Vladlena Panchenko

Junior Frontend Developer

+48 792 724 345 | Panchenko.Vladlena@gmail.com

Github | LinkedIn | Personal website

Work permit: PL Temporary Residence (Czasowy pobyt, dostęp do rynku pracy).
Relocation to Gdańsk: not required.

Self-taught frontend developer with a great comprehension of JavaScript, React.JS, HTML and CSS. Background in Internal Communications and Employer Branding (3+ years). Re-qualified to frontend to dive deeper to web development, which I was partially involved in during the last 2 years in a previous position. Interested in growing as a skilled software engineer.

NOTABLE PROJECTS

React.JS projects

January – February 2021

React calculator | Data grid

My React.JS projects made independently and with a mentor. Worked with documentation, big data sets, integrated design systems and data libraries.

Key skills and technologies: React.JS, JavaScript, TypeScript, Material UI, CSS3 (Sass), HTML5, math.js.

Gdziedzik.pl — wild boars' tracking map

November 2020

Gdziedzik.pl

Web app to check and report wild boars sightings. First hackathon experience.

- Built a website overnight from scratch with a full backend integration: fetching and posting users reports on map, implemented OpenLayers API (map).
- Worked in a multifunctional team with set up continuous integration (GitHub Actions).

Key skills and technologies: JavaScript, CSS3 (Sass), HTML5, OpenLayers API, Parcel.

ROI calculation form

August 2020

View on GitHub | Production version

Interactive form to calculate project ROI and generate annual cash flow table, designed and developed for robotics system integrator Inspair.

- Worked as an external frontend developer to add a feature for the already existing product.
- Communicated directly with the development team, clarified client requirements to refactor initial business logic implementation.
- Collaborated with an experienced developer to transform the codebase to a Vanilla JS framework-like base available for a development of similar products.

Key skills and technologies: UI design, CSS3 (Sass), HTML5, JavaScript, DOM API.

Nyam-Nyam and AlanaMama maintenance (RU)

June 2020

[Nyam-Nyam](#) | [AlanaMama](#)

- Worked as an external frontend developer to unify the design and functionality of already existing Russian food-delivery websites.
- Communicated directly with the lead developer, worked with legacy code.

Key skills and technologies: CSS3 (Sass), HTML5, gulp, MODX CMF (PHP).

EXPERIENCE

EY Russia, Moscow / remote — Copywriter, Employer Brand Specialist

September 2016 – June 2020

- Communications: internal (up to 5,000 recipients) and external mailings (up to 150,000 recipients), promo campaigns: local (Russia/CIS) and all-Europe. All purposes: annual internal campaigns, learning opportunities announcements, HR-initiatives and calls-to-action, personal messages from C-suite, etc.
- [EY career website](#) moderation: work with AEM on content pages and events landing pages.
- Print and online promotion campaigns (style & copywriting): collaborated with the design team to create branded publications for recruitment and brand awareness purposes.
- Social Media: created various posts/messages with recruitment and brand awareness purposes (events announcements, creative messages). Worked on ads and analytics. VK.com, Facebook, Instagram – moderation of EY Russia Careers accounts.
- Adaptation and localization: worked on internal and external company-wide communications and promo campaigns (from print materials to mailings) .
- Two-way translation (English-Russian) and copywriting. Proof-read, fact-checked, spell- and grammar-checked.
- On-site events coordination: Employer Brand activities, recruitment days.

EDUCATION

Plekhanov Russian University of Economics — Bachelor of Tourism Management

September 2012 – June 2016

Faculty of Hotel, Restaurant, Tourism and Sport Industry. GPA 4.0 of 4.0

Hexlet.io — [JavaScript Frontend Developer](#) (React.JS)

July 2020 – present

Comprehensive frontend development course: advanced JavaScript, ES6, DOM API, React.JS, Redux, software engineering, unit testing, git workflow; Node.JS, Express, algorithms and data structures, bash, network protocols, object-oriented programming.

Udemy — [Advanced CSS and Sass](#)

May – June 2020

Advanced web-pages development: work with CSS Grid and Flexbox layouts, Sass and npm ecosystem usage, complex animation on pages.

Google Developer Challenge Scholarship — Front-End Web Dev

November 2019 – January 2020

Short-cut to frontend development: HTML, CSS, JavaScript and JQuery.

SKILLS

Frontend

JavaScript (ES6), basic OOP and asynchronous programming. React.JS (classes, functional components, hooks), Redux, HTML5, CSS3 (Sass), BEM. Figma, Avocode, Adobe Photoshop, cross-browser development / responsive web design.
UI components libraries: Bootstrap, Tailwind, Material UI, Chakra UI.
Other tools/utilities: redux-form, react-router, use-immer, classnames, Formik, math.js.

Software Development

Express, Node.JS, Git (GitHub), bash basics, npm, Gulp, Babel, eslint, unit-testing with Jest, Lodash, VS Code, Sublime Text, axios, Prettier.
In progress: work with databases.

Languages

- Russian (Native)
- English (Advanced)
- Polish (Pre-Intermediate)
- German (Beginner).

Content management

Copywriting and editing, localization and translation (mainly English to Russian and vice versa), internal and external communications on both local and international audiences with focus on clear and catchy messages, brand marketing, creative writing.

Marketing

Brand marketing, SMM (VK.com, Facebook, Instagram, LinkedIn), Facebook Ads Manager.