

Michael Abraham

Web Developer | UI/UX Designer | Python Developer

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| LinkedIn | GitHub | Portfolio | Behance |

Professional Summary

Web Developer & UI/UX Designer with 5+ years of experience building responsive websites, improving user interfaces, and optimizing digital solutions. Consistently delivered measurable results across organizations and projects such as boosting traffic by 25% through SEO, reducing reporting time by 40% with Python automation, and improving engagement by 30% via UI/UX redesigns. Currently advancing back-end skills in Python to grow into a full-stack developer.

Technical Competencies / Skills

- **Web Development:** Ability to develop and maintain responsive, high-performance websites using HTML, CSS, JavaScript, React, PHP, and WordPress. Focus on speed, accessibility, and SEO best practices.
- **Python Development:** Leverage Python for automation, data processing, and API integration using frameworks like Flask and Django.
- **UI/UX Design:** Create intuitive user experiences through wireframing, prototyping, and user-centered design informed by research and testing.
- **Digital Marketing & Branding:** Develop and execute marketing strategies, including SEO optimization and brand development, to drive engagement and visibility.
- **Creative & Media Tools:** Proficient in Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro), Affinity Designer, VMIX, and WireCast Studio for visual design and multimedia production.
- **IT Support & Systems:** Provide technical support, system maintenance, and troubleshooting to ensure smooth operations and minimize downtime.

Work Experience

IT Support Officer – Mole Projects & Machinery Limited, Accra | 2019 – 2024

- Led a complete website redesign, migrating from static HTML to WordPress, which increased visitor engagement by 30%.
- Improved branding, UI layouts, and navigation, resulting in a 20% increase in average session duration.
- Automated reporting workflows with Python scripts, reducing manual reporting time by 40%.

UI/UX Designer – Bogerhaus Ghana Limited | 2021 – 2022

- Managed and secured website content updates.
- Improved website SEO, leading to a 25% increase in organic traffic within six months.
- Optimized site performance and loading speed, achieving a 15% improvement in bounce rate.

Web Designer – EduCare Consult | 2020 – 2021

- Designed responsive websites aligned with business goals, resulting in higher client retention rates.
- Produced branding materials and digital assets, contributing to a stronger online presence for the company.

Web Developer (Intern) – Talents in Africa Limited | 2018 – 2020

- Built and maintained client websites (HTML, CSS, Bootstrap, WordPress).
- Assisted senior developers with Python scripting and backend tasks, supporting delivery of timely project launches.

Key Projects

CMS Development & Website Redesign – Mole Machinery

- Migrated website to WordPress CMS with an upgraded brand identity.
- Enhanced navigation and interactivity, resulting in improved usability scores and client satisfaction

Brand Identity Development – Ellen Foods

- Designed logos, packaging, and marketing mockups.
- Built a cohesive retail identity, strengthening market recognition and product appeal.

Education

BSc. Actuarial Science – Kwame Nkrumah University of Science and Technology (2017 – 2021)

Diploma in Computer Operations & Engineering – Ado's Institute of Technology (2008 – 2010)

Certification & Training

Coding, Robotics & Artificial Intelligence – DIVE / British Council (*Ongoing, 2025*)

Web Development with Python – Generation Ghana / MEST Africa (2025)

Certificate - Introduction to Python for Developers – DataCamp (2025)

Certificate - Introduction to Functions in Python – DataCamp (2025)

Certificate - Introduction to Python – DataCamp (2025)

Web Development Fundamentals – IBM Skills Build (2025)

CompTIA N+ – Protocols & Inter-networking Standards (2012)

Awards

Unsung Hero of Support Award - *Celebrating the quiet strength of those who inspire, uplift, and guide others behind the scenes.* - MasterCard Foundation, Generation Ghana, MEST Africa

Reference

Stephen Owusu Boakye
Program Coordinator - MEST Africa
0559196426

Osman Deliman Mesuna
CEO - Mole Projects and Machinery Limited
0261743137

Mrs. Emmanuella Mkpuke
Brokerage Manager - KEK Reinsurance Limited
0553665502