

# In-Depth Business Visits

Discover the secret to  
London's success and  
explore the capital's most  
innovative companies.

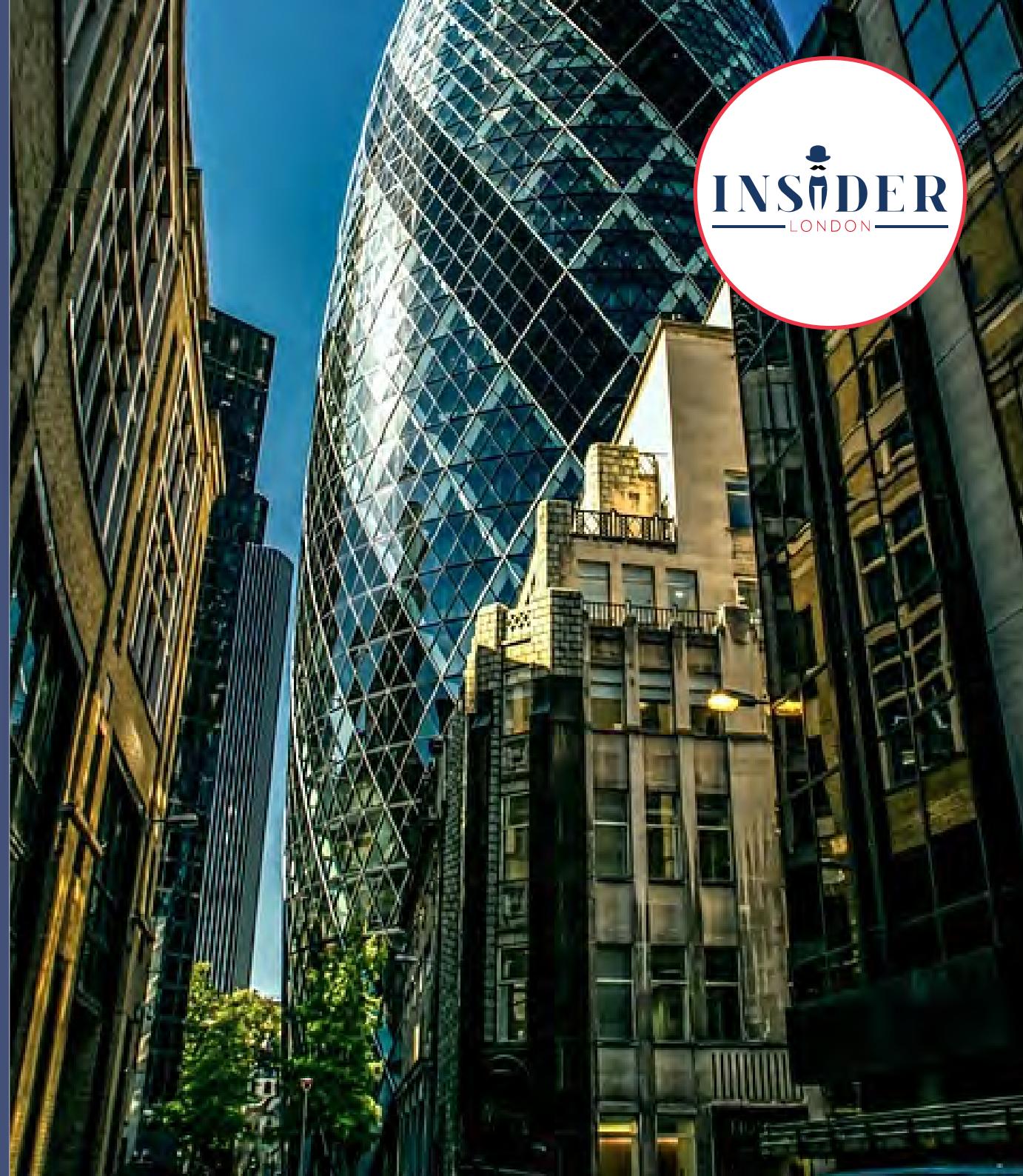
In-depth business insight for  
student and corporate groups

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# Introduction



London is a global hub of art, politics, commerce and finance but perhaps, above all, innovation. This is why Insider London seeks to delve beneath the surface of the capital's success with in-depth visits to the city's most innovative businesses.

We meet the talented individuals behind the brands to discover the unique story of unique companies – past, present and future. With engaging presentations tailored to the specific academic and professional interests and requirements of the group, this is a great opportunity for both academic and corporate groups.

Inspire your groups with real-life success stories and hands-on experience with innovative technology.

Freshen up your board room meeting with a research trip to an innovative hub and take your business to a new level with some great new ideas and insight.

We specialise in innovation from a wide variety of sources. From AI to blockchain, finance to fintech, hospitality to architecture, we meet the star players across a wealth of sectors.

We have extensive partnerships with some of the world's leading global corporates as well as London's rising stars who keep the established brands on their toes.

Get in touch via  
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To find your inspiration through an in-depth business visit.

# Barclays: Think Rise



Venture into the heart of Shoreditch for London's installment of this global inter-connected FinTech ecosystem.

Barclays brings the most innovative FinTech minds together to engage, collaborate and create. Start-ups and experts unite to design and lay the foundations for the future of financial services.

Think Rise confronts the unique challenges of twenty-first century to the sector. This is where basic prototypes and early business models come to life and become the future of products and services.



# Natwest



Discover a little-known side to one of the UK's Big Four clearing banks. In addition to enormous investment, in new technology, Natwest has launched the largest free-business accelerator in the UK. Come and explore its remarkable potential and benefits first-hand.

Supporting thousands of start-ups through twelve dynamic hubs, the Natwest Accelerator offers exclusive access to an extensive network of contacts and mentors as well as free accounting software for all. This is a modern corporation dedicated to driving the SME to start, scale-up and succeed in the financial world! All visits will be bespoke.



# Level 39



With 1250 leaders in cybersecurity, fintech and retail tech, Level 39 is based in the heart of a financial super-hub: Canary Wharf. Capitalising on its unique location, 1 Canada Square, this hi-tech community is well situated for fast-generation of business relations and venture capital.

Level 39 brings together the most exceptional global talent in the fintech sector from 48 different countries to create an invaluable pool of skill and creativity.

Join Insider London for exclusive access to one of the world's biggest fintech hubs and meet the game-changing entrepreneurs shaping the future of business and finance.



# Livery Company



Playing a significant role in City life for centuries, uncover the past, present and future of the highly exclusive City Livery Companies. From voting rights for senior political offices in the City of London, to regulation of their respective industries, these mysterious yet powerful organisations have evolved into corporations from medieval guilds.

The Worshipful Companies of the Grocers and the Mercers are among the oldest and most venerated trade associations in the world. Discover the astonishing beauty of the grandiose Livery Hall, and hear first-hand how the Livery company continues to influence the modern day City of London.



# BP Trading



Dive into the forward-thinking spirit of multi-national financial giant, BP, at their striking, state-of-the-art HQ in Canary Wharf.

Rising to the challenge of global energy demand in a rapidly-changing world, BP is providing innovative solutions in a highly complex market. With 280 traders worldwide and partners in 140 countries, uncover the diverse opportunities for students and graduates from a wide range of academic backgrounds.

This session not only offers a rare opportunity to meet the team behind the name, but also features an exciting trading simulation game and an exclusive behind-the-scenes tour of the BP trading floor.



# Lego



Get the inside scoop on the world's largest toy company! In business since the 1930s, this is the chance to find out how the one-and-only LEGO stay on top of the game. With an exciting business journey full of twists and turns, LEGO has surpassed innumerable challenges over the past few decades with sales amounting to \$2.1 billion. Find out how LEGO moves with the times and continues to go where no brick has gone before!

We invite you to their vibrant and colourful office space for business insight into childhood magic.



# Tribal Worldwide



This world-class agency combines technology and marketing strategy to provide their clients with unique and meaningful online and off-line experiences. Working to re-define the customer experience, Tribal Worldwide are part of a proud global network, the Omnicom group, specialising in the development of advanced technical solutions.

Boasting clients such as BA, McDonalds, Adidas and Volkswagen, Tribal Worldwide provides the highest performing marketing for the twenty-first century. Specifically adapted and restructured to better serve brands in the experience economy, this agency has its finger on the pulse of modern living.



With over 150,000 members, this internationally-recognised accountancy qualification has a global reach. Come and experience life as a professional chartered accountant, carry out a SWOT analysis and try out your strategic business skills. With this excellent preparation for assessment centres, find out first-hand if you've got what it takes.

Hone your commercial awareness skills with an interactive workshop. Learn to analyse situations from a business perspective and recognise the key steps towards commercial success.



Get an inside look at the world's oldest national broadcaster, the BBC – still the largest broadcaster on the planet.

From its inception, the BBC has played a critical role in the formation of British cultural life. Almost a century later, with cutting-edge journalism in 28 languages, the BBC stands as one of the most respected and influential broadcasters on the world stage.

This visit is suitable for a wide range of groups and will feature none other than the BBC's Head of History, as well as an exclusive behind-the-scenes tour, subject to availability.



# Verb Brands



Be welcomed into the smart new East London office of Verb, one of the world's most successful digital marketing agencies in the luxury goods sector.

Specialising in food, fashion and lifestyle brands, the company was founded by its charismatic CEO when he was just a university student. Verb now has an annual turnover of over £3.5 million and employs more than 50 staff members.

This is a fast-growing company with their finger on the pulse of the digital age. Discover the agency behind the digital marketing strategies of Jimmy Choo, Sunseeker and Claridge's!



# ACT London



An outstanding member of the ICAEW, ACT London is a continually growing and respected accountancy firm. From secretarial services, tax and payroll to audit and company valuation, meet the firm offering client-centric services and high quality solutions.

Offering a single point of specialist contact for integrated, multidisciplinary work, ACT London attracts a wide client base in different sectors. These sectors include fashion, sports & entertainment, real estate and private equity.

For exclusive insight into the world of accounting, book an in-depth session with the experts at ACT London.



# Photocert



With innovative application of blockchain technology to the insurance sector, Photocert ensures transparency and security in car accident insurance claims. This is a brand new start-up applying a specialised combination of technology to modernise the insurance sector.

Blockchain technology stores the certification of an image along with its capture date and time and GPS allows for all parties to cross-check the validity of an image captured with Photocert. Exciting AI innovation extracts vital information from the images. One of ten proud fintech start-ups selected by the Barclays accelerator programme, Photocert has been highlighted as a rising star.

A close-up photograph of a computer monitor showing a dark-themed code editor. The screen displays a large amount of PHP code, with line numbers on the left side. The code includes various HTML tags like <head>, <body>, and <link>, as well as PHP syntax like <?php bloginfo('charset'); ?>. The code is color-coded for readability, with different colors used for different types of text and tags.

# Patient Power Medicine



Find out how this medtech start-up is making waves in the health sector. Patient Powered Medicine is driving change in the health sector, with a fresh and innovative use of technology!

Meet the innovators behind the creation of 3D worlds that map out the patient experience for charities and the pharmaceutical industry. Using his extensive background in the NHS, the founder of this value-driven company is pushing to reduce the gap between healthcare practice and patient experience.

Find out how big data can improve the modern-day world and explore this advanced use of technology and analytics.



# Architecture00



Meet the multi-RIBA award-winning pioneers of sustainability and community-driven architecture. This firm is changing the public's perception of architecture, one building at a time!

Architecture00 are extensively pushing the bounds of design and exploring radical alternatives to traditional urban planning. The go-to consultants for City Hall, the firm pioneer the design of a wide-scope of projects. From education facilities, to co-working spaces and ultra-low energy residences, it's easy to see why Architecture00 consistently make headlines for innovative design.



# Tech Italia



With more than 2,000 members, Tech Italia are at the forefront of technological change. As well as hosting the world-famous Sophia, from Hanson Robotics, this specialist incubator programme supports EU start-ups and entrepreneurs as they strive for success in London's business eco-system.

Positioned at the heart of Europe's largest innovation cluster, Tech Italia has formed as a mentor-led, equity-free accelerator with an exciting disruptor programme. Join this fun and interactive session and discover how the team creates a digital bridge of capital and technology which spans the European continent.



# Innovation Warehouse



Everyday over 200 entrepreneurs and angel investors come together in this vibrant hub of digital high-growth start-ups. In collaboration with the financial powerhouse, the City of London Corporation, Innovation Warehouse caters to everyday start-up needs to scale up!

Here is a nourishing co-working space and popular events area, but above all, a mentoring programme with a proven track record. This programme guides new business towards investment success which has so far generated more than £35 million in funding!

Meet the in-house team, as well as the start-ups providing innovative, intelligent and practical solutions to modern day problems.



# Fintech for the Future Workshop



UK start-ups are creating the freshest solutions to the toughest challenges in multi-billion and trillion dollar markets, and this is your opportunity to come and meet them. Insider London provides a careful selection of the hottest talent and innovation in the UK fintech sector.

With fintech application potential in a wealth of sectors, these are companies at the forefront of practical application of advanced technology. Previous participants have included pioneers of AI data security and post-blockchain technology.

This workshop is created bespoke and is only available for corporate groups.



# Private Equity & Investment Workshop



An exciting event featuring in-depth presentations and lively Q&A sessions as well as informal networking opportunities. We bring together overseas investors and the rising stars of UK fintech.

This is an ideal opportunity to network with the next big names of the future whilst receiving expert insight on investment incentives and the implications of investing in London companies.

Having organised workshops for overseas Chamber of Commerce Groups and international banks, Insider London is a trusted partner for your educational investment needs. This is a bespoke workshop and is only available for corporate groups.



# Future of Branding Workshop



Experience the transformative potential of AR, VR and AI with this in-depth session. Focusing on the cutting-edge use of technology as well as advanced data analytics, this workshop explores the future of branding and retail from the perspective of pioneers, making this future a reality.

Including sessions from three groundbreaking entrepreneurs who are working to practically apply the latest hi-tech developers, this session will include presentations, a Q&A and an informal networking session.

This is a bespoke workshop and is only available for corporate groups.



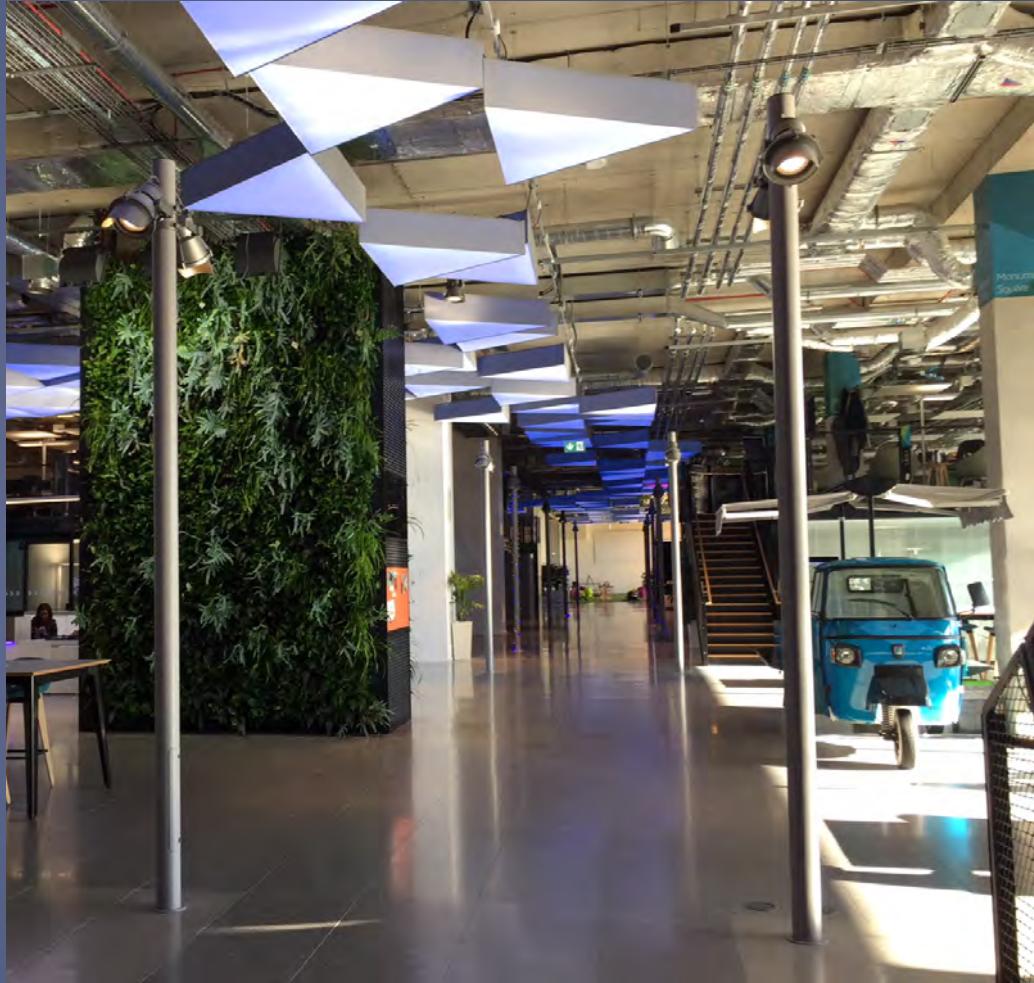
# Business Model Canvas Workshop



Let loose your inner entrepreneur!

Join Insider London for this perfect introduction to practical business skills. In this in-depth session, find out what it's like to run your own business. We provide a fun and interactive session with an easy-to-follow business model canvas.

Costings...markets.. potential partnerships? No idea? No problem! Come and create your own personalised business strategy at a vibrant and colourful co-working space. Experience the daily life of a London entrepreneur.



# Film Production Workshop



Make the most of the world of advanced technology which lies just at your fingertips! From animation to music videos and documentaries, come and receive in-depth training from professional film makers

This hands-on introduction to film-making will provide every participant with the chance to experience different roles. This is an exclusive opportunity to build skills in research, problem-solving and ICT in true twenty-first century style!

All sessions are bespoke; based on the preferred medium, goals and interests of the group.



# App/Website Design Workshop



Hosted by Verb Brands, the creators of apps and websites for the world's leading luxury brands, this is an interactive workshop by high-profile industry experts..

The secrets of the popular and profitable digital platform will be revealed as well as innovative techniques used to attract and retain customers. Join us for the ultimate masterclass in user-experience with in-depth insight and great examples.

Groups will have a unique opportunity to draft their own app or website and present it to the industry expert for vital, comprehensive feedback.



# Defining Leadership Workshop



It's always a good time to develop your leadership skills and unlock your team's potential! Insider London has partnered with a highly-qualified facilitator and performance coach with an extensive background in Psychometrics and Human Synergistics.

Do you want to hone your negotiating and influencing skills? Do you want to motivate your team? Discover the crucial characteristics of a power leader here. With a special focus on different types of leader and the practical application of inter-personal skills, each workshop will reflect your business needs

Be the driving force – success starts at the top!



Looking for inspiration? Go straight to the innovative experts for business insight in the nation's capital. Get in touch with the background, interests and requirements for group to start creating your bespoke business visit.



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