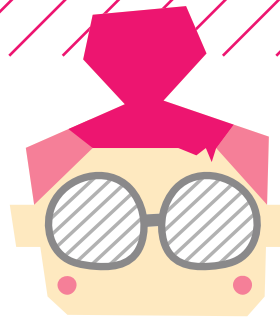


# amy eng



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## WORK EXPERIENCE:

### Apple Inc

Apple Fifth Avenue, New York, NY

**Creative / Trainer** (2010-2014), **Various Departments** (2008-2010)

Delivered software training to customers and staff members. Designed graphics, presentation templates and slideware to support internal initiatives. Created html email templates and motion graphics for staff presentations to support internal communications. Produced materials aligning against Apple Marketing Communications guidelines.

### Freelance

**Illustration, Character / Print / Motion Design, Graphic Identity** (2006-Present)

CLIENTS INCLUDE: Apex-Pal International LTD, Cambodian Association of Illinois, General Electric [Medical], Kosta Films TM, University of Wisconsin - Madison [Housing Division], University of Wisconsin - Milwaukee [School of Information Studies]

### Atomic Kitchen

Boutique Graphic Design Firm, Chicago, IL

**Graphic Design Intern** (2005)

Under the direction the principle designer of Atomic Kitchen, produced identity, and print collateral -- business cards, stationary and marketing brochures -- for various non-profit organizations.

## PROJECT HIGHLIGHTS:

### Hopscotch

*Kids' iPad app teaching coding via drag & drop characters / actions*

Developed a set of jungle-themed characters and illustrations for in-app add-on content following the established illustration style.

### Diametric Flow

*Brooklyn Based Electronic Artist - Sophomore Album Video*

Designed and produced promotional video for album release incorporating vector illustrations laid over hand painted cells.

### The Lava Brothers: *Waking Birds Will Harmonize*

*Chicago Based Progressive Pop-Folk Band - Debut Album*

Developed key art along with print materials and merchandise including : disc art, sleeve art, liner notes, t-shirts, stickers and posters. Sourced print and merchandise vendors and managed the production process.

## EDUCATION:

**University of Wisconsin: Madison**

**BS: Fine Arts** (2001-2006)

## CAPABILITY:

### Software

#### Adobe Creative Suite:

Illustrator, Photoshop, Edge Animate (animation only), Flash Pro (animation only), Muse, InDesign, After Effects, Acrobat Pro

**Apple:** Aperture, Motion 5, Final Cut Pro X, Keynote, Pages, Numbers, iBooks Author

### Craft

**2D:** Illustration, Digital Graphics, Animation, Painting, Printmaking, Paper Cutting

**3D:** Metal Smithing, Mold Making & Casting, Basic Plastic Fabrication, Sewing, Wood Working, Clay Modeling

