CLARE LAYZELL
UX designer

Dedicated
to
improving
the
architecture
of
our
environment

work experience

Communications & Marketing Lead
Academy, London
2020-2021

Maintenance and design of all new features and content of the Academy website. Provision of research and design for all marketing and related materials, for both internal and external use.

Creative Director
CPR London
2017-2019

Lead designer and point of contact for communications and marketing material produced for a variety of educational institutions. Full control of social media and all related communications for the company.

Design Director
CivicArts, London
2011-2016

Duties involved collaborating with and managing various consultants, developing masterplans, architectural/interior design schemes from concept to completion. Assisted with the formulation of project bids as well as carrying out HR related duties.

Design Studio Manager
Eric R Kuhne & Associates, London
2008-2010

I lead a small studio of 4 designers, working from concept to RIBA stage 5 on cultural and mixed use architectural schemes in Ireland and the UAE. Project Architect/Design Lead on a 50,000sqm mixed use scheme in Athens.

Architectural Assistant
Eric R Kuhne & Associates, London
1997-2006

Carried out architectural and interior design work on various retail and mixed use projects in Europe and the UAE. Became the Architectural Graphic Design lead in the office, collaborating with said department on all visuals.

software

Illustrator
Photoshop
Indesign
XD
Figma
Wordpress

expertise

Research
Competitive Analysis
User Personas
Information Architecture
Pen & Paper
Wireframing
Usability Testing
Prototyping

contact

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www.behance.net/CPRLDN