Dale, 29

"I love the flexibility working remotely affords me, but I often feel disconnected from my team and overloaded by the amount of information that comes through the apps we use."

About

Dale works managing a team of technical writers at an AI-focused startup. He works remotely, often at his home but occasionally traveling to other countries.

Motivations

• Needs flexibility in his work schedule
• Wants the same amount of respect as onsite workers
• Needs to feel like he is contributing and having an impact through his work
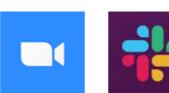
Goals

• Clear and helpful communication between his workers and the rest of the team
• Picking the right tools to keep his team connected and productive

Frustrations

• The variety of digital tools his team uses can make communication muddled
• He doesn't always feel like the onsite team trusts his input as much as onsite members
• Hard to reconcile different communication styles

Traits

Introvert ———————————— Extrovert

Tech Savvy ———————————— Tech Illiterate

Driven ———————————— Passive

Disorganized ———————————— Organized

Favorite Tools