Vladlena Panchenko

Front-end Engineer

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Front-end engineer with a great comprehension of JavaScript/TypeScript, React.JS, Next.JS, HTML and CSS. Background in communications and employer branding (3+ years). Highly collaborative with a dedication to creating accessible and user-friendly interfaces.

Work experience

Wunderman Thompson Technology, remote

- Front-end Engineer | April 2022 current
- Junior Front-end Engineer | June 2021 April 2022

Current project – <u>Ted Baker</u>.

Skills: TypeScript, React.js, Next.js, MUI, Jest, testing-library, Bloomreach CMS, monorepo, git.

- As a part of an international scrum team, developed, tested, launched and maintained a modern, responsive, data-heavy e-commerce web app built on top of headless CMS. Implemented new functionality and contributed to the component library by creating scalable, accessible and reusable components with attention to wireframes and user stories.
- Closely collaborated with data, backend, QA, design and business teams to deliver features end-to-end and support the project during all delivery phases. Took ownership of provided solutions, communicated issues to the team and client, discussed approaches to achieve the best quality both from architectural and UI/UX perspectives.
- Was a part of a core team supporting key launch activities: provided on-call and eyes-on go-live support, monitored app performance via New Relic and resolved critical issues.
- Participated in Agile routines and code reviews.

EY Russia, Moscow / remote

Copywriter, Employer Brand Specialist | September 2016 - June 2020

- Internal communications with up to 5,000 recipients and external mailings with nearly 150,000 recipients, as well as promo campaigns.
- EY career website moderation: worked with Adobe Experience Manager on content pages.
- Print and online promotion campaigns: collaborated with the design team on creating branded publications.
- Social media management. Worked on ads and analytics.

Education

Plekhanov Russian University of Economics, Moscow

September 2012 – June 2016

Bachelor of Tourism Management. GPA 4.0 of 4.0.

Skills

Languages

JavaScript (ES6), TypeScript, HTML, CSS.

Libraries & Frameworks

React.js, Node.js, Express, Next.js, Redux, axios, Jest, testing-library, Cypress.

Tools & Platforms

Git (GitHub, Azure, GitLab), Gulp, Webpack, Heroku, eslint, Prettier, VS Code.

Styling & Design

Sass, styled-components, Storybook, Bootstrap, MUI, Tailwind, Chakra UI, Figma, Adobe Photoshop, responsive design.

Software Engineering

Code review, Web API, Web accessibility (ARIA, WCAG 2.0, VoiceOver), cross-browser development, monorepo, Scrum, JIRA.

Languages

English (Fluent), Polish (Intermediate), German (Beginner), Russian (Native).

Other commercial projects

ROI calculation form

August 2020

GitHub | Production version

Interactive form to calculate project ROI and generate annual cash flow table, designed and developed for robotics system integrator <u>Inspair</u>.

Key technologies: UI design, CSS3 (Sass), HTML5, JavaScript, DOM API.

Nyam-Nyam and AlanaMama maintenance

June 2020

Nyam-Nyam | AlanaMama

Maintenance and refactoring of the design and functionality of already existing Russian food-delivery websites.

Key technologies: CSS3 (Sass), HTML5, Gulp, MODX CMF (PHP).