



Home



Customers



Cards



Transactions



Risk



MoneyMap

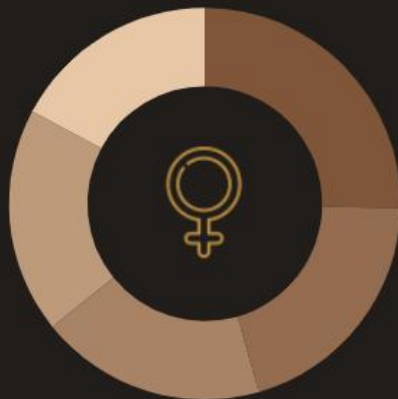
Find Your Financial Path



Customer Demographics: Top 5 Ages by Gender

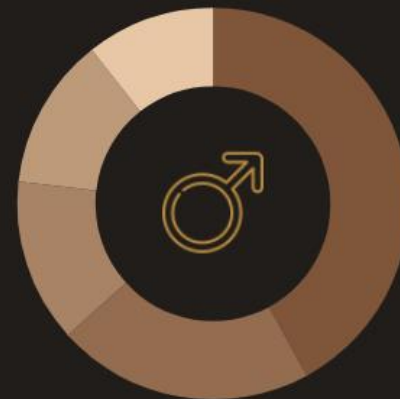
Age Group Female

- 18-22
- 48-52
- 28-32
- 43-47
- 38-42



Age Group Male

- 18-22
- 43-47
- 28-32
- 48-52
- 53-57



66

Average Retirement Age

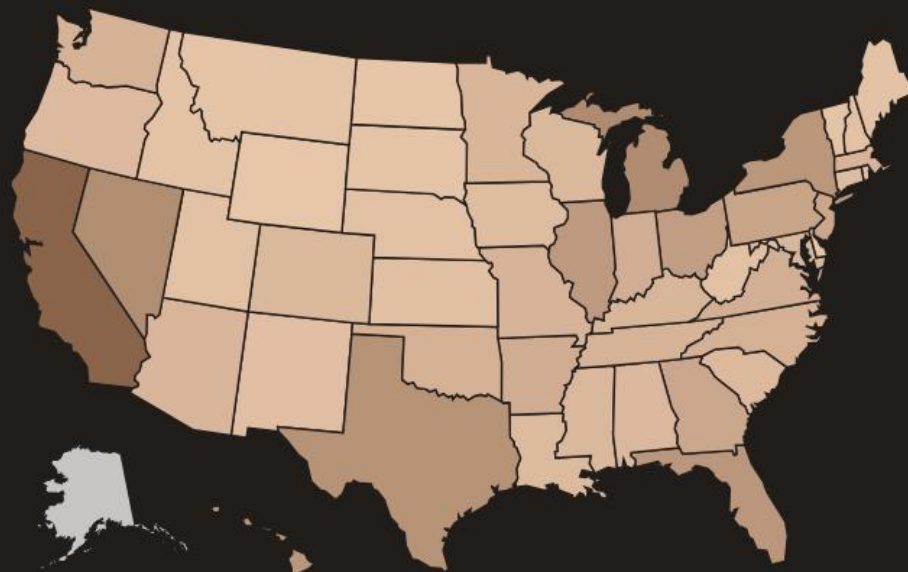
46K

Average Yearly Income

2

Average Cards per Customer

Geographical Distribution of Customers





402

no. of customers



209

no. of customers

DISCOVER



2326

no. of customers

VISA



3209

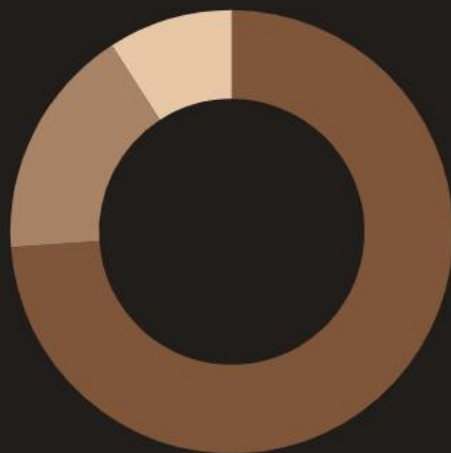
no. of customers



Number of Customers Across Income Levels

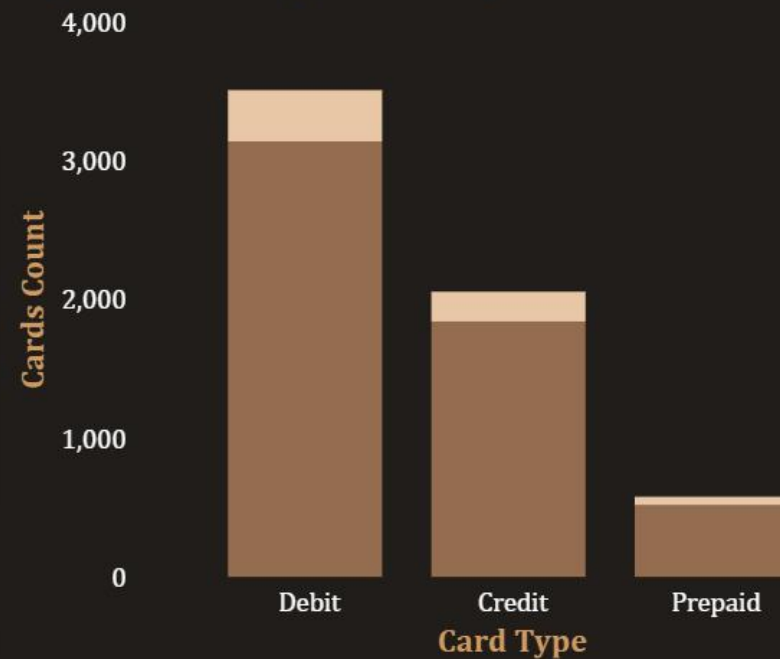
Income Category

- Medium
- Low
- High



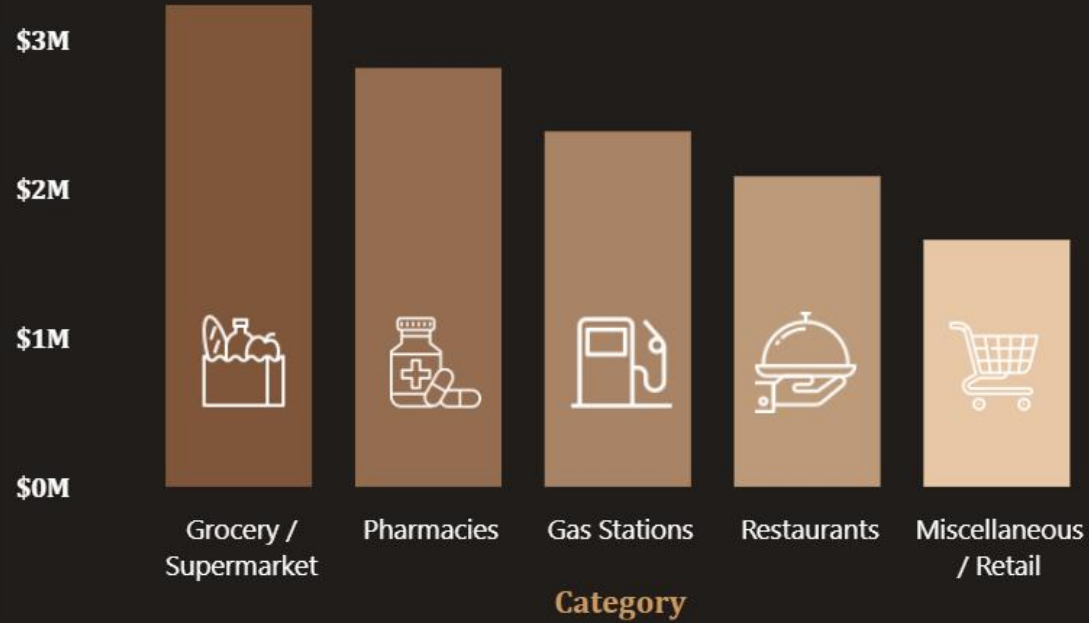
Distribution of Cards by Type and Smart Chip

Chip Status ● With Chip ● Without Chip

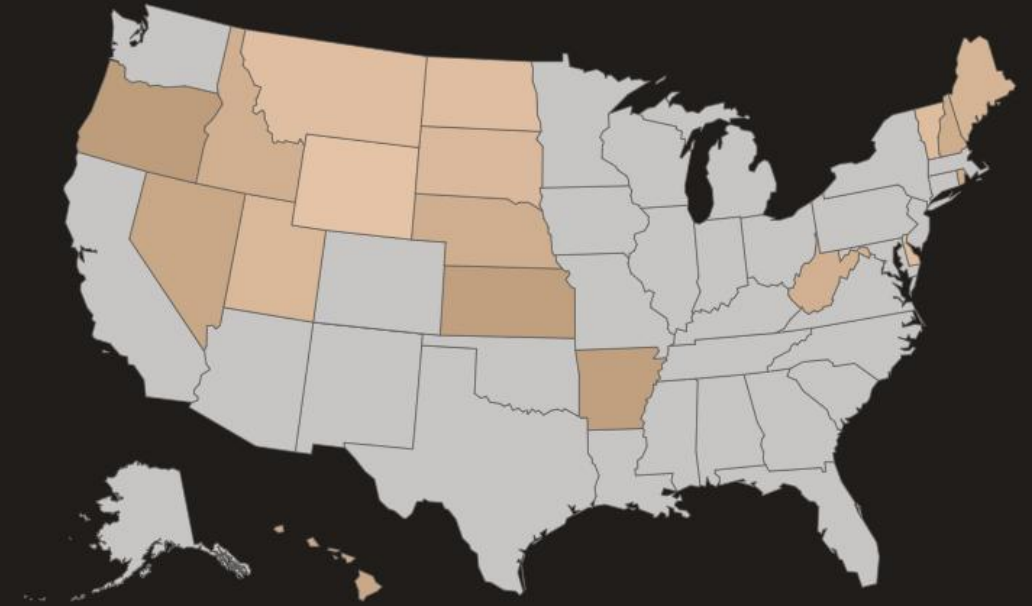




Most Spent Category



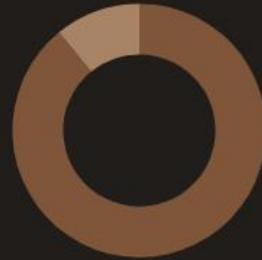
Bottom States by Transaction Count



Distribution of Transactions: Online vs Swipe

Transaction Type

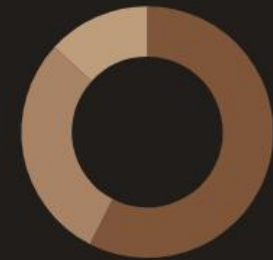
- Swipe Transaction
- Online Transaction



Customer Distribution by Spending Behavior

Spending Classification

- Overspend
- Moderate
- Balanced

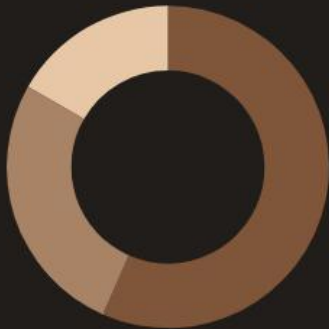




Clients by Credit Category

Credit Category

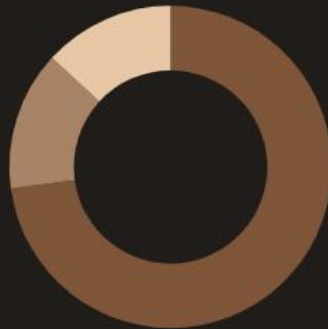
- Good
- Excellent
- Poor



Distribution of Clients by Credit Limit

Category

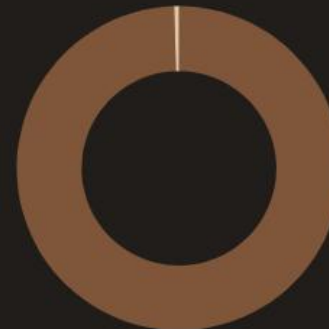
- Medium
- Low
- High



Transaction Error Types

Error Type

- Single
- Composite



Password Change Status

4K

2K

0K

Very Recent Change

Recent Change

Moderate Change

Old Change

Very Old Change



Distribution of Customers by Debt Category

2,000

1,500

1,000

500

0

Low Debt

Medium Debt

No Debt

High Debt

