



NAVIGATE HERE

Shoes sales Analysis

Detailed Table

FILTER PANEL

Gateway

shopify_payments

Select Measures

Net Sales

Province

All

SALES & CUSTOMER FUNNEL REPORTS

Transactional Performance

\$2,443,740

Net Sales

4365

Total Quantity

\$568.8

Avg Order Value

Purchase Behavior

3117

Total Customers

2173

Customers Ordered...

944

Repeated Customers

Retention & Value KPI's

\$784.0

Life Time value

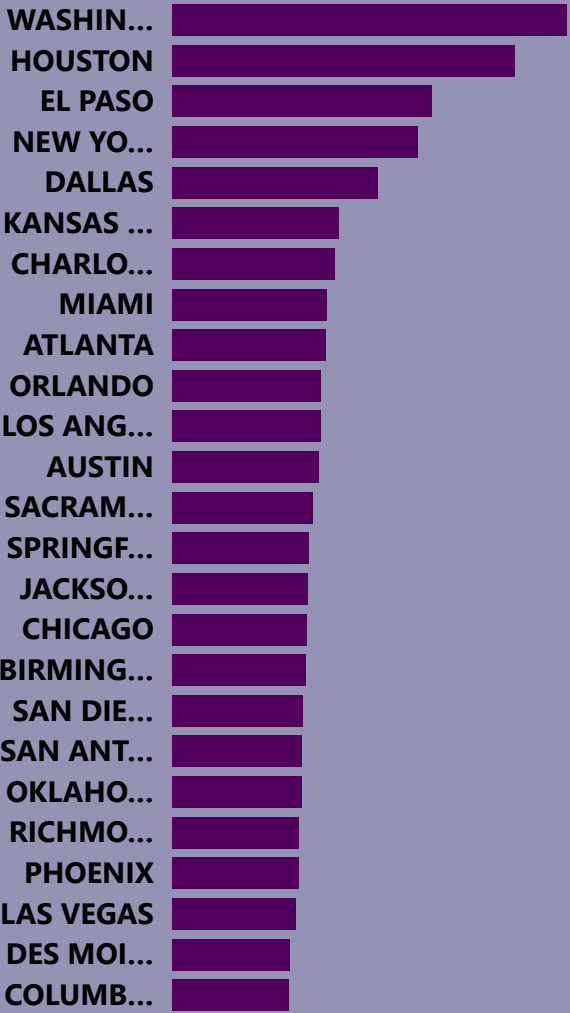
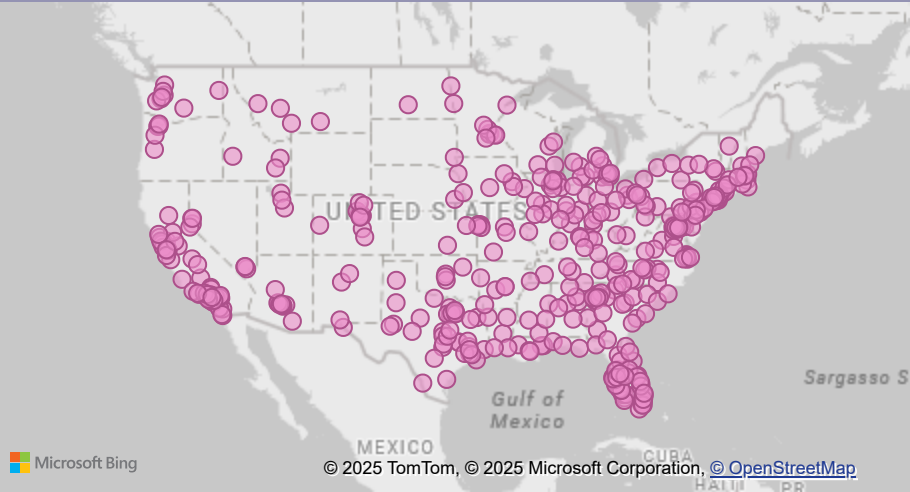
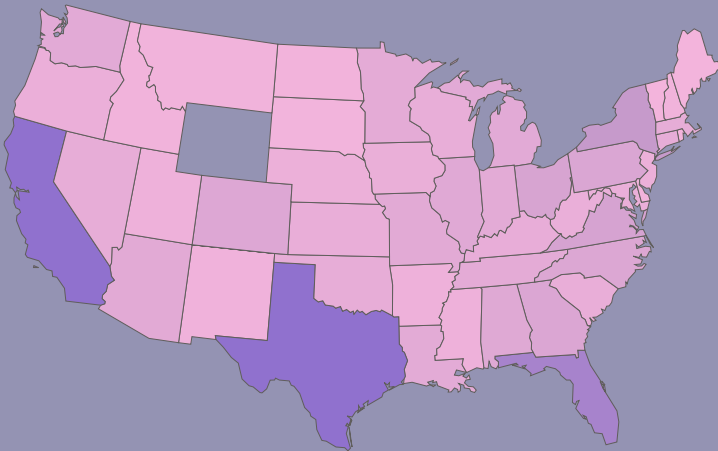
30%

Repeat rate

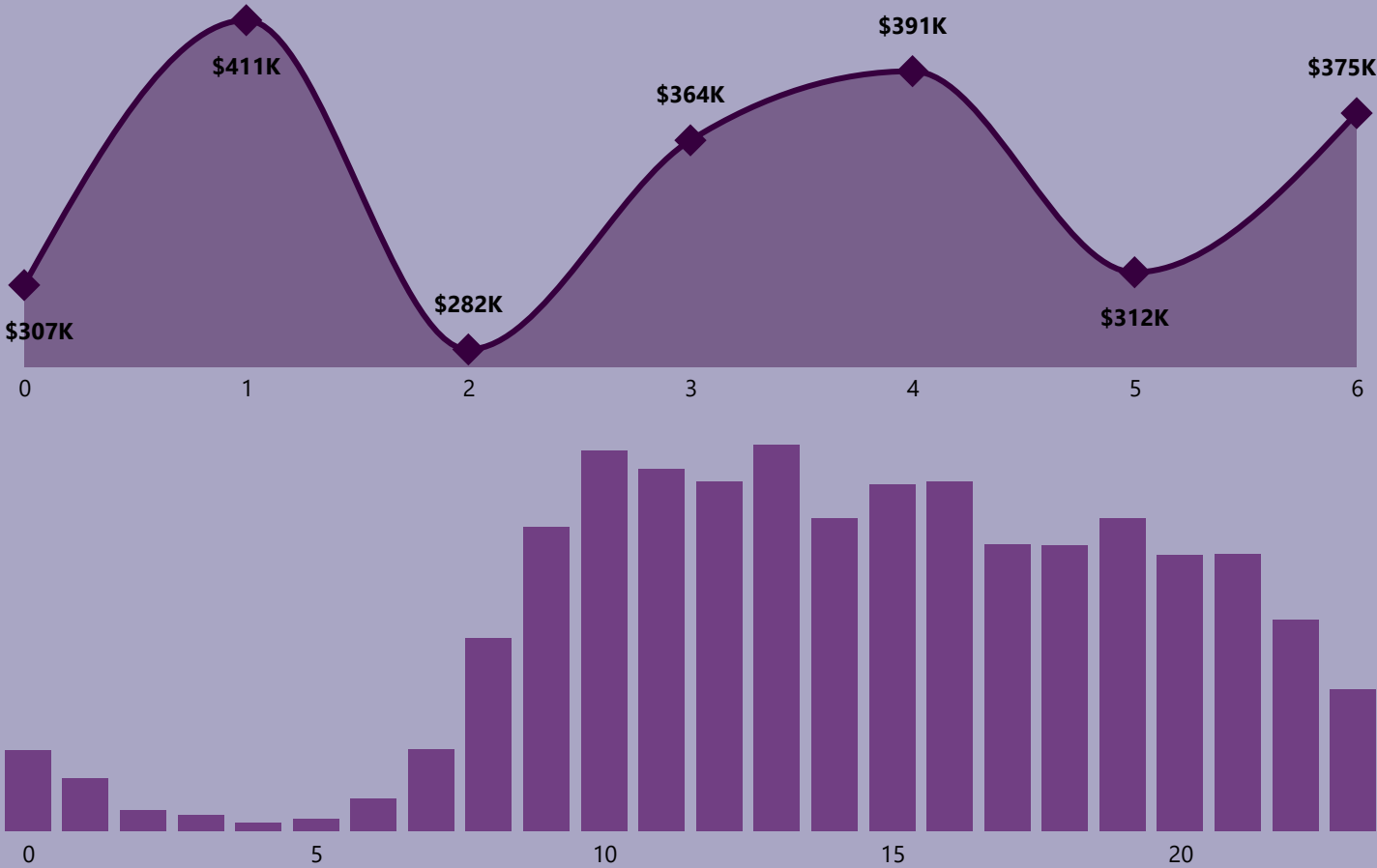
1.38

Purchase frequency

Regional Overview by Net Sales



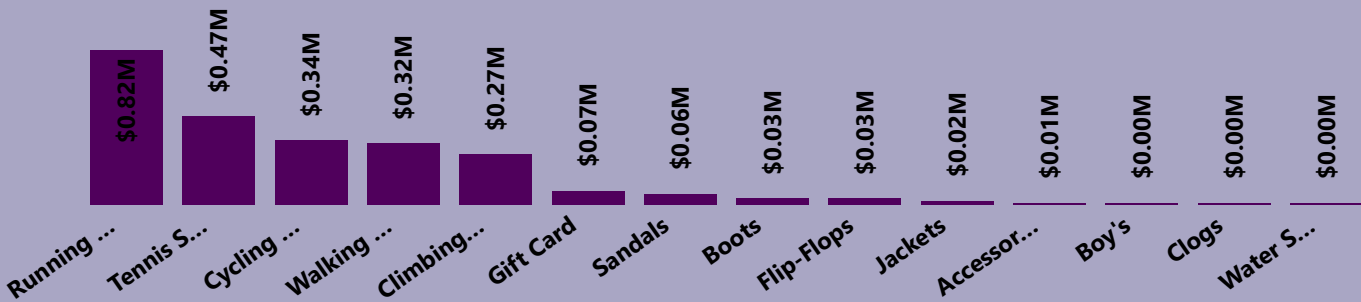
Net Sales Trend Over Time



Net Sales by Payment gateway



Net Sales by Product type



SALES & CUSTOMER FUNNEL REPORTS



Shoes sales Analysis

Detailed Table

Order Number	Full Name	City	Province	Address Zip	Country	Product Type	Subtotal Price	Total Tax	Total Price	Gateway
3299	Howey Antonietti	MILWAUKEE	Wisconsin	99985	United States	Running Shoes	537.13	53.71	590.84	gift_card
5498	Virgie Norree	GREENSBORO	North Carolina	99978	United States	Boots	723.13	72.31	795.44	shopify_payments
4365	Maegan Rigeby	LAS VEGAS	Nevada	99973	United States	Running Shoes	527.13	52.71	579.84	gift_card
4100	Milicent Hamber	WICHITA	Kansas	99972	United States	Climbing Shoes	527.13	52.71	579.84	shopify_payments
812	Lyn Gerin	AUSTIN	Texas	99954	United States	Gift Card	489.13	48.91	538.04	shopify_payments
6353	Dorri Smalecombe	DALLAS	Texas	99932	United States	Cycling Shoes	602.33	60.23	662.56	shopify_payments
544	Tallie Dunwoody	DURHAM	North Carolina	99882	United States	Cycling Shoes	509.53	50.95	560.48	shopify_payments
1836	Jilly Dartan	CINCINNATI	Ohio	99876	United States	Running Shoes	517.53	51.75	569.28	shopify_payments
5292	Carlota Vick	ALBUQUERQUE	New Mexico	99864	United States	Running Shoes	635.13	63.51	698.64	shopify_payments
2828	Myrtice Tolliday	SARASOTA	Florida	99858	United States	Running Shoes	509.53	50.95	560.48	gift_card
4849	Natty Durrington	SPRINGFIELD	Illinois	99848	United States	Climbing Shoes	733.13	73.31	806.44	shopify_payments
5530	Lynnett Abys	FRESNO	California	99845	United States	Climbing Shoes	497.13	49.71	546.84	amazon_payments
583	Dal Godbold	BISMARCK	North Dakota	99843	United States	Running Shoes	517.53	51.75	569.28	gift_card
1684	Carin Isenor	DALLAS	Texas	99840	United States	Tennis Shoes	439.13	43.91	483.04	shopify_payments
2138	Katherine Olsen	SANTA ANA	California	99801	United States	Walking Shoes	605.13	60.51	665.64	gift_card
3094	Oby Aggas	IDAHO FALLS	Idaho	99774	United States	Running Shoes	537.13	53.71	590.84	gift_card
4049	Dalton Ineson	MUSKEGON	Michigan	99745	United States	Walking Shoes	537.13	53.71	590.84	shopify_payments
1966	Marco Huc	SACRAMENTO	California	99712	United States	Tennis Shoes	635.13	63.51	698.64	paypal
4096	Gwyn Esmonde	HUNTINGTON	West Virginia	99693	United States	Cycling Shoes	538.33	53.83	592.16	shopify_payments
6304	Maddie Synnott	ATLANTA	Georgia	99692	United States	Running Shoes	517.53	51.75	569.28	paypal
3985	Fabien Whooley	ALBANY	New York	99690	United States	Running Shoes	517.13	51.71	568.84	shopify_payments
4901	Ollie Chicken	LAKELAND	Florida	99679	United States	Running Shoes	527.13	52.71	579.84	shopify_payments
667	Raymund Corns	SAN ANTONIO	Texas	99666	United States	Walking Shoes	703.13	70.31	773.44	amazon_payments
6777	Antony Lehon	LIMA	Ohio	99657	United States	Tennis Shoes	485.53	48.55	534.08	shopify_payments
5175	Winfield Saunter	GAINESVILLE	Florida	99656	United States	Cycling Shoes	525.13	52.51	577.64	paypal
6298	Cally Dennison	NASHVILLE	Tennessee	99644	United States	Running Shoes	635.13	63.51	698.64	shopify_payments
2052	Olav Besson	OKLAHOMA CITY	Oklahoma	99601	United States	Flip-Flops	567.13	56.71	623.84	gift_card
1904	Edgar Plenderleith	SCRANTON	Pennsylvania	99600	United States	Running Shoes	537.13	53.71	590.84	gift_card
5619	Chadwick Kilford	NORTH LITTLE ROCK	Arkansas	99597	United States	Walking Shoes	517.53	51.75	569.28	paypal
6874	Jordana Goldspink	RENO	Nevada	99581	United States	Walking Shoes	497.13	49.71	546.84	paypal
3215	William Northin	MOBILE	Alabama	99564	United States	Cycling Shoes	635.13	63.51	698.64	shopify_payments
2708	Claudia Tobbutt	SAN ANTONIO	Texas	99561	United States	Running Shoes	587.03	58.70	646.73	shopify_payments
Total				367597147			4,180,873.52	418,087.35	4,598,960.87	