



Pizza Sales Report

Jan/15 - Dec/15



Pizza Category

All

6/29/2015

12/31/2015

BUSIEST DAYS AND TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders from month of **July** and **January**.

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum sales** and **total orders**.

SIZE

Large Size pizza contributes to **maximum sales**.



408.22K

Total Revenue



10661

Total Orders



38.29

Avg Order Value



2.32

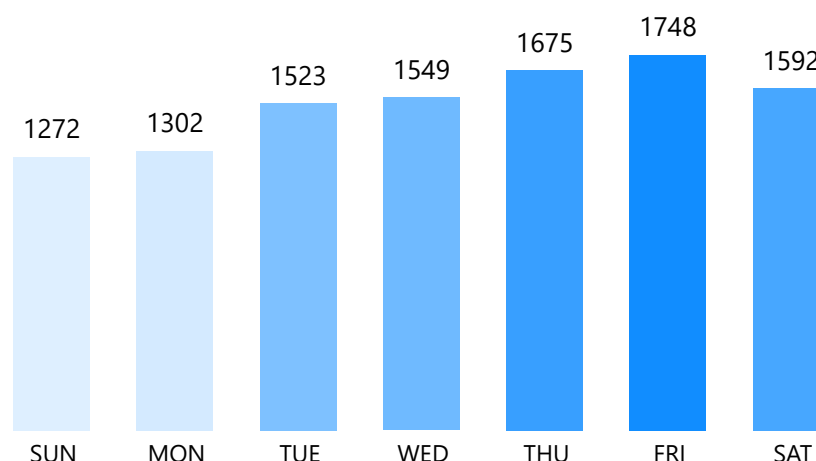
Avg pizza per order



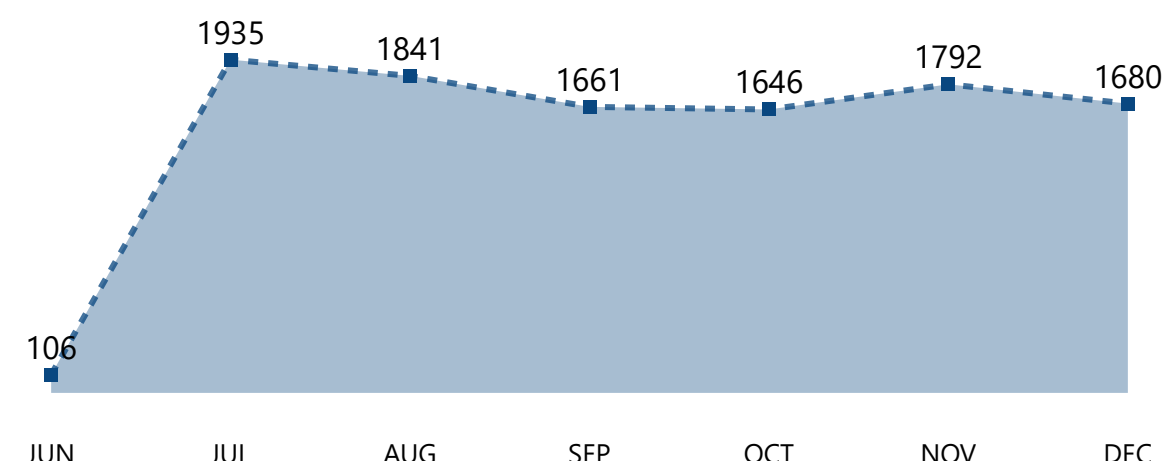
24782

Total Quantity Sold

Daily Trend For Orders



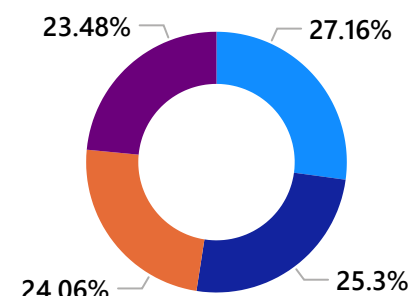
Monthly Trends For Total Orders



% of Sales by Category

pizza_category

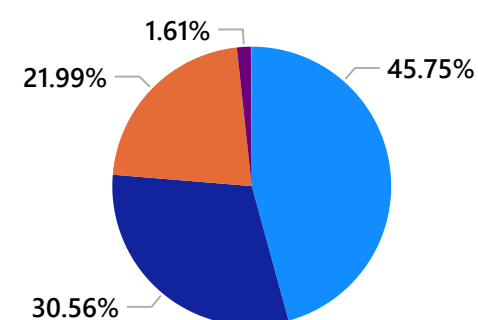
- Classic
- Supreme
- Chicken
- Veggie



% of Sales by Size

pizza_size

- Large
- Medium
- Regular
- X-Large
- XX-Large



Total Pizza Sold

Classic	7518
Supreme	5955
Veggie	5761
Chicken	5548



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BEST SELLERS

REVENUE

The Thai Chicken Pizza contributes to maximum revenue.

QUANTITY

The Classic Deluxe Pizza contributes to maximum Total Quantities.

TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum Total Orders.

WORST SELLERS

REVENUE

The Brie Carre Pizza contributes to minimum revenue.

QUANTITY

The Brie Carre Pizza contributes to minimum Total Quantities.

TOTAL ORDERS

The Brie Carre Pizza contributes to minimum Total Orders.



408.22K

Total Revenue



10661

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Avg Order Value



2.32

Avg pizza per order



24782

Total Quantity Sold

Top 5 Pizzas by Revenue

The Thai C...	22K
The Califor...	21K
The Barbec...	21K
The Classic...	20K
The South...	18K

Top 5 Pizzas by Quantity

The Classic ...	1274
The Hawaiia...	1228
The Pepper...	1221
The Thai Chi...	1219
The Californ...	1189

Top 5 Pizzas by Orders

The Classic ...	1205
The Hawaiia...	1155
The Pepper...	1152
The Thai Chi...	1145
The Barbecu...	1103

Bottom 5 Pizzas by Revenue

The Spinac...	7.7K
The Italian ...	7.7K
The Spinac...	7.3K
The Green ...	6.9K
The Brie C...	5.9K

Bottom 5 Pizzas by Quantity

The Soppre...	474
The Italian ...	470
The Calabre...	468
The Spinach...	461
The Brie Car...	249

Top 5 Pizzas by Orders

The Soppres...	463
The Calabre...	459
The Italian V...	455
The Spinach...	446
The Brie Car...	244