Vladlena Panchenko

Front-end Engineer

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Github | Linkedin | Personal website
Gdansk, Poland

Front-end engineer with a great comprehension of JavaScript/TypeScript, React.JS, Next.JS, HTML and CSS. Background in communications and employer branding (3+ years). Highly collaborative with a dedication to creating accessible and user-friendly interfaces.

Work experience

Wunderman Thompson Commerce & Technology, remote *(2 years)*

– Front-end Engineer | *April 2022 – current*
– Junior Front-end Engineer | *June 2021 – April 2022*

Current project – Ted Baker.
Skills: TypeScript, React.js, Next.js, MUI, Jest, testing-library, Bloomreach CMS, monorepo, git.

- As a part of an international scrum team, developed, tested, launched and maintained a modern, responsive, data-heavy e-commerce web app built on top of headless CMS.
- Led the front-end team in developing new features and migrating parts of the application to a new stack (upgrading tech stack, changing e-commerce provider).
- Implemented new functionality and contributed to the component library by creating scalable, versatile, accessible and reusable components used by content editors within the CMS with attention to wireframes and user stories.
- Closely collaborated with data, backend, QA, design and business teams to deliver features end-to-end and support the project during all delivery phases. Took ownership of provided solutions, communicated issues to the team and client, discussed approaches to achieve the best quality both from architectural and UI/UX perspectives.
- Was a part of a core team supporting key launch activities: provided on-call and eyes-on go-live support, monitored app performance via New Relic and resolved critical issues.
- Participated in Agile routines and code reviews.

EY, Moscow / remote *(3 years 9 months)*

Copywriter, Employer Brand Specialist | *September 2016 – June 2020*

- Internal communications with up to 5,000 recipients and external mailings with nearly 150,000 recipients, as well as promo campaigns.
- EY career website moderation: worked with Adobe Experience Manager on content pages.

- Print and online promotion campaigns: collaborated with the design team on creating branded publications.
- Social media management. Worked on ads and analytics.

Education

Plekhanov Russian University of Economics, Moscow
September 2012 – June 2016

Bachelor of Tourism Management. GPA 4.0 of 4.0.

Skills

Languages
JavaScript (ES6), TypeScript, HTML, CSS.

Libraries & Frameworks
React.js, Node.js, Express, Next.js, Remix, Redux, axios, Jest, testing-library, Cypress.

Tools & Platforms
Git (GitHub, Azure, GitLab), Webpack, Heroku, eslint, Prettier, VS Code, Vercel.

Styling & Design
Sass, styled-components, Emotion, Storybook, Bootstrap, MUI, Tailwind, Chakra UI, Figma, Adobe Photoshop, responsive design.

Software Engineering
Code review, Web API, Web accessibility (ARIA, WCAG 2.0, VoiceOver), cross-browser development, monorepo, Scrum, JIRA.

Languages
English (Fluent), Polish (Intermediate), German (Beginner), Russian (Native).

Other commercial projects

ROI calculation form
August 2020

GitHub | Production version
Interactive form to calculate project ROI and generate annual cash flow table, designed and developed for robotics system integrator Inspair.
Key technologies: UI design, CSS3 (Sass), HTML5, JavaScript, DOM API.

Nyam-Nyam and AlanaMama maintenance
June 2020

Nyam-Nyam | AlanaMama
Maintenance and refactoring of the design and functionality of already existing Russian food-delivery websites.
Key technologies: CSS3 (Sass), HTML5, Gulp, MODX CMF (PHP).