

Project Planning Phase

Project Planning Template (Product Backlog, Sprint Planning, Stories, Story points)

Date	19 February 2026
Team ID	LTVIP2026TMIDS24154
Project Name	Strategic Product Placement Analysis: Unveiling Sales Impact with Tableau Visualization
Maximum Marks	5 Marks

Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Use the below template to create product backlog and sprint schedule

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Data collect and Extraction of data	USN-1	Collection of data	3	High	Layasri
Sprint-1		USN-2	Understanding data	2	medium	Krishna Kanth
Sprint-1		USN-3	Connecting the data set with tableau	2	medium	Layasri
Sprint-2	Data preparation	USN-1	Prepare the data for visualization	3	High	Abid
Sprint-3	Data visualization	USN-1	No.of unique visualization	3	High	Chandana
Sprint-3	Dashboard	USN-1	Create of dashboard	3	High	Abid
Sprint-4	Story	USN-1	Create story	2	medium	Chandana
Sprint	Performance testing	USN-1	testing	2	medium	Krishna Kanth

Project Tracker, Velocity & Burndown Chart: (4 Marks)

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	7	6 Days	13 February 2026	18 February 2026	7	18 February 2026
Sprint-2	2	5 Days	10 February 2026	14 February 2026	2	14 February 2026
Sprint-3	6	6 Days	7 February 2026	12 February 2026	6	12 February 2026
Sprint-4	4	6 Days	4 February 2026	9 February 2026	4	9 February 2026

Velocity:

Total Story Points

Sprint 1 = 7

Sprint 2 = 3

Sprint 3 = 6

Sprint 4 = 4

Velocity= Total Story Points Completed/ Number of Sprints

Total story Points= 7+3=6+4 =20

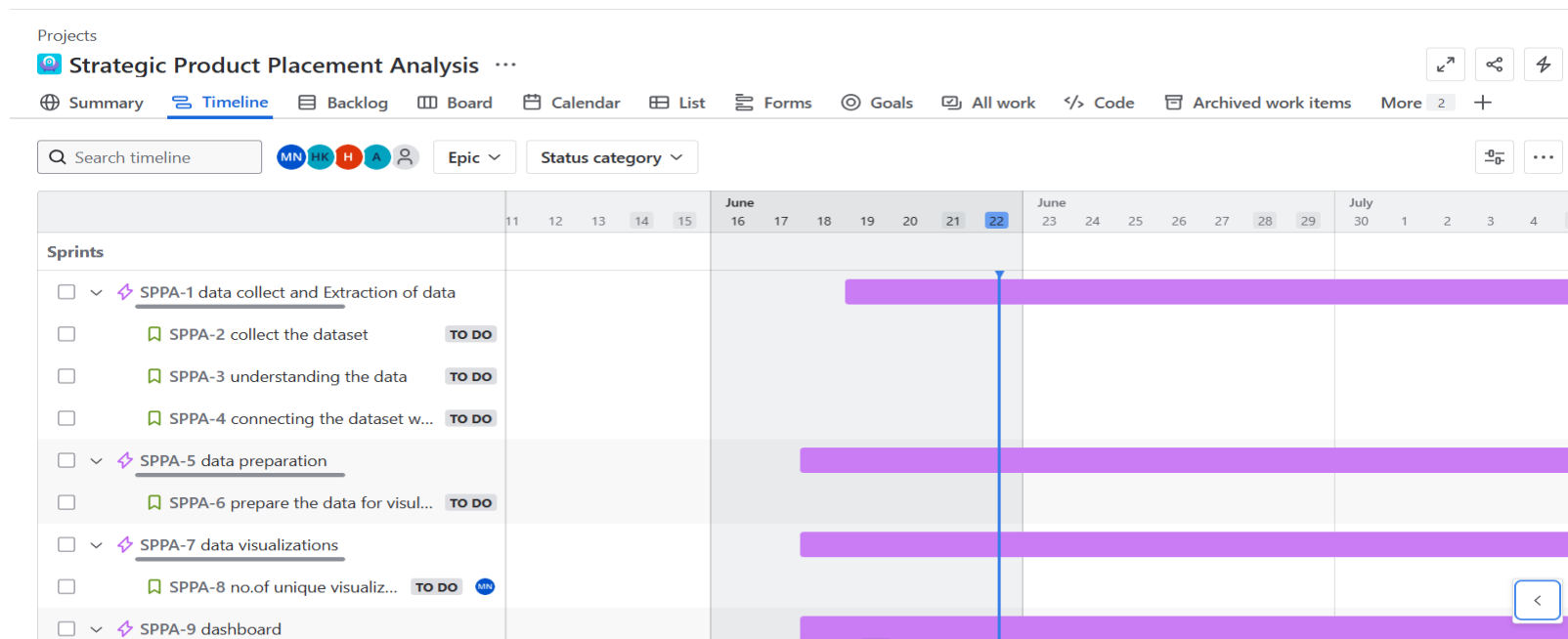
No of Sprints= 4

Velocity = (16+8)/2= 20/4

5 (Story Points per Sprint)

Your team's velocity is 5 Story Points per Sprint.

Time line:



Projects

Strategic Product Placement Analysis ...



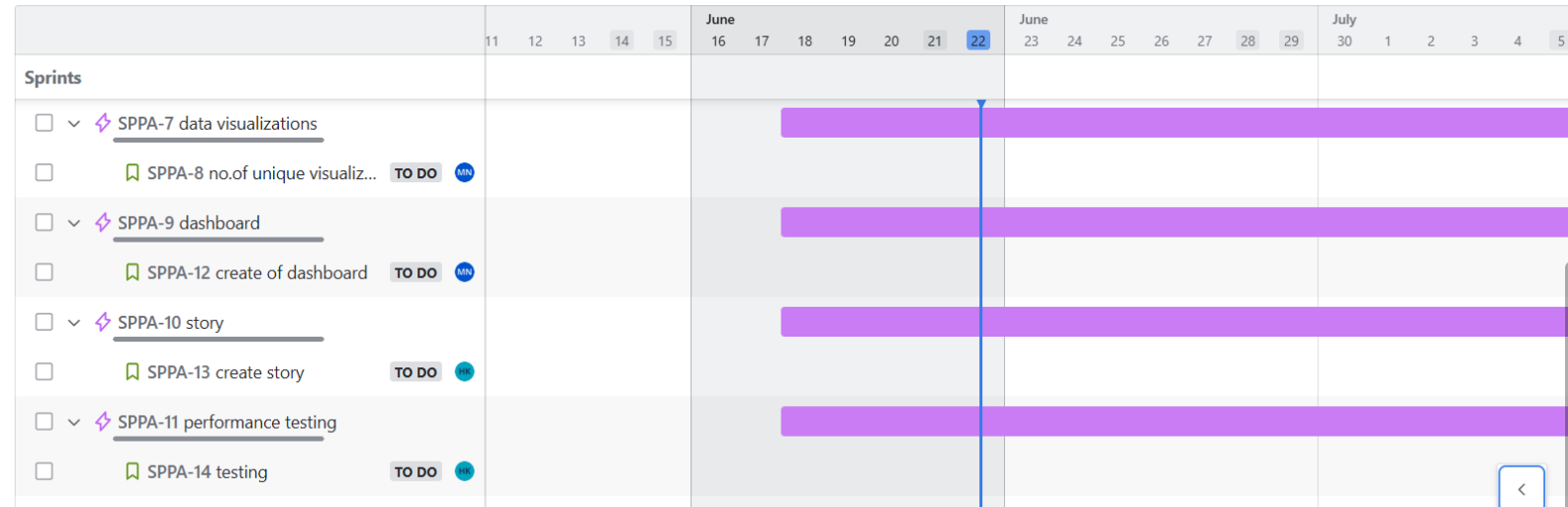
Summary **Timeline** Backlog Board Calendar List Forms Goals All work Code Archived work items More 2 +

Search timeline



Epic ▾

Status category ▾



Projects

Strategic Product Placement Analysis ...

Summary **Timeline** Backlog Board Calendar List Forms Goals All work Code Archived work

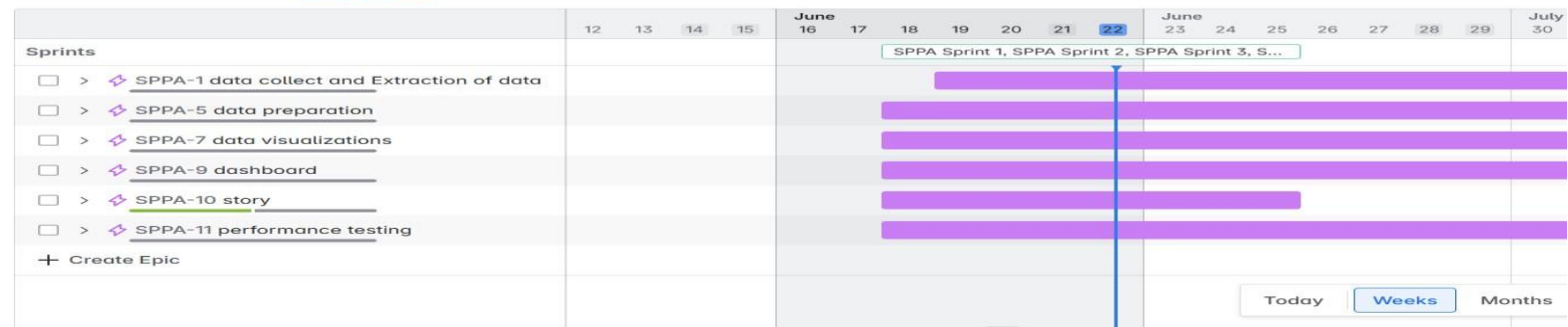
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Type ▾

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Backlog:

Projects

Strategic Product Placement Analysis

...

Summary

Timeline

Backlog

Board

Calendar

List

Forms

Goals

All work

Code

Archived work items

More

2

+

Search backlog

MN +4

Epic

Type

SPPA Sprint 1

18 Jun – 25 Jun (1 work item)

7

0

0

Complete sprint

...

SPPA-15

Data collect and extration of the data

STORY

TO DO

7

A

+ Create

SPPA Sprint 2

18 Jun – 22 Jun (1 work item)

2

0

0

Complete sprint

...

SPPA-17

Data preparation

TO DO

2

H

+ Create

Projects

Strategic Product Placement Analysis

...

Summary

Timeline

Backlog

Board

Calendar

List

Forms

Goals

All work

Code

Archived work items

More

2

+

Search backlog

MN +4

Epic

Type

SPPA Sprint 3

18 Jun – 25 Jun (2 work items)

6

0

0

Complete sprint

...

SPPA-18

data visulization

TO DO

3

MN

SPPA-19

Dashboard

TO DO

3

MN

+ Create

SPPA Sprint 4

18 Jun – 25 Jun (2 work items)

4

0

0

Complete sprint

...

SPPA-20

story

TO DO

2

PK

SPPA-21

perfomance testing

TO DO

2

PK

+ Create

Board:

Projects

Strategic Product Placement Analysis ...

Summary Timeline Backlog **Board** Calendar List Forms Goals All work Code Archived work items More 2 +

Search board: MN A H SK Filter

Complete sprint Group ▾

TO DO

+ Create

IN PROGRESS

...

DONE 6 ✓

+

Data collect and extration of the data

STORY

✓ SPPA-15 ✓ 7 A

Data preparation

✓ SPPA-17 ✓ 2 H

data visulization

✓ SPPA-18 ✓ 3 MN

Dashboard

✓ SPPA-19 ✓ 3 MN

Projects

Strategic Product Placement Analysis ...

Summary Timeline Backlog **Board** Calendar List Forms Goals All work Code Archived work items More 2 +

Search board: MN A H SK Filter

Complete sprint Group ▾

TO DO

IN PROGRESS

DONE 6 ✓

✓ SPPA-18 ✓ 3 MN

Dashboard

✓ SPPA-19 ✓ 3 MN

story

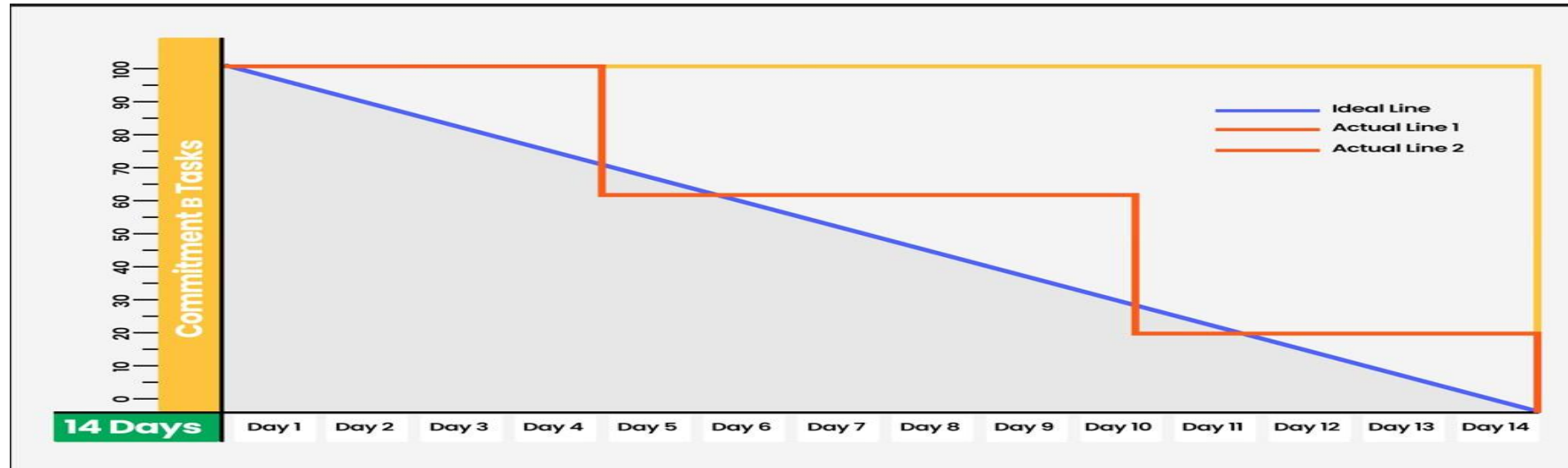
✓ SPPA-20 ✓ 2 SK

perfomance testing

✓ SPPA-21 ✓ 2 SK

+ Create

Burndown Chart:



A burn down chart is a graphical representation of work left to do versus time. It is often used in agile software development methodologies such as Scrum. However, burn down charts can be applied to any project containing measurable progress over time.

<https://www.visual-paradigm.com/scrum/scrum-burndown-chart/>

<https://www.atlassian.com/agile/tutorials/burndown-charts>

Reference:

<https://www.atlassian.com/agile/project-management>

<https://www.atlassian.com/agile/tutorials/how-to-do-scrum-with-jira-software>

<https://www.atlassian.com/agile/tutorials/epics>

<https://www.atlassian.com/agile/tutorials/sprints>

<https://www.atlassian.com/agile/project-management/estimation>

<https://www.atlassian.com/agile/tutorials/burndown-charts>