

COMPANY TYPES OVERVIEW



Company Types

- Big “4”
- Medium Size Companies
- Startups
 - 1-15 Employees
 - Well-Funded “Startups”

Big “4”

- Several Companies
 - Microsoft
 - Facebook
 - Amazon
 - Apple
 - Google/Alphabet

Big “4”

- Culture varies greatly between all of them
- Check out Glassdoor reviews for specific information on each of them

Big “4”

- They recruit heavily from the top 5-10 Universities (U.S. News. Rankings)
- Management structure in place
- On boarding process
- Decisions at the company level take share-holders into account
- Huge amount of applicants

Medium Size Companies

- Local companies
 - May have satellite offices
- May be a stronger focus on profitability
- Management structure can possibly be more informal
 - Try to ask about this during your interview

Start-ups (Small)

- ❑ Lower Salaries but higher equity
- ❑ Keep in mind high probability of failure (~90%)
- ❑ Equity can be complicated, check out:
 - <http://stockoptioncounsel.com/>
- ❑ You will learn a lot
- ❑ You will also work a lot
- ❑ People are key at this stage

Well-funded Startups

- Salaries can be comparable to Big 4
- Equity at this stage is even more complicated
- For a good list of companies at this stage
 - <https://breakoutlist.com/>
- Keep in mind funding doesn't guarantee success

Conclusion

- ❑ Always research the companies beforehand
- ❑ Think about work/life balance and what your long term career goals are
- ❑ We'll touch on this topic again later on in the course!
- ❑ Up next: Job Types