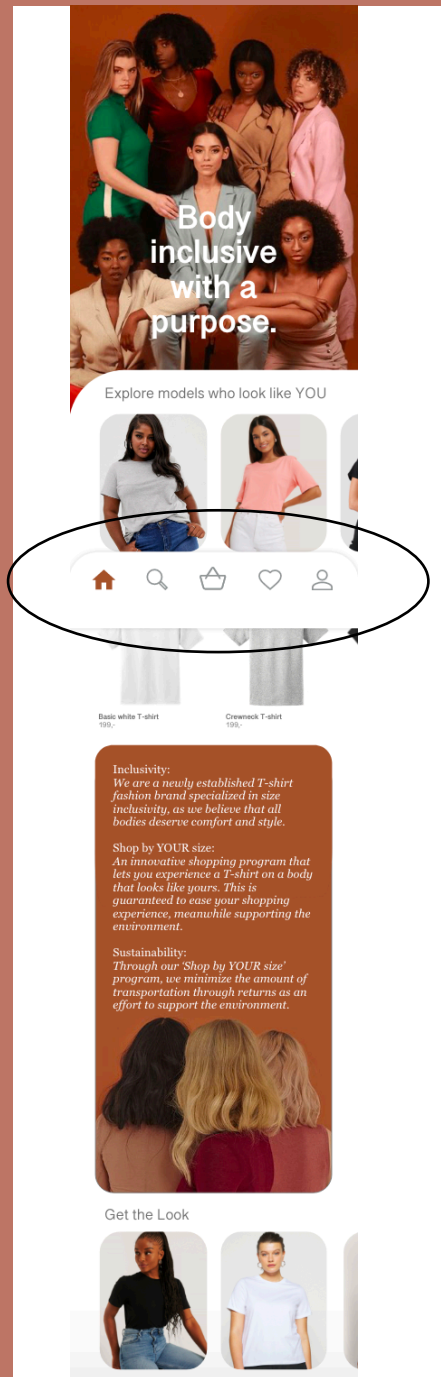
Get the Look





Behagelighed

- Bundnavigation



Behagelighed

- Bundnavigation
- Afrundede hjørner



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Get the Look



View all T-shirts



Shop T-shirts by YOUR size
XS



Shop T-shirts by YOUR size
S



Shop T-shirts by YOUR size
M



Shop T-shirts by YOUR size
L



Shop T-shirts by YOUR size
XL



Behagelighed

- Bundnavigation
- Afrundede hjørner

Shop by YOUR size

- Formindsker returneringer
- Reducere forurening



Explore models who look like YOU



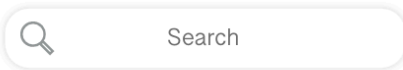
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Get the Look



View all T-shirts



Shop T-shirts by YOUR size
XS



Shop T-shirts by YOUR size
S



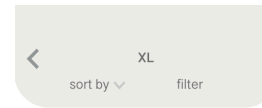
Shop T-shirts by YOUR size
M



Shop T-shirts by YOUR size
L



Shop T-shirts by YOUR size
XL



model

product



Basic white T-shirt 199,-



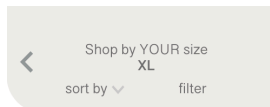
Black comfy T-shirt 199,-



Crewneck T-shirt 199,-



Stylish pink T-shirt 199,-



model

product



Basic white T-shirt 199,-



Black comfy T-shirt 199,-



Crewneck T-shirt 199,-



Stylish pink T-shirt 199,-



Behagelighed

- Bundnavigation
- Afrundede hjørner

Shop by YOUR size

- Formindsker returneringer
- Reducere forurening



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Get the Look



View all T-shirts



Shop T-shirts by YOUR size
XS



Shop T-shirts by YOUR size
S



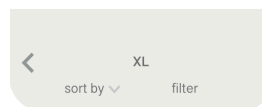
Shop T-shirts by YOUR size
M



Shop T-shirts by YOUR size
L



Shop T-shirts by YOUR size
XL



model

product



Basic white
T-shirt
199,-



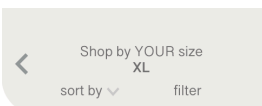
Black comfy
T-shirt
199,-



Crewneck
T-shirt
199,-



Stylish pink
T-shirt
199,-



model

product



Basic white
T-shirt
199,-



Black comfy
T-shirt
199,-



Crewneck
T-shirt
199,-



Stylish pink
T-shirt
199,-



Black comfy T-shirt
199,-

Add to bag



Black comfy T-shirt
199,-

Add to bag



Behagelighed

- Bundnavigation
- Afrundede hjørner

Shop by YOUR size

- Formindsker returneringer
- Reducere forurening

Kropsinklusive

- Alle kroppe er den ideelle krop