

Descriptive Wireframe Document

Use the following structure as a companion to your wireframe to describe all its major components. Create and label as many items as you feel is appropriate for your wireframe. You should be able to hand your wireframe and this descriptive document over to another person and fully communicate your vision for your page.

Rationale:

When I first looked at the page, I saw various reasons for why there was a need for a re-design. The first problem I noticed was my attention immediately going towards the bright yellow text in the center of the webpage against the wavy multi-coloured background. This text draws attention away from seemingly more important elements on the site such as the website description (which has colours that are unrelated the overall website theme) and the menu buttons. Another issue is that the menu buttons which are essential to navigating the website are found at the bottom of the page, which allows the vibrant text in the center to distract the viewer from noticing them. Lastly, another issue with the website is that the text describing the search functions is bundled to the left of the search bar and lacks alignment with the button and search bar elements.

Item #1

Description: Website Name

Font: 18px Calibri

Color: Black

Alignment: Center

Media: Text

Interactivity: N/A

Item #2

Description: Menu Link 1

Font: 16px Calibri

Color: Black

Alignment: N/A

Media: Hyperlink

Interactivity: Clickable

Item #3

Description: Menu Link 2

Font: 16px Calibri

Color: Black

Alignment: N/A

Media: Hyperlink

Interactivity: Clickable

Item #4

Description: Menu Link 3

Font: 16px Calibri

Color: Black

Alignment: N/A

Media: Hyperlink

Interactivity: Clickable

Item #5

Description: Menu Link 4

Font: 16px Calibri

Color: Black

Alignment: N/A

Media: Hyperlink

Interactivity: Clickable

Item #6

Description: Menu Link 5

Font: 16px Calibri

Color: Black

Alignment: N/A

Media: Hyperlink

Interactivity: Clickable

Item #7

Description: Information title

Font: 16px Calibri bold underlined

Color: Black

Alignment: Left

Media: header

Interactivity: N/A

Item #8

Description: Information text

Font: 12px Calibri

Color: Black

Alignment: N/A

Media: text

Interactivity: N/A

Item #9

Description: Search info

Font: 12px Calibri

Color: Black

Alignment: center

Media: text

Interactivity: N/A

Item #10

Description: Search Bar

Font: N/A

Color: White

Alignment: Center

Media: text input

Interactivity: Search

Item #11

Description: search button

Font: 16px calibri

Color: Black

Alignment: Left

Media: button

Interactivity: clickable

Item #12

Description: Equipment title

Font: 16px Calibri

Color: Black

Alignment: N/A

Media: header

Interactivity: N/A

Item #13

Description: List 1

Font: 12x Calibri

Color: Black

Alignment: N/A

Media: list

Interactivity: N/A

Item #14

Description: Accessories title

Font: 16px Calibri

Color: Black

Alignment: N/A

Media: header

Interactivity: N/A

Item #15

Description: List 2

Font: 12x Calibri

Color: Black

Alignment: N/A

Media: list

Interactivity: N/A

Item #16

Description: Supplies title

Font: 16px Calibri

Color: Black

Alignment: N/A

Media: header

Interactivity: N/A

Item #17

Description: List 3

Font: 12x Calibri

Color: Black

Alignment: N/A

Media: list

Interactivity: N/A

Item #18

Description: Parts title

Font: 16px Calibri

Color: Black

Alignment: N/A

Media: header

Interactivity: N/A

Item #19

Description: List 4

Font: 12x Calibri

Color: Black

Alignment: N/A

Media: list

Interactivity: N/A