

In-Depth Business Visits

Discover the secret to
London's success and
explore the capital's most
innovative companies.

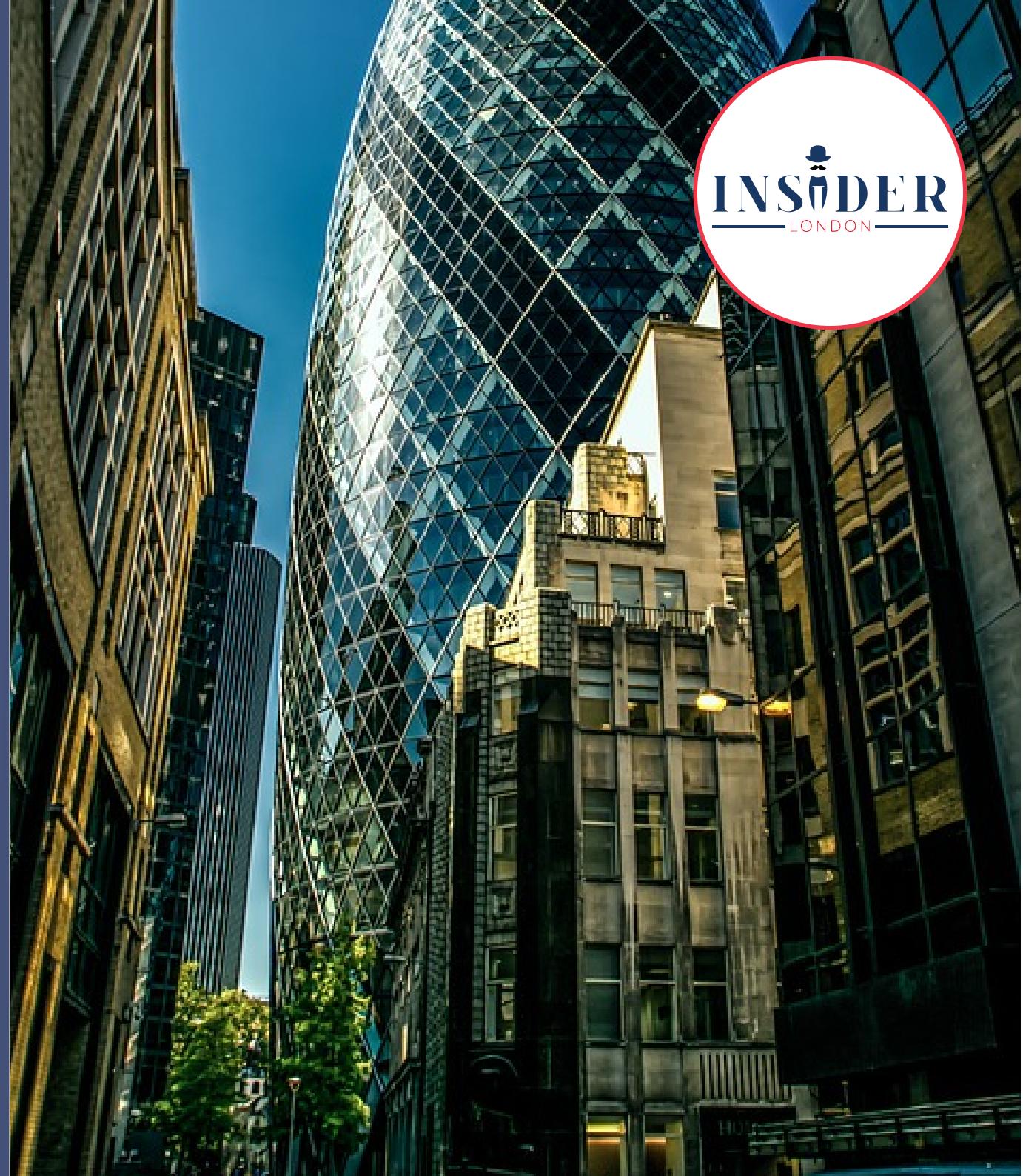
In-depth business insight for
student and corporate groups

contact@insider-london.co.uk

www.insider-london.co.uk

0044 (0)20 7183 1055

Insider London Ltd
3rd Floor, 207
Regent Street,
London, W1B 3HH





Contents

Introduction.....	3
Barclays: Think Rise.....	4
Natwest.....	5
BP Trading.....	6
Verb Brands.....	7
Imagination Labs.....	8
Sapient Razorfish.....	9
Architecture 00.....	10
Tech Italia.....	11
Wayra.....	12
BPI.....	13
Impact Hub.....	14
Big Couch.....	15
Innovation Warehouse.....	16
Private Equity and Investment Workshop.....	17
Future of Branding Workshop.....	18
Future of Retail Workshop.....	19
App/Website Design Workshop.....	20
Fintech for the Future Workshop.....	21
Defining Leadership Workshop.....	22
Finance Made Simple Workshop.....	23
Architectural Design Workshop.....	24

Introduction



London is a global hub of art, politics, commerce and finance but perhaps, above all, innovation. This is why Insider London seeks to delve beneath the surface of the capital's success with in-depth visits to the city's most innovative businesses.

We meet the talented individuals behind the brands to discover the unique story of unique companies – past, present and future. With engaging presentations tailored to the specific academic and professional interests and requirements of the group, this is a great opportunity for both academic and corporate groups.

Inspire your groups with real-life success stories and hands-on experience with innovative technology.

Freshen up your board room meeting with a research trip to an innovative hub and take your business to a new level with some great new ideas and insight.

We specialise in innovation from a wide variety of sources. From AI to blockchain, finance to fintech, hospitality to architecture, we meet the star players across a wealth of sectors.

We have extensive partnerships with some of the world's leading global corporates as well as London's rising stars who keep the established brands on their toes.

Get in touch via
contact@insider-london.co.uk

To find your inspiration through an in-depth business visit.

Barclays: Think Rise



Venture into the heart of Shoreditch for London's installment of this global inter-connected FinTech ecosystem.

Barclays brings the most innovative FinTech minds together to engage, collaborate and create. Start-ups and experts unite to design and lay the foundations for the future of financial services.

Think Rise confronts the unique challenges of twenty-first century to the sector. This is where basic prototypes and early business models come to life and become the future of products and services.



Natwest



Discover a little-known side to one of the UK's Big Four clearing banks,. Dedicated to streamlining services for their millions of users and constant adaptation, Natwest is creating the ultimate fast-track payment system. With enormous investment in new technology, it's time to leave out-dated banking behind as the buyer experience transforms into an easy and instantaneous process.

At the forefront of the FinTech revolution, Natwest has now launched the largest free business accelerator in the UK supporting thousands of start-ups through twelve dynamic hubs. Offering access to an extensive network of contacts and mentors as well as free accounting software for all. This is a modern corporation dedicated to driving the SME to start, scale and succeed in the financial world!



BP Trading



Dive into the forward-thinking spirit of multi-national financial giant BP at their striking, state-of-the-art HQ in Canary Wharf.

BP trading is rising to the challenge of meeting global energy demand in a rapidly-changing world, and to providing innovative solutions in a highly complex market. With 280 traders worldwide and partners in 140 countries, uncover the diverse opportunities for students and graduates from a remarkably wide variety of academic backgrounds.

The session not only offers a rare opportunity to meet the team behind the name, but also features an exciting trading simulation game and an exclusive behind-the-scenes tour of the BP trading floor.



Verb Brands



Be welcomed into the smart new East London office of Verb, one of the world's most successful digital marketing agencies in the luxury goods sector.

Specialising in food, fashion and lifestyle brands, the company was founded by its charismatic CEO when he was just a university student but now has an annual turnover of over £3.5 million and employs more than 50 staff members.

This is a fast-growing company with their finger on the pulse of the digital age.



Imagination Labs



More than just a simple name, Imagination Labs delves deep into the most colourful realms of the human imagination and beyond! Forget traditional marketing and explore the remarkable development and application of the latest VR technology at the London HQ of this creative agency.

With a fifty-year track record boasting world-class clients such as Jaguar and NFL, Imagination Labs promotes the seamless integration of physical and digital space. This is a rare opportunity for corporate groups to meet the visionaries who supercharge customer emotional engagement for total immersion in the product experience.

The exclusive session will also feature hands-on demonstrations of the latest innovative technology, subject to availability.



Sapient Razorfish



Find out how Publicis, one of the oldest and largest, marketing agencies in the world remains at the forefront of the sector by transforming businesses for the digital age with Sapient Razorfish.

Having worked to transform global giants like Natwest, M&S and McDonalds for the digital age, Sapient Razorfish creates innovative new technology to modernise the high-street business.

Through the specific process of "game-ification", this is a marketing team unlike any other, creating fun and exciting ways for businesses to engage their customers by combining the brick and mortar with the virtual world.

With practical demonstrations of the latest technology, come and explore the future of marketing.



Architecutre00



Meet the multi-RIBA award-winning pioneers of sustainability and community-driven architecture. This firm is changing the public's perception of architecture one building at a time. Architecutre00 are extensively exploring radical alternatives for the new age.

These are City Hall's go-to consultants, as well as the creators of ultra-low-energy residences which prove affordable sustainable housing is the future.

With a wide-scope of projects from education facilities to co-working spaces, it is easy to see why Architecutre00 are frequently heralded as leading designers of the future.



Tech Italia



With more than 2,000 members, meet the drivers of technological change who hosted the world-famous Sophia, from Hanson robotics! Tech Italia is a specialist incubator programme, supporting entrepreneurs, start-ups, students and professionals from the EU as they strive for success in London's thriving business ecosystem.

Positioned at the heart of Europe's largest innovation cluster, Tech Italia has formed as an equity-free accelerator with a mentor-led programme and created an exciting disruptor programme in the heart of Central London.

This fun and interactive session meets the faces behind this vibrant, digital bridge of capital and technology which spans the European continent.



Wayra



In the heart of central London, Telefonica has created an enormous start-up accelerator programme as part of their global network Open Future.

Engaging millions of people every year, this venture spans 15 cities and is known for launching 20 viable start-up companies in just one weekend! In this super-styled open plan centre, discover the “start-up university”.

From providing office space and training to finding investors, this a one-stop destination for the rising star!



One in eight albums bought in the entire world, are albums by British music stars.

From the largest labels to the tiny independents, the colourful, creative strands of the UK music industry unite at the BPI. This global organisation is driving the next wave of music consumption and market growth by specifically championing the interests of British artists.

This renowned trade association has been fighting for paramount industry values for more than fifty years, whilst bolstering the UK's place in a hot global market. For unique insight come on over to the headquarters of the Brit Awards (black tie not required!)



Impact Hub



Islington ignited a work-space revolution just over a decade ago, and still bears the fruits of its labour with this special branch of Impact Hub, one of the largest collaborative networks in the world.

Comprising more than 15,000 entrepreneurs in more than 100 cities around the world, Impact Hub is a vibrant network of flexible spaces, creating creative supportive environments for social entrepreneurs and hosting a continuous flow of vibrant and relevant events.

Come and engage with the whirlwind movement of social entrepreneurship!



Big Couch



Working in partnership with Imperial College London to develop FilmChain, the highly-acclaimed organisation, Big Couch is pioneering an advanced new finance model which is already revolutionising the film industry as we know it.

FilmChain applies innovative blockchain technology to develop a decentralised and transparent product for revenue allocation and distribution. With the swift automatic revenue collection, money flows directly into the creators' pockets and this unique integration of technical mechanisms also bolsters content promotion.

Discover the bold new tech platform creating a safe ecosystem and taking the film industry by storm!



Innovation Warehouse



Everyday over 200 entrepreneurs and angel investors come together in this vibrant hub of digital high-growth start-ups. In collaboration with the financial powerhouse, the City of London corporation, Innovation Warehouse caters to the everyday start-up needs.

Here can be found a nourishing co-working space and a popular events space but above all a unique mentoring programme. This programme guides the new business towards investment success which has so far generated more than £35 million in funding!

Meet the companies providing innovative, intelligent and practical solutions through technology, situated just a ten minute walk from the Silicon Roundabout



Private Equity & Investment Workshop



An exciting event featuring in-depth talks, Q&A sessions as well as informal networking opportunities. Bringing together overseas investors and the rising stars of UK FinTech, this a unique opportunity for both parties.

This is the ideal opportunity to network with angel investors and city financiers as well as the rising stars of the future.

Investors receive first-hand insight into the London start-up eco-system as well as expert information regarding investment incentives and the implications of investing in London companies.



Future of Branding Workshop



Experience the transformative potential of AR, VR and AI with this Insider London special. Focusing on the cutting-edge use of technology as well as advanced data analytics, this workshop explores the future of branding and retail and meets the pioneers making this future a reality.

Hosted by Wayra, part of the O2 group, the session at their London HQ will include presentations from three groundbreaking entrepreneurs working to practically apply the latest hi-tech developments.

This is a bespoke package created for the specific requirements of the group. Past programmes have included fascinating roundtable discussions in addition to casual networking sessions.



Future of Retail Workshop



Hosted by Trend, a leading digital innovator in the luxury fashion market, this is an in-depth exploration of the specific expectations of the modern consumer with a focus on the usage of technology.

Through data analytics and detailed examples of the practical application of interactive technology, discover techniques to stay ahead of the game!

From product personalisation to brand transparency, discover how innovative technology can create a definitive path to business growth.

Engage with the sector's most pertinent debates including the implications of AI for the retail sector and the eco-commerce vs brick and mortar division and look to the future of retail!



App/Website Design Workshop



Hosted by Verb Brands, the creators of apps and websites for some of the world's leading luxury brands, this is an interactive workshop on app and web development by high profile industry experts.

The secrets of the popular and profitable digital platform will be revealed as well as the innovative techniques used to attract and retain customers.

This is the ultimate masterclass in user-experience with in-depth insight, great examples and a unique opportunity at the end of the session for the groups to draft their own app or website design and present it to the industry expert for vital, comprehensive feedback.



Fintech for the Future Workshop



Meet the rising stars of UK fintech with a special selection of the hottest talent and innovation in the sector.

Creating the freshest solutions to the toughest challenges in multi-billion and trillion dollar markets, previous companies who have participated and presented on the day have included pioneers of AI data security and post-blockchain technology.

With fintech application potential in a wealth of sectors these are companies at the forefront of the practical application of twenty-first century advanced technology.

The day will include food-for-thought round-table discussions, providing valuable and fascinating insight for all parties involved.



Defining Leadership Workshop



The time is now to develop your leadership skills and unlock your team's potential! Insider London has partnered with a highly-qualified facilitator and performance coach with an extensive background in Psychometrics and Human Synergistics.

Do you want to hone your negotiating and influencing skills? Do you want to motivate your team? Discover the crucial characteristics of a powerful leader here. With a special focus on comparing company culture and the qualities of leadership in different world regions, this is an in-depth workshop on practical application of advanced inter-personal skills.

Be the driving force – success starts at the top!



Finance Made Simple Workshop



Led by a top financier with decades of experience working in a variety of management roles in a global bank - this is the inside-experience of finance.

An exclusive financial programme designed for non-finance managers, engage in a practical coaching session designed to take your business team to an unprecedented level.

Previous sessions have included the development of expert analysis on critical financial instruments, the decoding of advanced terminology, and in-depth sessions on budgeting and costing.

Call in the experts and create a bespoke experience to maximise your financial potential.



Architectural Design Workshop



This is an inspiring day for architecture students from around the world providing a unique opportunity for practical hands-on experience.

Led by a top architect who also presents her own unique professional journey and the challenges she faced, this workshop proves that Modern Architectural Design can be one of the most powerful tools to influence modern living.

This is a great opportunity for students to collaborate on an exciting real-life project with a focus on balancing traditional architectural style with modern life.

Students leave feeling connected to a global network of budding architects and inspired to create without boundaries.



Looking for inspiration? Go straight to the innovative experts for business insight in the nation's capital. Get in touch with the background, interests and requirements for group to start creating your bespoke business visit.



contact@insider-london.co.uk

www.insider-london.co.uk

0044 (0)20 7183 1055

Insider London Ltd
3rd Floor, 207
Regent Street,
London, W1B 3HH