

2. Product Browsing & Search

Q2-1: How can I quickly find the products I want?

A2-1: You can find products through the following methods: - Homepage categories and main menu - Search bar with keywords - Activity sections and recommendation lists

Fuzzy search function: For example, typing “salmon” will also display related products like “salmon slices”, “salmon roe”, etc.

Q2-2: Can I filter search results?

A2-2: Yes. You can filter by the following criteria: - Temperature zone: Room temperature / Refrigerated / Frozen - Price range - Brand / Origin - Product status: In stock / Pre-order - Promotional activities: Discounts, spend & get, add-on purchases - Rating level

Q2-3: What sorting options are available for products?

A2-3: The following sorting methods are supported: - Newest arrivals - Best sellers - Price: Low to high / High to low - Highest rated - Almost sold out

Q2-4: How do I view product categories?

A2-4: The homepage or sidebar provides hierarchical categories, for example:

Seafood → Fish → Salmon → Salmon slices / Salmon roe

Fruits & Vegetables → Fruits → Mango → Irwin mango

After clicking a category, you can use filters to narrow down the range.
