

Jessica Laze is a portfolio to help expose Jessica's professional background and personal interests to potential employers, graduate school admissions, and potential mentees.

The Jessica Laze portfolio provides an insight into Jessica Laze, specifically in her work and educational development throughout her years at Michigan State University. The design specializes in clearly displaying who Jessica is, her involvement in MSU organizations, and an about section. The website also provides a connect section for those interested to reach out to her via form. The contact form also includes links to her LinkedIn, GitHub account, and email for user's easy access. Our approach to design and accessibility reflects our core competency of delivering an exceptional portfolio to benefit both Jessica Laze and the users interacting with our website.

Personas



Potential Mentee

Prospective student looking for mentor



Potential Employer

Prospective employer looking to fill job position



Graduate School Admissions

Prospective grad school looking to fill slots in program

Comps

GARY SHENG

Abbigale Williams

**Brooke
Steadman**

Wireframe:

Form Popup Box:

Fill out this form:

X

Enter your name:

Enter your email:

Please choose an option:

Submit
button

Reason for contract:

Fill out this form:

X

Enter your name:

Enter your email:

Reason for contact:

Please select a reason

-

Reasons:

- Looking for a mentor
- Interested in interviewing you for grad school
- Interested in an interview for job role

Submit

User Flow:

Portfolio Wireframe:

