

# Insider London Company Visits

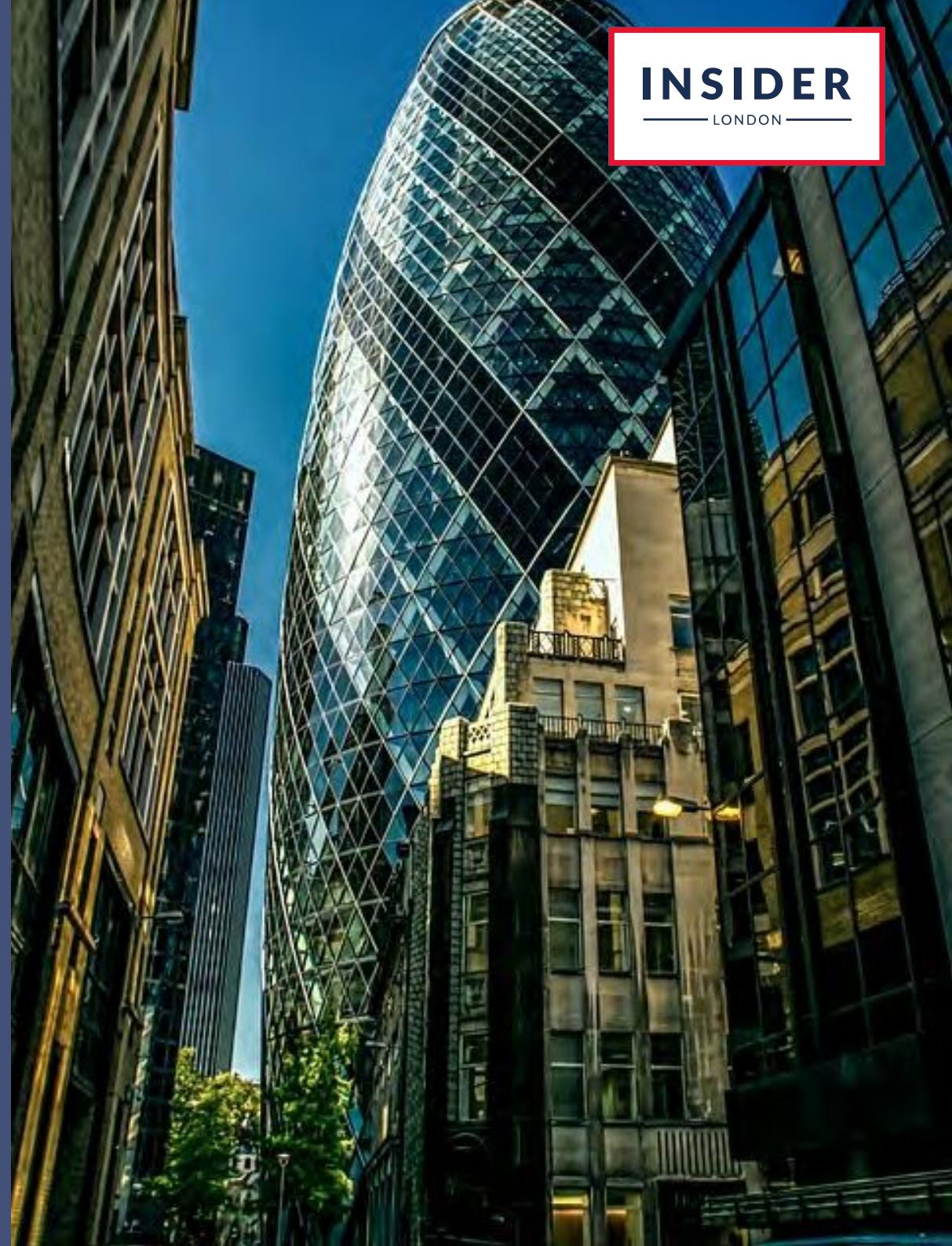
**Discover the secret to  
London's success and  
explore the capital's most  
innovative companies.**

**In-depth business insight for  
student and corporate groups**

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# Introduction

**INSIDER**  
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London is a global hub of art, politics, commerce and finance but perhaps, above all, innovation. This is why Insider London seeks to delve beneath the surface of the capital's success with in-depth visits to the city's most innovative businesses.

We meet the talented individuals behind the brands to discover the story of unique companies – past, present and future. With engaging presentations tailored to the specific academic and professional interests and requirements of the group, this is a great opportunity for both academic and corporate groups.

Inspire your groups with real-life success stories and hands-on experience with innovative technology.

Freshen up your boardroom meeting with a research trip to an innovative hub and take your business to a new level with some great new ideas and insight.

We specialise in innovation from a wide variety of sources. From AI to blockchain, finance to fintech, hospitality to architecture, we meet the star players across a wealth of sectors.

We have extensive partnerships with some of the world's leading global corporates as well as London's rising stars who keep the established brands on their toes.

**Get in touch via [contact@insiderlondon.com](mailto:contact@insiderlondon.com)**  
**Connecting the worlds of business, education and innovation**  
**Company visits for academic and corporate groups**

# Lego

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Get the inside scoop on the world's largest toy company! In business since the 1930s, this is the chance to find out how the one-and-only LEGO stay on top of the game.

With an exciting business journey full of twists and turns, LEGO has surpassed innumerable challenges over the past few decades with sales amounting to \$2.1 billion. Find out how LEGO moves with the times and continues to go where no brick has gone before!

We invite you to their vibrant and colourful office space for business insight into childhood magic.

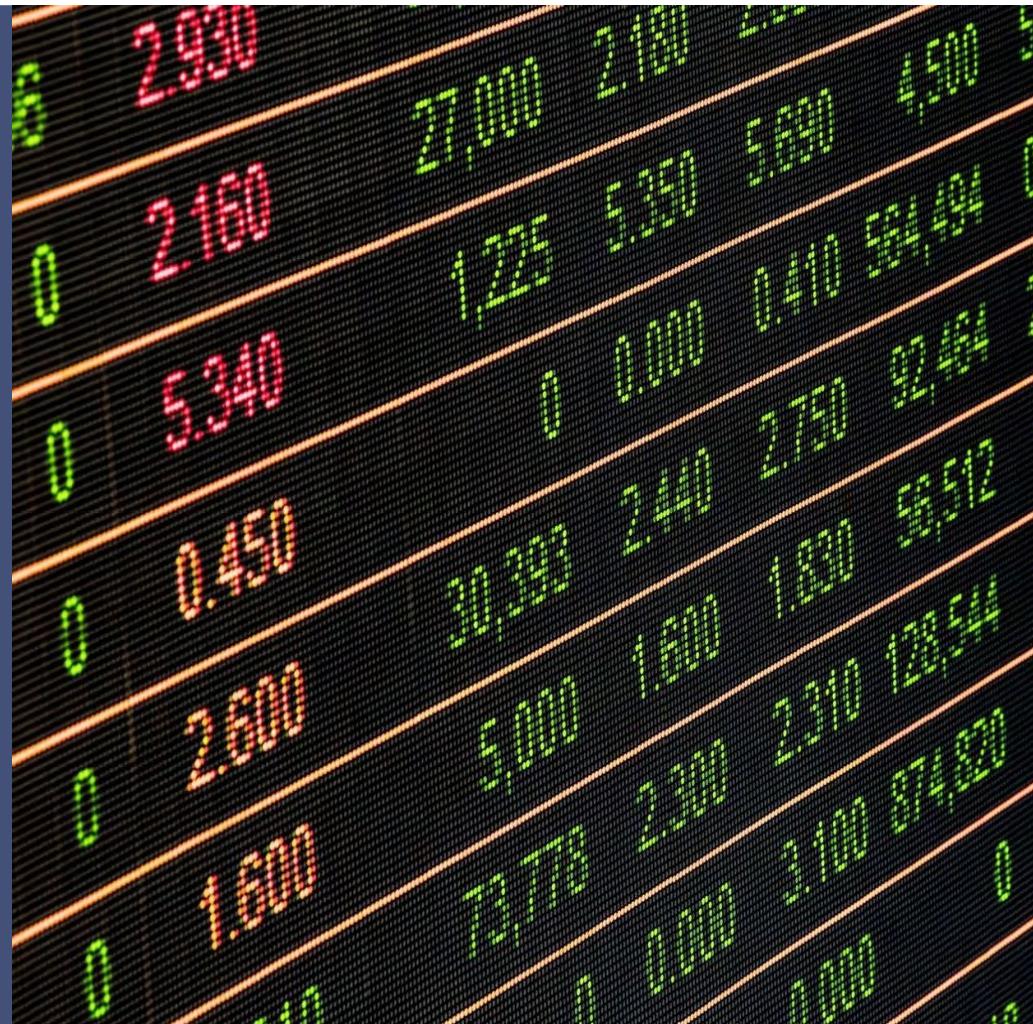


# Revolut

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Offering card payment services, currency exchange, cryptocurrency exchange and peer-to-peer payment, Revolut is one of the most exciting and fast-growing fintech start-ups in the London scene. Revolut uses engineers, data scientists, and automation to compete with traditional financial giants, boasting that over three million users have now switched to their services.

Originally based in Level 39, Revolut has raised \$340 million and is establishing teams in 19 countries. The fintech star has successfully broken into the market in 28 different countries and is now expanding into North America, Asia and Australasia.



# Metro Bank

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Born after the 2008 economic crash, Metro Bank is the first new high street bank to be founded in the UK in over 150 years. The retail bank has since flourished, providing fantastic services to both personal and business customers. Metro Bank boasts over £21M in assets and is listed on the LSE.

Celebrated for its community-oriented approach, its innovative business model is piquing the interest of business analysts around the world.



# London Stock Exchange

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Welcome to one of the oldest stock exchanges in the world and Europe's most diversified exchange group. The central economic function of the London Stock Exchange is to bring together companies and other issuers seeking capital with investors from around the world. In 2018 the LSE had a market capitalization value of \$4.59 trillion.

Insider London offers a series of bespoke programmes, hosted by the LSE, including sessions on global economics, blockchain technology and joint listing with the Shanghai Stock Exchange.



# Barclays Rise & Eagle Labs

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Come and explore the most innovative sides to this British multi-national.

Boldly moving forward, Barclays presents Rise – a global inter-connected fintech hub which brings together the most engaged pioneers to collaborate and create the future of financial services.

Eagle Labs is an exciting series of sector-specific hubs which drive innovation and transformation. Connecting corporates, universities and start-ups, Eagle Labs celebrates the disruptors who are revolutionising traditional business sectors.



# Tribal Worldwide

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This world-class agency combines technology and marketing strategy to provide their clients with unique and meaningful online and off-line experiences. Working to re-define the customer experience, Tribal Worldwide are part of a proud global network, the Omnicons group, specialising in the development of advanced technical solutions.

Boasting clients such as BA, McDonalds, Adidas and Volkswagen, Tribal Worldwide provides the highest performing marketing for the twenty-first century. Specifically adapted and restructured to better serve brands in the experience economy, this agency has its finger on the pulse of modern living.



# BNY Mellon Innovation Centre

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Experience a different side to a global investments company: The Bank of New York Mellon Corporation. Bringing together clients, technologists and fintechs, this innovation centre has its finger on the pulse of the bravest solutions to the industry's most significant challenges.

Using rapid 90-day prototyping circles, these open workspaces encourage a design thinking approach. From APIS, risk/resilience and sentient analysis to the data economy, RegTech and blockchain, it's easy to see how BNY Mellon creates value for clients.

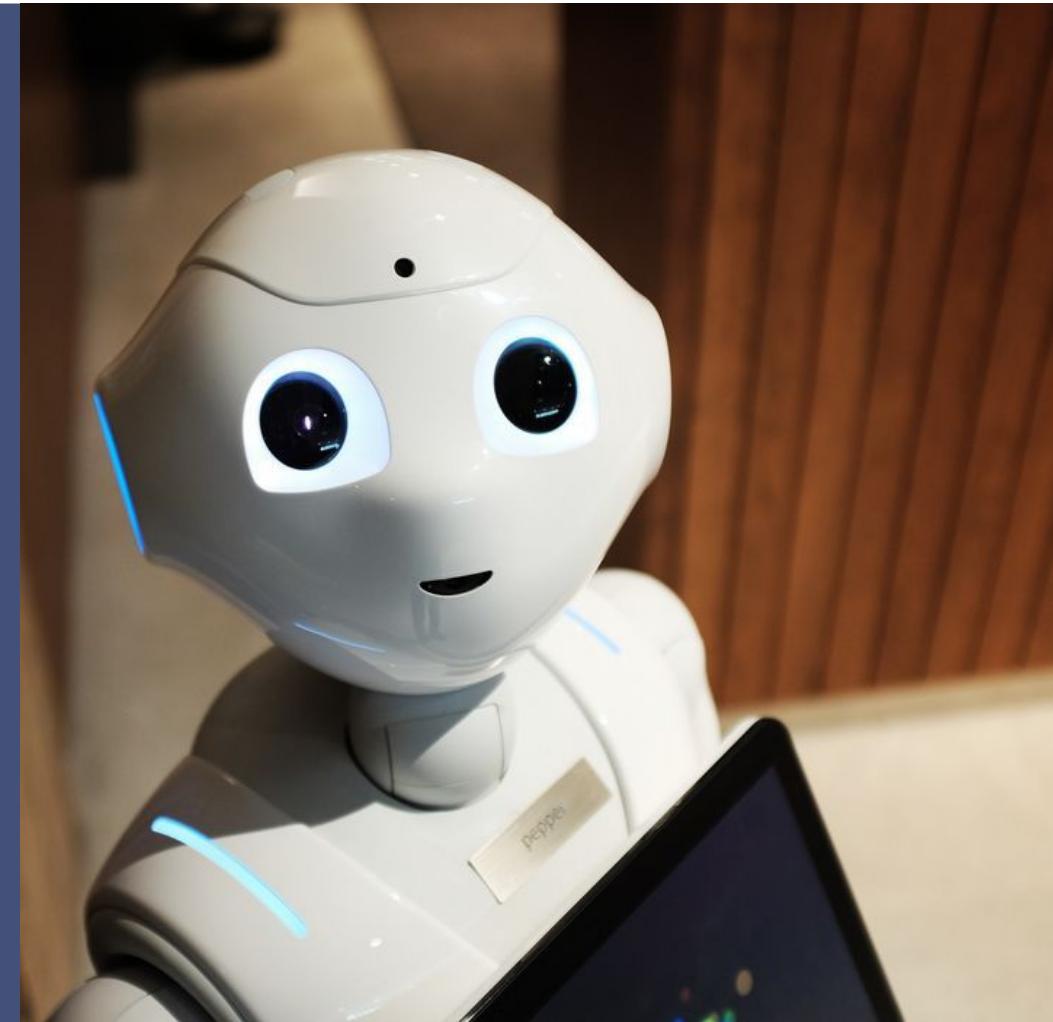


# Vodafone Labs

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This hi-tech central hub showcases the latest digital innovations of the world's second largest mobile phone company: Vodafone. At the heart of Vodafone's 5G launch, the lab creates, tests and rolls out the most cutting-edge developments including the first live chatbot in UK telecoms and the most effective voice authentication services.

Here creatives, developers and industry leaders are brought together to enhance the customer experience with the latest technology. We invite you to experience a smarter future.



# City of London Corp.

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At the centre of global finance and the UK economy, the City of London Corporation is at once, government and one of the world's most influential companies. To explore partnerships and investment opportunities in the UK then look no further than a visit to the City of London Trade Director.

We provide the opportunity for first-hand insight on a wide variety of subjects. Come and discover the many pathways to working with and within the City of London.



# Level 39: Babb & Sync Money

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Venture to the world-renowned fintech hub, Level 39 - located at the prestigious 1 Canada Square. Here the most exceptional global talent from 48 different countries are making waves in traditional industries.

We present the hottest of the fast-growth companies. Babb is building the new world bank for the micro-economy and providing peer-to-peer banking to the unbanked and underbanked. Sync Money is an advanced mobile banking platform tailored to the users' needs.



With over 150,000 members, this internationally-recognised accountancy qualification has a global reach. Come and experience life as a professional chartered accountant, carry out a SWOT analysis and try out your strategic business skills. With this excellent preparation for assessment centres, find out first-hand if you've got what it takes.

Hone your commercial awareness skills with an interactive workshop. Learn to analyse situations from a business perspective and recognise the key steps towards commercial success.



Bringing together the worlds of big data, AI, finance and retail – come and meet the CEO of Loke. Loke builds branded mobile payment solutions designed to increase customer spend per transaction, increase the frequency of transactions and reduce labour costs.

Capitalising on the innovative use of data – the most important currency of the modern age – Loke offers a sophisticated rewards system and has partnered with the National Australia Bank, the Development Bank of Singapore and Nando's.



# Urban Edge Capital

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Meet the B-Corp with a fresh new look at investment and trading that has recently partnered with Goldman Sachs. Headed by the former fintech policy advisor for the European Parliament, Urban Edge Capital uses data, metrics and machine-learning technology.

This innovative use of ground-breaking tech is coupled with a unique angle: diversity equity-based opportunities allowing UEC to operate a long/short fund, generate consistent alpha and capture maximum investment. We offer your group the opportunity to meet the CEO and founder!



# Entocycle

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Developing the most fast, efficient and sustainable methods to feed the world, Entocycle is a biotechnology company with its finger on the pulse. This insect farming company promises to reduce deforestation through reducing the world's reliance on soybean and instead utilises food waste to create an alternative protein source.

Explore the food of the future with Entocycle, as featured in Forbes, New Scientist and Channel 4 News.



# Verb Brands

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Be welcomed into the smart new East London office of Verb, one of the world's most successful digital marketing agencies in the luxury goods sector.

Specialising in food, fashion and lifestyle brands, the company was founded by its charismatic CEO when he was just a university student. Verb now has an annual turnover of over £4.5 million and employs more than 50 staff members.

This is a fast-growing company with their finger on the pulse of the digital age. Discover the agency behind the digital marketing strategies of Jimmy Choo, Sunseeker and Claridge's!



# Fintech for the Future Workshop

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UK start-ups are creating the freshest solutions to the toughest challenges in multi-billion and trillion dollar markets, and this is your opportunity to come and meet them. Insider London provides a careful selection of the hottest talent and innovation in the UK fintech sector.

With fintech application potential in a wealth of sectors, these are companies at the forefront of practical application of advanced technology.

Previous participants have included pioneers of AI data security and post-blockchain technology. This workshop is created bespoke and is only available for corporate groups.



# Asset Management & Trading Workshop

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Led by a former policy advisor in the European Parliament with extensive experience working for the world's largest financial services companies - jump into the world of trading and asset management.

This session provides fantastic insight into the real-life workings of the financial sector and the stock exchange.

From building a portfolio to anticipating market trends – this session is tailored to the needs of the group.



# App/Website Design Workshop

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Hosted by Verb Brands, the creators of apps and websites for the world's leading luxury brands, this is an interactive workshop by high-profile industry Experts.

The secrets of the popular and profitable digital platform will be revealed as well as innovative techniques used to attract and retain customers. Join us for the ultimate masterclass in user-experience with in-depth insight and great examples.

Groups will have a unique opportunity to draft their own app or website and present it to the industry expert for vital, comprehensive feedback.



# Business Model Canvas Workshop

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Let loose your inner entrepreneur!

Join Insider London for this perfect introduction to practical business skills. In this in-depth session, find out what it's like to run your own business. We provide a fun and interactive session with an easy-to-follow business model canvas.

Costings...markets.. potential partnerships? No idea? No problem! Come and create your own personalised business strategy at a vibrant and colourful co-working space. Experience the daily life of a London entrepreneur.



# Defining Leadership Workshop

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It's always a good time to develop your leadership skills and unlock your team's potential! Insider London has partnered with a highly-qualified facilitator and performance coach with an extensive background in Psychometrics and Human Synergistics.

Do you want to hone your negotiating and influencing skills? Do you want to motivate your team? Discover the crucial characteristics of a power leader here. With a special focus on different types of leader and the practical application of inter-personal skills, each workshop will reflect your business needs.

Be the driving force – success starts at the top!



# Public Speaking

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This in-depth session by a professional and award-winning facilitator is your chance to wow the crowd! Whether you are a language student or an experienced business professional, then this workshop will be tailored to you and your environment.

From the creation of powerful openings to body language and audience participation, developing effective public speaking skills is critical for all.

Unlock your fantastic communication skills in a supportive and inspiring environment.



# Finance Made Simple

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Join Insider London for an expert coaching session, led by a top financier from a global bank. An exclusive financial programme for groups with no background in finance, come and find out how money works in an organisation.

Through a series of practical exercises, participants in this workshop will gain greater understanding of the importance of finance and business planning as well as practical skills to control and monitor the flows of money.



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education and innovation



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