

Layla Nayfeh

Washington, D.C.

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508-736-7671

Education

The George Washington University

Bachelor of Arts in Journalism and Mass Communication | Minor in Graphic Design

2019 - Present | Expected graduation date: 2023 | Washington, DC

- relevant coursework: Advanced News Writing, Sustainability and Cultural Reporting, Video Editing, Broadcast Journalism, Art of Interview, Data Analysis, Motion Graphics

Experience

DCTV- local television station

Production Intern

September 2023 - December 2023 | Washington, DC

- shot and edited video segments about local stories for broadcast television

Hult Prize Foundation- nonprofit international social entrepreneurship competition

Creative Media & Writing Intern

November 2020 - January 2022

- served as lead editor for online content, conceptualized international digital campaigns, created online content, edited international team's writing and communications

Falafel Inc- social enterprise food brand

Online Media Director

January 2019 - December 2021 | Washington, DC

- increased engagement by management of online presence for a social enterprise, generated and edited social media, marketing, photography, and impact-oriented messaging

Acrylic Dreams- educational nonprofit

Instructor

June 2018 - August 2019 | Washington, DC

- taught summer painting classes for children of refugees

Skills & Interests

- graphics and video creation and editing using Adobe Photoshop, Illustrator, Premiere Pro, InDesign, After Effects, Audition
- data analysis using Excel and R
- proficient in Arabic