

# Seung Jae Bang

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## PROFESSIONAL EXPERIENCE

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### Kensho Technologies / S&P Global

New York, NY

*Data Scientist*

Mar 2018 – Present

- Productionized market sentiment analysis model in Python, to predict company level sentiment on news corpus daily based on bag-of-words approach. Developed target-dependent sentiment model by using LSTMs to capture context information around the target company, improving the sentiment granularity.
- Research / prototyped methods to summarize company earnings transcripts based on extractive summarization, highlighting important analyst questions based on key phrases.
- Prototyped implementation of weak-supervision, to expand news sentiment labels while reducing human effort, based on [Snorkel](#).

### Goldman Sachs

New York, NY

*Vice President, Quantitative Analyst (Interest Rate and Mortgage products)*

June 2010 – Feb 2018

- Designed and productionized risk models based on statistical methods, which include:

- Designed risk-metric forecasting model using Principal Component Analysis on macro factors, to test the capital adequacy of the firm's trading desk.
- Implemented P&L decomposition (regression based) model for interest rate products by identifying the significant risk factors, and attributing the drivers of P&L to risk factors.
- Designed missing data imputation method for sparse (non-daily) Home Price Index time series, using regression techniques that incorporated autocorrelative and seasonality effects, to be used for daily risk factor simulation.
- Designed data imputation techniques to backfill time series data, through the use of Gaussian Mixture Model.

*Associate, Market Risk Analysis (FX and Mortgage products)*

Apr 2010 – June 2014

- Analyzed risk models in conjunction with market activity to explain risk changes to market factors.

### Prudential Financial

Newark, NJ

*Part Time Intern, Asset Management*

Sept – Dec 2009

- Automated the process of rebalancing 150 strategic portfolios of asset classes for retail investors based on their risk/return appetites, using portfolio optimization techniques.

## RESEARCH PROJECTS

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### Inferring Cultural Fit in Organizations from Language [\[Code Link\]](#)

*Advisor: Sandra Matz, Columbia University*

Aug 2019 – Present

- Processed large amount of LinkedIn profiles (~60million) to extract personal statement text
- Analyzed linguistic style using LIWC (Linguistic Inquiry and Word Count) and study the relationship between employee terms of stay and their deviation from the organization's linguistic style (in progress)

### Predicting Stock Market Behavior from Social Media [\[Code Link\]](#)

*Advisor: Joseph Johnson, University of Connecticut*

May 2019 – Present

- Implemented sentiment analysis classifier using StockTwits data and analyzed the relationship between sentiment and stock returns (in progress)

## OTHER PROJECTS

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### Tumor Image Detection on Camelyon 16 Lymph Node Images [\[Code Link\]](#)

*Course final project, Columbia University*

Oct – Dec 2018

- Implemented image classification architecture combining transfer learning with multiple inputs to incorporate tissue images at multiple zoom levels simultaneously.

### Kaggle Airbus Ship Detection Challenge [\[leaderboard\]](#)

- Implemented image segmentation framework (U-Net) in Keras
  - Our team (of 8 people) achieved top 1% (9<sup>th</sup> among 882 teams)
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## EDUCATION

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**Columbia University**, School of Engineering and Applied Science  
M.S. in Data Science (part-time enrollment), *GPA: 3.93 / 4.00*New York, NY  
Sept 2016 - Present

**Columbia University**, School of Engineering and Applied Science  
M.S. in Financial Engineering, *GPA: 3.93 / 4.00*New York, NY  
July 2008 - Dec 2009

**Cornell University**, College of Engineering  
B.S. in Electrical and Computer Engineering, *GPA: 3.82 / 4.00, Magna Cum Laude*Ithaca, NY  
May 2008

## AWARDS

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Korean-American Scientists and Engineers Association ScholarshipAug 2007  
John McMullen Dean's Scholarship in Engineering for Academic ExcellenceAug 2004 - May 2008

## ACTIVITIES & TEST

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Lead Instructor at Data Science Academy, *S&P Global*Apr - Sept 2019

- Company initiative to train in-house employees in data science
- Instructed generalized linear models, ANOVA, data visualization

New GRE: Verbal (166 / 97%), Quantitative (170 / 96%), Writing (4.0 / 57%)July 2019

## SKILLS

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<b>Programming</b>	Python, Matlab, SQL
<b>Deep Learning Framework</b>	Tensorflow, PyTorch
<b>Operating System</b>	Linux, Windows