

# Financial Data Analysis with Python

## Lecture 10. Review

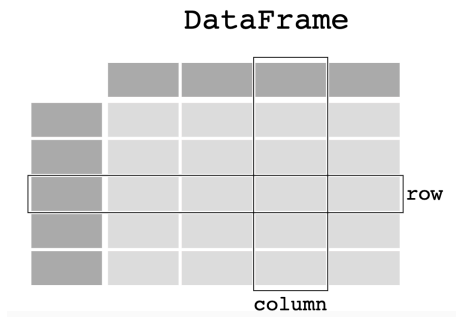
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# Summary

- ▶ An introductory course in working with data in Python
  - ▶ Much of this course focuses on table-based (structured) data
  - ▶ **pandas** is a major tool throughout much of the course
  - ▶ **pandas** contains data structures and data manipulation tools designed to make data cleaning and analysis fast and easy in Python



# What is Pandas for?

- ▶ 4 typical steps: load, clean, wrangling, and analyze
  - ▶ Data loading and storage (L3)
    - ▶ Reading and writing data in multiple formats (**.csv** .xls .txt .json)
    - ▶ Indexing & reindexing
  - ▶ Data cleaning and preparation (L3)
    - ▶ Handling missing data
    - ▶ Data transformation
  - ▶ Data wrangling: join, combine, and reshape
    - ▶ Aggregation and group operations (L4)
    - ▶ Combining and merging datasets (L5)
  - ▶ Data analysis
    - ▶ Plotting and visualization (L6)
    - ▶ Time series data analysis (L7)

## Lecture 02. Data Structure

- ▶ Python built-in types:
  - ▶ Scalar types: numeric types (int, float), string, boolean
  - ▶ Data structures: list, set, dict
- ▶ Pandas data structures:
  - ▶ Series: `pd.Series()`
    - ▶ Series is a one-dimensional array-like object containing a sequence of **values** and an associated array of data labels (a.k.a. **index**)
  - ▶ DataFrame: `pd.DataFrame()`
    - ▶ DataFrame is **two-dimensional**
    - ▶ DataFrame represents a rectangular table of data and contains an ordered collection of columns
  - ▶ Essential functionality
    - ▶ Selection and filtering: `loc[]`, `iloc[]`
    - ▶ Sorting and ranking: `sort_index()`, `sort_values()`
    - ▶ Arithmetic and data alignment

## Lecture 03. Data Loading and Cleaning

- ▶ Data preparation: loading, cleaning, transforming, and rearranging
  - ▶ Reading and writing **tabular data** as a DataFrame object
    - ▶ `read_csv()`, `to_csv()`
    - ▶ Parameters of data loading functions (header, names, index\_col, etc.)
  - ▶ Data cleaning and preparation
    - ▶ Missing data: `dropna()`, `fillna()`
    - ▶ Duplicates: `drop_duplicates()`
    - ▶ Replacing values: `replace()`
    - ▶ Vectorized string functions: `str.contains()`, `str.split()`

# Lecture 04. Data Aggregation and Group Operations

- ▶ Split-apply-combine
  - ▶ A Series/DataFrame is **split** into groups based on one or more keys
  - ▶ A function is **applied** to each group, producing a new value
  - ▶ The results of all those applications are **combined** into a result object
- ▶ GroupBy mechanics
  - ▶ `groupby()`: slice, dice, and summarize datasets
    - ▶ Built-in functions: `mean()`, `size()`, `sum()`, `count()`
    - ▶ Data aggregation: `agg()`, `apply`
    - ▶ Data transformation: `transform()`

## Lecture 05. Data Wrangling: Combine and Merge

- ▶ Combining and merging datasets
  - ▶ `pandas.concat()` concatenates or "stacks" together objects along an axis
    - ▶ Concatenating along the row: `axis=0`
    - ▶ Concatenating along the column: `axis=1`
  - ▶ `pandas.merge()`: connects rows in DataFrames based on one or more keys
    - ▶ inner join, outer join
    - ▶ left join, right join
    - ▶ many-to-one join, many-to-many join
    - ▶ merge on column, merge on index

# Lecture 06. Plotting and Visualization

- ▶ Basic data visualization using pandas, matplotlib, and seaborn
  - ▶ Plotting with pandas
    - ▶ Line plot: `plot()`
    - ▶ Bar plot: `plot.bar()`, `plot.barh()`
    - ▶ Histograms: `plot.hist()`
    - ▶ Density plot: `plot.density()`
  - ▶ Plotting with matplotlib
    - ▶ Create one or more subplots: `plt.subplots()`
  - ▶ Plotting with seaborn
    - ▶ Grouping dimension: `sns.barplot(hue)`
    - ▶ Additional grouping dimension: `sns.catplot(hue, col, kind)`
    - ▶ Histogram and density estimate: `sns.histplot(kde)`
    - ▶ Scatter plot and linear regression: `sns.regplot()`



# Lecture 07. Time Series

- ▶ Time series data: data that is observed at many points in time forms
  - ▶ Data types of date and time
    - ▶ `datetime.datetime()`: stores both the date and time
    - ▶ `datetime.timedelta()`: difference between two datetime objects
  - ▶ Converting between string and datetime
    - ▶ `datetime.strptime()`, `dateutil.parser()`, `pd.to_datetime()`
  - ▶ Time series basics
    - ▶ Time series object as index: **DatetimeIndex**
    - ▶ Fixed-frequency date ranges: `pd.date_range()`
    - ▶ Moving data backward and forward through time: `pd.shift()`
  - ▶ Resampling and frequency conversion
    - ▶ Downsampling: `resample()`
    - ▶ Upsampling `resample().asfreq()`, `resample().ffill()`
    - ▶ Moving window: `rolling()`

# Lecture 08 (S1). Web Page and Crawler

- ▶ Web page
  - ▶ **HTML**, CSS, Javascript
    - ▶ HTML element: defined by a **start tag**, some **content**, and an **end tag**
    - ▶ HTML attributes: **id**, **class**, **style**
- ▶ Crawler
  - ▶ Common tools: **requests**, **BeautifulSoup**, Selenium, **pd.read\_html()**
  - ▶ Four-step rule:
    - ▶ **Request** the content of a specific URL from the server
    - ▶ **Download** the content (source code)
    - ▶ **Identify** the elements of the page
    - ▶ **Extract** and (if necessary) reformat those elements into a dataset

# Lecture 09 (S2). Text Processing

- ▶ Regular expression (RE)
  - ▶ RE characters
    - ▶ Metacharacters
    - ▶ Quantifiers
    - ▶ Groups and ranges
    - ▶ Escape characters
  - ▶ `re` module functions: pattern matching, substitution, and splitting
- ▶ Fuzzy Match
  - ▶ **Edit distance** (aka. **Levenshtein** distance)
    - ▶ Simple Ratio: `fuzz.ratio(str1, str2)`
    - ▶ Partial Ratio: `fuzz.partial_ratio(str1, str2)`
    - ▶ Token Sort Ratio: `fuzz.token_sort_ratio(str1, str2)`
    - ▶ Token Set Ratio: `fuzz.token_set_ratio(str1, str2)`

Good Luck with the Final Exam