

# Impacts of agriculture on nutrition: Nature of the evidence and research gaps

Patrick Webb and Eileen Kennedy

---

## Abstract

**Background.** In the past decade, numerous exercises have been undertaken to document knowledge of the effects of agricultural development projects on human nutrition.

**Objective.** The present paper reviews 10 papers published since 2000 to synthesize current evidence of agriculture-to-nutrition linkages.

**Results.** Although there are differences in focus, methods used, and standards of evidence across the set of papers considered, three common findings emerge. First, the empirical evidence for plausible and significant impacts of agricultural interventions on defined nutrition outcomes remains disappointingly scarce. Second, absence of evidence should not be equated with evidence of no impact. Weaknesses in study design and survey methods are all too common, leading to weak results and limited generalizability. Third, the broad domains of ‘agriculture’ on the one hand, and ‘nutritional status’ on the other, must be unpackaged in future analyses if statistically significant findings and relevant policy or program conclusions are to be drawn.

**Conclusions.** Expectations of the potential for nutrition impact of different kinds of investment in agriculture must be set rationally, based on well-defined mechanisms and pathways. Planned and ongoing initiatives aimed at generating such evidence must hold themselves to high standards of both research and communication of findings to appropriate policy audiences globally.

**Key words:** Agriculture, development programming nutritional status, research efficacy

## Introduction

Demand for empirical evidence of “what works” for nutrition through agriculture has arguably never been higher. In the past few years, there has been a proliferation of interest in how to leverage agriculture to maximize its impacts on nutrition, particularly among mothers and children [1, 2]. The belief that “agriculture contributes not just to food production, but also to human nutrition and health” [3] is widely held, and it underpins ongoing efforts globally to “make agricultural policies and programs nutrition-sensitive” [4]. However, the search for solid empirical findings on “what works” in this arena has been stepped up as donors and national governments increasingly call for “evidence-informed policymaking” against a backdrop of demands for greater accountability, fiscal austerity, and enhanced credibility [5]. Improved evaluation of agricultural programs intended to be nutrition sensitive is warranted for improved synergies in development program design [6]. This paper synthesizes the results of 10 reviews conducted since 2000 to highlight their major conclusions and reflect on the implications of those conclusions for planned and future research.

## Evidence of impacts

Nine of the 10 reviews considered here set out to answer fundamental questions framed along the lines of “Do agricultural interventions improve nutrition?” The types of intervention considered vary considerably across the studies—some focusing on any form of agricultural investment that had an explicit nutrition impact as part of its design, versus others including interventions that assume beneficial nutrition outcomes that are secondary to the priority agricultural goals. Other differences across the review papers include the units of observation used (households, mothers, all women, children under 5 years of age, children under 2 years, etc.), the metrics of impact (increased production of specific nutrient-dense foods,

---

The authors are affiliated with the Gerald J. and Dorothy R. Friedman School of Nutrition Science and Policy at Tufts University, Boston, Massachusetts, USA.

Please direct queries to the corresponding author: Patrick Webb, Friedman School of Nutrition, 150 Harrison Ave., Boston, MA 02111, USA; e-mail: Patrick.Webb@tufts.edu.

consumption diversity, anthropometry, clinical assessment of micronutrient deficiencies, etc.), and the threshold of evidence imposed on the studies that they examined (formal systematic reviews versus less rigorous reviews of case studies) (**table 1**). The tenth review [7] is not of findings, but of ongoing and planned research in this area.

Ruel [8] reviewed interventions from the 1990s that promoted the production of micronutrient-rich foods through home gardening, small animal husbandry, and aquaculture, as well as behavior change communication efforts aimed at promoting changes in dietary patterns. Focused specifically on micronutrient outcomes, the author noted that only a few of the home garden and nutrition education studies actually measured the impact of their activities on intended outcomes, and of those that did, few could demonstrate any positive statistical significance. The conclusion was that “although the question of whether home gardens have a positive impact on vitamin A status has been examined in a number of reviews, including some recent studies, evidence is still scant. In the end, the same question posed in reviews published decades ago remains: what can food-based interventions to control vitamin A and iron deficiency really achieve?” [8].

Building on that work, Berti et al. [9] broadened the scope of agricultural interventions considered in their systematic review that pushed back to the 1980s. They only included studies that did measure a range of nutritional outcomes, but this allowed for consideration of irrigation and cash cropping schemes, large ruminant husbandry, and mixed garden–small ruminant interventions. They applied formal search protocols and conducted quality (validity) control based on use of counterfactuals, sample sizes appropriate to measuring intended differences in outcomes, and appropriate choice of outcome variables. They found “mixed results in terms of improving nutritional status in participating households” [9]. That is, some interventions reported significant improvements, while others found no impact or even negative impacts. A lack of disaggregation of data, lack of statistical power (small sample sizes), and lack of a clear understanding of confounders prevented any overall conclusions from being reported.

Leroy and Frongillo [10] took a different direction, choosing to narrow the focus to the role of animal-source protein in improving nutrition as generated by interventions promoting animal production. This systematic review generated 14 studies across a range of husbandry, small ruminant, aquaculture, and/or behavior change communication activities. Most of the studies reported positive impacts on production associated with an intervention, but only four evaluated nutrition outcomes directly. Those four reported improvements in various nutritional indicators (night blindness, serum retinol and ferritin levels, hemoglobin levels, and linear growth) but did not document statistical

significance attributable to the intervention or in relation to counterfactuals. The authors concluded, as had Ruel [8] and Berti et al. [9], that studies available for review “suffered from important limitations in their design, evaluation and analysis.” This meant that although there were indications that increased production and consumption of animal protein could be promoted through the kinds of interventions considered, conclusive evidence remained elusive.

The World Bank [11] compilation of lessons learned was not systematized (search methods and results were not specified, and conclusions drew heavily from the earlier reviews outlined above), but it included assessment of 52 studies that considered agricultural impacts on food expenditure, caloric intake, and anthropometry. The overriding conclusion was that interventions aimed at increasing the production and productivity of staple foods had impacts on child nutritional status that were “limited and mixed.” Similarly, programs focused on promoting animal-source foods (many of which had been reviewed by Leroy and Frongillo [10]) “showed mixed results,” while home garden activities “failed to achieve significant impacts on nutritional outcomes.”

The *Lancet* series on maternal and child nutrition of 2008 [12] also included a review of interventions designed to improve nutrition under the rubric of dietary diversification strategies. Although most of the 29 studies considered demonstrated various benefits to producer households in terms of increased food production and consumption, especially when combined with a nutrition education component, significant impacts on nutrition were weak [13]. As a result, the *Lancet* review concluded that “although some promising multidisciplinary nutrition interventions have been implemented, dietary diversification strategies have not been proven to affect nutritional status or micronutrient indicators on a large scale” [12]. As a result, diet diversification strategies of the kinds considered were classified as an “optional” intervention to be used in appropriate settings (when trying to improve nutrition), but without modeling the potential effects to be gained or specifying what settings are more “appropriate” than others.

The review by Kwarazuka [14] focused more narrowly on aquaculture (in part because such interventions had not featured prominently in earlier reviews). It considered 23 studies that sought to document the impact of fish consumption and aquaculture activities on dietary intake and the nutritional status of poor households in Africa, Asia, and Oceania. Kwarazuka found that many different kinds of interventions increased the consumption of fish (and other forms of aquatic protein) as well as household income. However, few studies analyzed the impact on nutritional status, and the author had to conclude that “there is little evidence of the positive changes in nutritional status among households taking up aquaculture” and that the

TABLE 1. Characteristics of recent reviews

Review paper	Systematic review?	No. of studies screened	No. of studies retained for review	Period of studies retained	Agricultural activities included	Important conclusions
Ruel (2001) [8]	No	Not specified	14	1995–1999	Home gardens, small animals, aquaculture, behavior change communication	“Information now available to judge the effectiveness of food-based strategies...is inadequate.” “Basic information on efficacy is needed.”
Berti et al. (2004) [9]	No	36	30	1985–2001	Home gardens, animal husbandry, irrigation, cash cropping, credit, land distribution	“Mixed results in terms of improving nutrition.” “Home gardening projects usually had a higher success rate than other types of intervention.” “Negative effects were not uncommon.”
Leroy and Frongillo (2007) [10]	Yes	Not specified	14	1987–2003	Animal husbandry, aquaculture, poultry, credit, behavior change communication	“Measures of impact on nutritional status are rare.” “Only 4 studies evaluated impact on nutritional status and found a positive effect.” “Integrated [activities] generally found positive results.”
World Bank (2007) [11]	No	Not specified	52	1985–2007	All forms of agricultural activity	“Agricultural interventions have not always been successful in improving nutritional outcomes.”
Bhutta et al. (2008) [12]	Yes	Not specified	29	1985–2004	Home gardens, animal husbandry, small ruminants, behavior change communication	“Dietary diversification strategies have not been proven to affect nutritional status or micronutrient indicators on a large scale.”
Kawarazuka (2010) [14xx]	Yes	Not specified	23	2000–2009	Aquaculture	“Data on the linkage from improved dietary intake to nutritional status were scarce.” “Nutritional outcomes were not clearly demonstrated.”
Masset et al. (2011) [15]	Yes	7,239	23	1990–2009	Biofortification, home gardens, aquaculture, poultry, husbandry, dairy development	“Very little evidence was available on changes in the diet of the poor.” “We found no evidence of impact on prevalence rates of stunting, wasting and underweight among children.”

Arimond et al. (2011) [17]	No	> 2,000	39	1987–2003	All forms of agricultural activity	“Very few agricultural interventions with nutrition objectives have been successfully scaled up.” “Many of the studies... were weakly designed.” “there is interesting and valuable research under way on measuring the nutritional impact of agricultural interventions... but there remains a clear gap in the measurement of nutrition-related outcomes in research.”
Turner et al. (2013) [19]	No	Not applicable	151	Current (2012) or planned	Research that targets potential interactions between agriculture and nutrition	

nutritional impacts associated with small-scale fisheries “were not clearly demonstrated.” The author reiterated the *potential* for aquaculture to support enhanced nutrition and called for research-based evidence to convincingly demonstrate the efficacy and effectiveness of such interventions.

Masset et al. [15] took on arguably the largest undertaking of this kind to date. The authors excluded studies that did not use control groups, but they did cast a wide net in the search for studies meeting appropriate study design criteria. Indeed, over 7,000 studies were identified through specified inclusion criteria. But only 23 of those were retained for full analysis when the exclusion criteria were applied. Overall, the review found “no evidence of impact” on child nutrition as evidenced by statistically significant improvements in anthropometric indicators. A positive impact on vitamin A intake was noted for just four studies of home gardening activities. An additional five studies considered impacts on iron intake, but only one of those showed a positive impact at the 5% significance level.

The authors appropriately went out of their way to state that “the absence of reported statistically significant impact of agricultural interventions on children’s nutritional status... should not be attributed to the inefficacy of these interventions. Rather, it is the lack of power of the studies reviewed” [16]. Indeed, the authors’ critique of standards of research on these topics is scathing. They note that not one study reported participation rates or the degree to which a program fully reached its target population (coverage). There was no disaggregation of effects by subpopulations to determine if those most vulnerable to nutritional deficiencies had been included. Anthropometric data were collected in only 13 of the 23 studies retained for analysis, and only 8 of those reported prevalence rates of child stunting or wasting. The overall conclusion of this review was simply that given the current state of evidence, it remains impossible to answer the question of how effective agricultural interventions are in improving child nutrition.

The review by Arimond et al. [17] summarized and integrated lessons learned both from previous literature reviews (four of the coauthors of this assessment were authors in their own right of several of the reviews noted above) and from operational insights gained from more recent interventions. The authors describe a set of interventions from around the world that do show increased production of targeted (nutrient-rich) commodities, enhanced consumption of target foods, and some positive effects on nutrition outcomes for women and children. But they also caution that “impact on diet, nutrient intake and nutritional status... showed mixed results” and that “the evidence base is still limited.” Once again, weak study designs limited the strength of findings, thus preventing unqualified conclusions about impact. There is suggestive evidence

of the potential for well-designed interventions that promote consumption of nutrient-rich foods, animal-source protein, and agriculture-derived income controlled by women to help improve nutrition, but that potential has yet to be convincingly documented.

Finally, Girard et al. [18] sought to assess maternal, neonatal, and child health outcomes of interventions “aimed at increasing the quantity and/or quality of household food production.” Four of the studies offered sufficient data to conduct meta-analyses on child growth outcomes (anthropometry). The finding was that “agricultural strategies were not significantly associated with stunting, underweight or wasting.” Many studies suggested improved production and consumption of target foods, but concrete evidence of nutrition impact “is largely grounded in a limited number of highly heterogeneous...studies, most of which have significant methodological limitations.”

In sum, these nine reviews of the past decade come to similar conclusions. Regardless of the approach used, the criteria applied to the selection of evidence, and the analytical techniques adopted for meta-analyses, the interpretation of findings across all reviews is consistent:

- » The current state of empirical evidence for impacts on nutrition ascribed to defined agricultural interventions is weak and mixed at best.
- » Statistically significant impacts have been documented in a few cases, mainly in terms of micronutrient status (usually vitamin A), but even in such instances net effects across all nutrients have not been documented.
- » Where impacts on child growth lean toward the positive, it appears that key factors may involve integration of behavior change communication activities with whatever agricultural intervention is promoted; actions that increase income, overall dietary quality (and quantity), *as well as* consumption of the one target nutrient-rich food—not just one or the other; women’s empowerment through decisions on resource use in agriculture, control over derived income, and knowledge on best uses of such income and home-produced foods to support desired nutrition outcomes in children; and attention to net effects of interventions, such that gains in one area (such as increased animal husbandry) are not offset by increased zoonotic diseases that result in lost nutrients through, say, diarrhea.
- » The lack of sound empirical evidence on efficacy, effectiveness at scale, and cost-effectiveness of all kinds of agricultural interventions on nutrition remains a significant hurdle to policy advocacy and investment. The sooner methodologically rigorous studies can produce findings that offer guidance on how best to leverage the potential of agriculture for nutrition the better.

## Planned research on agriculture-to-nutrition linkages

In an attempt to define the priority holes in research coverage and map out current activities aimed at generating policy-relevant evidence, Hawkes et al. [7] conducted a gap analysis that underpinned the research landscape analysis of Turner et al. [19]. Starting from the position that “little strong evidence of impact” exists, and that there is a need “for more and better designed research,” they identified 151 research activities (ongoing or planned) focused on agriculture–nutrition linkages for women and children, mostly centered on Africa and Asia. Almost 50 separate organizations are involved in these undertakings, funded mainly from five main donor sources: the Bill & Melinda Gates Foundation, the US Agency for International Development (USAID),\* the Canadian International Development Agency (CIDA), the International Development Research Centre in Canada (IDRC), and the Department for International Development of the UK (DFID).

Most of this research is focused on specific agricultural interventions directed at improving the output of nutrient-rich foods, be it through biofortification, productivity enhancements, or promotion of indigenous or traditional foods. A second set of research projects focuses on value-chain promotion for nutrition. Roughly 46 of the 151 studies have a specific focus on children (18 on children under 2 years of age), and those same 46 typically also have some concern for women in general (10 on pregnant or lactating mothers and 12 on women of reproductive age).

The time frames for the identified research activities range from just a year to many years, meaning that new evidence will be materializing on an ongoing basis for some time to come. That said, the analysis identified some important “poorly researched areas” (indeed, research designs often still leave much to be desired), including eight specific gaps:

- » The fact that many research projects do not consider the pathways from changes in agricultural inputs or activities through value chains, through uses of commodities and income, to consumption and nutrition outcomes;
- » The indirect effects of nutrition on changes in income derived from enhanced agriculture;
- » The effects of policies on nutrition, mediated through relative prices and value chain effects;
- » Governance and the policy process relating to the integration of agriculture, nutrition, and other sectors of the economy;
- » Attention to appropriate metrics and relevant methodologies for demonstrating links between

\*Including field research conducted under the auspices of the authors in Uganda and Nepal under USAID’s Feed the Future Innovation Lab for Collaborative Research on Nutrition.



agriculture and nutrition;

- » Consumers separate from producers, including nonagricultural rural consumers, the urban poor, etc.;
- » Nutritional risks beyond undernutrition (such as noncommunicable diseases);
- » Cost-effectiveness of alternative gains in nutrition (vs. agriculture) or among potential alternatives in agriculture.

Thus, while the field of research on leveraging agriculture for nutrition will continue to grow in the coming years, it will be increasingly important to ensure that the opportunities are not lost to generate the best possible quality of evidence to support decision makers making difficult choices.

## Implications for future research

As it currently exists, the empirical knowledge base on the impact of agriculture on nutrition can be summarized in the words of Hawkes et al. [7]:

Despite the clear potential for agricultural change to improve nutrition in low and middle income countries, the evidence base for this relationship is poor. Recent systematic reviews of studies which have evaluated agricultural interventions for improving nutrition reveal little strong evidence of impact, and a need for more and better designed research.

It is important to underline that this does not mean that the potential does not exist, or that positive impacts are not being achieved today, but rather that too few interventions have invested in appropriately measuring their impact or cost-effectiveness, and researchers continue to pay too little attention to study design and methodological rigor.

This suggests that more coordinated efforts are needed to generate consensus on strategic priorities among the many information gaps and to define how best to fill those gaps. Many partners have to be involved across many disciplines and sectors to support evidence-informed actions. In terms of research, there is an urgent need for agreed thresholds of necessary

evidence (prototypes of research designs and standardized metrics) that are appropriate for enhanced monitoring and evaluation of nutrition-specific (direct) and nutrition-sensitive (indirect) policies and programs. Such agreement on common frameworks and methods goes beyond agriculture–nutrition linkages. Although the rationale for a multisectoral approach has been clearly articulated, there is clearly limited evidence on the policies and program alternatives that can be considered when seeking significant effects on nutrition. As more countries adopt multisector plans, there is a need for greater clarity on the appropriate research design and metrics relevant to these kinds of complex interventions. The appropriate indicators to evaluate these multisectoral approaches to improving nutrition are a continuing area of controversy. Although there is clear evidence that investment in agricultural technologies has, on average, improved yields, increased caloric consumption, and/or increased incomes, there is still confusion about the mechanisms through which agriculture can enhance nutritional status. A significant part of this ambiguity lies in how nutrition is defined; in the short to medium term, improved nutrition may not be captured effectively by changes in stunting or body mass index. Core metrics for measuring short- to longer-term effects of agriculture on nutritional status need to be identified and tested. The goal must be to ensure that the next time a global systematic review of agriculture–nutrition linkages is conducted, it will not conclude that “evidence is lacking” but will present concrete conclusions based on rigorously designed studies and agreed-upon metrics.

## Acknowledgments

Funding for this review was provided by the Feed the Future Innovation Lab for Collaborative Research on Nutrition, which receives generous support from the United States Agency for International Development (USAID). The contents are the responsibility of Tufts University and do not necessarily reflect the views of USAID or the United States Government. Research assistance was provided by Maggie Holmesheoran.

## References

1. US Agency for International Development (USAID). U.S. investments in global nutrition. Feed the Future fact sheet. September 2011. Available at: <http://feedthefuture.gov>. Accessed 8 December 2013.
2. Herforth A. Guiding principles for linking agriculture and nutrition: synthesis from 10 development institutions. Report for the Food and Agriculture Organization of the United Nations. Rome: FAO, 2012.
3. International Food Policy Research Institute. Global food policy report 2011. Washington, DC: IFPRI, 2012.
4. Bill & Melinda Gates Foundation. 2012. Optimizing nutrition outcomes from investments in agriculture. Available at: <http://www.gatesfoundation.org/agriculturaldevelopment/Pages/optimizing-nutrition-outcomes-from-investment-agriculture.aspx>. Accessed 8 December 2013.
5. Mallet R, Hagen-Zanker J, Slater R, Duvenack M. The benefits and challenges of using systematic reviews

- in international development research. *J Dev Effect* 2012;4:445–55.
6. Ruel MT, Alderman H. Nutrition-sensitive interventions and programmes: how can they help to accelerate progress in improving maternal and child nutrition? *Lancet* 2013;382:536–51.
  7. Hawkes C, Turner R, Waage J. Current and planned research on agriculture for improved nutrition: a mapping and a gap analysis. Report for the Department of International Development (DFID). London: Leverhulme Centre for Integrative Research on Agriculture and Health/University of Aberdeen/Center for Sustainable International Development, 2012.
  8. Ruel M. Can food-based strategies help reduce vitamin A and iron deficiencies? A review of recent evidence. Washington, DC: International Food Policy Research Institute, 2001.
  9. Berti P, Krusevec J, Fitzgerald S. A review of the effectiveness of agriculture interventions in improving nutrition outcomes. *Public Health Nutr* 2004;7:599–609.
  10. Leroy JL, Frongillo EA. Can interventions to promote animal production ameliorate undernutrition? *J Nutr* 2007;137:2311–6.
  11. World Bank. From agriculture to nutrition: pathways, synergies and outcomes. Agriculture and Rural Development Department. Washington, DC: World Bank, 2007.
  12. Bhutta ZA, Ahmed T, Black RE, Cousens S, Dewey K, Giugliani E, Haider BA, Kirkwood B, Morris SS, Sachdev HP, Shekar M. What works? Interventions for maternal and child undernutrition and survival. *Lancet* 2008;371:417–40.
  13. Haider B, Bhutta Z. 2008. Dietary diversification strategies including home gardening, livestock farming and dietary modifications. Web Appendix 16 to Bhutta Z, Ahmed T, Black R, Cousens S, Dewey K, Giugliani E, Haider B, Kirkwood B, Morris S, Sachdev H, Shekar M, and the Maternal and Child Undernutrition Study Group. 2008. What works? Interventions for maternal and child undernutrition and survival. *Lancet* 371: 417–40, DOI:10.1016/S0140-6736(07)61693-6.
  14. Kawarazuka N. The contribution of fish intake, aquaculture, and small-scale fisheries to improving food and nutrition security: a literature review. WorldFish Center Working Paper No. 2106. Penang, Malaysia: WorldFish Center, 2010.
  15. Masset E, Haddad L, Cornelius A, Isaza-Castro J. A systematic review of agricultural interventions that aim to improve nutritional status of children. London: EPPI-Centre, Social Science Research Unit, Institute of Education, University of London, 2011.
  16. Masset E, Haddad L, Cornelius A, Isaza-Castro J. Effectiveness of agricultural interventions that aim to improve nutritional status of children: systematic review. *Br Med J* 2012;344:d8222: 1–7. doi: 10.1136/bmj.d8222.
  17. Arimond M, Hawkes C, Ruel M, Sifri Z, Berti P, LeRoy J, Low J, Brown L, Frongillo E. Agricultural interventions and nutrition: lessons from the past and new evidence. In: Thompson B, Amoroso L, eds. Combating micronutrient deficiencies: food-based approaches. Rome: Food and Agriculture Organization/CABI International, 2011:41–75.
  18. Girard AW, Self JL, McAuliffe C, Olude O. The effects of household food production strategies on the health and nutrition outcomes of women and young children: a systematic review. *Paediatr Perinat Epidemiol* 2012;26:205–22.
  19. Turner R, Hawkes C, Waage J, Ferguson E, Haseen F, Homans H, Hussein J, Johnston D, Marais D, McNeill G, Shankar B. Agriculture for improved nutrition: the current research landscape. *Food Nutr Bull*; 2013;34:369–77.