



**Home**



**Customers**



**Cards**



**Transactions**



**Risk**



# MoneyMap

Find Your Financial Path

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## Customer Demographics: Top 5 Ages by Gender



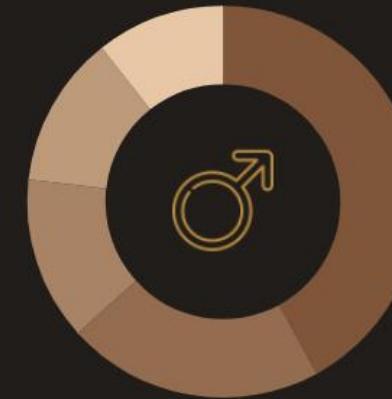
### Age Group Female

- 18-22
- 48-52
- 28-32
- 43-47
- 38-42



### Age Group Male

- 18-22
- 43-47
- 28-32
- 48-52
- 53-57

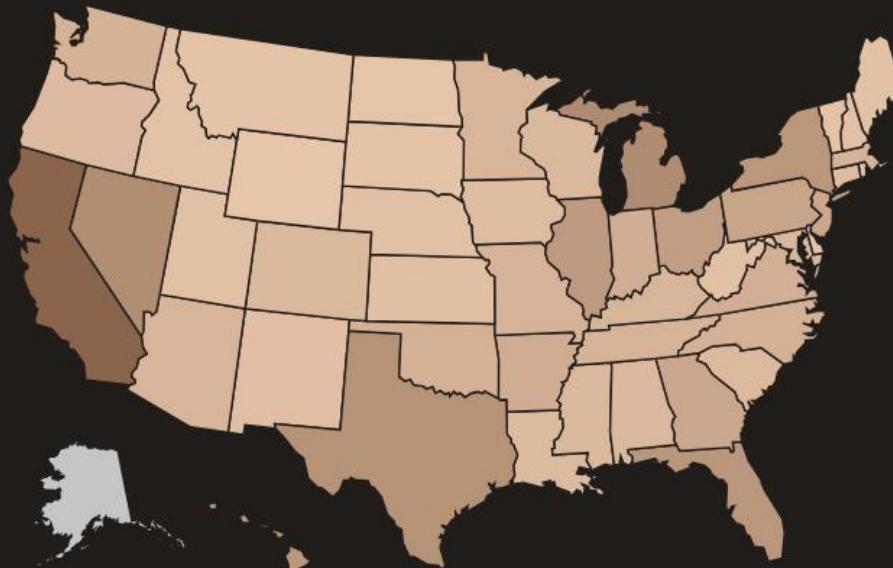


66

Average Retirement Age



## Geographical Distribution of Customers



46K

Average Yearly Income

2

Average Cards per Customer



402

no. of customers



209

no. of customers

DISCOVER



2326

no. of customers

VISA



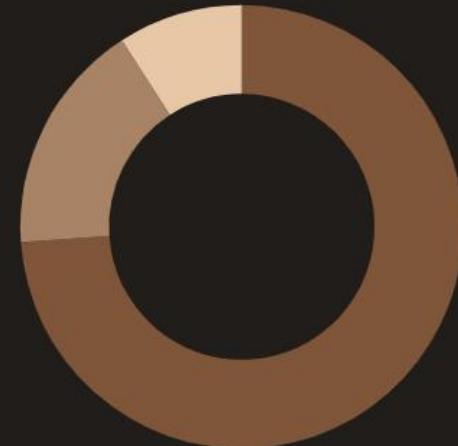
3209

no. of customers



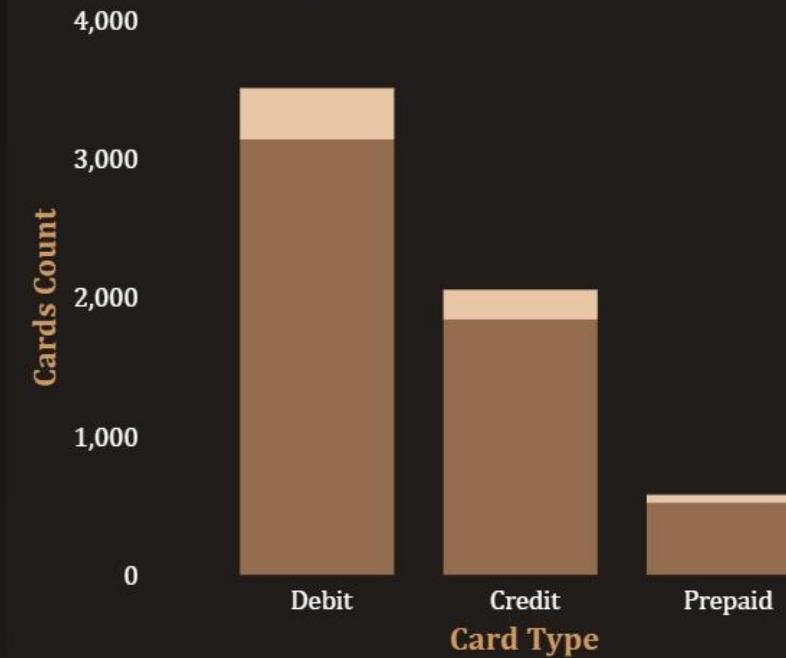
### Number of Customers Across Income Levels

- Income Category**
- Medium
  - Low
  - High

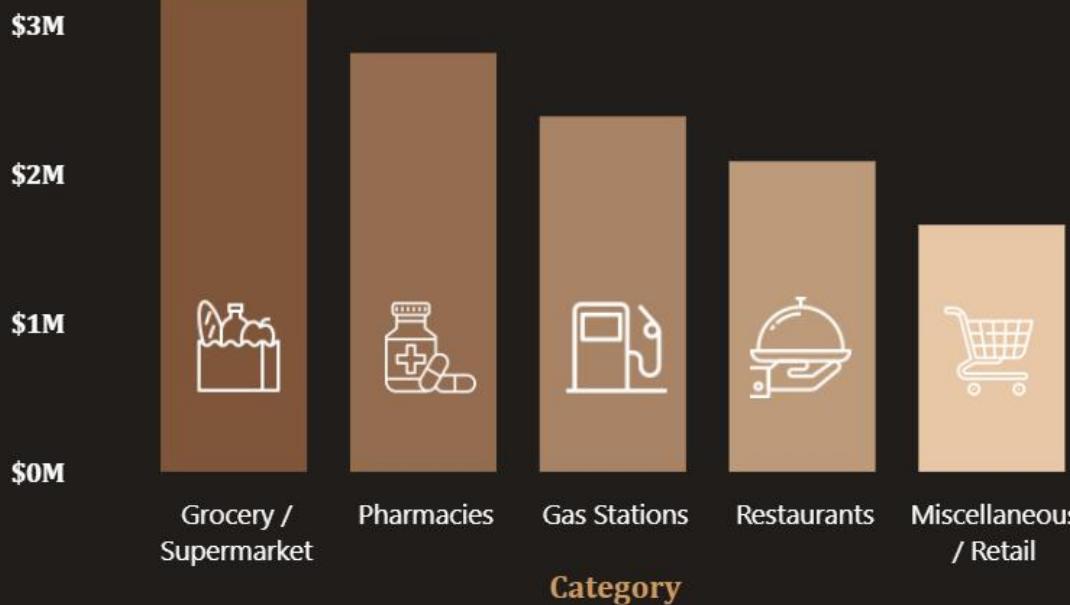


### Distribution of Cards by Type and Smart Chip

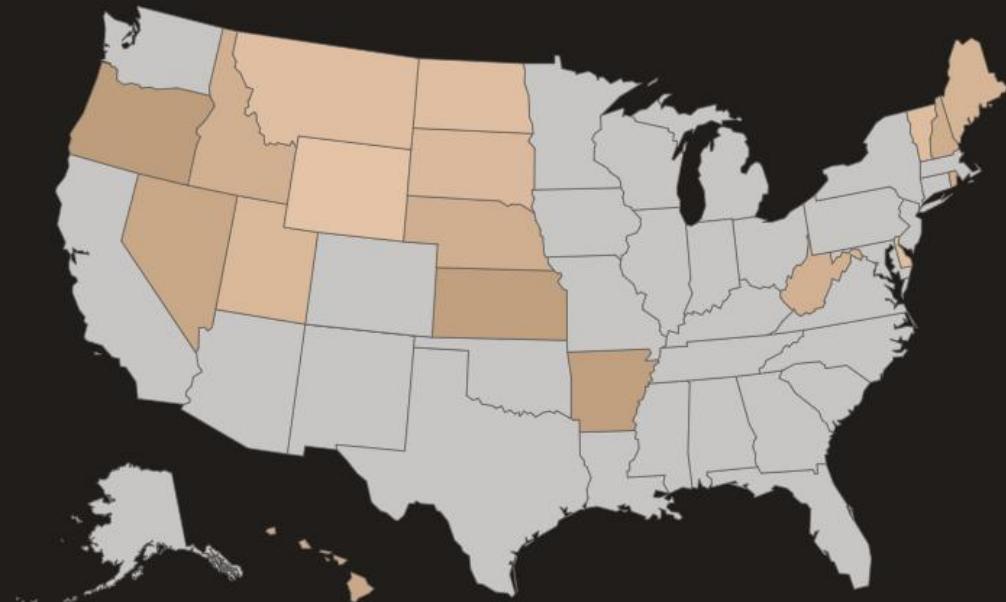
Chip Status ● With Chip ● Without Chip



## Most Spent Category



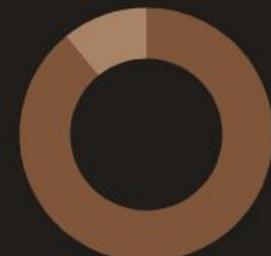
## Bottom States by Transaction Count



## Distribution of Transactions: Online vs Swipe

Transaction Type

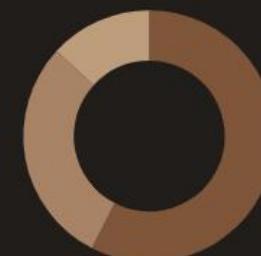
- Swipe Transaction
- Online Transaction



## Customer Distribution by Spending Behavior

Spending Classification

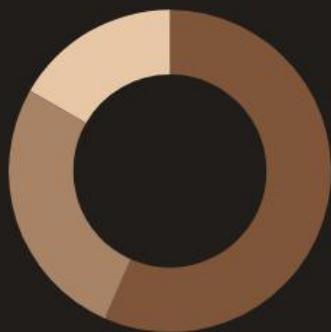
- Overspend
- Moderate
- Balanced



## Clients by Credit Category

Credit Category

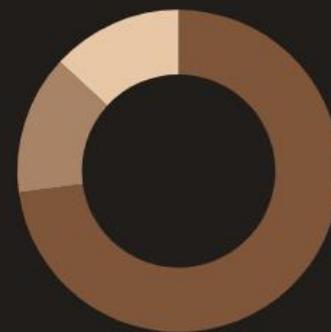
- Good
- Excellent
- Poor



## Distribution of Clients by Credit Limit

Category

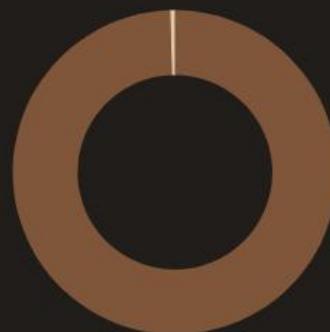
- Medium
- Low
- High



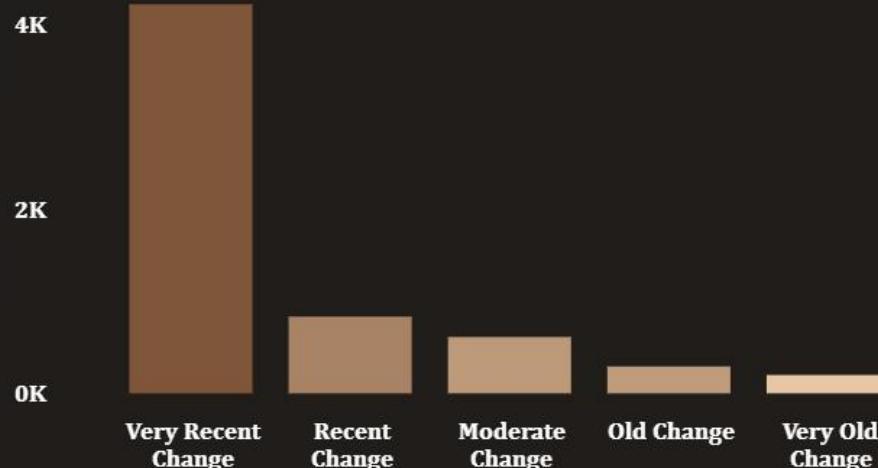
## Transaction Error Types

Error Type

- Single
- Composite



## Password Change Status



## Distribution of Customers by Debt Category

2,000

1,500

1,000

500

0

